



Open Infra Days Korea 2018

June 28-29 | COEX Hall E

<http://openinfradays.kr> (Previous: <http://event.openstack.or.kr/>)

Sponsorship Prospectus

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KOREA
OpenInfra Days

Introduction to Open Infra Days Korea

About Open Infra Days Korea

- **Open Infra Days Korea**, a fifth annual event succeeding from **OpenStack Days Korea**, is the largest open infrastructure community event in Korea including cloud computing & containers for enterprise customers, and an **official** event co-hosted by OpenStack Korea User Group, CNCF Korea User Group, and **OpenStack Foundation**.
- Open Infra Days & OpenStack Days events are being shared through the OpenStack Global Website:
 - Active user groups officially use “**Open Infra Days**” brand name (Korea, China, Taiwan, ...)
 - List of OpenStack & OpenInfra events in 2018 : [Open Infra & OpenStack Days – Global Homepage Event List](#)
 - Presentation & Videos for OpenStack Days Korea 2017: <http://event.openstack.or.kr/2017/program.html>
- **On Day 1**, IT executives, managers, and engineers working in large companies, small businesses, and start-ups will be invited to share the latest technologies such as containers OpenStack, clouds, platforms, network, storage and their applications and business use cases will be discussed. **On Day 2**, all infra communities will come together to freely discuss technologies to build and utilize the production-grade infra with hands on labs.
- With Open Infra Days Korea event, we would like to bring all infra-related communities including Container (Cloud Native Computing Foundation) and Ceph to collaborate and ultimately build a wide open source ecosystem.

