

AI Strategic Readiness Audit

Executive Intelligence Assessment for AI Strategy DevelopmentAssessment Overview

Duration: 45–55 minutes

Questions: 30 strategic inquiries

This comprehensive diagnostic framework evaluates your strategic readiness for AI adoption while positioning you as a forward-thinking executive in the AI-driven business landscape.

Assessment Components

1. **Strategic Business Context Intelligence** (45% weight)
 - Evaluates your ability to align AI initiatives with broader business objectives.
2. **AI Readiness and Strategic Thinking** (35% weight)
 - Assesses your understanding of AI capabilities, risks, and strategic opportunities.
3. **Strategic Implementation and Influence** (20% weight)
 - Measures your leadership in driving AI adoption and stakeholder alignment.

Confidentiality

All responses are treated with the highest level of **executive confidentiality** and used solely for strategic assessment purposes.

Executive Information

* Indicates required question

1. Email *

Executive Profile

Please provide your executive context for personalized strategic analysis

2. Full Name *

3. Executive Title/Position *

4. Organization Name *

5. Industry Sector *

Mark only one oval.

- ☐ Financial Services & Banking
- ☐ Technology & Software
- ☐ Healthcare & Pharmaceuticals
- ☐ Manufacturing & Industrial
- ☐ Retail & Consumer Goods
- ☐ Energy & Utilities
- ☐ Telecommunications
- ☐ Professional Services
- ☐ Real Estate & Construction
- ☐ Government & Public Sector
- ☐ Education & Training
- ☐ Other
- ☐ Option 13

6. Organization Size *

Mark only one oval.

- ☐ Enterprise (5000+ employees)
- ☐ Large (1000-4999 employees)
- ☐ Medium (250-999 employees)
- ☐ Small (50-249 employees)
- ☐ Startup (<50 employees)

7. Years in Executive/Leadership Role *

Mark only one oval.

- ☐ Less than 2 years
- ☐ 2-5 years
- ☐ 6-10 years
- ☐ 11-15 years
- ☐ More than 15 years

8. Primary Business Location *

Component 1: Strategic Business Context Intelligence

This section evaluates your market dynamics understanding, organizational readiness, and strategic authority level. These insights determine your capacity for strategic AI implementation and competitive positioning.

9. Question 1: When you observe AI adoption patterns in your industry, which scenario most closely matches your current environment? *

Strategic Focus: Market Dynamics | Assessment Weight: 8 points

Mark only one oval.

- ☐ Leading organizations are gaining significant competitive advantages through AI
- ☐ Industry pioneers are experimenting while most remain in planning phases
- ☐ Competitive pressure is building but clear winners haven't emerged
- ☐ AI adoption is sporadic with unclear business value demonstration
- ☐ Industry-wide AI adoption remains largely aspirational

10. Question 2: In your organization's approach to transformative business initiatives, your role typically involves: *

Strategic Focus: Strategic Decision Influence | Assessment Weight: 8 points

Mark only one oval.

- ☐ Driving strategic vision and securing organizational commitment
- ☐ Evaluating opportunities and recommending strategic directions
- ☐ Collaborating with leadership teams on implementation planning
- ☐ Managing operational aspects of strategic initiatives
- ☐ Advising on specific functional areas within larger strategies

11. Question 3: Looking at your organization's current challenges, which outcome would create the most significant competitive advantage? *

Strategic Focus: Business Transformation Priority | Assessment Weight: 8 points

Mark only one oval.

- ☐ Dramatically faster decision-making through enhanced data intelligence
- ☐ Operational breakthrough that fundamentally changes cost structure
- ☐ Customer experience innovation that creates new market categories
- ☐ Risk mitigation capabilities that enable bolder strategic moves
- ☐ Organizational agility that accelerates response to market changes

12. Question 4: When breakthrough technologies emerge in your industry, your organization's typical response pattern is: *

Strategic Focus: Innovation Culture | Assessment Weight: 8 points

Mark only one oval.

- ☐ Rapid evaluation and strategic implementation when advantages are clear
- ☐ Thoughtful analysis followed by measured adoption of proven approaches
- ☐ Collaborative exploration with industry peers and strategic partners
- ☐ Cautious observation until technologies demonstrate clear market acceptance
- ☐ Reactive adoption primarily driven by competitive necessity

13. Question 5: The most frequently discussed strategic challenge in your executive conversations relates to: *

Strategic Focus: Strategic Challenge Complexity | Assessment Weight: 9 points

Mark only one oval.

- ☐ Accelerating decision-making in rapidly changing market conditions
- ☐ Scaling successful processes without proportional resource increases
- ☐ Anticipating and responding to emerging customer expectations
- ☐ Maintaining competitive differentiation in commoditizing markets
- ☐ Balancing growth investments with operational efficiency demands

14. Question 6: Your organization's approach to strategic capability investments reflects: *

Strategic Focus: Investment Philosophy | Assessment Weight: 9 points

Mark only one oval.

