6418 **Total Customers**

New Joiners

6.4%

JoinRate

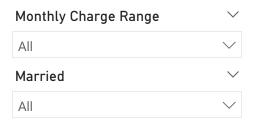
Tenure Group

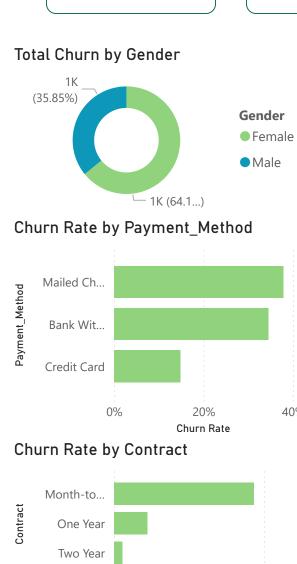
1732

Total Churn

Total Churn

27.0%

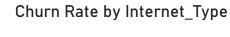


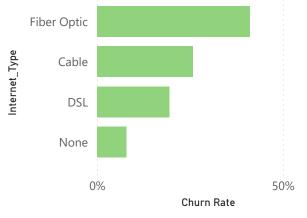


0%

50%







No	Yes	Total
71.02%	28.98%	100.00%
6.29%	93.71%	100.00%
54.79%	45.21%	100.00%
71.88%	28.12%	100.00%
84.64%	15.36%	100.00%
25.40%	74.60%	100.00%
9.41%	90.59%	100.00%
83.49%	16.51%	100.00%
56.00%	44.00%	100.00%
61.14%	38.86%	100.00%
56.76%	43.24%	100.00%
19.92%	80.08%	100.00%
50.06%	49.94%	100.00%
	71.02% 6.29% 54.79% 71.88% 84.64% 25.40% 9.41% 83.49% 56.00% 61.14% 56.76% 19.92%	71.02% 28.98% 6.29% 93.71% 54.79% 45.21% 71.88% 28.12% 84.64% 15.36% 25.40% 74.60% 9.41% 90.59% 83.49% 16.51% 56.00% 44.00% 61.14% 38.86% 56.76% 43.24% 19.92% 80.08%