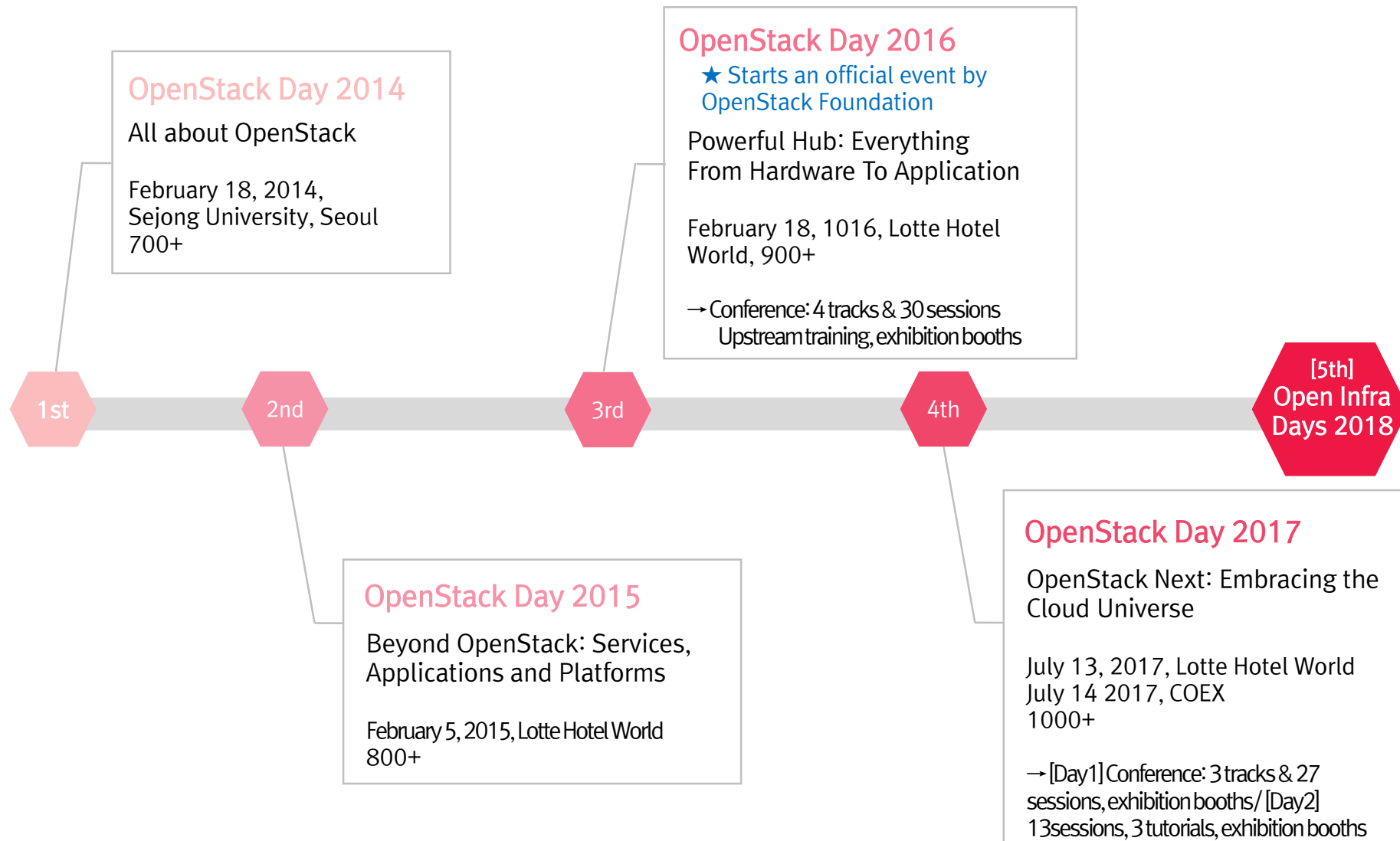
Target Audience

- IT Executives, CTO/CIO, Infrastructure Architects, Cloud Operator, Sys-Admins, Cloud Application Developers, Data Center/Telecom Users, DevOps developers & engineers



Review of OpenStack Days Korea events (2014~2017)

- Homepage: <http://openinfradays.kr> (previous: <http://event.openstack.or.kr/>)





Introduction to OpenStack Korea User Group

- There are **more than 5,700 members*** in OpenStack Korea User Group (*registered in Facebook Group).
- Major activities
 - Technical seminars (monthly) and study programs with infrastructure
 - Open-source conference and OpenStack Day(s) held once a year
 - Educational programs with Open Learning Center
 - Various on/offline community activities such as official Korean translation team and study groups
- URL
 - www.facebook.com/groups/openstack.kr/
 - www.openstack.or.kr