- ☐ Proactive positioning for future competitive advantages
- ☐ Measured responses to demonstrated market opportunities
- ☐ Collaborative decision-making with clear ROI requirements
- ☐ Conservative approaches prioritizing proven methodologies
- ☐ Opportunistic investments when resources and timing align

15. Question 7: When your organization commits to strategic initiatives, the typical execution pattern involves: *

Strategic Focus: Implementation Capacity | Assessment Weight: 9 points

Mark only one oval.

- ☐ Dedicated resources with clear accountability and aggressive timelines
- ☐ Cross-functional teams with defined milestones and success metrics
- ☐ Phased implementation with regular assessment and adjustment cycles
- ☐ Pilot programs followed by scaled deployment based on results
- ☐ Gradual integration with existing processes and minimal disruption

16. Question 8: Your organization's definition of strategic success emphasizes: *

Strategic Focus: Success Measurement | Assessment Weight: 9 points

Mark only one oval.

- ☐ Measurable competitive advantages that create sustainable market position
- ☐ Operational improvements that directly impact financial performance
- ☐ Organizational capabilities that enhance long-term strategic flexibility
- ☐ Risk mitigation outcomes that protect and strengthen market position
- ☐ Stakeholder confidence improvements that support future investment

17. Question 9: In strategic technology decisions, the most critical stakeholder dynamics involve: *

Strategic Focus: Stakeholder Influence | Assessment Weight: 10 points

Mark only one oval.

- ☐ Board and investor expectations for innovation and competitive positioning
- ☐ Customer and market demands for enhanced capabilities and experiences
- ☐ Operational leadership requiring practical implementation and ROI clarity
- ☐ Financial stakeholders evaluating risk-adjusted returns and timing
- ☐ Industry peers and strategic partners influencing best practice adoption

18. Question 10: Your role in communicating strategic initiatives typically involves: *

Strategic Focus: Strategic Communication | Assessment Weight: 10 points

Mark only one oval.

- ☐ Articulating vision and building organizational commitment across all levels
- ☐ Translating strategic concepts into actionable plans for implementation teams
- ☐ Providing expert analysis and recommendations to senior decision-makers
- ☐ Facilitating cross-functional collaboration and stakeholder alignment
- ☐ Managing specific aspects of broader strategic communication efforts

19. Question 11: When strategic investment decisions require significant resource commitments, your involvement includes: *

Strategic Focus: Resource Allocation | Assessment Weight: 10 points

Mark only one oval.

- ☐ Championing initiatives and securing necessary organizational support
- ☐ Evaluating options and providing strategic recommendations to leadership
- ☐ Collaborating with finance and operations teams on implementation planning
- ☐ Managing budget allocations within defined strategic parameters
- ☐ Advising on specific functional requirements within larger investment frameworks

20. Question 12: Your responsibility for your organization's competitive positioning involves: *

Strategic Focus: Market Positioning | Assessment Weight: 10 points

Mark only one oval.

- ☐ Defining strategic direction and ensuring competitive advantage sustainability
- ☐ Monitoring market dynamics and recommending strategic adjustments
- ☐ Implementing strategies that strengthen market position in your functional area
- ☐ Supporting organizational efforts to maintain competitive parity
- ☐ Providing specialized expertise that contributes to overall market strategy

Component 2: AI Readiness and Strategic Thinking Assessment

This section assesses your current AI strategic perspective, learning preferences, and implementation approach. These factors influence your optimal strategic development pathway.

21. Question 13: Your current view of AI's role in business strategy is: *

Strategic Focus: AI Strategic Perspective | Assessment Weight: 9 points

Mark only one oval.

- ☐ Fundamental transformation requiring comprehensive organizational change
- ☐ Significant opportunity for competitive advantage with measured implementation
- ☐ Important capability enhancement that strengthens existing operations
- ☐ Emerging technology requiring careful evaluation and strategic planning
- ☐ Developing field with potential future implications for strategic planning

22. Question 14: Regarding AI adoption in your business context, your primary strategic consideration is: *

Strategic Focus: AI Implementation Readiness | Assessment Weight: 9 points

Mark only one oval.

- ☐ Identifying transformative applications that create sustainable competitive advantages
- ☐ Balancing innovation opportunities with practical implementation requirements
- ☐ Understanding capabilities and limitations before making strategic commitments
- ☐ Evaluating costs, risks, and returns of various AI implementation approaches
- ☐ Developing organizational understanding before pursuing strategic initiatives

23. Question 15: Your approach to incorporating emerging technologies into business strategy involves: *

Strategic Focus: Technology Strategy Integration | Assessment Weight: 9 points

Mark only one oval.

