

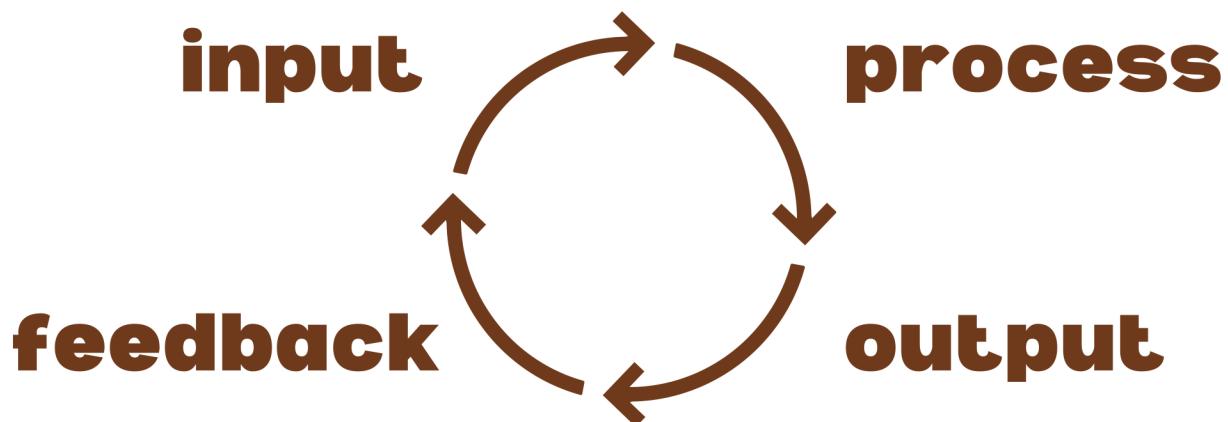
# 5 frameworks that changed my life

GO FROM LAZY THINKING TO  
RIGOROUS INPUT & OUTPUT



CLEAR THINKING &  
CLEAR COMMUNICATIONS  
WITH FRAMEWORKS

VICKY ZHAO



**The framework:** this 4 step cycle is the fundamental of systems thinking.

By breaking down the input to output process, we can better understand where we get stuck, what's out of balance, and which step(s) to tweak to improve your input to output system.

**NOT ALL INPUTS ARE MADE EQUAL.  
PRIORITIZE THE HIGH DENSITY 20%.**

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# Never mistake motion for action.

- Ernest Hemmingway

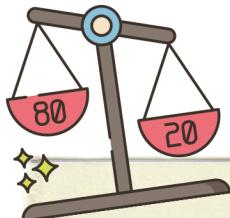
No more knowledge busywork, no more information consumption hamster wheel.

Use the 5 frameworks carefully curated in this guide to focus your efforts on going from quality input to ever-improving output.

We're putting analysis paralysis, perfectionism, and confusion behind us with the power of framework thinking.

Let's get started!

# 80/20 your input



**The framework:** the 80/20 rule aka Pareto Principle, is a law of uneven distribution where ~80% of results come from just ~20% of causes (e.g. 80% of wealth is held by 20% people).

The key is to stop assuming all information are equally important. Zoom out to spot the 80/20 pattern.

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# timely vs timeless knowledge



**The framework:** Knowledge can be bound by time. Some require timely application (e.g. how to dropship). Others are effective across time (e.g. making money through arbitrage).

Process your inputs with the lens of time to discern when you need short term action and long term commitment.

**TIMELY KNOWLEDGE GETS YOU THERE,  
TIMELESS KNOWLEDGE KEEPS YOU THERE.**

# Powell's 40-70 rule

**The framework:** When going from processing input to output, former US State Secretary Colin Powell says: have no less than 40% of the information, but no more than 70% of the info.

Be faster than the "informed but paralyzed", and be more informed than the "fast but baseless"

40%

**BEING 100% INFORMED IN ORDER TO MAKE THE PERFECT DECISION IS A MYTH.**



# Stop, Start, Continue \*

**The framework:** Learn from your output with an action-biased feedback system:

- **Stop:** Identify and stop behaviors or processes that are not effective
- **Start:** Test new behaviors or processes to improve performance
- **Continue:** Acknowledge what is working well and maintain

**USE THESE “TRAFFIC LIGHTS” AS FEEDBACK TO NAVIGATE YOUR GROWTH.**

# Get more frameworks in your inbox



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What did you think?

Which framework is your favourite?

Email me and let me know!