# Machine Learning for Data Science (CS4786) Lecture 2

Dimensionality Reduction &

Principal Component Analysis

Course Webpage:

http://www.cs.cornell.edu/Courses/cs4786/2016sp/

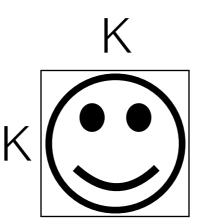
#### ANNOUNCEMENTS

- Diagnostic assignment due on 4th Feb (Thursday) beginning of class
- Course webpage is the official source of all class related information
- You will be added to CMS once you return Assignment 0 with your net-id on it.

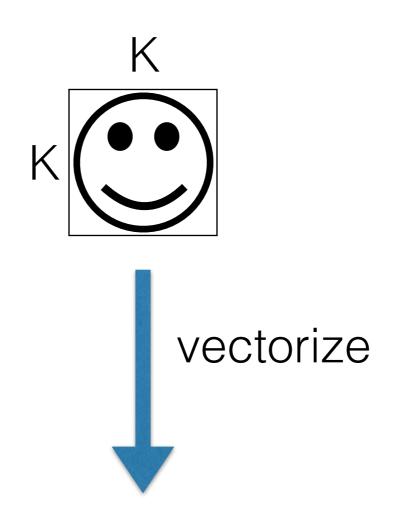
### Representing Data as Feature Vectors

- How do we represent data?
- Each data-point often represented as vector referred to as feature vector
- Eg. text document represented by vector in which each coordinate represents a word and value represents number of times the word occurred in the document
- Eg. Image represented as a vector where each coordinate represents a pixel and value represents the grayscale value of that pixel

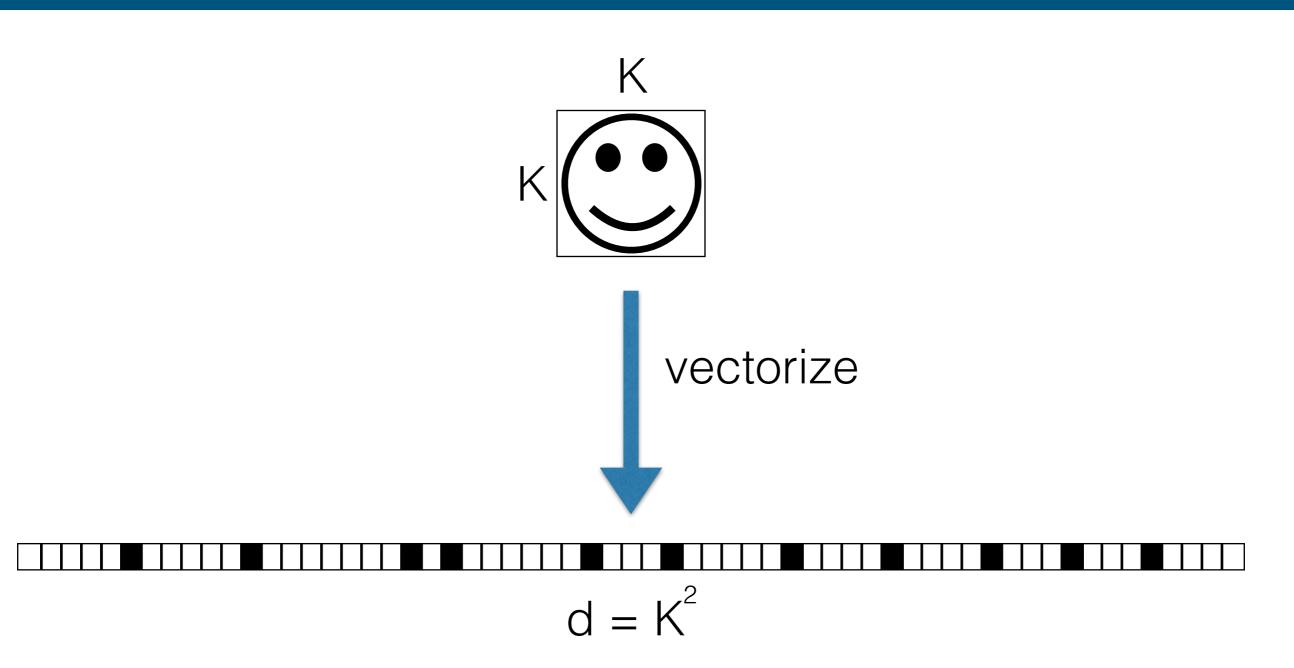
# EXAMPLE: IMAGES



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# EXAMPLE: TEXT (BAG OF WORDS)

**Documents:** 

car engine hood tires truck trunk

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car engine hood tires truck trunk