- ☐ Rapid assessment and strategic integration when competitive advantages are clear
- ☐ Comprehensive evaluation frameworks that balance opportunity with risk
- ☐ Collaborative analysis with internal teams and external strategic advisors
- ☐ Conservative adoption patterns based on proven industry implementations
- ☐ Delegated technical evaluation with strategic oversight and approval authority

24. Question 16: Your motivation for developing AI strategic understanding stems from: *

Strategic Focus: AI Learning Priority | Assessment Weight: 9 points

Mark only one oval.

- ☐ Direct competitive pressures requiring immediate strategic response
- ☐ Proactive positioning for anticipated market and technology evolution
- ☐ Stakeholder expectations for informed leadership on emerging technologies
- ☐ Professional development goals that enhance strategic decision-making capabilities
- ☐ Organizational responsibilities requiring broad technology strategy awareness

25. Question 17: Your preferred approach to mastering complex strategic concepts involves: *

Strategic Focus: Strategic Learning Methodology | Assessment Weight: 8 points

Mark only one oval.

- ☐ Intensive, immersive learning experiences with immediate practical application
- ☐ Structured education programs with progressive capability development
- ☐ Case-based learning with peer discussion and collaborative analysis
- ☐ Mentored development with personalized guidance and strategic coaching
- ☐ Flexible, self-directed learning with high-quality resources and expert access

26. Question 18: Your approach to strategic capability development reflects: *

Strategic Focus: Professional Development Investment | Assessment Weight: 8 points

Mark only one oval.

- ☐ Significant investment in cutting-edge knowledge that creates competitive advantage
- ☐ Measured investment in proven methodologies with clear strategic applications
- ☐ Collaborative development with leadership teams and strategic partners
- ☐ Conservative investment in established approaches with demonstrated ROI
- ☐ Opportunistic development when exceptional learning opportunities emerge

27. Question 19: Your preferred timeline for developing strategic AI capabilities is: *

Strategic Focus: Implementation Timeline | Assessment Weight: 8 points

Mark only one oval.

- ☐ Accelerated development with immediate strategic application and competitive advantage
- ☐ Structured 60-90 day program with milestone-based progress and practical application
- ☐ Comprehensive 3-6 month development with deep strategic understanding
- ☐ Flexible pacing that accommodates business priorities and strategic timing
- ☐ Gradual development integrated with ongoing strategic responsibilities

28. Question 20: Your approach to strategic decisions involving emerging technologies typically involves: *

Strategic Focus: Strategic Decision-Making Style | Assessment Weight: 8 points

Mark only one oval.

- ☐ Rapid analysis and decisive action when strategic advantages are clear
- ☐ Comprehensive evaluation with stakeholder input and systematic risk assessment
- ☐ Collaborative decision-making with expert consultation and peer validation
- ☐ Phased implementation with regular assessment and strategic adjustment
- ☐ Conservative progression with proven methodologies and measured risk-taking

29. Question 21: Your primary measure of success for AI strategic development would be: *

Strategic Focus: Strategic Success Definition | Assessment Weight: 10 points

Mark only one oval.

- ☐ Demonstrable competitive advantages that strengthen market position
- ☐ Enhanced decision-making capabilities that improve strategic outcomes
- ☐ Organizational confidence in AI-informed strategic planning
- ☐ Reduced risk of strategic missteps in technology adoption
- ☐ Industry recognition as an AI-informed strategic leader

30. Question 22: The most valuable outcome from AI strategic education would be: *

Strategic Focus: Strategic Authority Enhancement | Assessment Weight: 10 points

Mark only one oval.

- ☐ Ability to champion transformative AI initiatives with confidence and credibility
- ☐ Enhanced capability to evaluate AI opportunities and make informed strategic decisions
- ☐ Increased influence in strategic discussions through demonstrated AI understanding
- ☐ Stronger foundation for collaborating with technical teams and external advisors
- ☐ Improved ability to communicate AI strategy to stakeholders and board members

Component 3: Strategic Implementation and Influence Assessment

This section examines your professional network, influence scope, and strategic accountability. These elements determine your ability to drive AI strategic initiatives and market positioning.

31. Question 23: Your professional network includes: *

Strategic Focus: Professional Network | Assessment Weight: 7 points

Mark only one oval.

- ☐ Industry leaders and strategic advisors actively implementing AI strategies
- ☐ Executive peers and board members evaluating AI strategic opportunities
- ☐ Strategic consultants and technology advisors providing AI guidance
- ☐ Industry experts and academic researchers developing AI strategic frameworks
- ☐ Operational leaders and implementation teams managing AI initiatives

32. Question 24: Your strategic influence extends to: *

Strategic Focus: Strategic Influence Scope | Assessment Weight: 7 points

Mark only one oval.