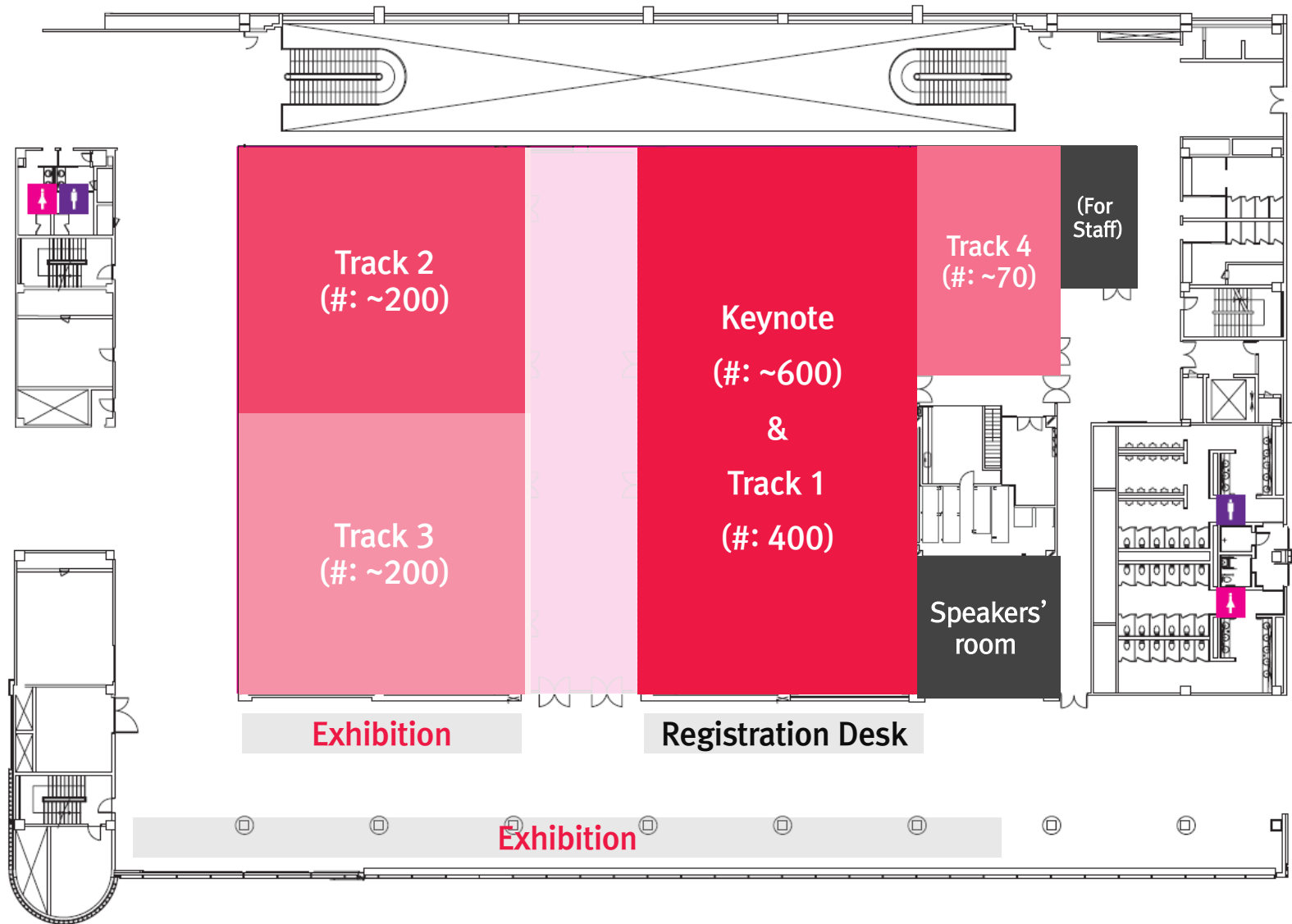
Overview

Event name	Open Infra Days Korea 2018
Theme	Open Infrastructure: OpenStack, Containers, and Cloud Native Computing
Dates / Venue	June 28–29, 2018 (Thu & Fri), 9:00~18:00, COEX Hall E
Organized by	OpenStack Korea User Group, CNCF Korea User Group, OpenStack Foundation
Content/Sessions	[Day 1] Conference + Exhibition / Three tracks, total 24 sessions [Day 2] Technical seminars + Exhibition / total 13 sessions
# of Attendees	[Day 1] 800+ [Day 2] 400+
Fee	Not free