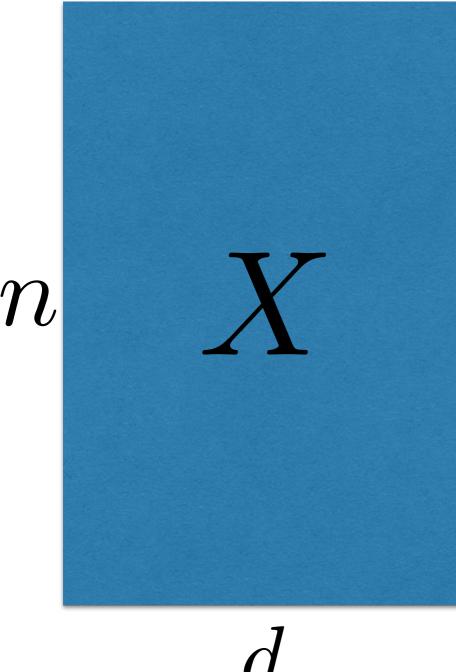
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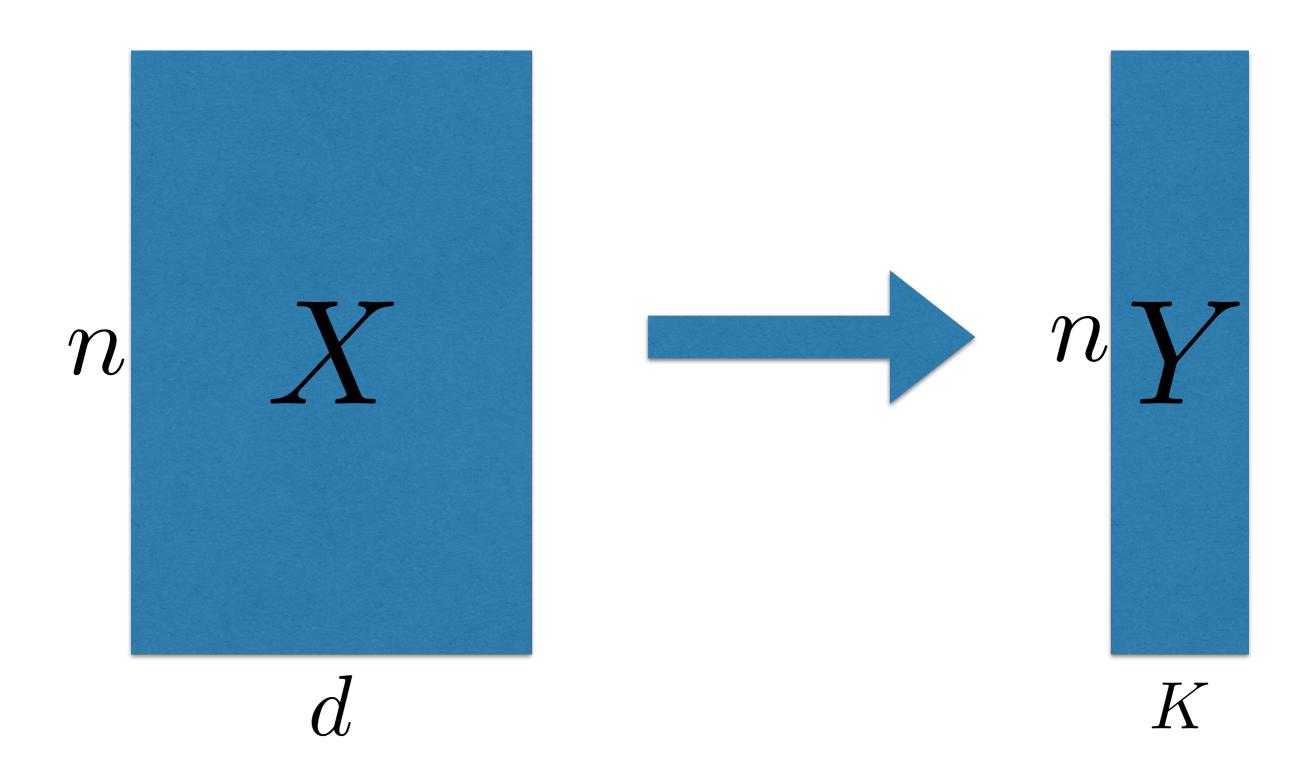
