

PowerSearchingWithGoogle.com

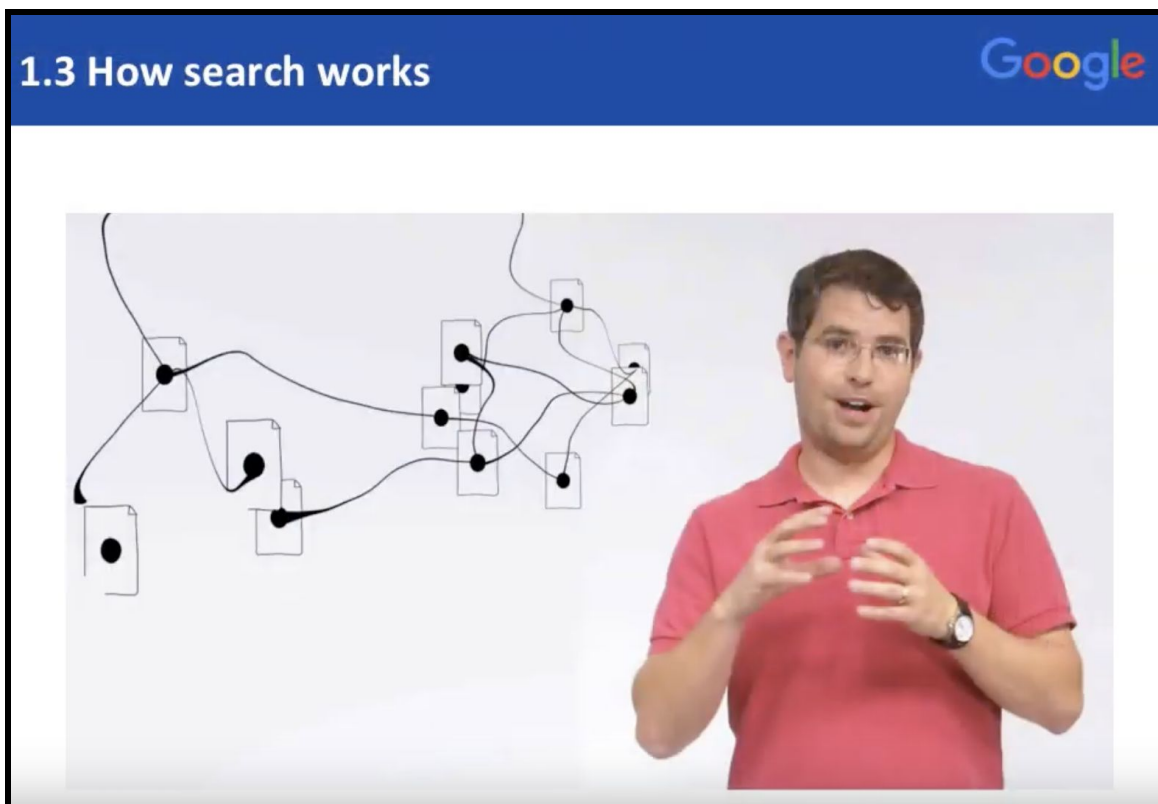
Lesson 1.3: How Search Works

[Access Lesson 1.3 slides here](#)

Contents:

[Matt Cutts' video: How Search Works](#)

This is lesson 1.3 and in this lesson we're going to watch a little video by my friend and colleague Matt Cutts. In this short video, Matt does a brilliant job, I think, explaining how Google works, with really nice animations showing you the internal architecture of Google and why when you search on Google you're actually not searching the web per se you're searching our index of the web. Matt makes this really clear. Watch this animation and tell me if you don't completely agree with me.



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