

# Ethan Tran

PORTFOLIO PRESENTATION  
CODER ACADEMY

# Hi, I'm Ethan!



I'm passionate learner, a gymer and a young manager

I operate at cafe 63 and managing employment of people as much as I enjoy working there I also run my projects and concepts with my colleagues as start-up.

Previously, i run marketing project with the franchise owner to implement the business new customer reward system.

Besides that, I enjoy travelling, reading and coding for fun.



ABOUT ME

# Design Philosophy

# Playful and Simplicity

I find the basic of beauty is  
the design of Symmetrical

*It's best to express concepts  
with simplicity.*

Even when highlighting  
concept meanings I find the  
balance in designing

# Accessibility

The practice of making your websites usable by as many people as possible.

Implementation that would help out the users to access my portfolio such as light and dark mode



CONCEPT LAYOUT

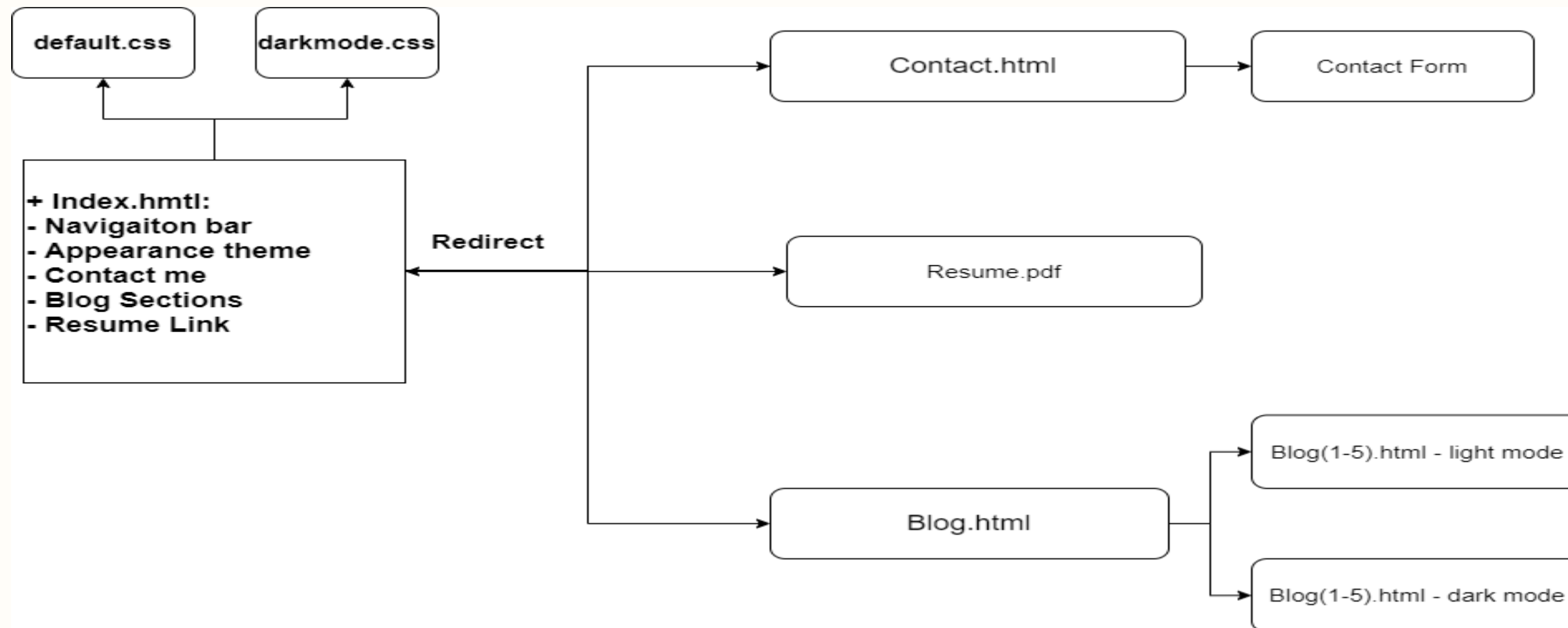
# Overview of sitemap design

# Portfolio Sitemap

The overall design of the sitemap is just a simple seamlessly design

This assists the navigating aspect for the user easy access on one continuous page

Dark and Light theme is set on the very top of the site structure which create a sense of comfortness for late-night web viewer.