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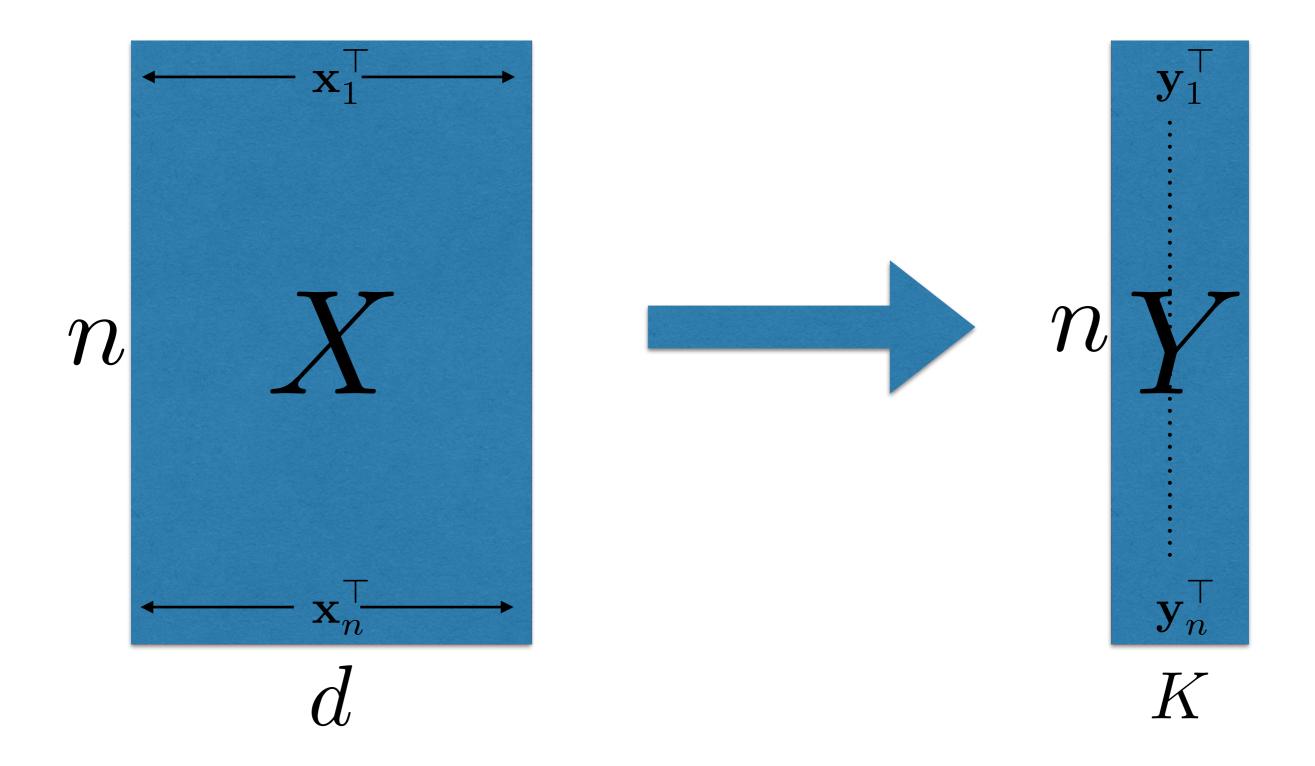
• You are provided with n data points each in  $\mathbb{R}^d$ 