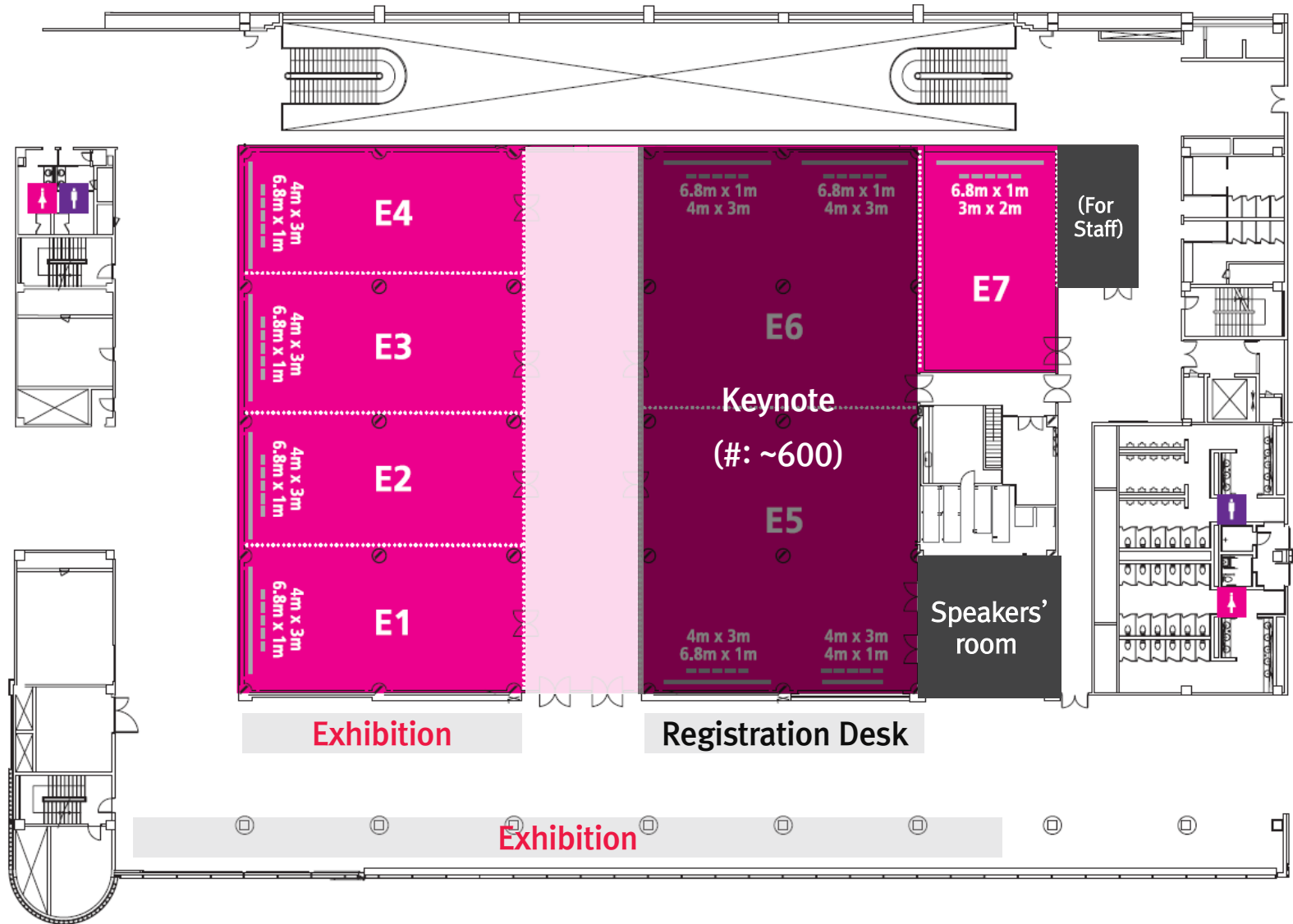


[Day 1] Floor Plan & Venue Layout (Hall E)





[Day 2] Floor Plan & Venue Layout (Hall E)





[Day 1] Program composition (draft)

	Program			Speaker	Time
Keynote 1	The World runs on Open Infrastructure			OpenStack Foundation	30 mins
Keynote 2	Beyond Programmable Infrastructure			Sponsors	30 mins
Keynote 3	Container Management with Kubernetes			Invited	30 mins
Keynote 3	Open Infrastructure and Software Defined Storage			Invited	30 mins

	Track I	Track II	Track III	Track IV	Lobby (Exhibition)
13:00~13:30					All Afternoon
13:30~13:40	Break				
13:40~14:10					
14:10~14:20	Break				
14:20~14:50					
14:50~15:40	(Exhibition & advertisement)				
15:40~16:10					
16:10~16:40					
16:40~16:50	Break				
16:50~17:20					
17:20~17:50					
17:50~18:00	Lucky draw & Closing				



[Day 2] Program composition (draft)

