

# LAB 01

## Introduction to UI/UX Design

### 1. Session Objectives:

In this session, you will be practicing with

- Understand human computer interaction
- Understand concept of UI/UX design

### 2. Do It Yourself:

**Exercise 1:** Create the user journey of online shopping system like Tiki, Sendo, Thegioididong, Shopee,...

Hint: Using User Journey template in courseware.

User Journey For:								
		Step 1	Step 2	Step 3	Step 4	Step 5	Step 6	Step 7
<div>Image</div> <div>           Full Name            Gender:            Age:            Cell Phone:            Job:         </div>	User Goal							
	User Need							
	User Expectation							
	Process							
	Experience	😊 (Positive Emotions) 😐 (Normal Emotions) 😞 (Negative Emotions)						
	Problem							
	Idea							