- Goal: Compress data into n, points in  $\mathbb{R}^K$  where K << d
  - Retain as much information about the original data set
  - Retain desired properties of the original data set

Given feature vectors  $\mathbf{x}_1, \dots, \mathbf{x}_n \in \mathbb{R}^d$ , compress the data points into low dimensional representation  $\mathbf{y}_1, \dots, \mathbf{y}_n \in \mathbb{R}^K$  where K << d



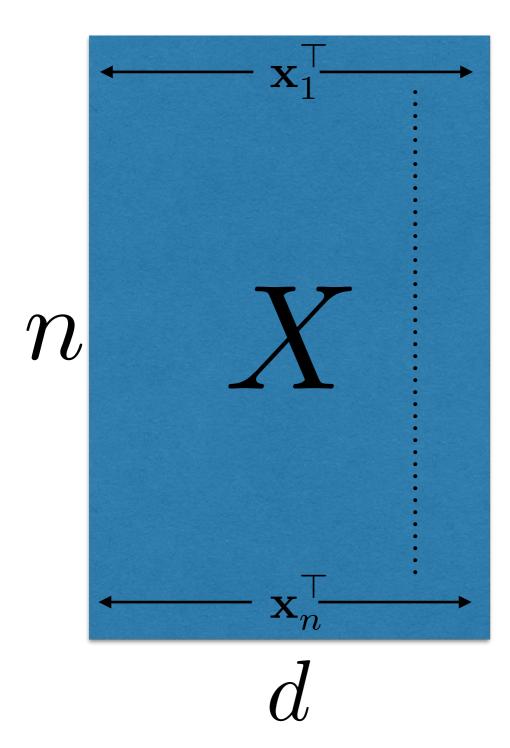


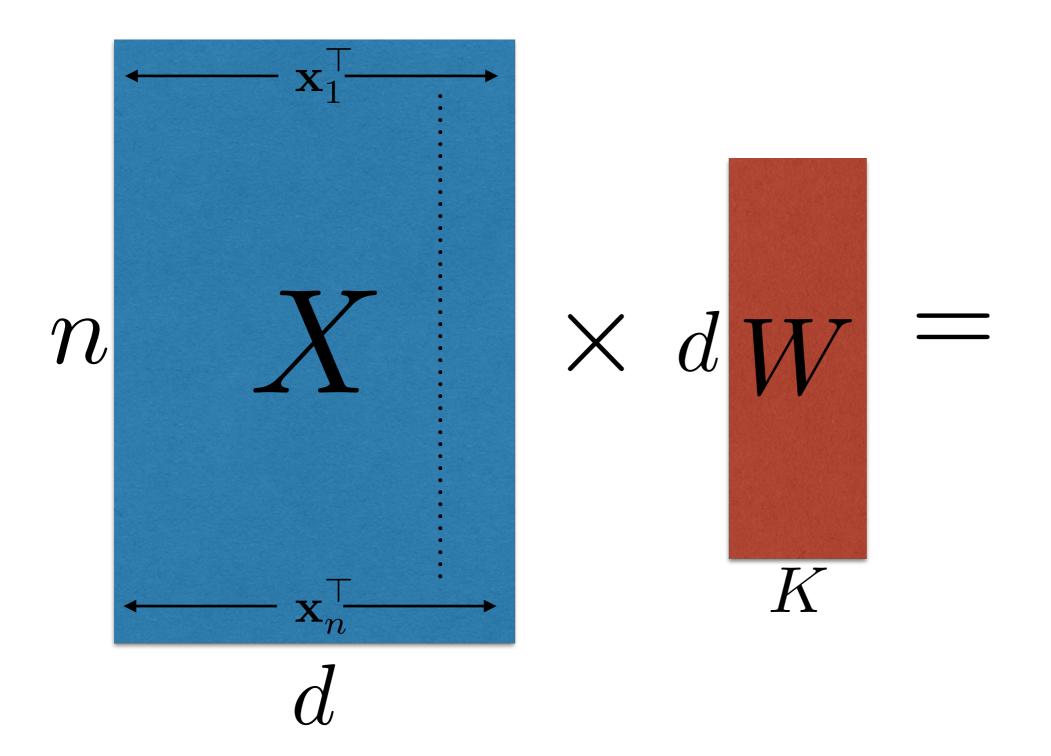


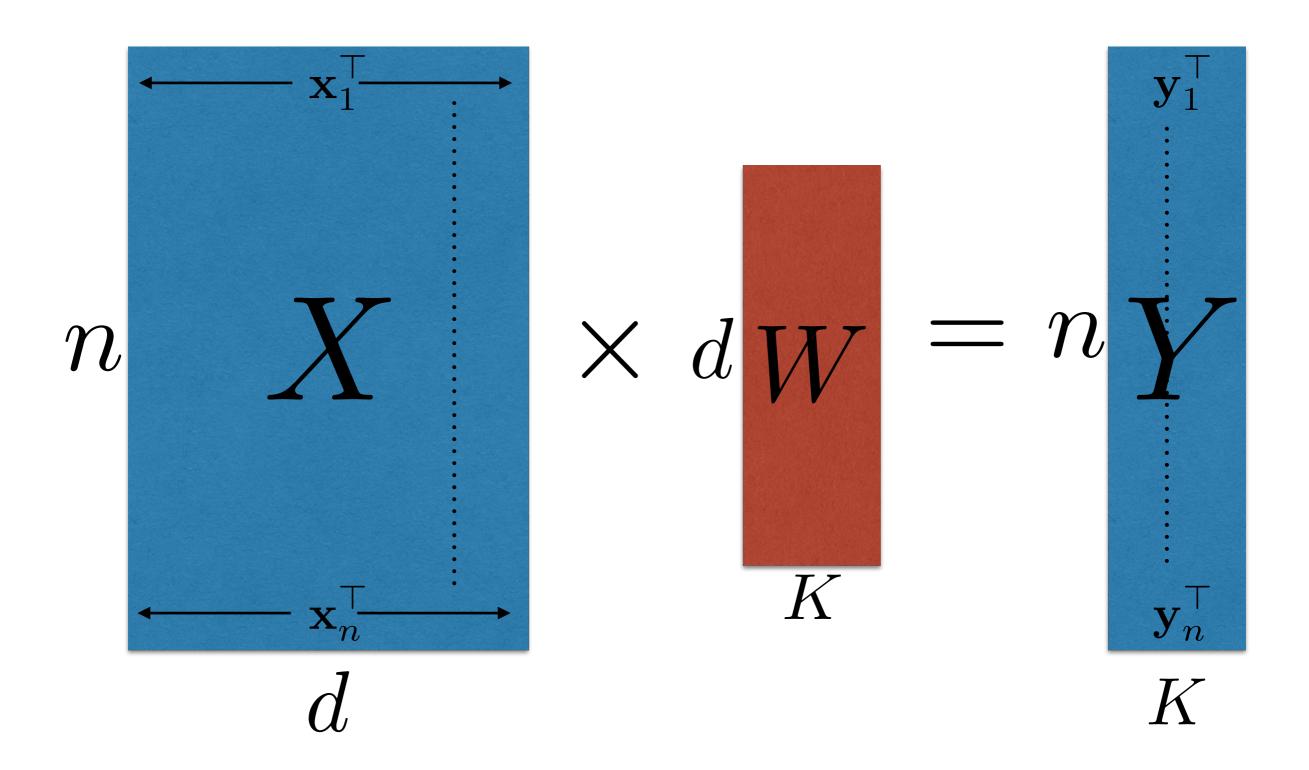
#### Desired properties:

