

Team Kisaan

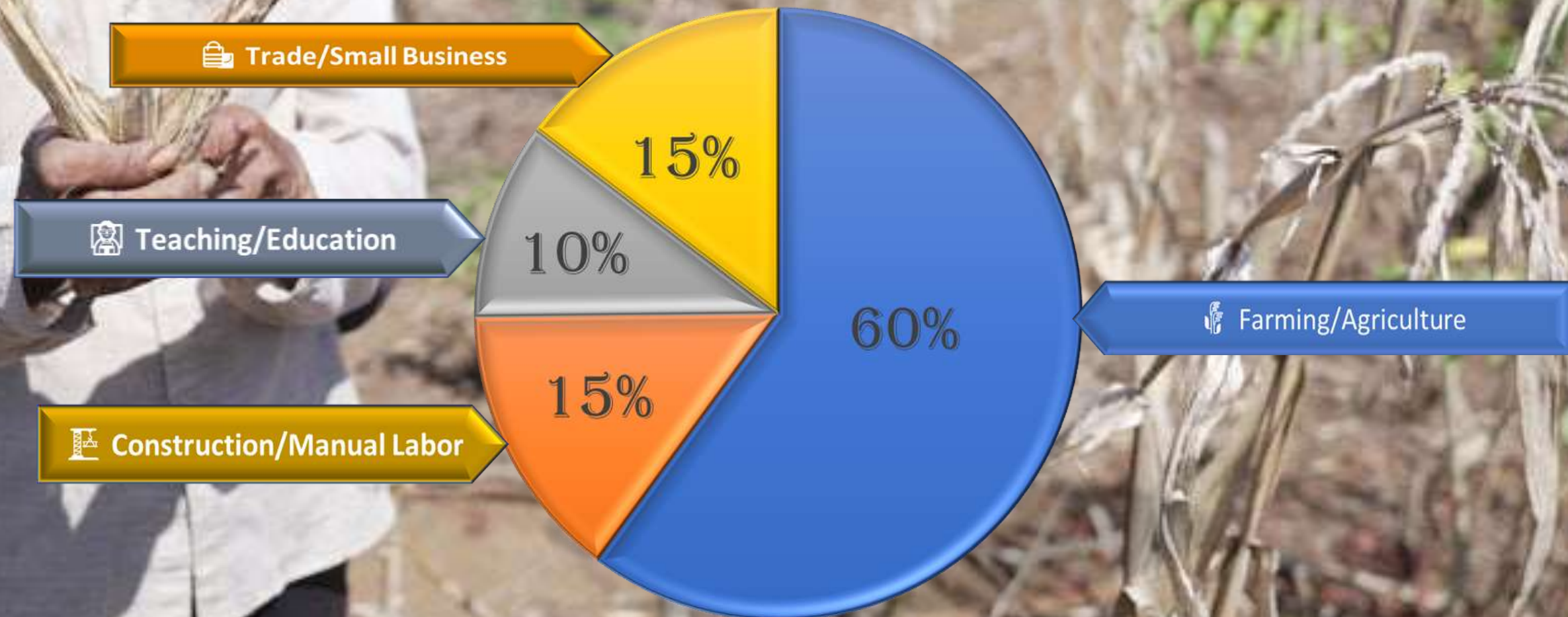


Team members

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Nepal's Agriculture Reality

Agriculture contributes **24% of Nepal's GDP**. In the 1980s, **90% of Nepalese** were involved in farming. Even today, **more than 60% of our population** depends on agriculture, and almost every Nepali has roots in farming.





The Hard Truths We Must Face



Why do we import vegetables when Nepalese farmers watch their produce decay?



Why are farmers poor while middlemen prosper?



Why is there no direct connection between producers and buyers?

The problem isn't production—it's connection.

Introducing Kisaan Connect

A unified digital platform designed to revolutionize Nepal's agricultural ecosystem by connecting every stakeholder in the value chain.



