

Team Kisaan



Team members

ADHISH POKHAREL

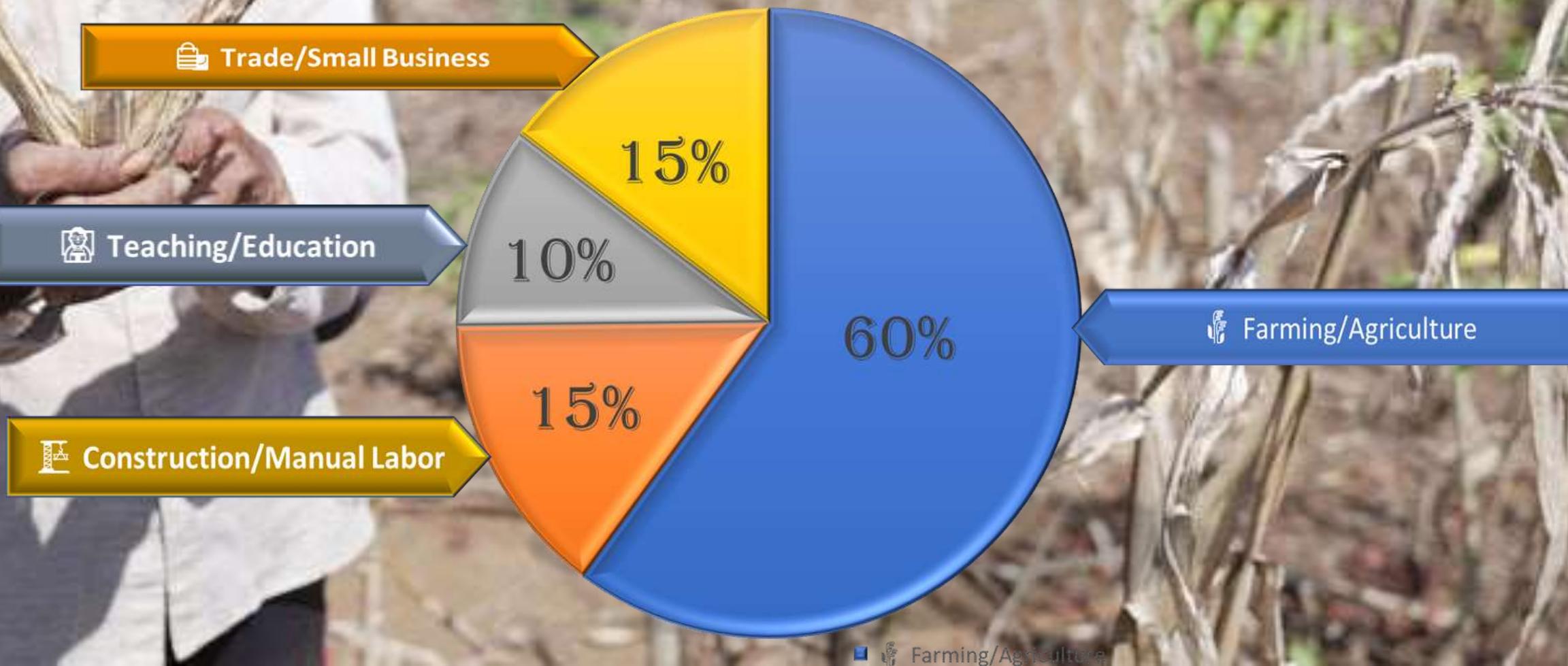
PRATIK POUDEL

SUBHA SAUBHAGYA SINGH YADAV

Nepal's Agriculture Reality



Agriculture contributes 24% of Nepal's GDP. In the 1980s, 90% of Nepalese were involved in farming. Even today, more than 60% of our population depends on agriculture, and almost every Nepali has roots in farming.





The Hard Truths We Must Face



Why do we import vegetables when Nepalese farmers watch their produce decay?