- Original data can be (approximately) reconstructed
- Preserve distances between data points
- "Relevant" information is preserved
- 4 Noise is reduced

- Pick a low dimensional subspace
- Project linearly to this subspace
- Subspace retains as much information





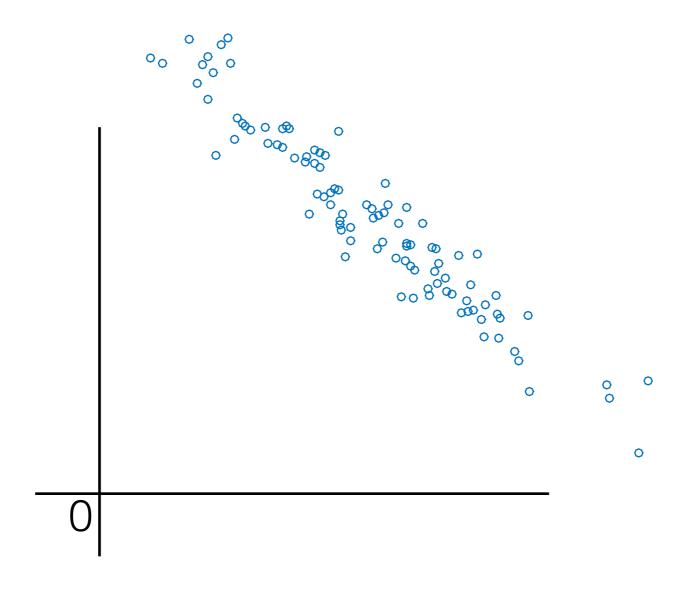


$$X = \begin{bmatrix} 1 & 2 & 3 & 4 \\ 1.1 & 2 & 3 & 4 \\ 3 & 2 & 3 & 4 \\ -1 & 2 & 3 & 4 \\ -0.2 & 2 & 3 & 4 \\ -2 & 2 & 3 & 4 \\ 1.4 & 2 & 3 & 4 \\ 1.4 & 2 & 3 & 4 \\ -0.1 & 2 & 3 & 4 \\ 0.5 & 2 & 3 & 4 \end{bmatrix}$$

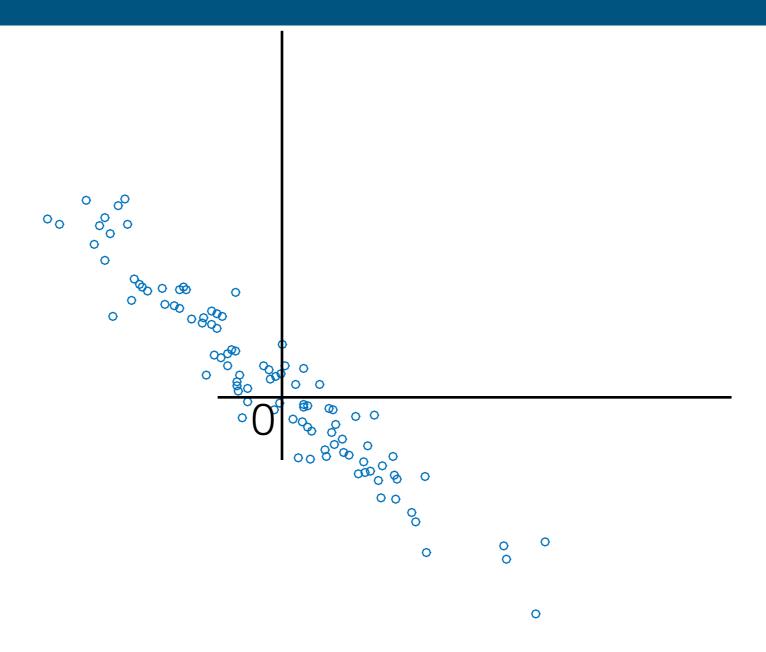
	1	2	3	4		1		0	2	3	4	
X =	1.1	2	3	4	_	1.1	1.1 3 -1 -0.2 -2 $\times [1, 0, 0, 0] +$ 1.4	0	2	3	4	
	3	2	3	4		3		0	2	3	4	
	-1	2	3	4		-1		0	2	3	4	
	-0.2	2	3	4		-0.2		0	2	3	4	
	-2	2	3	4		-2		0	2	3	4	
	1.4	2	3	4		1.4		0	2	3	4	
	1.4	2	3	4		1.4	0	2	3	4		
	-0.1	2	3	4		-0.1		0	2	3	4	
	0.5	2	3	4		0.5		0	2	3	4	

