



Brazilian E-Commerce

TOTAL ORDERS

96.48K

TOTAL REVENUE

16.01M

TOTAL PRICE

13.59M

TOTAL PROFIT

2.42M

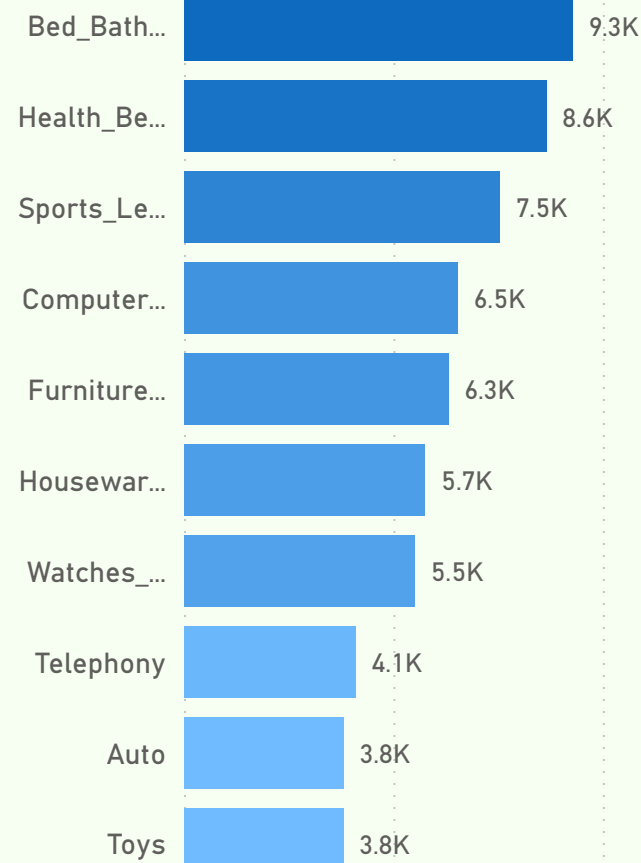
TOTAL FREIGHT

2.25M

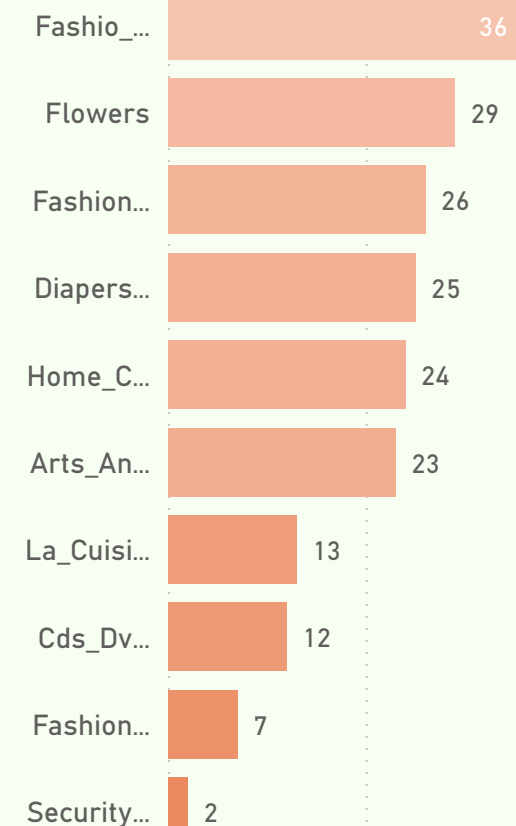
Top 10 Product Category by Sales

Product Category	Order Items	Freight	Sales
Health_Beauty	11081	182,566.73	2,006,928.87
Watches_Gifts	6594	100,535.93	1,856,603.49
Bed_Bath_Table	13665	204,693.04	1,836,646.23
Sports_Leisure	9932	168,607.51	1,714,737.22
Computers_Accessories	9874	147,318.08	1,626,600.71
Furniture_Decor	11540	172,749.30	1,496,981.10
Housewares	9051	146,149.11	1,360,467.66
Cool_Stuff	4077	84,039.10	1,289,391.76
Auto	4881	92,664.21	1,259,798.28
Garden_Tools	5874	98,962.75	1,166,636.72
Total	86569	1,398,285.76	10,260,097.61

TOP 10 ORDERS BY PRODUCT CATEGORY



BOTTOM 10 ORDERS BY PRODUCT CATEGORY



Average Rating



TOP 5 HIGHEST RATED PRODUCTS





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ORDER DATE

9/15/2016



8/29/2018



TOTAL DISTINCE CUSTOMER

96.10K

Total Distinct City (Customer)