Why are farmers poor while middlemen prosper?



Why is there no direct connection between producers and buyers?

The problem isn't production—it's connection.

Introducing Kisaan Connect

A unified digital platform designed to revolutionize Nepal's agricultural ecosystem by connecting every stakeholder in the value chain.



Small Farmers

Direct market access and fair pricing



Large Farms

Efficient distribution channels



Wholesalers

Reliable sourcing networks



Retailers

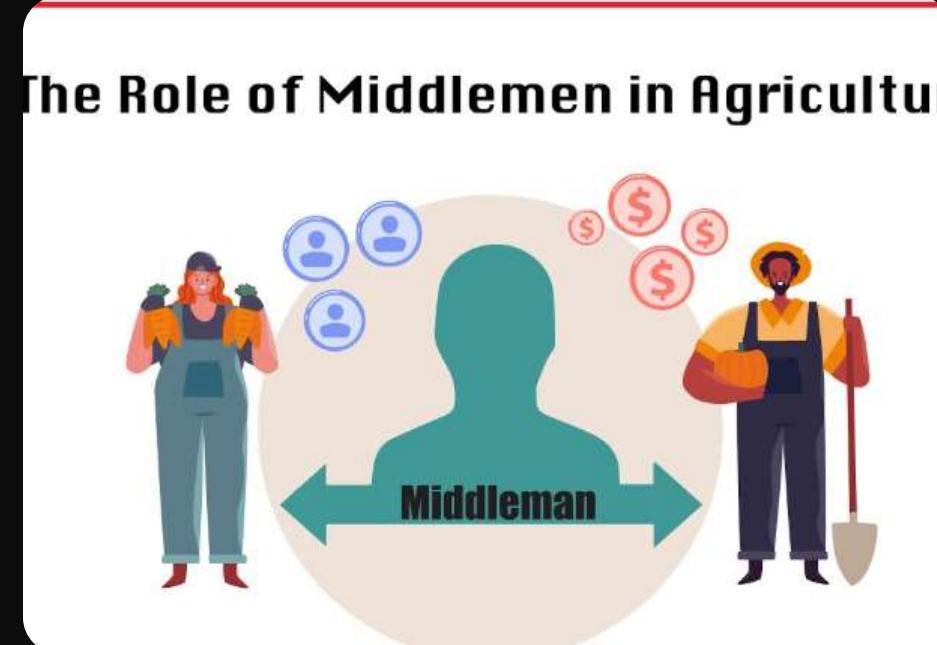
Fresh inventory management



Consumers

Quality products at fair prices

Problem From Middleman



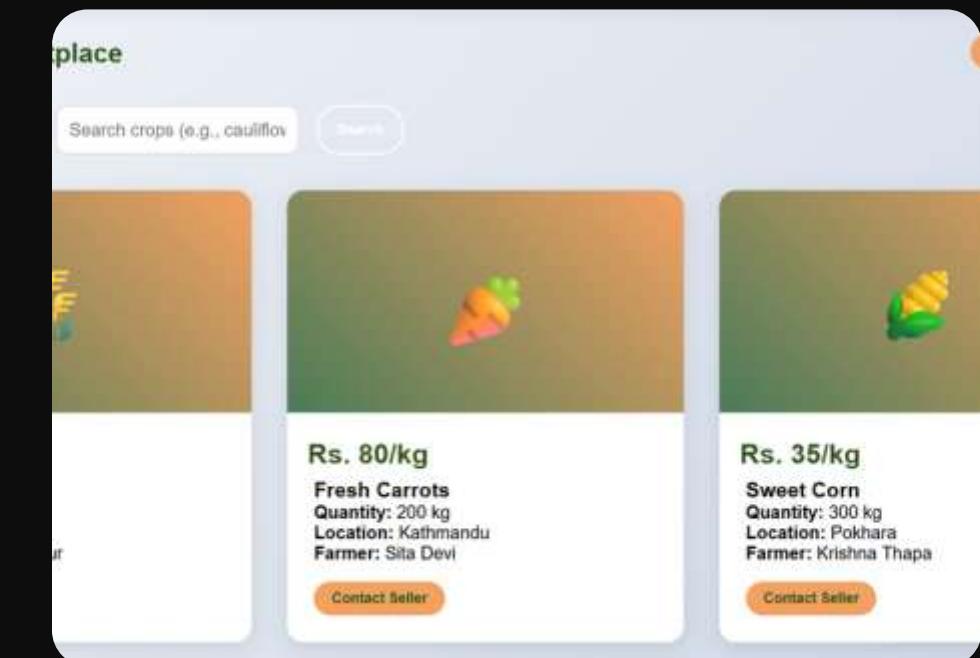
Problem

Farmers get low income due to middleman



Why it's a big issue?

Middlemen buy cheap from farmers and sell high to cities – farmers lose profit



Our Solution

Direct marketplace

No Access in Marketplace