	1	2	3	4		1		0	2	3	4	
<i>X</i> =	1.1	2	3	4	_	1.1	2 × [1, 0, 0, 0] +	0	2	3	4	
	3	2	3	4		3		0	2	3	4	
	-1	2	3	4		-1		0	2	3	4	
	-0.2	2	3	4		-0.2		0	2	3	4	
	-2	2	3	4		-2		0	2	3	4	
	1.4	2	3	4		1.4		0	2	3	4	
	1.4	2	3	4		1.4	0	2	3	4		
	-0.1	2	3	4		-0.1		0	2	3	4	
	0.5	2	3	4		0.5		0	2	3	4	

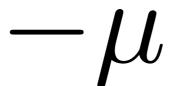
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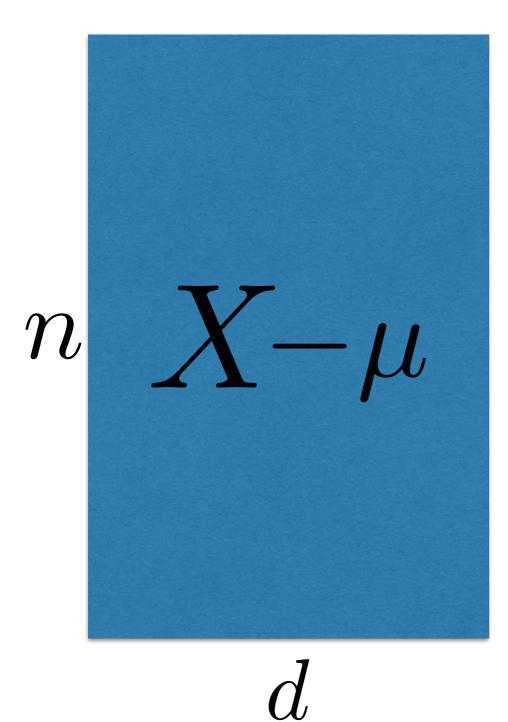


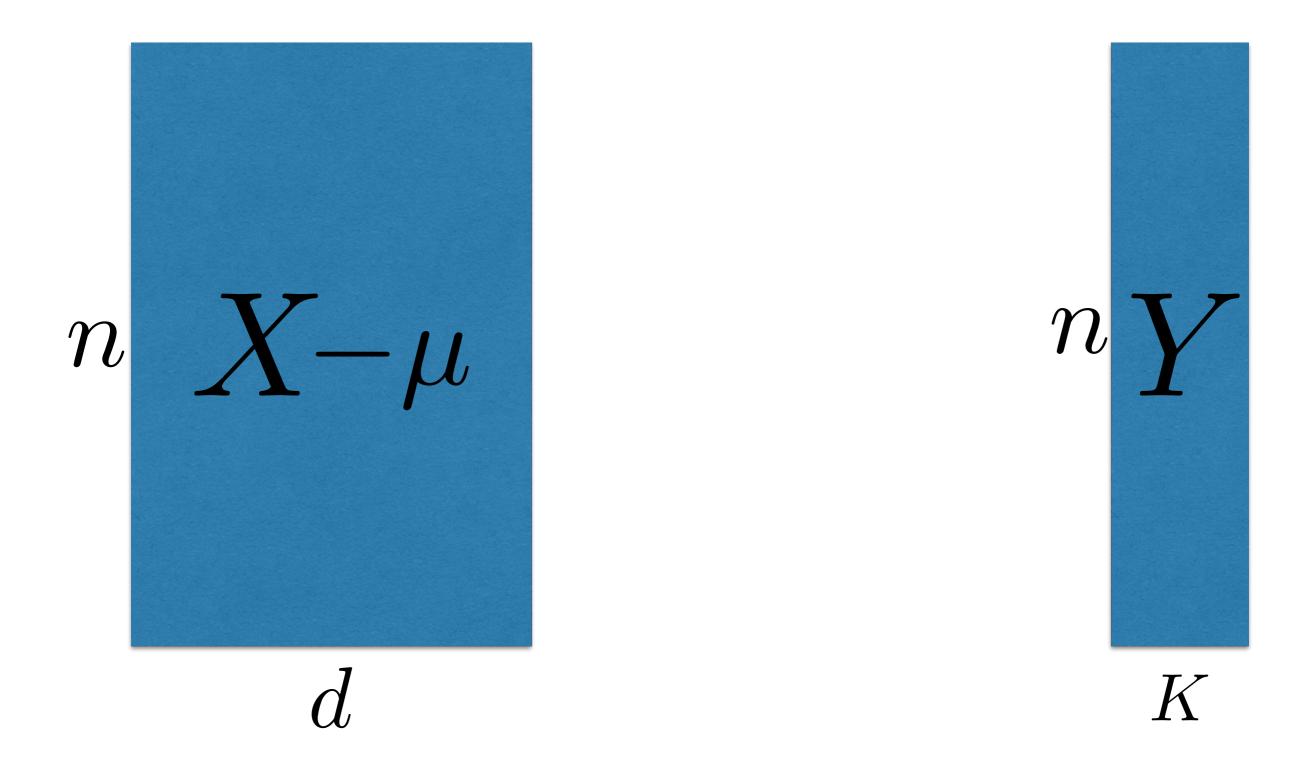
Compressing these data points...