	Hall 5~6 (#: ~400)			Hall 4 (#: ~80)	Hall 7 (#: ~70)	Exhibition (Lobby)
Morning	Keynote 1			Community Session	OpenStack Upstream Institute Korea	
	Keynote 2					
	Keynote 3					
12:10~13:30	Lunch Break					
Afternoon	Hall 1 (#: ~80)	Hall 2 (#: ~80)	Hall 3 (#: ~80)	Hall 4 (#: ~80)	Hall 7 (#: ~70)	
13:30~15:30	Hands-on-Lab / Deep Dive Session	Hands-on-Lab / Deep Dive Session	Community Session	Community Session	OpenStack Upstream Institute Korea (with Break)	
15:30~16:00	Break					
16:00~17:50	Hands-on-Lab / Deep Dive Session	Hands-on-Lab / Deep Dive Session	Community Session	Community Session		
17:50~18:00	Closing					

※ There will be call for the topics and moderators in Hands-on & Deep Dive sessions organized by community.
Anyone (organization / company) who is technically able to lead a Deep Dive Session on a topic can apply.



[Day 2] Kubernetes (K8s) workshop



kubernetes

Open infrastructure user groups in Korea will come together to collaboratively design a 1-day Kubernetes (K8s) workshop which discusses production-grade container orchestration.

In this workshop, the main topic is open source "Kubernetes" which enables to automated container deployment, scaling, and management with the same manner in every environment, and several user groups are planning to explain the usage of Kubernetes in different cloud environment, and the characteristics & distinguished features on a specific cloud environment.

Attending user groups in Korea (almost fixed)

- AWS User Group
- OpenStack Korea User Group
- Kubernetes Group
- IBM developerWorks User Group
- GCE (Google Cloud Platform Korea User Group)
- Azure Korea User Group
- ...

▪ There will be a "exclusive sponsor" program for this workshop (Contact: master@openinfradays.kr)

[Day 2] Ceph Day



Ceph Day is a global event with Ceph Community, and there were the first Ceph day Korea in 2016 & 2nd Ceph Day in 2017.

In this year, there will be the 3rd Ceph Day with Open Infra Days Korea 2018, and the 3rd Ceph Day will be in July 29th at COEX as a 1-day event.

The topics in Open Infra Days Korea event will not limit just OpenStack & containers – OpenStack Korea User Group will collaborate with other major open source communities in Korea, and we hope that there will be a strong eco-system with open source communities in Korea.

Past Events

CEPH CEPH DAY SEOUL

<https://ceph.com/cephdays/ceph-day-seoul-2/>

CEPH DAY SEOUL

BRINGING CEPH TO KOREA!

As a part of the OpenStack Days in Seoul there will be a whole day of Ceph programming available. Join us for a full day of community members, experts, and developers sharing the latest news on Ceph.

EVENT DESCRIPTION

A full-day room dedicated to sharing Ceph's transformative power and fostering the vibrant Ceph community. Ceph Days at OpenStack Seoul is dedicated to promoting Ceph as it relates to the OpenStack ecosystem.

Expert Ceph users, Ceph's customers and partners, and the Ceph community join forces to discuss things like the status of the Ceph project, recent Ceph project improvements and roadmap, and Ceph community news.

For directions by public transit see the map from COEX center.

Event Details

Where: COEX Conference Room (South) 3F
Seoul, Korea
[\[map\]](#)

When: July 14, 2017

[REGISTER NOW](#)

Sponsors



CEPH DAY GERMANY

DEUTSCHE TELEKOM AG
DARMSTADT
February 7th, 2018

[VIEW DETAILS](#)

CEPH DAY SANTIAGO

RED HAT CHILE
SANTIAGO, CHILE
December 1st, 2017

[VIEW DETAILS](#)

CEPH DAY BUENOS AIRES

MEDALLIA ARGENTINA
BUENOS AIRES, ARGENTINA
November 29th, 2017

[VIEW DETAILS](#)

CEPH DAY SAO PAULO

VIA ACADEMY
SAO PAULO, BRAZIL
October 25th, 2017

[VIEW DETAILS](#)