No access to daily crop prices



Why it's a big issue?

Farmers don't know whether to sell today or wait — they're blind to the market.



	Rs. 70/kg Fresh Cauliflower Quantity: 100 kg Location: Bhaktapur Farmer: Hari Shrestha
	Rs. 90/kg Organic Tomatoes Quantity: 250 kg Location: Chitwan Farmer: Laxmi Thapa
	Rs. 35/kg Sweet Corn Quantity: 300 kg Location: Pokhara Farmer: Krishna Thapa

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Unawareness of subsidy programs



KisanConnect Solution

Contact with
Government

Why it's a big issue?

Billions in government funds remain unused because farmers don't know about them

Subsidy Finder & Calculator

Calculate Your Subsidy

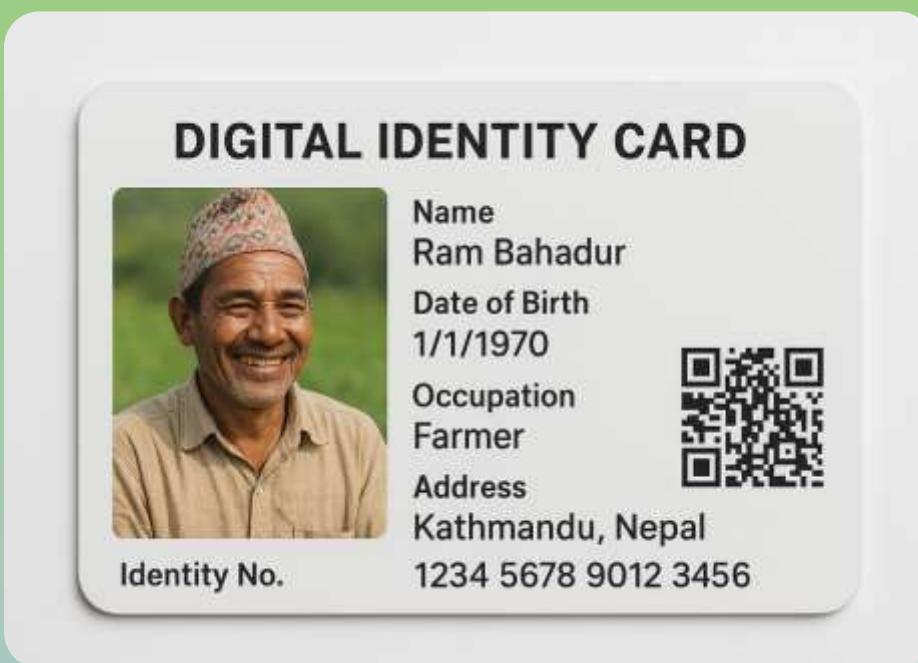
Select District Select Crop Land Size (Ropani)

Seed Subsidy
Amount: Up to Rs. 5,000
For: Certified seeds
Eligibility: Small farmers

