



# News From COMPREHENSIVE™

## To the Comprehensive Family:

Finally, at long last, it's summer, a time to reflect on a school year in which we, staff and consultants, met the demands of numerous new contracts and to prepare for the challenges and opportunities that may present themselves as we continue to grow.

Up and running is our updated Comprehensive Network website, [www.comprehensivenet.com](http://www.comprehensivenet.com), clean, sleek, and easy to navigate – providing our consultants and clients with easy access to all we have to offer. Also, already three months in progress, is our “Meet Your Comprehensive™ Colleague” feature, introducing staff members to one another, so that you will, hopefully, recognize each other in the street – or at least at the next company party.

**On that note, be sure to SAVE THE DATE  
for our upcoming summer outing  
Wednesday, August 13th  
1:00 PM  
Marine Park**

**This month's “Featured Employee” is Ana Padilla** (See pg. 3), Program Manager of our No Child Left Behind (NCLB) Supplementary Educational Services (SES), which was recently awarded two (2) new contracts, BiNet®, Inc. and Comprehensive Enrichment®, one to provide tutoring services in Pasco County, FL and the other to three counties in Connecticut! Way to go Ana!

Our former staff member, Shanyne Meiner, who had moved to Miami, Florida last June, recently visited her old friends and colleagues at our NY Headquarters with her beautiful son, Matisyahu. We are very pleased that Shanyne will be joining our Florida operations in September! We are sure that all you Floridian NCLB instructors will enjoy working with her.

**With the growth of our SES program, Comprehensive™ continues its national expansion** – currently providing SES services in NYC, Florida, Washington DC and now Connecticut. Next? We'll let you know.

Once you recognize the faces, it would be interesting to know what your colleagues do – hence, the creation of our Comprehensive™ affiliate or division newsletter. The various affiliates will each take a turn letting us in on the latest developments, activities and accomplishments in their particular domain. This interchange will serve to not only let to know what various divisions do and whom they serve, but also provide you with an opportunity to share ideas and best methods with one another.

**The first issue, scheduled for August, was created by Netcare®, Inc.,** a participating company of Comprehensive™,

providing Early Intervention services. If you are not familiar with Early Intervention, what it does or whom it serves, read the newsletter or go to our new updated website.

We don't want to steal their thunder, but would like to take the opportunity to congratulate Netcare® on the recent renewal of their NYC Department of Health and Mental Hygiene contract, adding Service Coordination to its treatment and assessment services. To accommodate this growing affiliate, we added to and established larger offices in the Bronx.

**And there are more updates!** It has been a very successful and very busy year for everyone fulfilling our Department of Education contracts for the provision of OTs, PTs, SLPs, etc. Recently, their work has expanded to coordinating assessments, as well as therapy services, and the flow of activities is continuing right through the summer.



Congratulations to Bilingual Network™, Inc. (an affiliate of Comprehensive™ and provider of English and bilingual psychological and speech assessments), DRG Resources Group™, Inc. (a Comprehensive™ affiliate and provider of OT and PT assessments), Marlene, the Related Services staff and our affiliated assessment consultants for stepping up to the task — and to Cheyn for stepping down (from the second floor to the first floor) to temporarily help out.

Comprehensive™ has also increased its marketing efforts on behalf of its participating companies, Comprehensive Resources®, Inc and SignTalk®, providers of nurses and sign language interpreters, respectively.

And the results are showing. Bilingual Professional Agency™, Inc., a participating company of Comprehensive™ and a SignTalk® affiliate, was recently awarded a contract by the New York City Department of Health and Mental Hygiene (DOHMH), as well as new agreements with several organizations, including the NYU Medical Center, National Multiple Sclerosis Society, Chase Manhattan Bank, HIP of Greater New York, and the Internal Revenue Service (IRS), among others.

In an effort to rise to the challenge of our new demands, this summer we are focused on promoting efficiency, organization, productivity and teamwork. Our goal is to keep a productive family atmosphere and support one another, personally and professionally, in all our endeavors.

In addition to our professional positive attitude, many of our staff members have embraced a personal Mind Over Body® mindset as well by participating in nutritional programs that include healthy eating and exercise. The orders of pizza and fries have been replaced by salads, fish and lots of water. Brenda Yagmin, Director of Operations, will run her first 13 mile marathon on July 27.

Not familiar with Mind Over Body®? Well, that was our first company name and focused on weight control and healthy life styles – and our first registered trademark (For more information on the registration marks affixed to our various affiliated companies, see box on right). Both the company and concept still exist. In fact, our Comprehensive Enrichment® Professional Enrichment Program is scheduling a workshop on *Mindfulness Based Stress Reduction* (MBSR), a pain and stress reduction training using meditation, mindful yoga and relaxation techniques to mobilize our mind/body resources to promote growth and healing. This workshop will be made available to all consultants, regardless of discipline.