CEPH DAY STOCKHOLM

STOCKHOLM WATERFRONT
CONFERENCE CENTRE
STOCKHOLM, SWEDEN
October 18th, 2017

[VIEW DETAILS](#)

CEPH DAY NETHERLANDS

BIT HQ
EDE, NETHERLANDS
September 20th, 2017

[VIEW DETAILS](#)

CEPH DAY TAIPEI

GIS NTU CONVENTION CENTER
TAIPEI, TAIWAN
July 19th, 2017

[VIEW DETAILS](#)

CEPH DAY SEOUL

COEX CONFERENCE ROOM (SOUTH)
3F
SEOUL, KOREA
July 14th, 2017

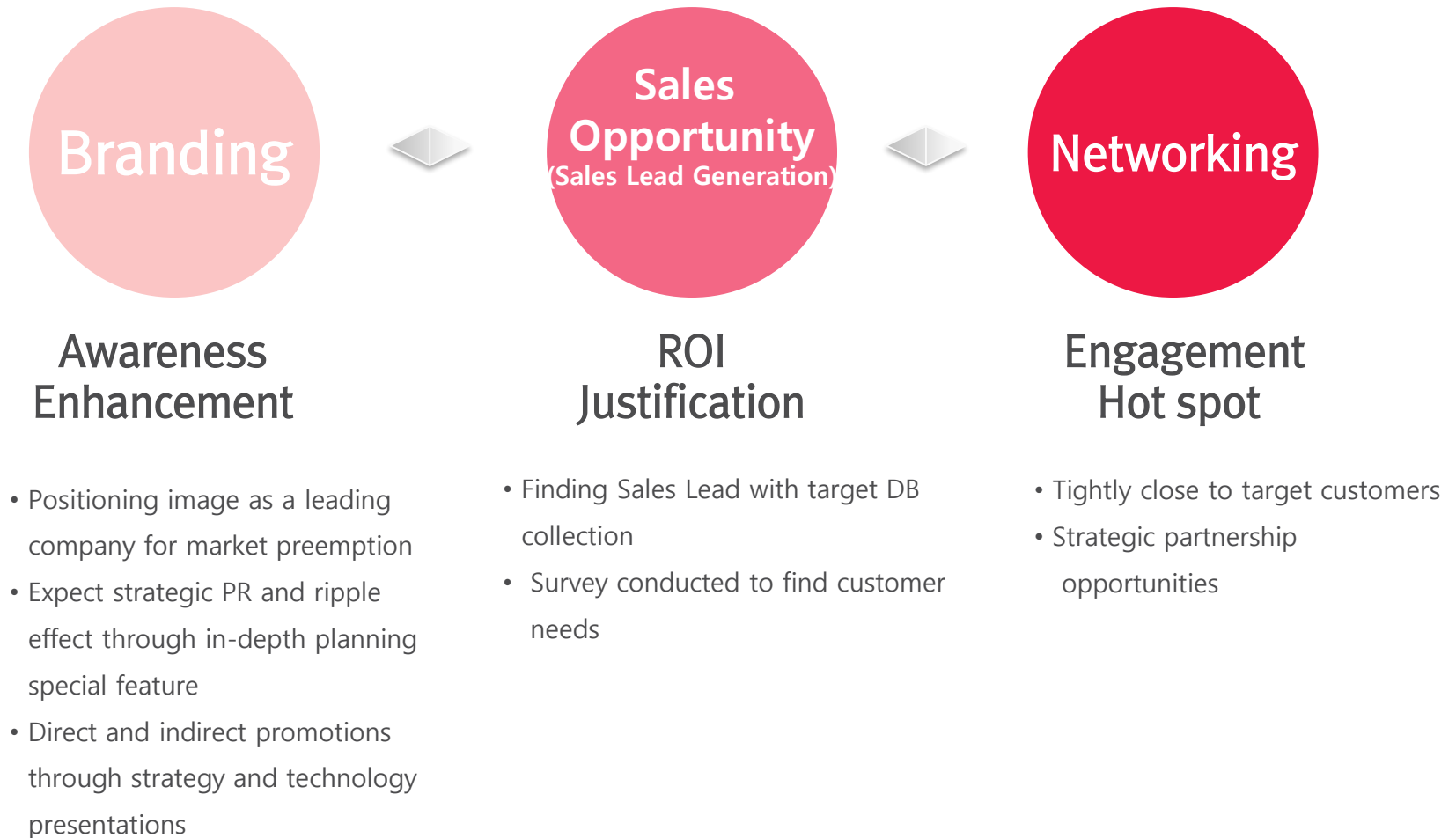
[VIEW DETAILS](#)

