



*in collaboration with*



# CONSULTSCHOOL 2.0

# THE FINALE CASE

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180DC's  
**CONSULTSCHOOL**  
@ITM

*Nurturing the  
Consultants of  
Tomorrow*

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# Problem Statement

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Your client is **Udaan Welfare Foundation** a non-profit organization seeded in 2008 and has successfully been working for the past thirteen years in and around the regions of Thane and Mumbai in the fields of Education, Nutrition, Health, Wellness and Welfare, focusing towards the betterment of children, women and senior citizens.

Udaan's community centre, Saksham, commenced in 2015 with the aim to serve the economically weaker sections of society living in more than 7 semi-urban areas of Thane.



This year Udaan plans to implement initiatives for the underprivileged children who often lack focus, attention, dedication, and motivation in their studies, leading to poor academic performance and ineffective time management. This issue impedes their educational progress and long-term prospects.

## Preliminary Questions

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1. Which region is the client focusing on?  
Saksham Community Centre, Azadnagar, Thane and surrounding slums.
2. Are we looking at any particular category of students?  
No. It has been identified that 80-90% of the students have this problem.
3. Is it reasonable to assume that there are no obstacles to the supply of money?  
No. There are monetary constraints (20 Lakhs for FY 24-25) and they should be considered while deducing a feasible solution.
4. Any operational constraints that should be kept in mind?  
Yes. Employees/Volunteers who go to the community to interact with the children and create awareness are not available at the moment.

# Task

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Udaan needs your help to:

1. Identify effective strategies and timely interventions that can help and guide the underprivileged children towards enhanced academic and time management skills.
2. Know if early introduction of basic vocational skills be a solution to engagement.
3. Propose a feasible roadmap and timeline to the client so as to achieve these goals.

## Tips

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1. Research and analyse the work done by Udaan Welfare Foundation over the years to understand better, by going through their [website](#).
2. Do all possible feasibility checks (operational, monetary, etc) before proposing strategies and solutions.

### Points to remember:

1. Ensure to keep a consistent design throughout your pitch deck.
2. Make sure to limit the slide no. to 6/7.
3. The top three finishers of this assignment will be given **ConsultSchool T-shirts** and a cash prize from the pool of **6K**.
4. Do not forget that this PS holds 60% of your marks !
5. You (or your team) are eligible to be in the top three only if you have submitted all the three weekly assignments.