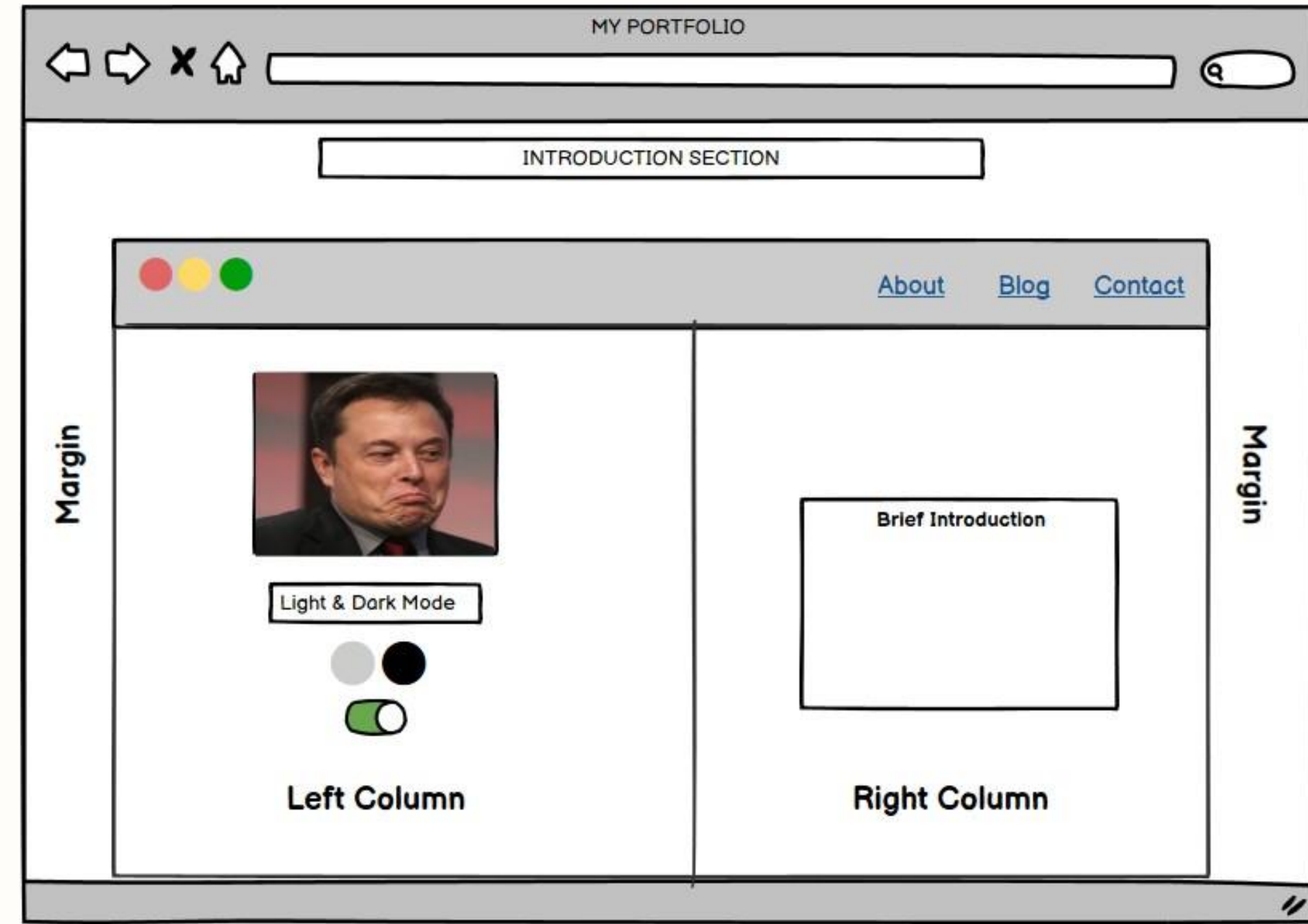
THE PORTFOLIO

# Early Sketch: Wireframe



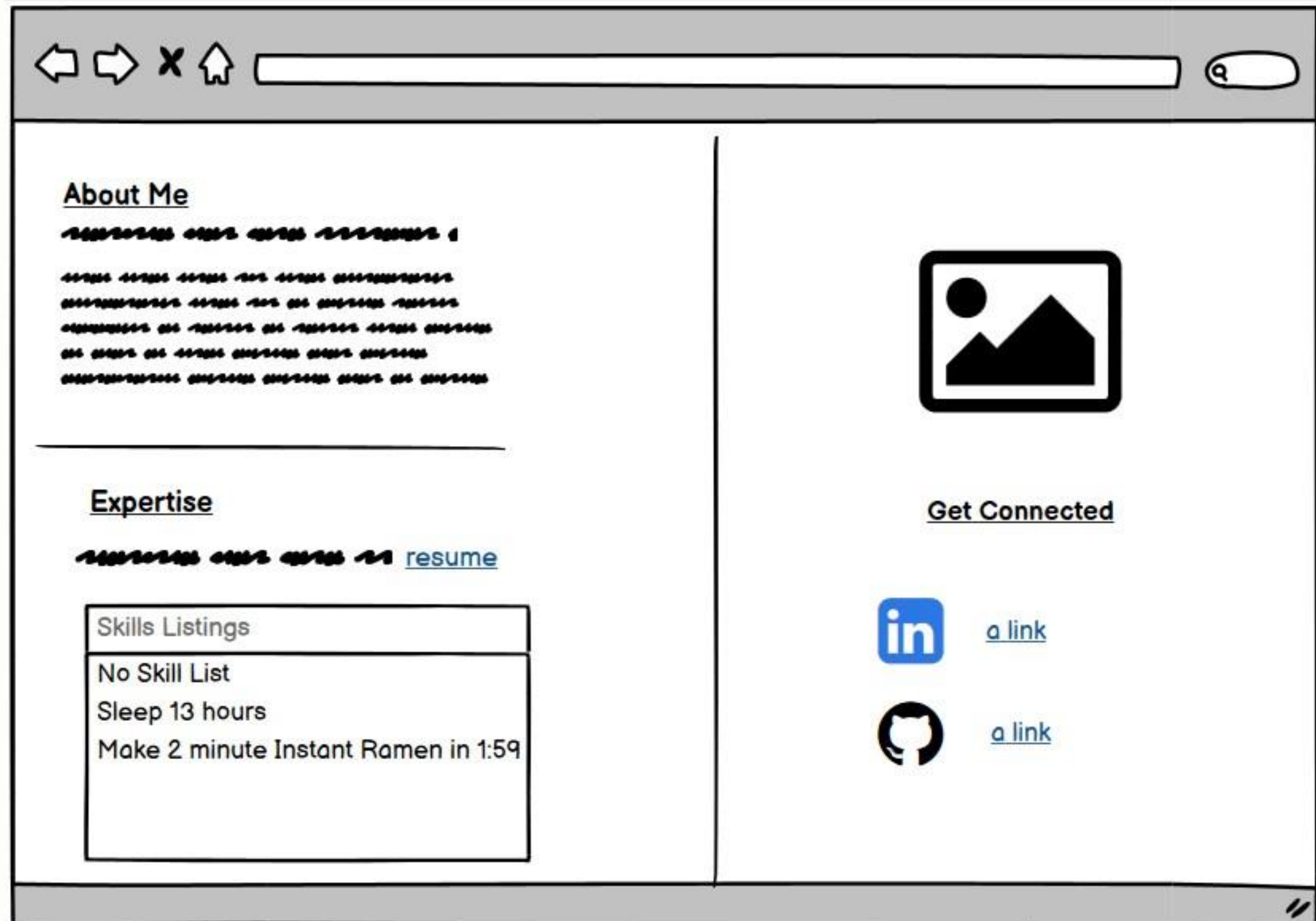
# Intro-Navigation Section

- The intention of the Intro-section is to be a playful design.
- The navigation bar is designed to look familiar to a **macOS** operating system.
- A short self introduce for employer try to relate my lifestyle.
- Dark and light mode is located at the focus view-point