Finally, we recently sent out an announcement asking the staff to review our new website and provide us with their feedback. Some of you caught errors that we all missed! In that light, I would like to announce two special new initiatives for the summer, for both consultants and staff:

1. MIND OVER BODY® CHALLENGE – mail me your achievements, whether they are related to your health, education, or family — anything you would like to share with the Comprehensive™ family and include in our next newsletter.
2. NEW SITE FEEDBACK – As mentioned above, we appreciate your feedback. Please take a few minutes and visit our newly designed company website and send your comments to Mari. We will award 25 CaringPoints™ to anyone who submits feedback by the end of today.

I look forward to seeing you and your families at the Summer Outing.

Dr. Joseph Geliebter

## WHAT'S IN A ®??

You see them on every letterhead and flyer. Trademarks (™) and Service Marks (SM) are used by companies to indicate to the public that a particular brand is unique and protected. Registration of a trademark (®) is a higher level of recognition, of which the highest is a registration on the Principal Register. The United States Patent and Trademark Office performs due diligence to see if a trademarked phrase or logo conflicts with other brands to determine when they are genuinely unique, prior to awarding a Registered Trademark ®.

Several of our affiliated companies hold registered trademarks, the first of which was awarded over 20 years ago to Mind Over Body®. Our latest officially registered trademarks are Comprehensive Network®, Comprehensive Resources®, Comprehensive Enrichment®, Be A School Nurse!®, and Binet®! Soon, we will also own a trademark for Comprehensive Advantage™.

*\*The highest form of registration by the US Patent & Trademark Office is a registration on the Principal Register – assuring that we, our marks and brand are unique, without any qualification, and protected.*



# Meet Your Comprehensive™ Colleague: Ana Padilla

**(MARI): WHAT IS YOUR FULL NAME?**

(Ana): Ana Adela Alzugaray Padilla

**HOW LONG HAVE YOU BEEN WITH COMPREHENSIVE™?**

Since March 3, 2004

**WHAT COMPANY DO YOU WORK FOR?**

The No Child Left Behind SES (Tutoring) Division, working with Binet™ and Comprehensive Enrichment™.

**AS A NATIONAL REPRESENTATIVE FOR COMPREHENSIVE: HOW MANY STATES DO YOU VISIT AND HOW MANY AIRLINE MILES DO YOU THINK YOU HAVE LOGGED?**

In addition to New York, I have worked in 3 other states: Florida, Maryland, and Connecticut. A good “guess-timate” is somewhere in the area of 60,000 miles.

**WHAT OTHER POSITIONS WITHIN COMPREHENSIVE HAVE YOU HELD?**

I began in the Nursing program assisting Lynette the Director. Then, I was asked to organize and develop the Tutoring program in its infancy and have been there ever since.

**WHAT IS YOUR FAVORITE PART OF WORKING FOR COMPREHENSIVE?**

Being able to see a child go from one level to the next because of the tutoring program is my favorite part of the job. The fact that I am working in such a business yet family oriented environment while I get to do this is icing on the cake.

**TELL US ONE ACHIEVEMENT OF WHICH YOU ARE MOST PROUD.**

Bringing the company national!

**IS THERE A PHRASE OR SONG OR EVENT THAT GUIDES (HAS GUIDED) OR INFLUENCES (INFLUENCED) YOU?**

Barbara Streisand's A Piece of the Sky. This song represents that there is more to the world than just looking through a window, if you step outside, there is so much more to see and be.

*Tell me where*

*Where is it written*

*What is it I meant to be?*

*That I can't dare...*

*It all began the day I found..*

*That from my window I could only see*

*A piece of sky.*

*I stepped outside and looked around.*

*I never dreamed it was so wide*

*Or even half as high.*

*The time had come*

**TELL US SOME THINGS ABOUT YOU THAT WE MAY NOT KNOW.**

I play the piano. I was the student body president of at Central Connecticut State University 1979-80.

**IF YOU COULD BE ANY ANIMAL, WHAT WOULD IT BE AND WHY?** An eagle to fly proud and strong.

**WHAT IS YOUR FAVORITE DELIVERY PLACE?** It seems we only know Didi's at Avenue M.

**WHAT IS YOUR PET PEEVE?** People who quit before trying.

**WHAT IS THE LAST BOOK YOU READ?** Green Eggs and Ham to a student.

**WHAT IS YOUR CURRENT FAVORITE SONG?** I love all music, but my current favorite song would be from the movie Wall-E (and from the movie Hello Dolly) “It only takes a moment”.

**WHAT IS THE NEXT CELEBRATION FOR WHICH YOU ARE PLANNING?** I am expecting my first grandchild in August.



*Ana, originally hired as the Program Director Assistant for Comprehensive Resources®, a participating company of Comprehensive™, now works in the role of Program Manager of Binet™ and Comprehensive Enrichment™.*