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# Prepare thoughtful questions for your interviewer

You're now prepared to answer interview questions, but are you prepared to ask them as well? Your interview shouldn't be one-sided; rather, you should ask your interviewers thoughtful and insightful questions. These questions will help you gather valuable information about the role and demonstrate your genuine interest in the company.

## Do your research—and go deep!

In order to convey your enthusiasm and preparedness for a role, being genuinely knowledgeable is key. This is where Gemini Deep Research can be invaluable, helping you gain deeper insights about the position, the company, its industry, and current trends.

While the standard Gemini experience is your go-to assistant for gathering quick information, drafting, summarizing, and brainstorming, Gemini Deep Research functions like a dedicated research specialist within Gemini. It's designed to go far beyond a quick answer, tackling your complex questions by analyzing a wide array of sources to generate comprehensive, multi-page reports. Gemini Deep Research can thoroughly investigate the company's recent projects, describe the nuances of the specific role you're interviewing for, and provide insights into broader industry trends, ensuring you can speak knowledgeably and demonstrate genuine interest and initiative during your interview.

To use this feature, select **Deep Research** from the version menu in Gemini and enter your prompt.

**Example prompt:** *I have an interview coming up for [role] at [company name]. Research the company's mission, values, history, number of employees, products and services, and current priorities. What are some compelling questions I could ask in the interview to showcase my knowledge about and interest in the company beyond what's presented on their website?*

Then, review the report Gemini Deep Research provides for insights, and ask follow-up questions to learn more. Keep in mind that Gemini Deep Research may be less effective for very small or local businesses with a limited online presence.

## Ask questions about the role, team, and company

Even with thorough pre-interview research, you'll likely still have questions about the role you're applying for, the team you'd be joining, and the overall company dynamics.

Here are some examples of questions to ask your interviewers, shared by category. Use these questions as a starting point, but be sure to tailor them based on your research and specific interests.

- **Role:** Focus questions on understanding the role's position within the company, performance expectations, and key deliverables, such as:
  - "How does this role contribute to the company's broader goals?"
  - "If I were in this role for six months, what would I need to accomplish for you to feel you made an excellent hiring decision?"
- **Team dynamics:** Probe into how the team collaborates and communicates by asking questions like:
  - "How does the team view and approach collaboration?"
  - "How is feedback typically shared and received within the team?"
- **Professional development and work environment:** Inquire about growth opportunities, work-life balance, and how the company supports its employees' advancement by asking:
  - "What opportunities are there for professional development and learning?"
  - "Beyond formal training opportunities, how does the company culture support employee growth and well-being?"
- **Company and project challenges:** Asking thoughtful questions about challenges demonstrates strategic thinking. Explore past and current challenges by inquiring:
  - "Can you share an example of a time the company had to make a difficult decision?"
  - "When has this team had to shift its projects due to industry changes or challenges?"
- **Future plans:** Demonstrate your forward-thinking perspective by asking about the company's direction with questions like:
  - "What are the company's key priorities and goals for the next one to three years?"
  - "How does the company invest in innovation and future development?"

## Use Gemini to help you brainstorm questions

Once you've gathered relevant company information using Gemini Deep Research, you can then ask Gemini to help you brainstorm insightful questions to ask at your interview. This will help you ask questions that show you've done your homework.

**Example prompt:** *I am interviewing for [role] with [company]. What are some questions I might ask my interviewer to learn more about the role, team, and company? Include questions to demonstrate that I have researched the company.*

Use Gemini's output as a starting point and carefully customize the questions to fit your needs. Remember to save prompts that you like in the prompt library for future use.

## Make a good match

When you're asking questions to gain insight and demonstrate knowledge, active listening is key. Maintain good eye contact and ask follow-up questions when appropriate. Most importantly, ensure your questions align with your professional goals and help you assess whether the opportunity is a good fit. An interview is all about making the right match—not just for the interviewer, but for you as well.

Asking thoughtful questions, informed by your research, is an excellent way to convey your interest and enthusiasm for the role and your understanding of the company. This expected practice also helps shift the interview into a more natural, conversational exchange, creating a comfortable and authentic interaction for both you and your interviewer(s).

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