

September 5, 2025; Nairobi, Kenya

Dear Sir/Madam:

RE: STRATEGY IS THE FOUNDATION OF SUCCESS: KECOMEX UNITED AFRICA FOREIGN DIRECT INVESTMENT, CLIMATE RESTORATION AND INNOVATION SUMMIT

We are a premier continental platform committed to advancing Africa's economic transformation through foreign direct investment (FDI), strategic partnerships, and sustainable development initiatives.

Guided by the belief that **Economic history teaches us that financial power comes to those who are willing to seize opportunities**, we empower governments, businesses, investors and innovators to harness investment for long-term prosperity.

In a comparable vein, echoing the wisdom of legendary American entrepreneur **Jim Rohn** who argued, **"In order to get more, you've got to become more,"** our mission is to inspire Africa's rise as a global FDI powerhouse—turning potential into tangible progress.

These are two invaluable lessons that African businesses and governments must learn –and, crucially, must act upon – to become foreign direct investment (FDI) lions and magnets!

At the exclusive October 16-18, 2025 KecomeX United Africa Foreign Direct Investment, Climate Restoration and Innovation Summit to be held at the Kenyatta International Convention Centre in Nairobi, Kenya- the political, economic and diplomatic hub of Africa, we shall unveil the **KecomeX FDI Strategic Plan for Africa's Economic Prosperity, Sustainable Development and Innovation 2025-35.**

The suitability of African nations as FDI destinations will be communicated by an international array of strategists, investors, experts, philanthropists, researchers, environmentalists, venture capitalists, and media influencers.

The KecomeX United Africa FDI Summit will explain how Kenya and other African nations can progress from middling FDI nations into FDI magnets. The Summit's expert speakers, led by Dr Patrick Basham, Armstrong Ongera, Nikki Clarke, Jeanetta Taylor Owens, Dr Renuka Thakore, Simon North and many others possess the necessary strategic calculus, requisite tactical skill-set, connections, social and financial capital and powers of persuasion to equip African nations for the FDI procurement task at hand.

Africa is a powerhouse. We are one people with a common destiny and denominator. Let's unite, open our borders and the sky. KecomeX United Africa Foreign Direct Investment Summit has a mission to champion for Africa's foreign direct investment, peace, diplomacy, STEM/TVET education, AI and innovation, regenerative organic agriculture, entrepreneurship, trade and tourism, climate restoration, water and food sovereignty, HUMANITY and ubuntuism

Our Mission:

To accelerate Africa's economic growth by fostering strategic investment opportunities, promoting climate resilience, and nurturing human capital development across the continent.

Our Vision:

To position Africa as a global leader in sustainable investment, innovation, and inclusive growth—transforming economies, communities, and futures.

What We Do?:

We provide a dynamic platform for leaders, policymakers, investors, and innovators to engage, collaborate, and chart Africa's economic future through the KecomeX Business Club, an international platform and network comprising foreign direct investors, businesses, entrepreneurs, experts and venture capitalists, hedge fund managers, Brand Ambassadors (BAs), PR and Media networks and lobbyists, and professional bodies.

Our initiatives focus on:

Investment Promotion—Showcasing Africa's most promising sectors and opportunities.

Policy Dialogue—Bringing together government and private sector leaders to align on FDI strategies.

Knowledge Sharing—Hosting forums, summits, and discussions on investment, sustainability, and economic growth.

Networking & Partnerships—Connecting local businesses with global investors for impactful collaboration.

Summit Key Areas:

At the KecomeX FDI Summit, a tailored discussion of the global FDI climate will provide answers to the following critical questions:

- 1. Which African nation is best positioned to be the next booming, FDI-driven economy?;
- 2. How can African nations attract sustainable and impactful FDI?;
- 3. How to Mitigate USA Trade Tariffs?;
- 4. What are the most effective ways to communicate within the global investment environment?;
- 5. How can Kenya and Africa market their tourism potential more effectively to the world?;
- 6. In what ways can FDI support Africa's small businesses, helping them grow from start-up to sustainability?;

- 7. What is the impact of U.S. trade tariffs on developing countries' FDI opportunities?;
- 8. What are the prospects and challenges for FDI under the African Continental Free Trade Agreement (AfCFTA)?;
- 9. Which African nation will be the world's next cryptocurrency hub?;
- 10. Entrepreneurship 101: How To Start and Grow Successful SMEs?:
- 11. How to adapt, mitigate and finance climate action to achieve Food Sovereignty, Water Access, Agroforestry, Agroecology and Renewable Energy for Africa's Prosperity?12. How to attain a mindset paradigm shift from aid to investment for economic recovery and prosperity in Africa?
- 13. How to invest in STEM/TVET Education and Innovation for Job Creation In African Economies?

The Summit's intellectual thrust is drawn from Kehosa-DI 10 FDI Keys™, the Democracy Institute/Kehosa Investments proprietary model for investment promotion and maximization that explains and quantifies the 10 variables proven to attract FDI.

The Summit's ultimate mission is the establishment of a *USD \$100 billion KecomeX Capital Management* hedge and venture capital fund to invest across African economies, with the goal of establishing Nairobi as the financial capital of Africa.

This exclusive KecomeX United Africa FDI Summit is a rare, truly un-missable opportunity for African business owners and governments to learn invaluable investments lessons for their companies, their nations, and their continent.

