

In both Login.html and Index.html, contrast is one of the major design principles that guide the user in quickly perceiving important elements. One of the strongest contrasts on the login page is through the title "Quick-Bites! ", shown in bold red and with a font that is considerably large. The boldness of the text itself, along with the contrastive color of red, immediately captures the user's attention to denote the branding of the site. Even the "Login" and "Register" action buttons are colored differently, with the former being red and the latter green. On the lighter background of orange, they are very well set and catch the attention as interactive items. Similarly, in Index.html, the heading "Quick-Bites!" alongside the "Submit" button are colored red, representing what is to be the main focus points. Using light background colors for input fields and dropdowns, one gets great contrast and they are easily visible, distinguishable on white, the color of the container of the form.

Repetition is one of the more important elements that appear in both Login.html and Index.html due to the visual consistency they create for user experience. Two font families were used here: Lato and Playfair Display, which repeat themselves on both pages. These fonts make the site modern-looking and clean while at the same time ensuring readability. Color repetition is presented when the color red is used for buttons and significant text; this shows the unity of the brand identity. Also, the structure of the form looks very similar on both pages because input fields, labels, and buttons were styled with the same rounded edges, padding, and hover effects. Such consistent repetition of form elements within different pages makes the user get used to the interface; it turns out to be more predictable and easier to use.

It also makes use of center alignment for the main content, which makes it balanced and visually appealing. On its login page, the form uses a centered alignment that will make the content of the said page appear neat and right to the point. This will ensure ease of the user traversing through the form fields with much ease, with no distraction or confusion. The labels and input fields are left-aligned, which makes them structured and in a readable format for the user. Also, in Index.html, it centers the form, buttons, and a list of ordered items, which gives a pretty clear visual hierarchy to improve readability. The consistent left-aligned text within form elements, combined with central alignment of the overall layout, makes for a clean and organized feel to the interface. Also, alignment helps in the creation of contrast between headers, body text, and interactive elements.

Proximity has been used in both pages to better group together related elements, which would make the processing and understanding of information quite easier for the users. On the login page itself, the input fields for username and password are grouped into sections along with their respective labels and help text, keeping the related information closer. Such proximity helps a user associate the labels with their respective fields for better usability. The buttons for logging in and registering are also put close to each other, which means they are somewhat similar in function, being interactive. In Index.html, proximity is used in grouping the name input field, food selection dropdown, and quantity input field since all these belong to one and the same order form. The list of ordered items is placed underneath the form, separating it from the form so that a clear visual distinction between ordering and the results of orders placed is

provided. This use of proximity helps the user intuitively understand the flow and relationships between different parts of this interface.