8010

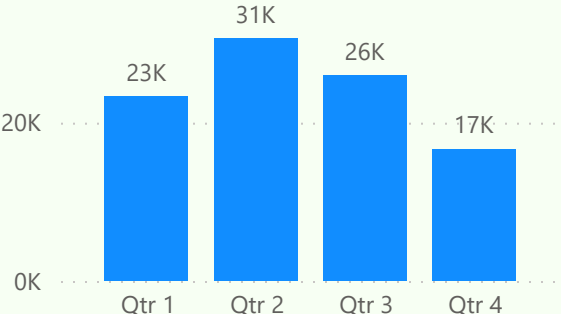
Total Distinct State (Customer)

27

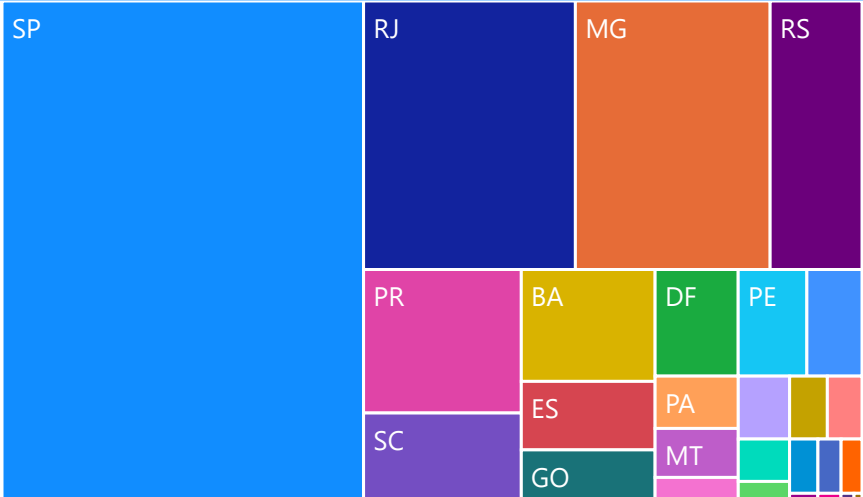
Total Distinct Reviews

99.17K

Total Orders by Quarter



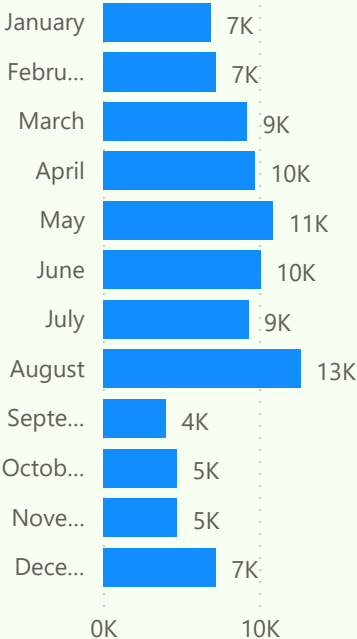
Orders by States



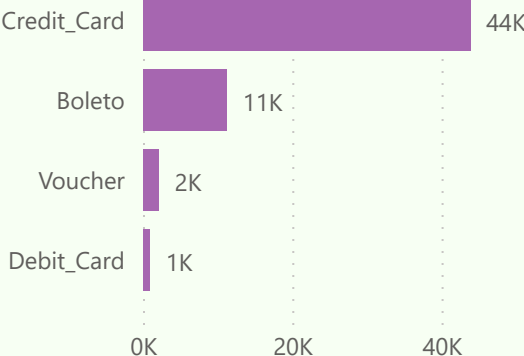
Total Orders by Orders Status

Delivered 96.47K
Canceled 0.01K

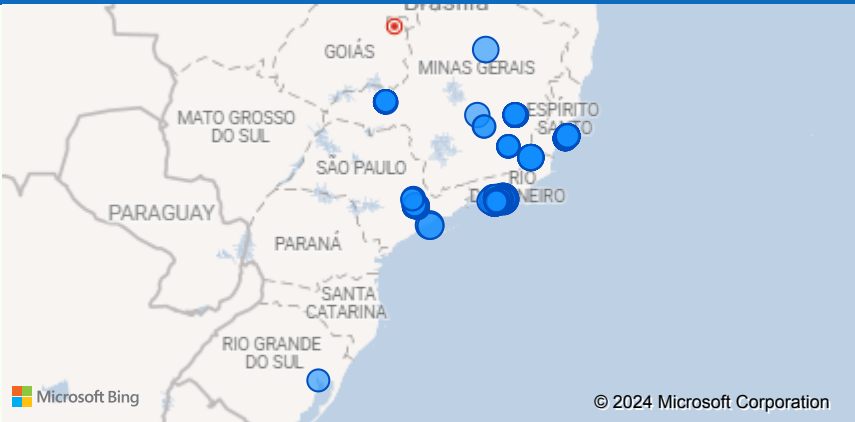
Total Orders by Month



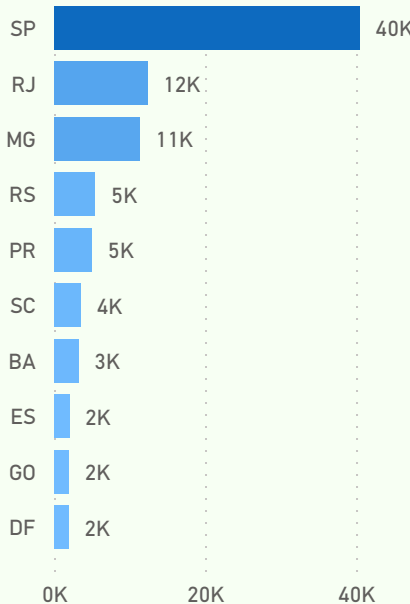