Fertilizer Subsidy
Amount: 25% discount
For: Chemical fertilizers
Eligibility: All farmers

Equipment Subsidy
Amount: Up to Rs. 50,000
For: Farm machinery
Eligibility: Registered farmers

Poor Technical knowledge

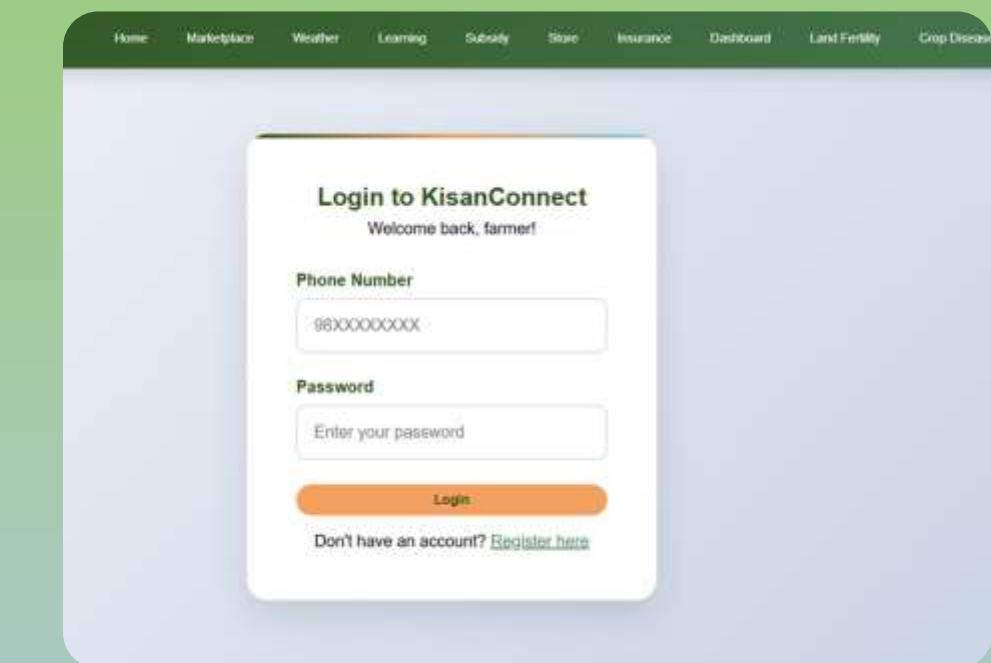


The Problem

Lack of identity /
digital record



Why it's a big issue?
No way to track
what farmers grow,
sell, or earn – no
visibility, no
data.



Our Solution

Farmers own
login/profile.

Weather unpredictability destroys crops



Sudden floods or droughts wipe out entire harvests without warning



poor techniques

Lack of training means farmers keep using harmful or outdated methods.

Kisaan Connect = Empowerment

Connects farmers to market & government



Solves pricing, subsidy, and sales problems

The screenshot shows the 'Weather Forecast & Alerts' section. It features a dropdown menu 'Select District: Kathmandu'. Below it, the 'Kathmandu District' weather summary shows a temperature of **23°C**, 'partly cloudy', 'Humidity: 60%', and 'Wind: 8 km/h'. A 5-day forecast is provided for Today, Tomorrow, Day 3, Day 4, and Day 5. At the bottom, a 'Heavy Rain Alert' indicates 'Selected heavy rainfall in Chitwan district for next 2 days. Protect your crops and avoid field work.'

The screenshot shows the 'Tools Store' section. It includes a search bar 'Search products...' and a 'Search' button. Three product cards are displayed: 1) Tomato Seeds (Rs. 1200/25kg bag), 2) Organic Fertilizer (Rs. 850/piece), and 3) Hand Cultivator. Each card includes a 'Category', 'Supplier', and a 'Order Now' button.

Builds Digital Nepal from the ground level



thank You