# About Section

- A more informative detail of my personality that emphasise my working skill.
- As contrast side by side with wide image to express my balance in work & life.
- The skills are listed in an organised container helps highlighting my strength.
- Social Link is established at the end of reading as a way of opening up to connection.

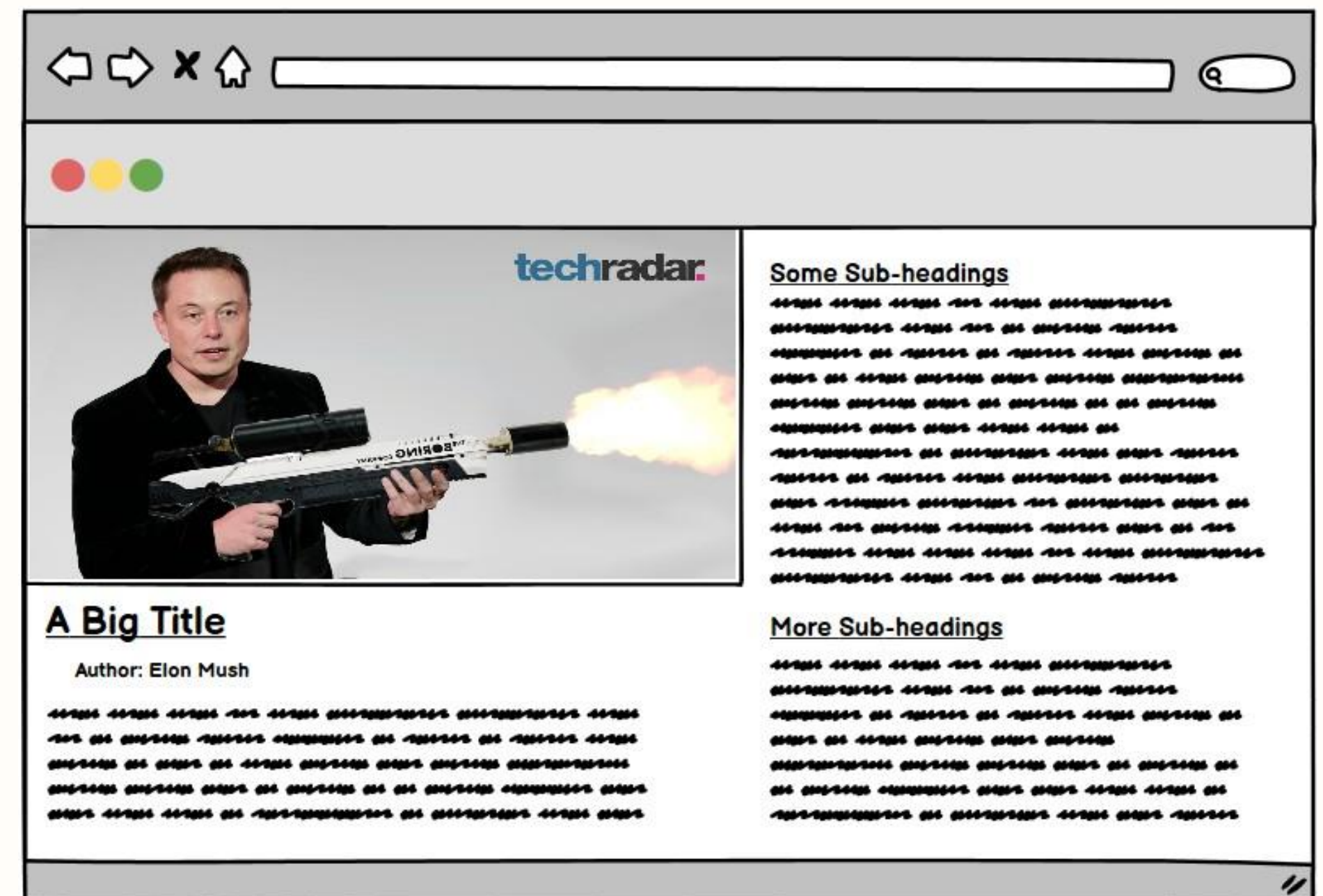
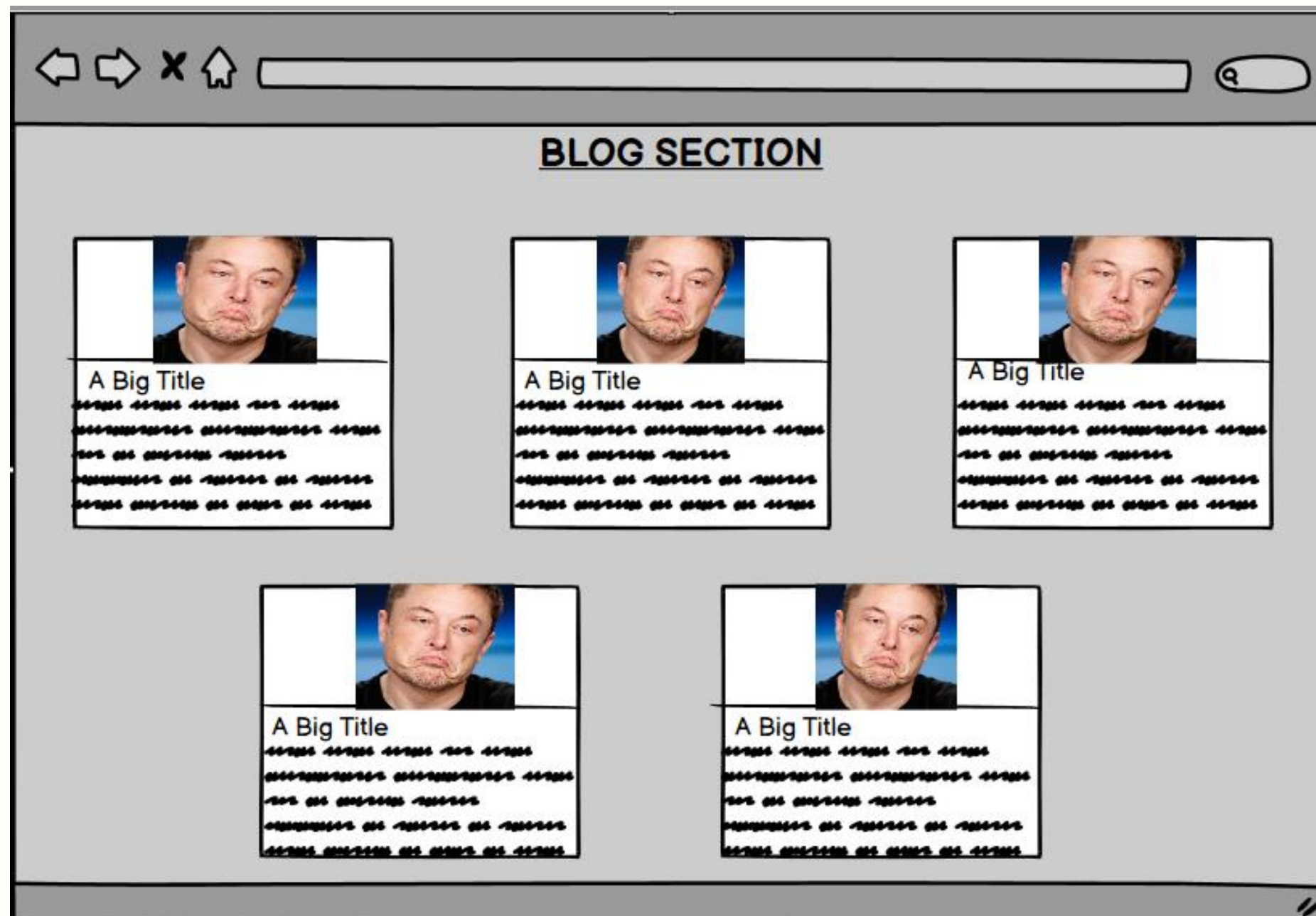