Small Farmers

Direct market access and fair pricing



Large Farms

Efficient distribution channels



Wholesalers

Reliable sourcing networks



Retailers

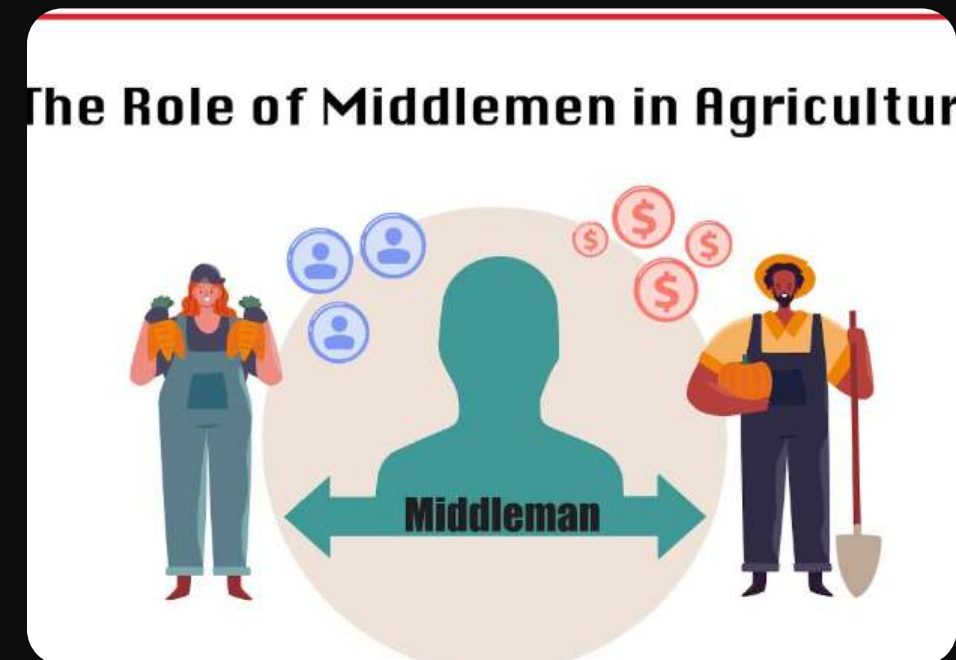
Fresh inventory management



Consumers

Quality products at fair prices

Problem From Middleman



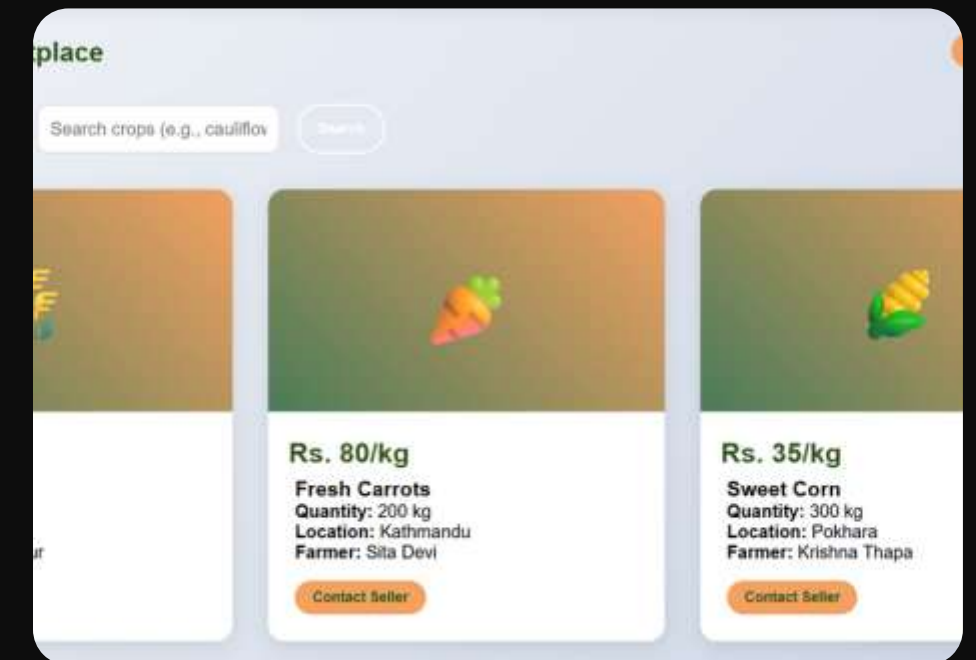
Problem

Farmers get low income due to middleman



Why it's a big issue?

