



Job Title: Graphics & Motion Designer
Reports to: Sales & Marketing Executive
Department: Technology Operations
Location: TMT Building , 2nd floor Ntinda Bukoto rd
Employment Type: Full-Time

Be Part of the Future. Join the RukaPay Team!

Are you ready to make your mark in Uganda's fast-evolving fintech space? At Rhino Payment Services, we are redefining how people and businesses send, receive, and manage money—securely, instantly, and affordably using RukaPay. From digital wallets to contactless payments, we are using data and building tools that power everyday transactions to unlock economic opportunity.

We're looking for bold, driven individuals who thrive in dynamic environments and are passionate about creating real impact. If you're excited by innovation, care about financial inclusion, and want to shape the future of digital payments in Uganda, then RukaPay is the place for you.

Apply Now: Send your application to info@rukapay.co.ug or hr@rukapay.co.ug and take the first step toward a career that matters.

1. Job Purpose

We're looking for a Graphics & Motion Designer to power RukaPay's creative engine. This role goes beyond static design — it's about bringing our brand to life through motion graphics, animations, and visually dynamic content that captures attention across digital platforms. The ideal candidate is a creative storyteller with strong motion design expertise, video editing skills, and the ability to translate complex fintech solutions into engaging visual narratives.

2. Key Responsibilities

- Design **motion graphics, animations, explainer videos, reels, and interactive content** for campaigns.
- Create visually compelling **graphics, illustrations, and branded materials** for web, mobile, and print.
- Lead video editing and post-production for promotional, educational, and social media content.
- Develop **multimedia content calendars** aligned with product launches and campaigns.
- Collaborate with the Product and Marketing teams to **simplify fintech concepts into engaging motion content**.
- Use AI and design tools (Adobe After Effects, Premiere Pro, Blender, Figma, Midjourney, Canva AI, etc.) to enhance creativity and efficiency.
- Monitor performance of visual content across platforms and optimize for engagement and conversions.
- Maintain brand consistency while experimenting with **new digital storytelling formats**.

3. Qualifications

- Diploma or Bachelor's degree in Multimedia Design, Motion Graphics, Animation, or related field.
- Proven portfolio showcasing motion graphics, animations, and video editing projects..



4. Required Skills

- Proficiency in **Adobe Creative Suite (After Effects, Premiere Pro, Illustrator, Photoshop), Blender, or Cinema4D.**
- Ability to design and animate 2D/3D graphics.
- Strong visual storytelling and creative direction.
- Familiarity with **AI-powered design tools** for animation and content creation.
- Basic understanding of UX/UI and digital marketing best practices.
- Analytical mindset to measure content performance and improve output.

5. Working Experience

- Minimum 3 years in motion design, video editing, or multimedia design (experience in fintech/tech is a plus).
- Strong background in **motion content for social media, marketing campaigns, or product launches.**

6. Key Performance Indicators (KPIs)

- Volume & quality of motion assets delivered monthly.
- Engagement rates on video/motion-led campaigns.
- Growth in brand visibility through animated and video content.
- Internal feedback on storytelling and brand alignment.

7. Working Conditions

- Full-time role based at company headquarters in Kampala, Uganda.
- Occasional travel may be required for technical site support, partner engagements, or field testing.
- May involve flexible hours or weekend work during critical deployment phases.

6. Remuneration & Benefits

- Competitive basic salary plus commission-based incentives.
- Health insurance and other company benefits as applicable.
- Opportunities for training, professional development, and career growth.