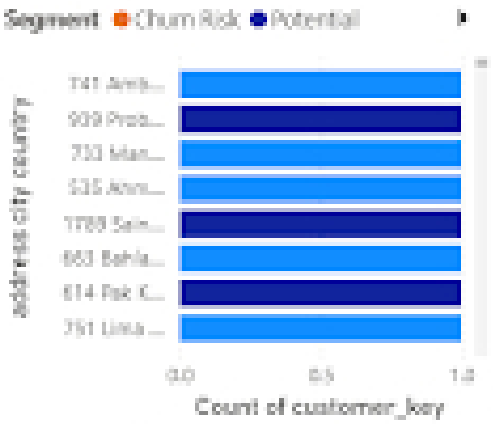
RFM Analysis & Customer Insights

599
Total Customers

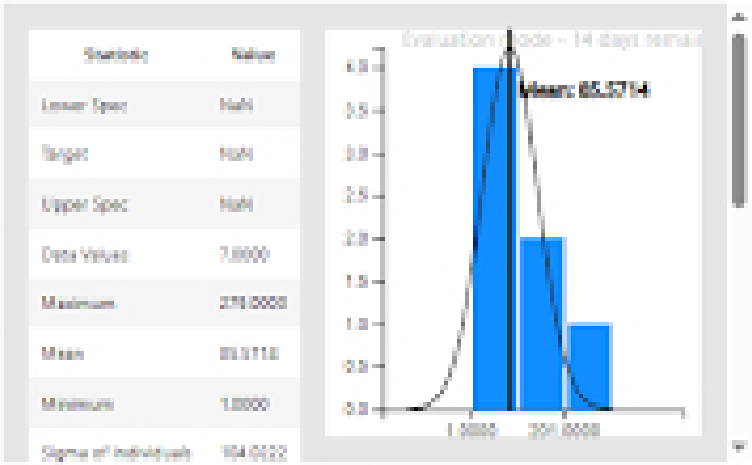
67.41K
Total Revenue

46
Max Frequency

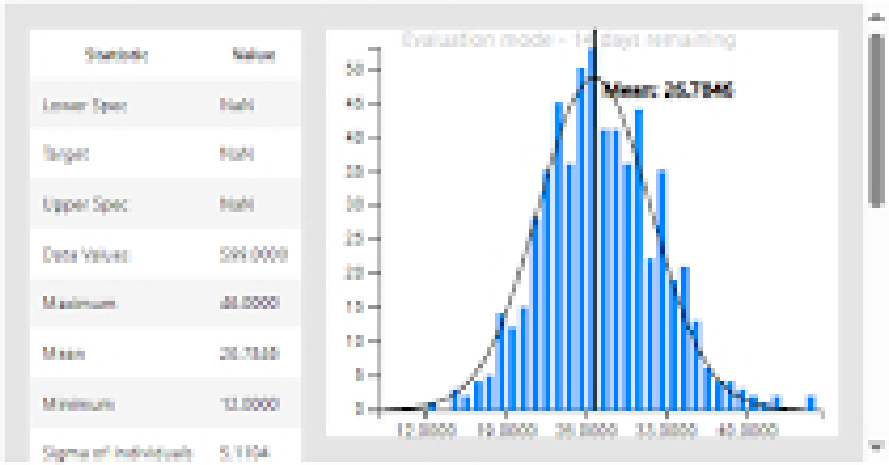
Geographic Breakdown of Customer Segments



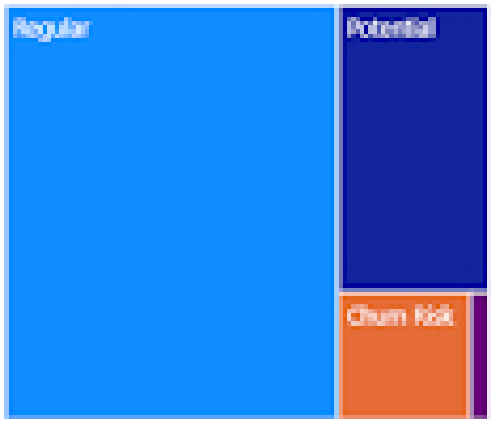
Customer Distribution by Recency



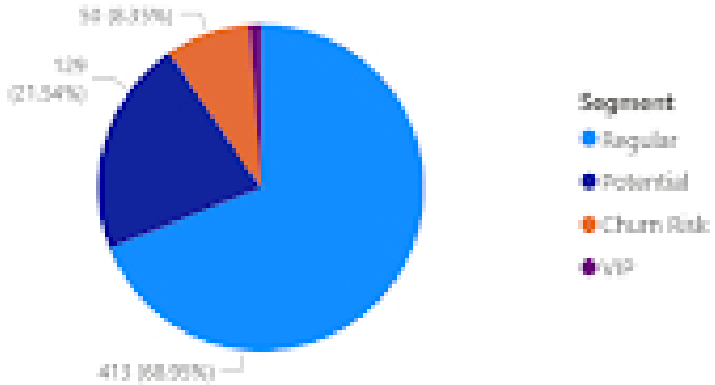
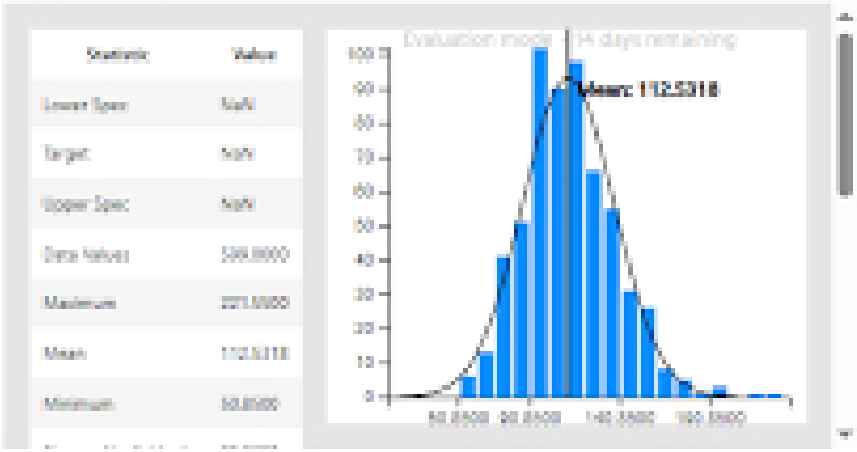
Customer Distribution by Frequency



Number of Customers per RFM Segment



Customer Count by Segment



Customer Distribution by Monetary