- ☐ Industry-wide strategic discussions and competitive positioning decisions
- ☐ Organizational strategy development and major investment decisions
- ☐ Departmental strategic planning and resource allocation decisions
- ☐ Functional strategy implementation and operational excellence initiatives
- ☐ Specialized strategic areas within broader organizational frameworks

33. Question 25: Your strategic communication responsibilities include: *

Strategic Focus: Stakeholder Communication | Assessment Weight: 7 points

Mark only one oval.

- ☐ Board presentations and investor communications on strategic initiatives
- ☐ Executive team strategic planning and cross-functional collaboration
- ☐ Department leadership and strategic initiative implementation coordination
- ☐ External stakeholder engagement and strategic partnership development
- ☐ Specialized strategic communication within defined functional areas

34. Question 26: Your philosophy regarding strategic capability investments is: *

Strategic Focus: Strategic Investment Approach | Assessment Weight: 8 points

Mark only one oval.

- ☐ Premium investment in transformative capabilities that create sustainable advantage
- ☐ Measured investment in proven strategic approaches with clear competitive benefits
- ☐ Collaborative investment with peer organizations and strategic partners
- ☐ Conservative investment in established methodologies with demonstrated returns
- ☐ Opportunistic investment when exceptional strategic opportunities emerge

35. Question 27: Your accountability for strategic AI initiatives would involve: *

Strategic Focus: Strategic Accountability | Assessment Weight: 8 points

Mark only one oval.

- ☐ Direct responsibility for competitive positioning and market advantage outcomes
- ☐ Collaborative accountability with executive teams for strategic success metrics
- ☐ Functional accountability for implementation success within strategic parameters
- ☐ Advisory accountability for strategic guidance and recommendation quality
- ☐ Specialized accountability for specific strategic outcomes within broader initiatives

36. Question 28: Your strategic planning horizon for AI initiatives reflects: *

Strategic Focus: Strategic Timeline Considerations | Assessment Weight: 8 points

Mark only one oval.

- ☐ Immediate competitive positioning with 6-12 month strategic impact expectations
- ☐ Medium-term strategic advantage development over 12-24 month timeframes
- ☐ Long-term strategic positioning with 2-3 year transformation objectives
- ☐ Flexible strategic adaptation based on market evolution and competitive dynamics
- ☐ Integrated strategic development aligned with broader organizational planning cycles

37. Question 29: Your organization's desired strategic position regarding AI adoption is: *

Strategic Focus: Market Leadership Positioning | Assessment Weight: 9 points

Mark only one oval.

- ☐ Industry pioneer and thought leader setting competitive standards
- ☐ Strategic fast-follower with measured adoption of proven approaches
- ☐ Competitive parity maintenance with industry-standard AI capabilities
- ☐ Defensive positioning to protect existing market advantages
- ☐ Opportunistic adoption based on clear strategic advantages and market conditions

38. Question 30: Your long-term strategic objectives include: *

Strategic Focus: Strategic Legacy | Assessment Weight: 9 points

Mark only one oval.

- ☐ Establishing industry leadership in AI-informed strategic decision-making
- ☐ Building organizational capabilities that create sustainable competitive advantages
- ☐ Developing strategic expertise that enhances professional influence and market position
- ☐ Creating strategic frameworks that can be replicated across industry peers
- ☐ Contributing to strategic best practices that advance industry AI adoption

Strategic Engagement & Next Steps

Help us tailor your strategic development pathway

39. Preferred Strategic Development Timeline *

Mark only one oval.

- ☐ Immediate (within 30 days)
- ☐ Near-term (30-60 days)
- ☐ Medium-term (60-90 days)
- ☐ Long-term (90+ days)
- ☐ Timeline dependent on assessment results

40. Strategic Learning Preference *

Mark only one oval.

- ☐ Intensive executive program with immediate application
- ☐ Structured program with peer executive cohort
- ☐ Flexible program accommodating business schedule
- ☐ Mentored development with personalized coaching
- ☐ Self-directed learning with expert access

41. Primary Strategic Challenge *

Mark only one oval.

- ☐ Competitive pressure requiring immediate AI response
- ☐ Stakeholder expectations for AI strategic leadership
- ☐ Market opportunities requiring AI capabilities
- ☐ Operational efficiency through AI implementation
- ☐ Future-proofing against AI-driven disruption

42. Strategic Context (Optional)

Share any additional context about your strategic situation, competitive challenges, or specific AI interests that would help us provide more targeted strategic guidance.

43. Preferred Communication Method *

Mark only one oval.

- ☐ Phone call for strategic consultation
- ☐ Video conference for detailed discussion
- ☐ In-person meeting (if location permits)
- ☐ Email with comprehensive written analysis
- ☐ Combination of written and verbal communication

44. Best Contact Number *

45. Preferred Contact Time *

Please specify your preferred time zone

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