Middlemen buy cheap from farmers and sell high to cities – farmers lose profit



Our Solution

Direct marketplace

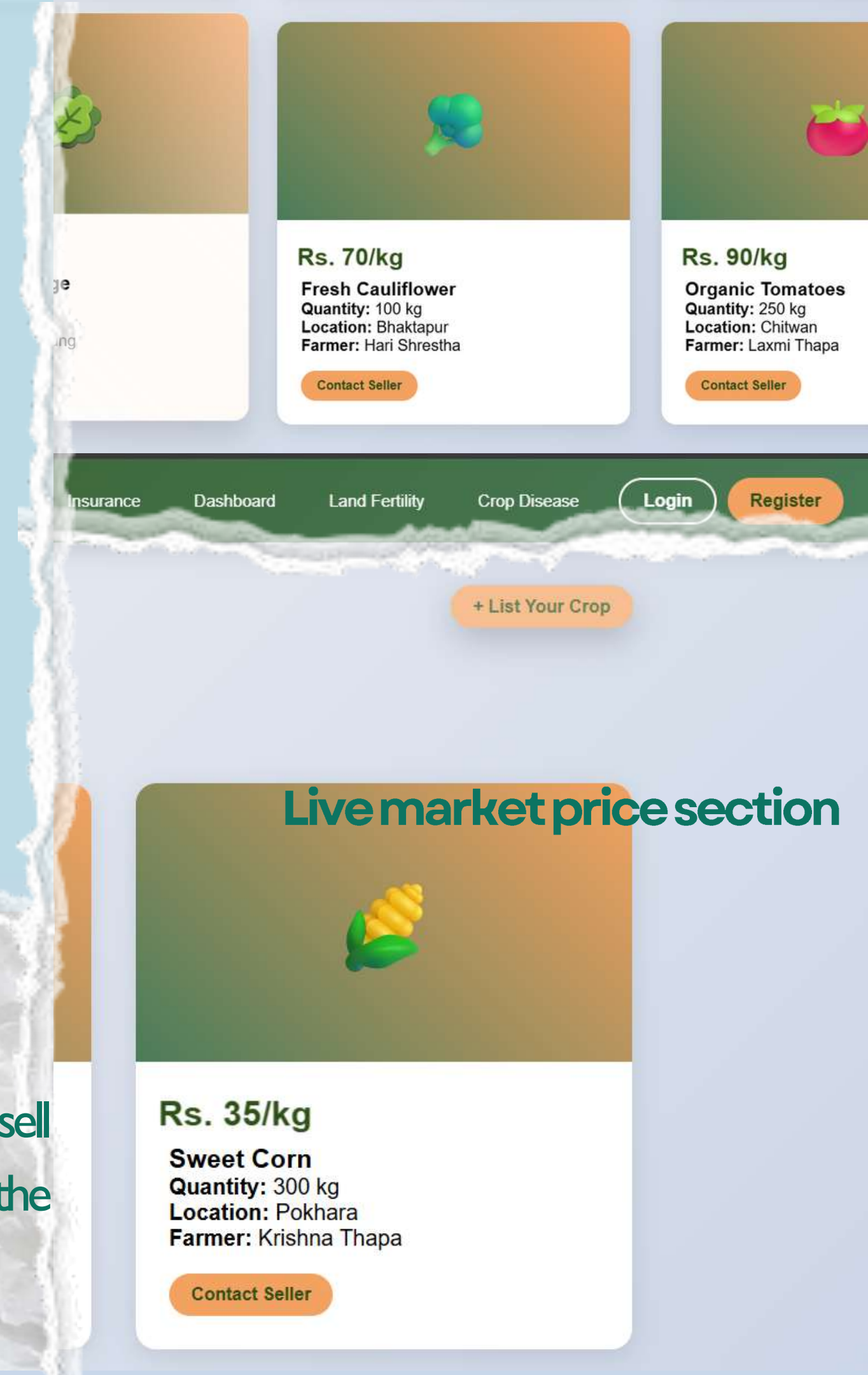
No Access in Marketplace

No access to daily crop prices



Why it's a big issue?