Total Orders by Payment & Review



Total Orders by Region



Top 10 Orders by States





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Payment Type

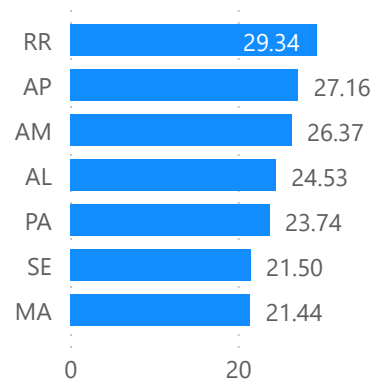
Boleto

Credit_Card

Debit_Card

Not_Defined

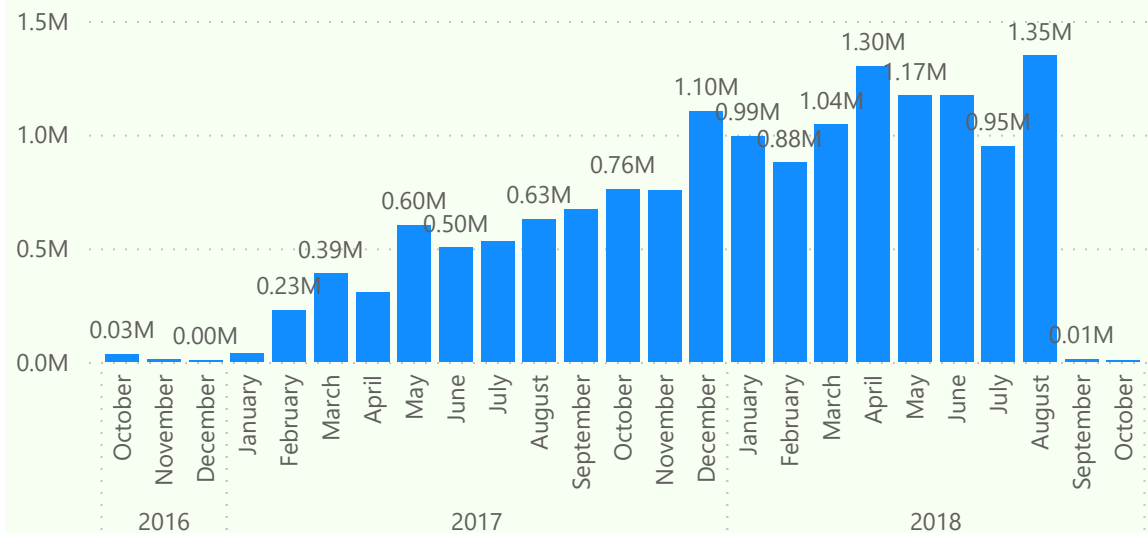
Shipping Days by States



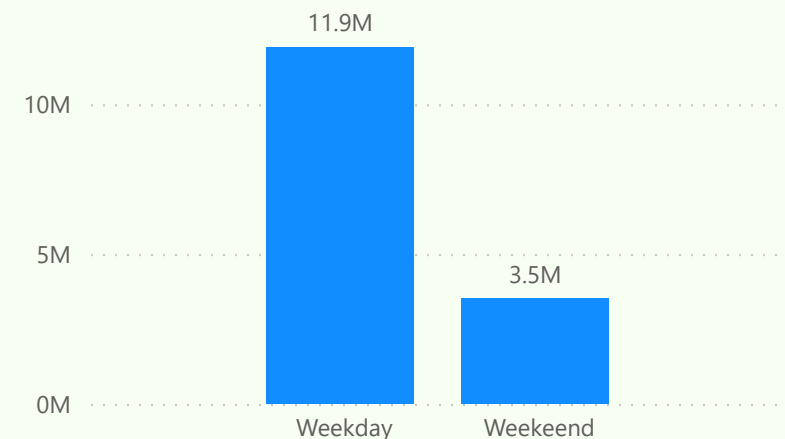
TOTAL PRICE BY YEAR & MONTH



TOTAL PAYMENT BY YEAR & MONTH



Total Payment by Weekend/Weekday



Total Payment_installments by Month

