

EXPERIENCE

Freelance

CONSULTANT, DESIGNER

2008 - 2018

- Design brands and interfaces
- Advise on branding and marketing

TQI

CREATIVE DIRECTOR, UI DESIGNER

2012 - 2017

- Drove initiatives for mobile-first design, design-first practices, Jira/Asana/Bitbucket integration, and Bootstrap implementation
- Created culture of constructive feedback, collaboration, listening, and mutual inspiration
- Moved from a flat, static, questionnaire-based photoshop design process to an iterative process with wireframes and prototypes

Behavioral Analysis Center for Autism

THERAPIST

2011 - 2012

- Provided training and education for groups and individuals based on data-driven clinical plan
- Observed clients and provided improvement data for specialists, while actively listening to clients to establish trust and rapport

Wesleyan Publishing House

MARKETING COORDINATOR

2010 - 2011

- Developed and executed marketing and advertising campaigns
- Designed graphics and wrote copy for web and print collateral for books and events

AMD Lasers

GRAPHIC DESIGNER

2009

- Revitalized branding for print materials
- Designed marketing materials, virtual tradeshow booths, instructional materials

Center for Life Calling & Leadership

ARTIST & GRAPHIC DESIGNER

2008 - 2009

- Designed branding for new initiatives
- Designed brochures, informational packets, and event mascot



DESIGNING CONSIDERATE, USER-FOCUSED EXPERIENCES

EDUCATION

Bachelor of Science

Computer Graphics

INDIANA WESLEYAN UNIVERSITY

2008

Cum laude with electives in Creative Writing, Motion Graphics, 3D Design, Computer Science, & History

Continued Learning

3D Modeling & Design Game Design (GDC & Indiecade game design tracks), Accessibility, Community-Oriented Design, Augmented Reality, Psychology of Interaction, Javascript, World History, Carpentry



NATHAN
FREEMYER

Interaction Design
Creative Leadership
Visual Design
Marketing
Teaching / Training
Behavioral Psychology

Visual Design
Experience Design
3D Design
Motion Graphics
Game Design
History
Computer Science
Writing