



American International University-Bangladesh (AIUB)

SEO & AD REPORT

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SUBMITTED TO

GOLAM MORSHED

DECEMBER 11, 2023

Niche: Headphone ([Audio Ampere](#))

Website URL: <https://dev-audioampere.pantheonsite.io/>

Facebook URL: <https://www.facebook.com/profile.php?id=61551538070901>

Instagram URL: https://www.instagram.com/audio_ampere/

1. Keyword Research:

Research Tool: SEMRUSH

Keyword	Search Volume	Keyword Difficulty	Priority
usb headset with mic	590	35	High
loudest wireless earbuds	480	28	High
loudest bluetooth headphone	390	25	Medium
earbuds with longest battery life	390	35	Medium
Wireless headphones for small ears	170	34	Low

Keyword Overview: usb headset with mic

United States Desktop Dec 10, 2023 USD

Overview Bulk Analysis

Select location

Update metrics

Export to PDF

Volume

590

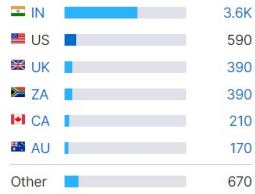
Keyword Difficulty

35%
Possible

A competitive keyword to rank for. You will need well-structured and unique content.

Global Volume

6.0K



Intent

Commercial

Trend



CPC

\$0.49

Competitive Density

1.00

PLA

39

Ads

0

Keyword Overview: loudest wireless earbuds

United States Desktop Dec 10, 2023 USD

Overview Bulk Analysis

Select location

Update metrics

Export to PDF

Volume

480

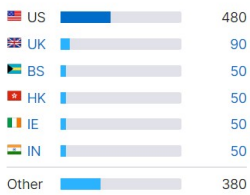
Keyword Difficulty

28%
Easy

It is quite possible to rank for this keyword. You will need quality content focused on the keyword's intent.

