

Overview

Total_Days

1/1/2019

12/31/2021

Country

All

Area , Province

All

Finance

145

Hotel Publish

815K

Room Publish

134K

Room sold_Success

19%

Booking rate

5.47

Avg. Number of Customer

274K

Number of Customer

200K

Nb. Of Night

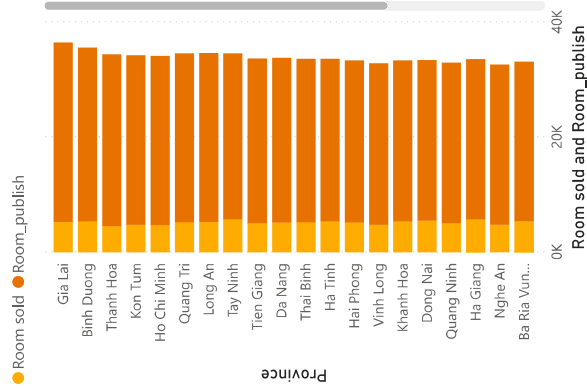
7.25

Revanute/customer

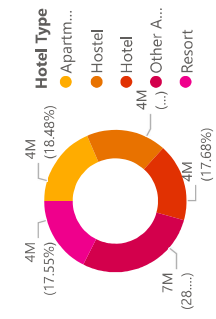
3.99

Average of Nb. Of Night

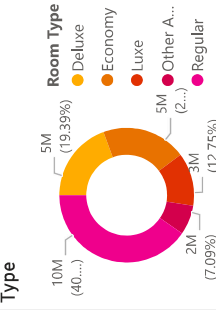
Room sold and Room_publish by Province



Sale Amount_Sucess by Hotel Type



Sale Amount_Sucess by Room Type



Province

Country Vietnam

Area Miền Trung

Booking sucess

44345

Miền Trung

13030

Miền Bắc

12590

Miền Đông Nam Bộ

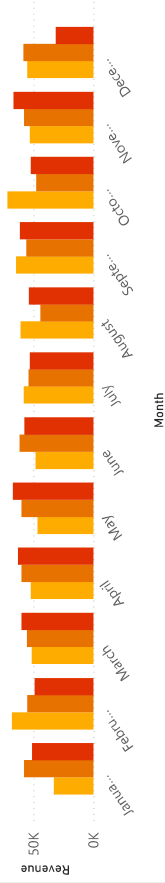
9360



Trend Analysis

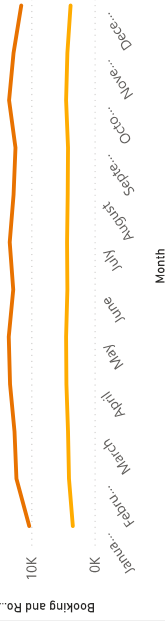
Revenue by Month and Years

Years ● 2019 ● 2020 ● 2021



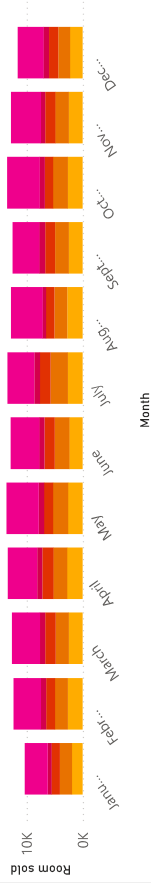
Booking and Room sold by Month

● Booking ● Room sold



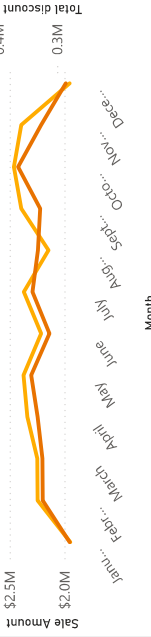
Room sold by Month and Room Type

Room Type ● Deluxe ● Economy ● Luxe ● Other Accommodation ● Regular



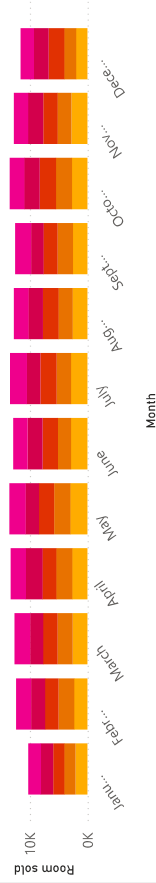
Sale Amount and Total discount by Month

● Sale Amount ● Total discount



Room sold by Month and Hotel Type

Hotel Type ● Apartment ● Hostel ● Hotel ● Other Accommodation ● Resort



Nb of Customer by Month

Nb of Customer



Top Hotel

Hotel ID
