Assignment 1 - Excel

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**Questions**

1. **Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?**
   1. It seems that campaign projects conducted by in the music industry had a significant success rate compared to projects held in other industries.
   2. Campaigns held in Food, Games, Journalism, Photography, Publishing and Technology mostly failed.
   3. There is clearly a significant sign of campaigns being successful in the first and second quarters of every year. The month of December is not a good time of the year for fundraising activities.
2. **What are some limitations of this dataset?**
   1. Dataset lack specific to state, and city
   2. Data of backers, names and contribution
   3. Currency conversion rate for US dollars for projects held outside of USA
3. **What are some other possible tables and/or graphs that we could create?**
   1. A clustered column chart to visualize number campaigns held by participated countries in the order of highest to lowest.