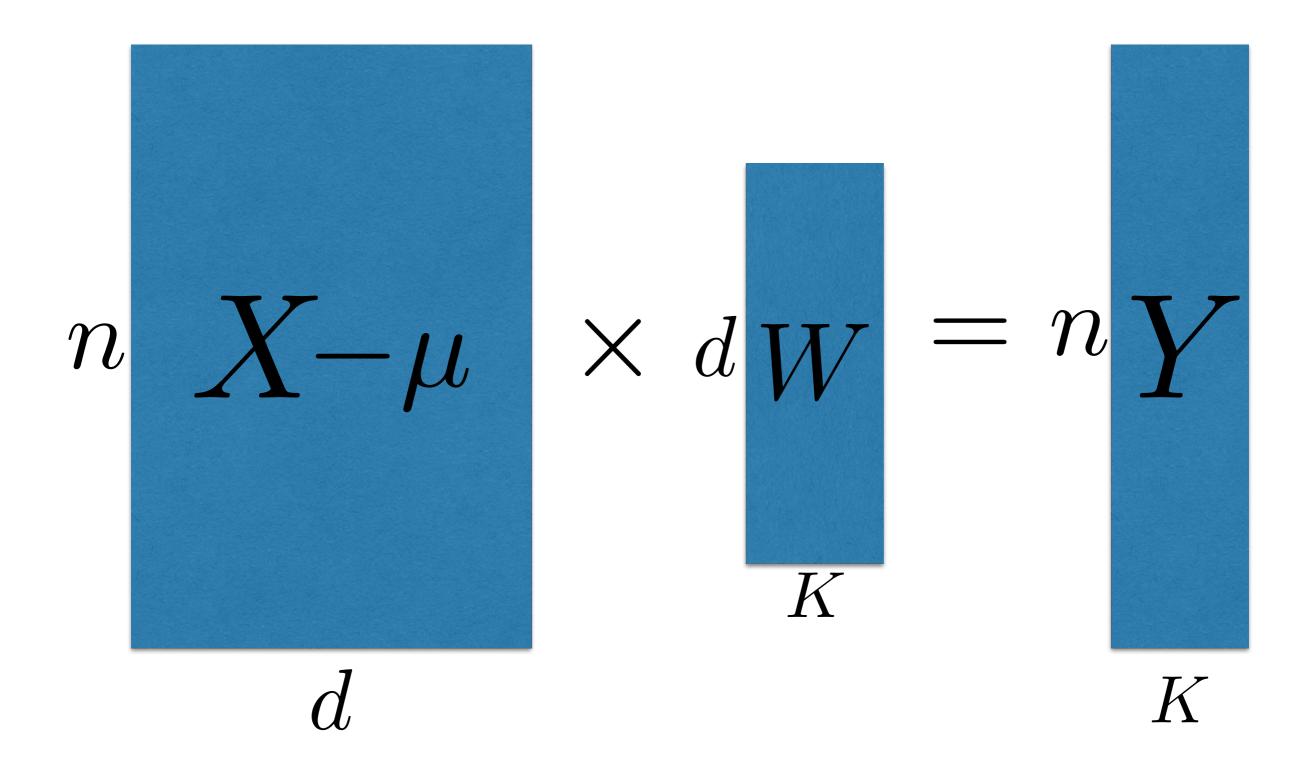


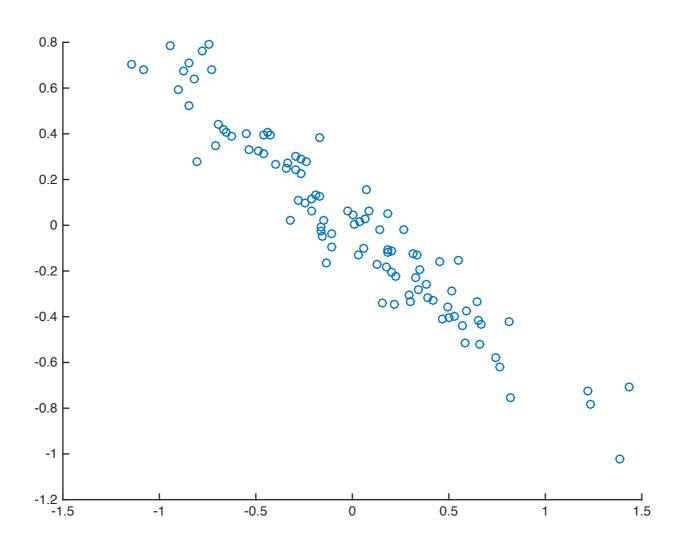
... is same as compressing these.