Search

Total_Days
1/1/2019 12/31/2021

Country
All

Area . Province
All

Hotel Type
All

Operation

777K

Total View

44K

Booking success

5750

Booking Cancel

15.51

Total view/ Total Booki...

11.48%

Cancel/booking

\$27.07M

Hotel Sale Amount

4M

Total discount

1.99M

Revenue

16.26%

Discount/sale

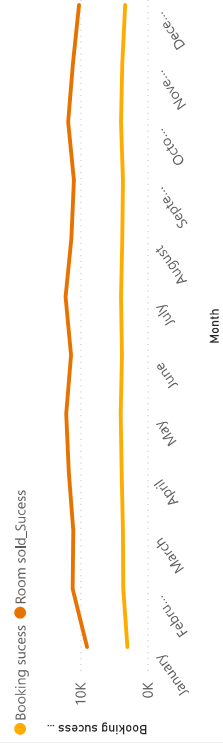
39.66

Revanute/booking

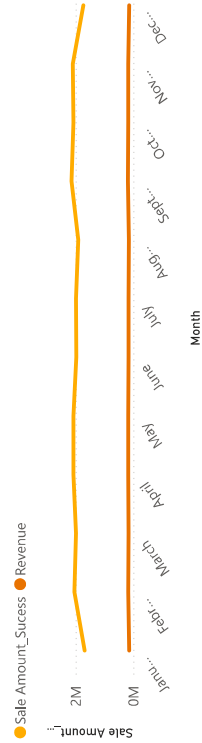
Top 20 hotels with the highest Sale Amount

ID	Booking	Sale Amount	Revenue	Room sold	Nb. Customer
5	335	825,000	79,955.38	1115	1810
110	340	726,100	69,110.25	1025	1795
20	270	689,125	65,938.50	800	1390
95	240	674,100	65,227.75	745	1335
17	310	563,900	53,809.13	925	1550
90	330	457,200	43,155.38	1010	1860
34	460	223,425	18,263.00	1480	2720
53	375	205,750	16,880.63	1190	2130
103	340	195,400	16,016.63	1005	1975
41	340	190,775	15,480.25	1145	1880
10	340	189,050	15,213.50	985	1595
119	340	184,000	15,220.25	965	1955

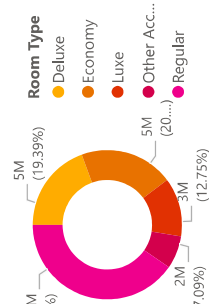
Booking success and Room sold_Sucess by Month



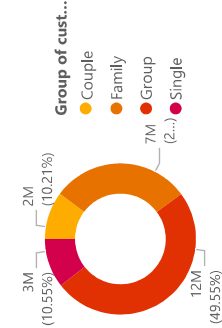
Sale Amount_Sucess and Revenue by Month



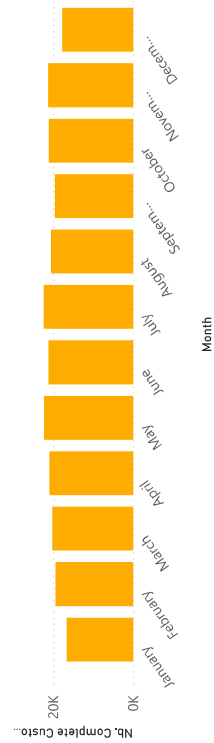
Sale Amount_Sucess by Room Type



Sale Amount_Sucess by Group of customers



Nb. Complete Customer by Month



Sale Amount_Sucess by Province



Sale Amount_Sucess and % Sale Amount Contribution by Hotel Id

