

Hackathon 3 First Day!

Laying the Foundation For Your Market place Journey

Step 01: General-E-Commerce
Introduction:- (Summer & Winter
Cloths Website)

E-commerce is the buying and selling of products and services by business and consumers over the internet!

Purpose!

The purpose of creating an e-commerce website is to turn it into an online marketplace that offer the best solution for seasonal fashion. This website will provide an easy way for people to purchase

Date

Summer and winter outfit and accessories online. Our platform will offer and affordable shopping experience allowing customers to shop comfortably from home.

Business Goal:- Step 02

My business goal is to create an e-commerce platform that delivers trendy and comfortable Summer and winter clothing and accessories to users. This website will offer a wide range of summer and winter wear collections such as t-shirts, dresses, shorts, hoodies, shoes, swimwear, and accessories. It will be ideal for people who want to purchase stylish and affordable clothing and accessories easily, with free delivery and return/exchange policies, as well as discounts and special offers to enhance their shopping experience and encourage repeat purchases.

Problem Solving!

The aim of my marketplace is to provide users with affordable branded collections and accessories. Many people struggle with spending time selecting clothes in physical stores. By shopping online from the comfort of their home, they save time while still and enjoying high quality product at affordable prices.

Target Audience:-

My target audience includes young men, women, and kids who are looking for affordable summer and winter collections. They will be able to easily buy from our website.

Products / Services Offered:- Products:-

Date

- * Summer and winter Collections:-
- * T-Shirts, pants, polo, hoodies, sweaters, jackets & ~~men~~ men, women & kids for available
- * Light and breathable fabrics like cotton and linen outfit
- * Woolen dresses and skirts

Accessories:-

- * Summer hats, caps, sunglasses, lightweight scarves, and bags
- * Woolen scarves, gloves, shawles and wrap

Footwear:-

- * Open-toe sandals, shoes, slippers
- Boots:-

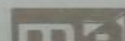
Services!

Every Product will be budget friendly and high quality:-

Timely and Fast delivery service

Return & exchange service

Special Discount and offer for summer & winter collection!



Market place Features:-

* **Speed:-** Timely and Fast delivery to ensure quick parcel arrival:

* **Affordability:-**

competitive pricing & exclusive discount that make quality summer & winter collection accessible to wide range of customers.

* **Customization :-**

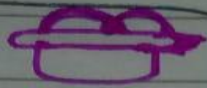
Customization option for size and colour change options!

→ **view too!**

! zoom in!

Step-03: Data Schema:-

Products



id (unique identifier)
Name
Description
Price
Stock Quantity
Category
Size
colour
image

order



Order id
Customer id
Product id
Quantity
T. price
Order Date
Delivery Address
Order status



Customers



id
Name
Email
Phone Number
Shipping Address
Billing Address
Payment Detail

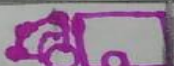
order item



id
order id
Product id
quantity
Price



Delivery



Id
Name
Area
Assigned Driver