

**Main Navigation:**

1. Food delivery (Section 1)
2. How it works (Section 3)
3. Our cities (Section 4)
4. Sign up (Section 6)

**Section 0: Header with hero image and navigation****Title: None**

Goodbye junk food. Hello super healthy meals.

Button 1: I'm hungry (go down to sign up section)

Button 2: Show me more (go down to next section)

**Section 1: Features****Title: Get food fast — not fast food.**

Hello, we're Omnifood, your new premium food delivery service. We know you're always busy. No time for cooking. So let us take care of that, we're really good at it, we promise!

**Up to 365 days/year**

Never cook again! We really mean that. Our subscription plans include up to 365 days/year coverage. You can also choose to order more flexibly if that's your style.

**Ready in 20 minutes**

You're only twenty minutes away from your delicious and super healthy meals delivered right to your home. We work with the best chefs in each town to ensure that you're 100% happy.

**100% organic**

All our vegetables are fresh, organic and local. Animals are raised without added hormones or antibiotics. Good for your health, the environment, and it also tastes better!

**Order anything**

We don't limit your creativity, which means you can order whatever you feel like. You can also choose from our menu containing over 100 delicious meals. It's up to you!

**Section 2: Favorite meals****Title: None**

1. Korean bibimbap with egg and vegetables

2. Simple italian pizza with cherry tomatoes
3. Chicken breast steak with vegetables
4. Autumn pumpkin soup
5. Paleo beef steak with vegetables
6. Healthy baguette with egg and vegetables
7. Burger with cheddar and bacon
8. Granola with cherries and strawberries

(see image numbers in the assets folder)

### **Section 3: How it works**

**Title: How it works - Simple as 1, 2, 3**

1. Choose the subscription plan that best fits your needs and sign up today.
2. Order your delicious meal using our mobile app or website. Or you can even call us!
3. Enjoy your meal after less than 20 minutes. See you the next time!

### **Section 4: Cities**

**Title: We're currently in these cities**

#### **Lisbon**

1600+ happy eaters  
60+ top chefs  
@omnifood\_lx

#### **San Francisco**

3700+ happy eaters  
160+ top chefs  
@omnifood\_sf

#### **Berlin**

2300+ happy eaters  
110+ top chefs  
@omnifood\_berlin

#### **London**

1200+ happy eaters  
50+ top chefs  
@omnifood\_london

## **Section 5: Customer testimonials**

### **Title: Our customers can't live without us**

Omnifood is just awesome! I just launched a startup which leaves me with no time for cooking, so Omnifood is a life-saver. Now that I got used to it, I couldn't live without my daily meals!

(Alberto Duncan)

Inexpensive, healthy and great-tasting meals, delivered right to my home. We have lots of food delivery here in Lisbon, but no one comes even close to Omifood. Me and my family are so in love!

(Joana Silva)

I was looking for a quick and easy food delivery service in San Francisco. I tried a lot of them and ended up with Omnifood. Best food delivery service in the Bay Area. Keep up the great work!

(Milton Chapman)

## **Section 6: Sign up and pricing plans**

### **Title: Start eating healthy today**

#### **Plan 1: Premium**

399\$ per month

That's only 13.30\$ per meal

1 meal every day

Order 24/7

Access to newest creations

Free delivery

#### **Plan 2: Pro**

149\$ per month

That's only 14.90\$ per meal

1 meal 10 days/month

Order 24/7

Access to newest creations

Free delivery

#### **Plan 3: Starter**

19\$ per meal

1 meal

Order from 8 am to 12 pm

Free delivery

## **Section 7: Contact form**

**Title: We're happy to hear from you**

*Fields to include:*

Name

Email

How did you find us?

Newsletter

Drop us a line

## **Section 8: Footer**

**Title: None**

*Navigation:*

1. About us

2. Blog

3. Press

4. iOS App

5. Android App

Also include links to facebook, twitter, google+ and Instagram accounts.