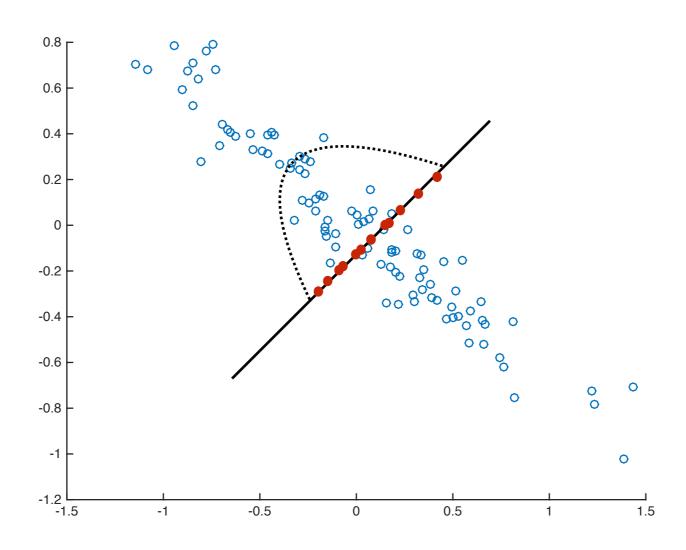


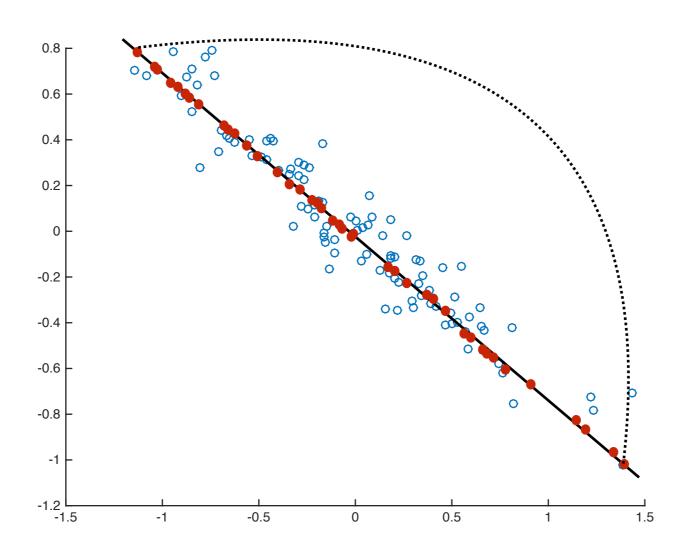












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$$\mathbf{w}_1 = \arg\max_{\mathbf{w}: \|\mathbf{w}\|_2 = 1} \frac{1}{n} \sum_{t=1}^n \left( \mathbf{w}^\mathsf{T} \mathbf{x}_t - \frac{1}{n} \sum_{t=1}^n \mathbf{w}^\mathsf{T} \mathbf{x}_t \right)^2$$

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 $\Sigma$  is the covariance matrix

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- Alternatively,

$$\Sigma[i,j] = \frac{1}{n} \begin{bmatrix} \mathbf{x}_1[j] - \mu[j] \\ \mathbf{x}_2[j] - \mu[j] \\ \cdots \\ \mathbf{x}_n[j] - \mu[j] \end{bmatrix}^{\mathsf{T}} \begin{bmatrix} \mathbf{x}_1[j] - \mu[j] \\ \mathbf{x}_2[j] - \mu[j] \\ \cdots \\ \mathbf{x}_n[j] - \mu[j] \end{bmatrix}^{\mathsf{T}} \begin{bmatrix} \mathbf{x}_1[j] - \mu[j] \\ \mathbf{x}_2[j] - \mu[j] \\ \cdots \\ \mathbf{x}_n[j] - \mu[j] \end{bmatrix}$$

Inner products measure similarity.

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Taking derivate and equality to 0 we find that  $\Sigma w = \lambda w$  (ie. eigenvector). Plugging this back into Eq. 1,

$$\frac{1}{n} \sum_{t=1}^{n} \mathbf{w}^{\mathsf{T}} \mathbf{\Sigma} \mathbf{w} = \mathbf{w}^{\mathsf{T}} (\lambda \mathbf{w}) = \lambda$$

Hence to maximize variance we pick direction with largest eigenvalue

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- Independently discovered by Pearson in 1901 and Hotelling in 1933.

