

NICHOLAS GIUNTA

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Career Summary

Results-driven Business Intelligence Analyst with 2+ years of remote experience delivering data solutions using Power BI, Excel, and VBA. Proven track record of automating reporting processes (92% time reduction) and driving business impact (30% improvement in key metrics). Skilled in building dashboards, creating DAX measures, and enabling self-service analytics for stakeholders.

Skills

Power BI DAX, Power Query, Data Modeling

Microsoft Excel VBA, Power Query, Pivot Tables, Advanced Formulas

Collaboration Microsoft Teams

Work Experience

Data Analyst – Amplifon – Phoenix, AZ (Remote)

April 2025 – Present

- Automated weekly reporting workflows by integrating Power BI dataset DAX queries into Excel via Power Query, enabling area managers to refresh performance metrics and distribution lists on-demand
- Developed automated executive reporting for VP-level budget planning and GM review meetings, streamlining the decision-making process across regional operations
- Built Power BI report to track new product launch performance, providing real-time visibility into adoption rates and sales metrics

MARKETING DATA ANALYST – Miracle Ear – Phoenix, AZ

September 2023 – April 2025

- Automated Excel reporting processes using Power Query and VBA macros, reducing manual processing time by 92% and eliminating repetitive data manipulation tasks
- Streamlined telemarketing list distribution workflow for patient appointment campaigns, increasing show rates by 30% through improved data accessibility for front office staff
- Managed recurring reporting responsibilities across multiple timeframes (daily, weekly, monthly) to support operational decision-making and performance tracking

Education

BACHELOR OF SCIENCE IN BUSINESS – Arizona State University – Tempe, AZ

Major: Business Data Analytics

Summer 2023