Farmers don't know whether to sell today or wait — they're blind to the market.





Unawareness of subsidy programs



Why it's a big issue?

Billions in government
funds remain unused
because farmers don't know
about them

KisanConnect Solution

Contact with
Government

Subsidy Finder & Calculator

Calculate Your Subsidy

Select District

Select Crop

Land Size (Ropani)

Calculate

Seed Subsidy

Amount: Up to Rs. 5,000
For: Certified seeds
Eligibility: Small farmers

Fertilizer Subsidy

Amount: 25% discount
For: Chemical fertilizers
Eligibility: All farmers

Equipment Subsidy

Amount: Up to Rs. 50,000
For: Farm machinery
Eligibility: Registered farmers

Poor Technical knowledge



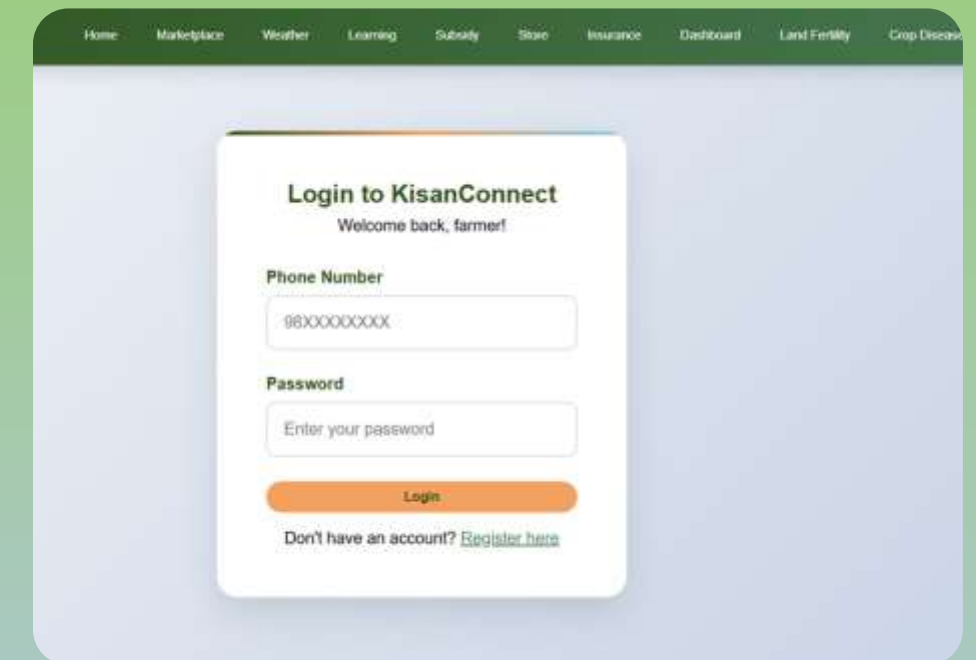
The Problem

Lack of identity /
digital record



Why it's a big issue?

No way to track
what farmers grow,
sell, or earn – no
visibility, no
data.



Our Solution

Farmers own
login/profile.