# Blog Section

## KEY INSIGHTS & FEATURES

- Blog section identify what content viewers are interested in
- Apply space-even grid layout
- Blog intro to invite the viewer to the context of blog
- Blog post apply nav-bar for ease of redirecting



## Contact section

- Made simple to reach contact
- Functional with 3rd party app\*
- Center layout instead for highlight of important

The image is a hand-drawn sketch of a web browser window. The browser's address bar at the top contains navigation icons (back, forward, stop, home) and a search bar with a magnifying glass icon. The main content area of the browser displays a form titled "CONTACT FORM" in bold, underlined text. The form itself is a gray rectangle with rounded corners and contains the following elements: a label "Your Name: who cares" above a text input field; a label "Phone Number: 5217 2918 5734 8703" above another text input field; a label "Subject/ Message" above a larger text input field; and a label "CVV : 641" above a small text input field. At the bottom of the form is a large white button with the text "Send It Bby!". The browser window has a gray border and a small double-slash icon in the bottom right corner.

**CONTACT FORM**

Your Name: who cares

Phone Number: 5217 2918 5734 8703

Subject/ Message

CVV : 641

**Send It Bby!**

PORTFOLIO

# Component Concepts

# Decision Making

## Limitations:

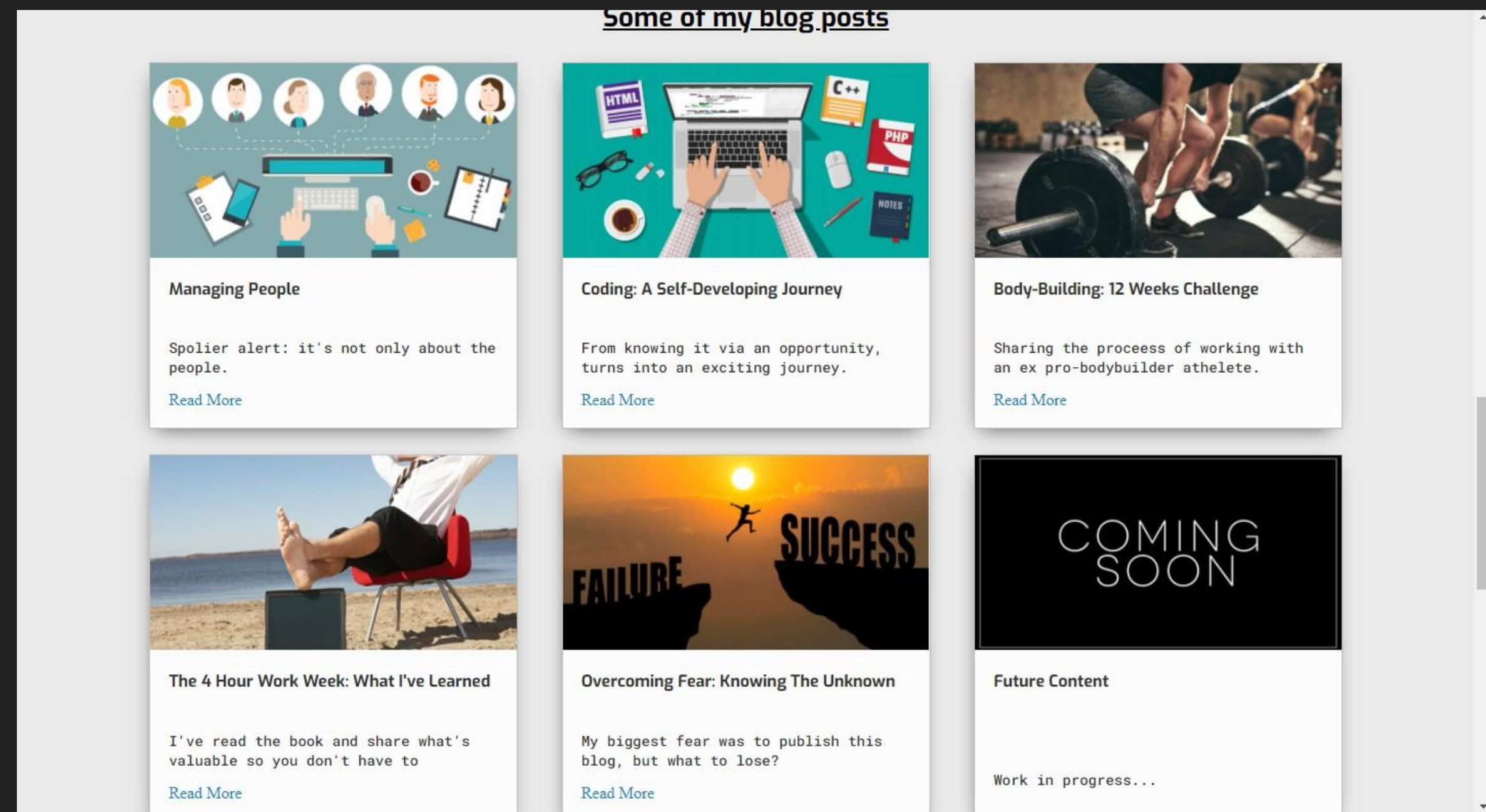
- The lack of Java-script for dark-mode
- Drop down bar for Navigation function
- SCSS and SASS
- Only support display for >Iphone 6Plus

