

Website Planning Document

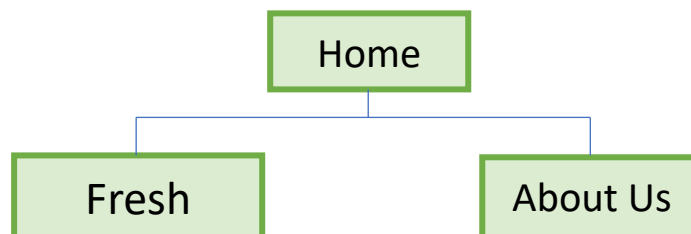
Site Purpose

Do you like organic food? Do you want to make your own juice and mix the desired fruits? On this Website we offer customers the opportunity to obtain healthy, fresh and organic food, including food and juices prepared at the moment. Through this website, customers who have not been able to come to our store in Carlsbad will be able to get our products quickly and freshly.

Audience

The website is intended for all Southern Californians and tourists visiting the coast. Everyone in this area, who can visit our store in Carlsbad or go to our website, will be able to get our products easily and quickly.

Site Map



Color Scheme

Primary	Secondary	Accent 1	Accent 2	Accent 3
009FB7	F4F4F8	FED766	E6E6EA	FE4A49

Link: <https://coolors.co/fe4a49-fed766-009fb7-e6e6ea-f4f4f8>

Typography

Heading Font: Dosis

I chose this font because it is a clear but lively and large font. It will attract the attention of users

Paragraph Font: Dosis Medium

I like the paragraph font because it is a lightweight type and it is rare to see this type of font on websites.

Normal paragraph example

The best Whitewater Rafting in Colorado, White Water Rafting Company offers rafting on the Colorado and Roaring Fork Rivers in Glenwood Springs. Since 1974, we have been family owned and operated, rafting the Shoshone section of Glenwood Canyon and beyond.

Wireframe

LARGE



Search



Apps

Games

Movies

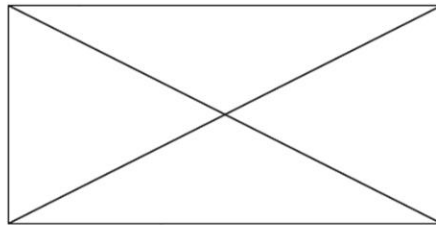
Books

Newspapers

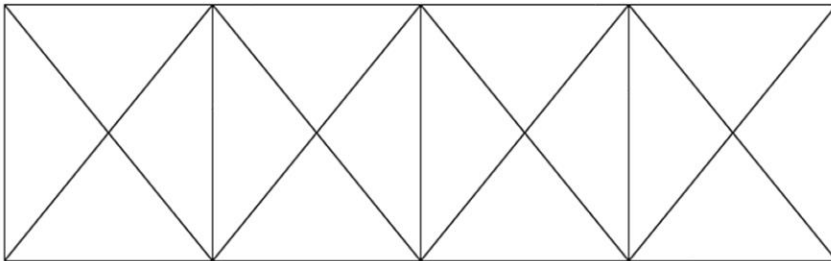
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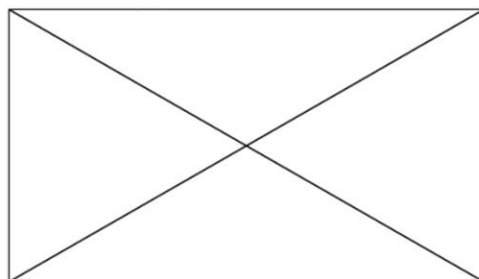
Heading



Heading

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Button



Apps
Games
Movies
Books
Newspapers

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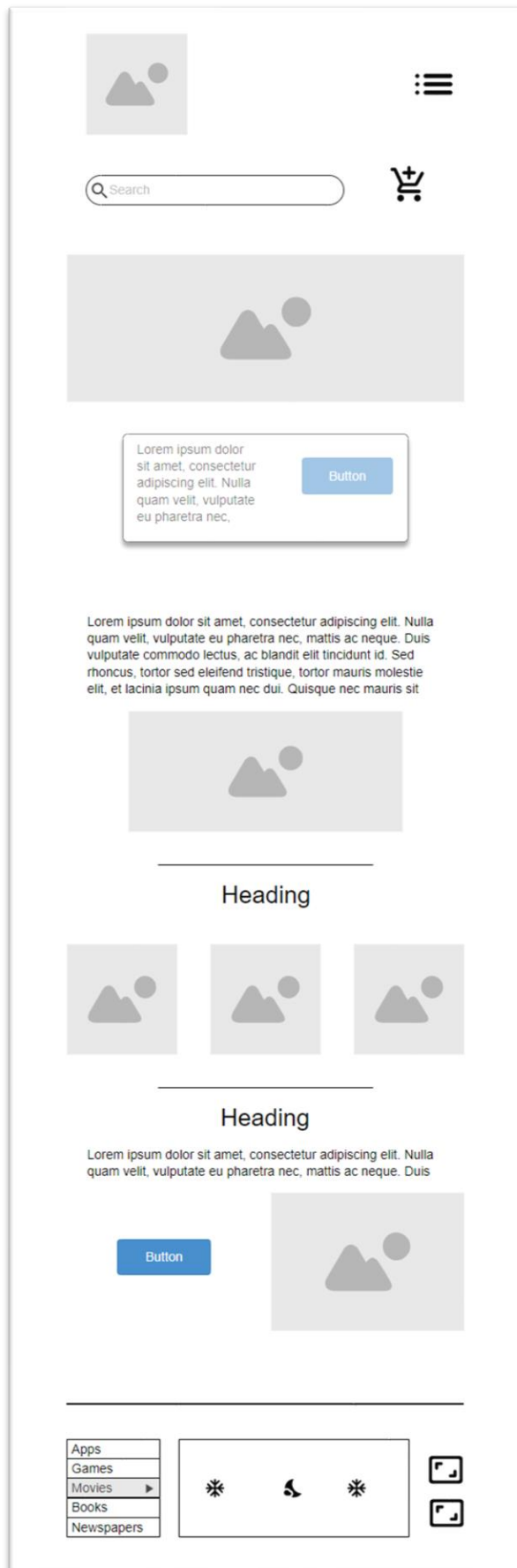
Heading



[Link](#)



MEDIUM



SMALL