Weather unpredictability destroys crops



Sudden floods or droughts wipe out entire harvests without warning



poor techniques

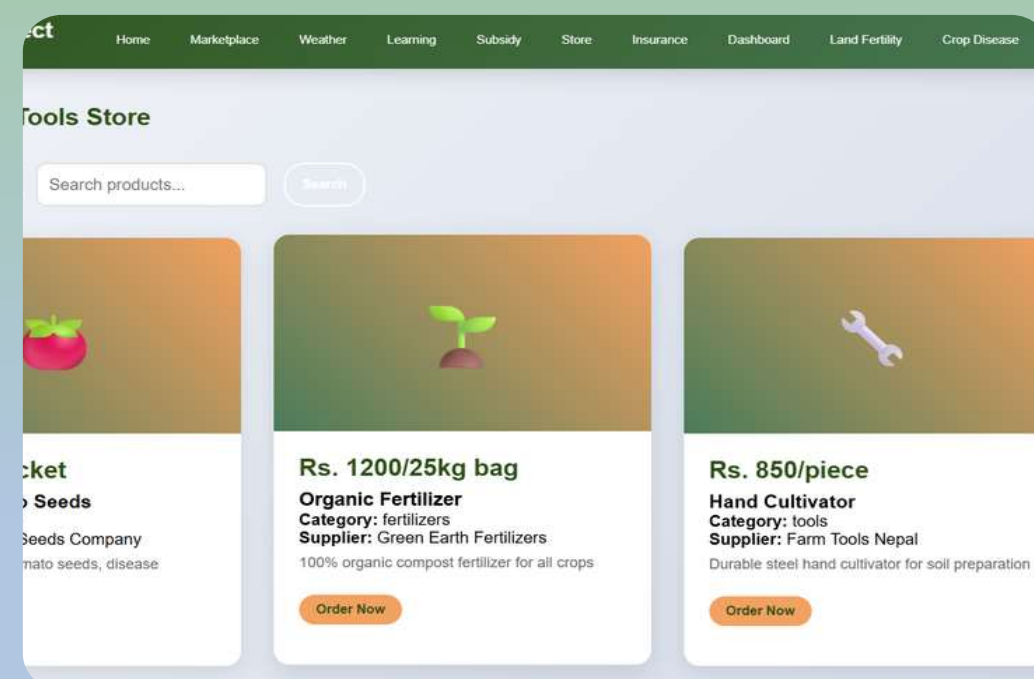
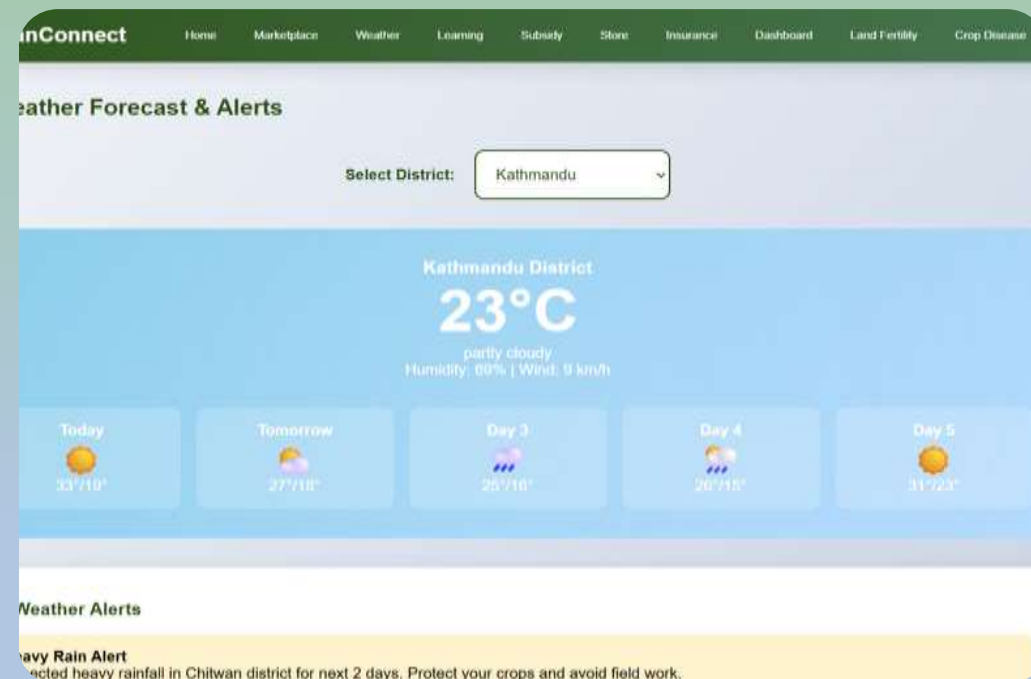
**Lack of training means farmers
keep using harmful or outdated
methods.**

Kisaan Connect = Empowerment

Connects farmers to market & government



Solves pricing, subsidy, and sales problems



Builds Digital Nepal from the ground level



Thank You