## Alternatives:

- Implement anchor for Html dark mode
- Use vanilla CSS
- Utilising display grid for designing and mobile
- A lively contact form



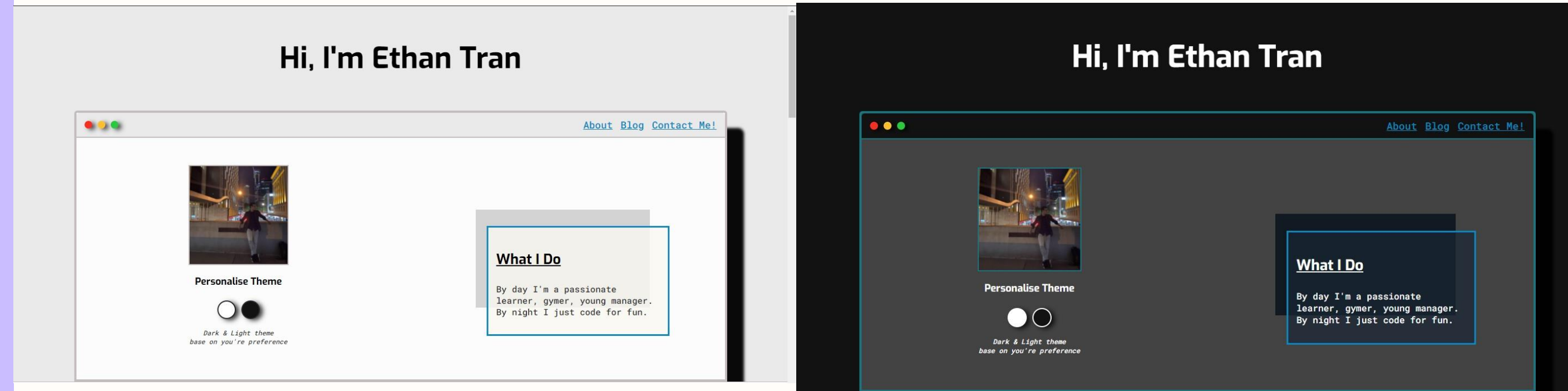
# Component



## Functionality:

- display grid
- margin
- Html external link (dark mode included)
- Retaining resolution of images using object: fit

# Color Selection



- Color contrast for industry UI standard
- Box shadow for light effect
- Side-by-side for instant review



Thank You!