Summit Speakers:



Get Your Tickets

GOLD: USD400

DIAMOND:USD1750

DIAMOND PLUS:USD5,000

PLATINUM: USD100.000

MPESA PayBill:

247247

A/C: 655911

For more information, contact Armstrong Ongera, MD & Lead DFI Strategist,

Kehosa Investments LLC/KecomeX Business Club

October 16-18, 2025 nvatta Internationa

The FDI Investment Summit brings together seasoned experts and thought leaders from across the globe. This year's distinguished speakers include:

- 1. **Dr. Patrick Basham**—renowned scholar, pollster, lobbyist and thought leader in global economic policy and FDI investment expert.
- 2. **Armstrong Ongera**—influential FDI investment strategist and advocate for African business growth and sustainable development, climate and a nature restoration champion, and long-standing philanthropist.
- 3. Nikki Clarke—International business leader and investor with a strong focus on sustainable ventures.
- 4. **Dr. Renuka Thakore**—Researcher and champion of sustainability and innovation in investment.
- 5. **Simon North**—business strategist, investor, climate restoration champion and leadership development expert with global reach.
- 6. **Jeanetta A Owens (Mama Africa)**—renowned investor, entrepreneur, business leader, and African Diaspora investment advocate.

Together, they will provide cutting-edge insights, practical strategies, and forward-looking perspectives on driving FDI into Africa and ensuring inclusive, sustainable economic growth.

ALL ACCESS TICKET OPTIONS:

- **1. GOLD**: USD400 (Ksh52,500 (Individuals and MSME Entrepreneurs)
- **2. DIAMOND**: USD1750 (Ksh227,500) (Company Founders, Directors, CEOs, MDs, Corporate/Private Sector Executives, Government Representatives, Diplomats).
- **3. DIAMOND PLUS (D+)**: USD5,000 (Foreign Direct Investors, Think Tanks, International Delegates).

Diamond Plus includes 3 days of full-board accommodation and private sessions with experts during KecomeX Business Club.

B2B Networking Dinners and field trips to governmental or private investment projects and enterprises as we travel all 2 days of bush and beach safari at Diani Beach or Maasai Mara Game Reserve, Nairobi, Mombasa/coastal city and field tour to potential local partner's business or project establishment)

4. PLATINUM: USD100,000 (Exclusively available for national and county government or private sector partners, strategic partners and sponsors). Tickets include meals; free digital media brand advertising; business listing and membership in KecomeX Business Club; strategy training; B2B networking dinners; exhibition and banner display for DIAMOND PLUS or PLATINUM sponsors; and local and international media coverage and possible investment feature documentary profiling to our international connections, FDI investors, media and networks.

The **DIAMOND PLUS** and **PLATINUM** tickets include 3 days accommodation, field trips, exclusive B2B, B2E, and B2G networking with Kehosa-DI-KecomeX-GSFN-NKN Experts, local travel, legal, immigration, and tax consulting, and a 2-day safari to Maasai Mara Game Reserve or Diani Beach Tourism adventure and **KecomeX Business Club FDI Golf Challenge** networking opportunity exclusively with international guest speakers and investors.

We have KECOMEX Corporate or Partner sponsorship options available on request for governments, corporations, agencies, diplomatic missions and organizations seeking to collaboratively partner with us to make KECOMEX United Africa FDI Summit a success story as they promote their brands at home and abroad.

We have partnered with various travel and hospitality establishments in Kenya to offer local and international delegates with accommodation and travel experience and logistics that's personalized, seamless and exceptional at preferential rates upon request.

Book your participation in this exclusive event now by registering via our website:

https://www.KecomeXBusinessClub.com

A Limited Number of Tickets Are Now Available! The Discounted all access tickets are available till Friday, September 26, 2025 at 2359H.

Tickets are paid directly to KEHOSA INVESTMENTS LIMITED or KECOMEX INVESTMENTS bank accounts or MPESA PAYBILL WALLET or PayPal. *We do not handle cash payments.*

1. MPESA PAYBILL	PAYBILL: 247247 A/C: 655911
2. KENYA SHILLINGS BANK A/C DETAILS	Bank: EQUITY BANK OF KENYA A/C: 1290276514414 A/C Name: KEHOSA INVESTMENTS LIMITED Swift code: EQBLKENA Branch: KENYATTA AVENUE
3. UNITED STATES OF AMERICA DOLLARS (USD) BANK A/C DETAILS	Bank: Cooperative Bank of Kenya A/C: 02100669499003 A/C Name: KECOMEX INVESTMENTS Swift code: KCOOKENA Branch Code: 11103

For any clarification, partnership and RSVP, contact us via Tel/WhatsApp: +254722655911 or email: info@KecomeXBusinessClub.com

Ticketing, Logistics and MICE Coordination Location: KICC or JKUAT TOWERS, NAIROBI, KENYA

We Are Ready And Open For Business, Are You?

Our Commitment:

We are dedicated to fostering economic growth, supporting climate action and empowering African entrepreneurs by linking them with global capital, knowledge, and technology.

I look forward to welcoming you to KecomeX United Africa FDI, Climate Restoration and Innovation Summit at Kenyatta International Convention Centre, Nairobi- Kenya on October 16-18, 2025 as well as welcoming you to our KecomeX Business Club FDI Golf Challenge, B2B Networking Dinners and Humanity Day Celebration!

Yours sincerely,



Armstrong O'Brian Ongera,

MD & Lead FDI Strategist/

Kehosa Investments LLC/KecomeX Capital Management LLC

PS:

Delegates Registering to the KecomeX Business Club/KecomeX United Africa Foreign Direct Investment, Climate Restoration and Innovation Summit must submit the following on or before Friday, September 26, 2025:

1. Biography

2. Passport Size Photo

3. Company or Organization Profile

4. Contact Details-Website, Social Media Links

5. Company Logo

6. Ticket Payment Transaction Details

NB: The data shall be submitted via E-mail:

KecomeXBusinessClub@gmail.com