

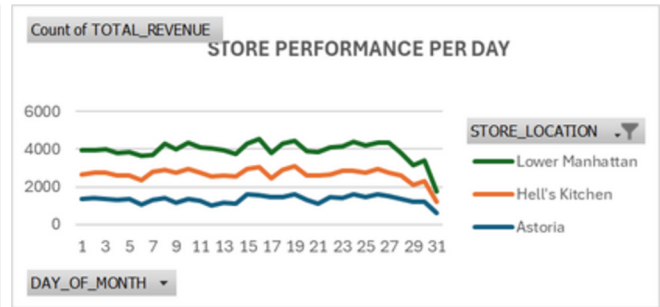
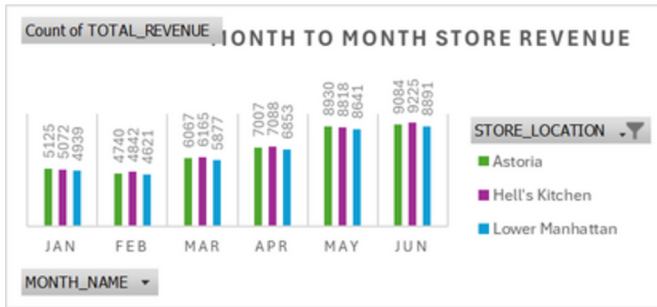


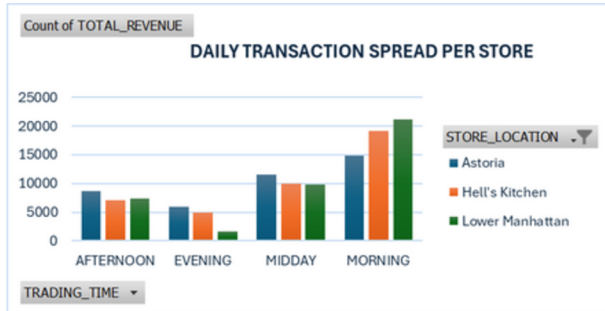
Bright Coffee Shop Sales Analysis



Monthly performance per store

- For the past six months the stores have been performing well, each month has been showing an increase in revenue.
- The drop in revenue for February is due the fact that February has lesser days than other months, its not a true drop in revenue.
- Second graph shows that the performance of the shops is almost identical on daily basis.



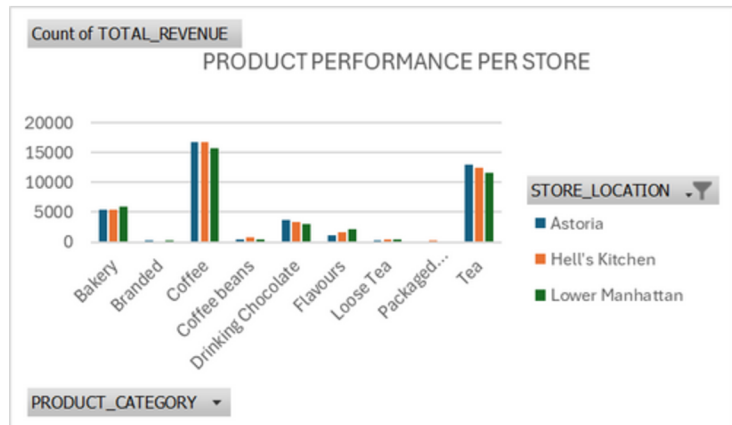


DAILY PERFORMANCE

- Overall performance is the store is good in the morning until 10:59 am.
- From 11:00 am the sales per store starts do drop.
- Astroria sales are better the entire day than the other stores.
- Evening will require less stuff since the sales are significantly low.

PRODUCT PERFORMANCE

- Coffee product performs well in all the store locations, followed by tea.
- Packaged chocolate performs poorly across all the stores, followed by branded, loose tea and coffee beans.



PRODUCT TYPE PERFORMANCE

- Performance of a product type is not affected by store location.
- Worse performing product is the worst across all stores.
- Good performing product performs well across all store.