CEPH DAY BEIJING

GLOBAL TRADER CENTER
BEIJING, CHINA
June 10th, 2017

[VIEW DETAILS](#)

Marketing Opportunities





KOREA
OpenInfra Days

Sponsorship Packages

	Diamond	Platinum	Gold	Silver
	15,000,000 KRW	10,000,000 KRW	8,000,000 KRW	5,000,000 KRW
[Day 1] Presentations (30-min)	Keynote	1 (day 1 afternoon)	1 (day 1 afternoon)	–
[Day 2] Hands-on-lab/deep-dive sessions	✓	✓	–	–
Exhibition booth (size)	4m	3m	2m	2m
Logo Exposure on promotions (on/offline)	✓	✓	✓	✓
Presentation video production	✓	✓	–	–
Provide attendee list	✓	✓	✓	–
Survey Report	✓	✓	✓	–
Attendee Passes	30	20	10	5
[Day 2] Presentation / Exhibition Table / Logo exposure	✓	✓	✓	–
Recruiting booth	✓	✓	–	–



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OpenInfra Days

Sponsorship Packages (add-ons : Hands-on-Lab)

Day 2: Hands-on-Lab sessions

3,000,000 KRW

- Experiencing & sharing technologies through organizing Hands-on-Lab sessions (Day 2 – 2 hours)
- Advertising technologies & applications in a company with community members
- “Hands-on-Lab” sharing stories will be exposed to official on/offline event promotions!

Past Events





KOREA
OpenInfra Days

Sponsorship Packages (add-ons: Recruiting booth)

Day 1 & 2 : Recruiting booth

1,500,000 KRW

- Provided items : table for consulting (1 EA), Banner (1 EA), Electric power
- Job search posters will be posted in job boards in the event place
- The items will be introduced in event homepages and Facebook page





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Sponsorship Packages (add-ons)



Registration Desk

2,500,000 KRW

Exposure logo to two panel booths at the registration desk

* Panel size : 0.8 * 0.8m (subject to change with future design decision)



FOOD & BEVERAGE

1,500,000 KRW (1 option of the followings)

Option 1) coffee break – with banners on coffee & cookie tables

Option 2) fresh water – logos on fresh water bottles



Name tag Lanyards

2,000,000 KRW

Logo printing on nameplate Lanyards for all attendees



Banner in Lobby Ceiling

1,500,000 KRW

Logo banner on the lobby ceiling



Sponsorship Packages (Exhibition booth)

※ The detail design may be subject to change



Provided item	Amount	Comment
The size of booth	1 Booth	4m x 2m / 3m x 2m / 2m x 2m
Main banner	1ea	Company Name
Floor pytex	1 set	
Information desk	1ea	
Seating chair	2ea	
Exhibition stand (table)	2 ~ 4ea	1m x 0.5m x 1m (L x W x H)
Catalog stand	1ea	
Internet access (wired)	1 Port	
Electricity	1kw	
Power plug (2 sockets)	1ea	



Open Infra Days Korea Planning Committee (master@openinfradays.kr)

- OpenStack Community Leader – Ian Y. Choi (ianyrchoi@gmail.com | 010-5915-2812)
- Program Chair – Jaesuk Ahn (bluejay.ahn@gmail.com | 010-9888-0328)
- Event Organizing Chair – Jungwon Ku (jwon.ku@gmail.com | 010-8961-3775)