The FAEN coffee shop is determined to become a fascinating place where customers can enjoy the best drink and food as well as socialize with each other in a comfortable and relaxing environment. The coffee manager wants to get new customers, retaining the existing customers, and get customers to spend more and come back more often. Therefore, he decided to establish a web application to oversee daily operations like: managing staff, employee schedule, dealing with suppliers or making promotion.

The cafe manager wants to know which day, which shift and which employee work on that shifts. He also wants to utilize customer referrals and promotions displayed on the website. Another element the café manager wants to keep track with is daily ingredient consumption.