# **FED Assignment 2 Idea**

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**Theme**: Gamer Crazy (Genshin Impact Promotional Website)

**Project Overview:**

**Purpose of the Website:**

This website will provide an interactive way to promote the newest upcoming “Genshin Impact” update, fostering a sense of anticipation and formulating hype in the player base for the much-awaited update.

**Details of the website:**

It will showcase an overview of the updates, such as Quality of Life features implemented, in-game events, updates. Highlighting majority requested features by the community

It will also showcase the featured characters and their abilities, in their own dedicated section  
  
This website will also allow users to purchase associated official Genshin Impact / Hoyoverse merchandise from participating stores and engage in an interactive quiz/game for in-game rewards as well as discounts for real-life merchandise  
  
The user must be logged in for them to receive or make purchases, with their associated Hoyoverse account

Features:

1. The home page will allow users to play the trailer video, preview characters as well as the upcoming events in a succinct and appealing format
2. The event details page will breakdown the newest events to provide more information about them, allowing users to obtain relevant information on the game’s update quickly and efficiently while still being visually appealing and in-line with the overall update’s theme.
3. The shop page will allow users to purchase official merchandise and check out, with a cart functionality. In addition, participating stores for this promotion such as “La Tendo” will have their locations listed
4. The “Rewards” page will allow users to play a quiz to get free in-game rewards as well as discount codes that can be applied to the shop.