

GoTo

SHARED MOBILITY ACROSS
MULTIPLE TRANSPORTATION
MEDIUMS

High Availability

By Sitting at a Layer Over the Existing Transportation Infrastructure

Competitive Pricing

By More Effectively Utilizing the Underlying Infrastructure

Reducing Congestion

And thus the Environmental Problems Caused by it, by alleviating
the stress on the Network

Aggregating Microlevel Commute Flow

- By Aggregating at the Lowest Granular Level of Route Information we can do multiple Interesting Things such as
 - Route Optimization based on Multiple Constraints such as Cost, Number of Hops, Least Congested
 - At extreme Granular Level you can begin to shape Traffic, Incentivize delays, and other things such as multiple hop delivery

How

Driver Flow

More Generally can be thought of as
Input Flow



More Generally can be thought of as
Commuter Flow