Global Volume

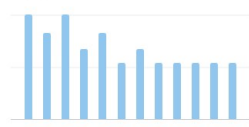
1.2K



Intent

Transactional

Trend



CPC

\$0.43

Competitive Density

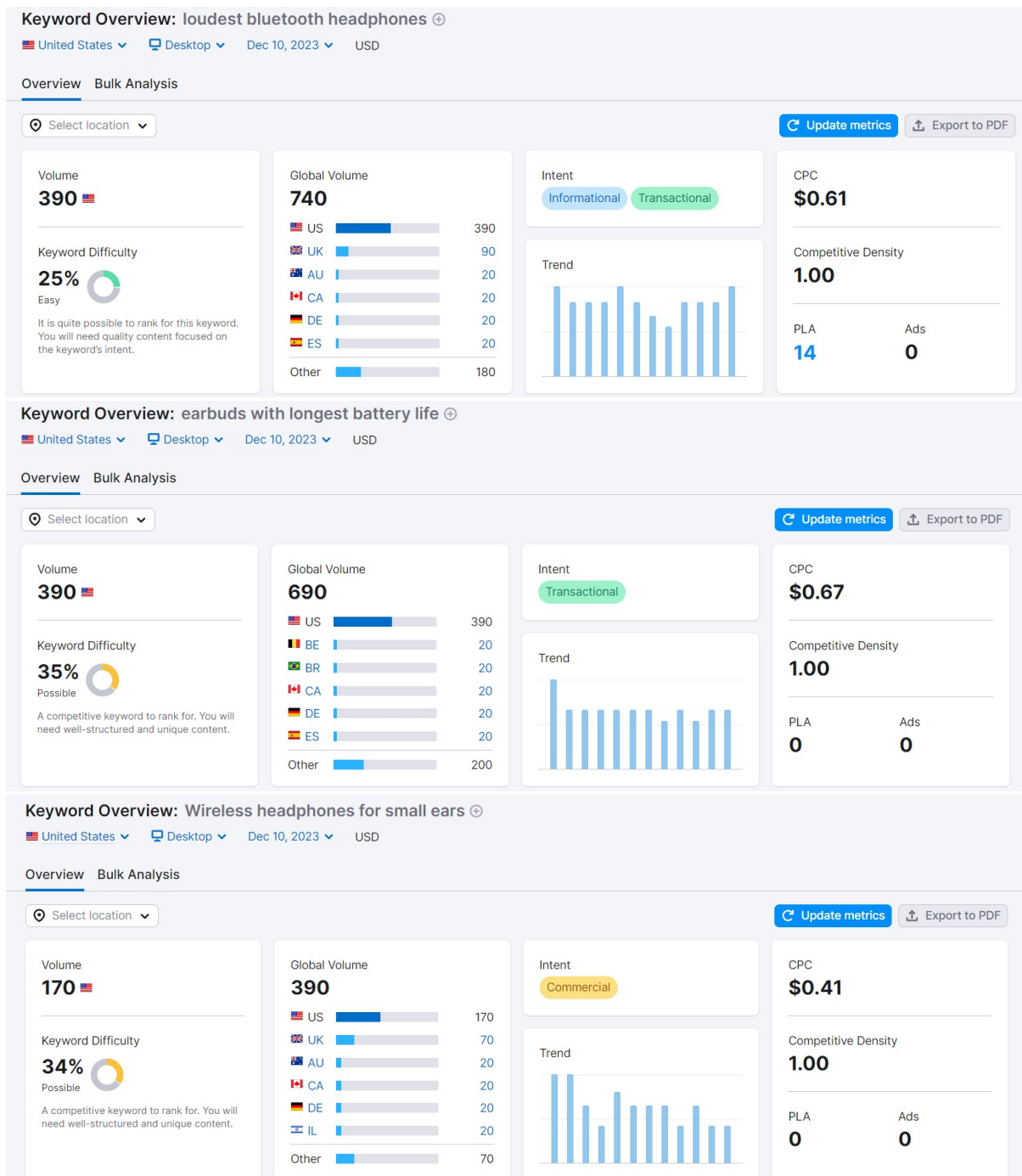
0.99

PLA

0

Ads

0



Here, we used the SEMRUSH tool to find the keywords for our website. We selected 5 keywords for 5 relevant products. For example,

“usb headset with mic”—this keyword is used for our [LEVN UH002](#) product. Because it has a USB cable with great mic quality.

“loudest wireless earbuds”—this keyword has been used for the [Aipdopes 413 ANC](#) product as it has a 50mm large driver size.

“loudest bluetooth headphone”—this keyword has been used for the [Rocker 370](#) headphone because it has a 40mm large driver, which ensures the user can get loud sound.

“earbuds with longest battery life”—we used this keyword for the [Airdopes 500](#) ANC earbud as this earbud has a 300mAh large battery capacity, which has the ability to give 8 hours of playback to the users.

“Wireless headphones for small ears”—this keyword is for our [Rockerz 558](#) over ear wireless headphone, as it designed specially for those who have small ears and find it difficult to choose a suitable headphone for this problem.

2. Propose proper meta tags and its content for your website

Keyword	Meta Tile	Meta Description	Meta Keywords
usb headset with mic	<meta name="title" content="USB Headset with Mic - Crystal-Clear Audio for Seamless Conversations.">	<meta name="description" content="Boost your communication with this USB Headset with Mic. Crystal-clear audio, seamless conversations & superior sound. Shop Now!">	<meta name="keywords" content="USB Headset, Headset With Mic, LEVN UH002">
loudest wireless earbuds	<meta name="title" content="Loudest Wireless Earbuds for Intense Audio Experience">	<meta name="description" content="Dive into an unparalleled auditory adventure with our loudest performers, delivering power, precision, and crystal-clear sound. Explore a new dimension of audio intensity.">	<meta name="keywords" content="loudest, Audiophile, Airdopes 413 ANC">
loudest bluetooth headphone	<meta name="title" content="Loudest Bluetooth Headphones: Elevate Your Sound & Shop Now!">	<meta name="description" content="Unleash unparalleled volume! Our Loudest Bluetooth Headphone deliver crystal-clear sound, perfect for music, movies & calls.">	<meta name="keywords" content="loudest headphones,immersive sound, Rockerz">
earbuds with longest battery life	<meta name="title" content="Earbuds: Longest Battery Life, Wireless Bliss & Unrivaed Sound">	<meta name="description" content="Experience limitless music with our earbuds with longest battery life which contains 50 hours of battery life, longest on the market! Perfect for commutes,	<meta name="keywords" content="longest battery life,immersive sound, Airdopes 500 ANC">

		workouts, and more!">	
Wireless headphones for small ears	<meta name="title" content="Small Ears, Big Sound Shop Wireless Headphones for a Perfect Fit!">	<meta name="description" content="Wireless headphones for small ears: Enjoy immersive sound & tailored comfort. Perfect for all-day wear. Shop now & discover your ideal fit">	<meta name="keywords" content="comfortable fit, small ears, Rockerz 558">

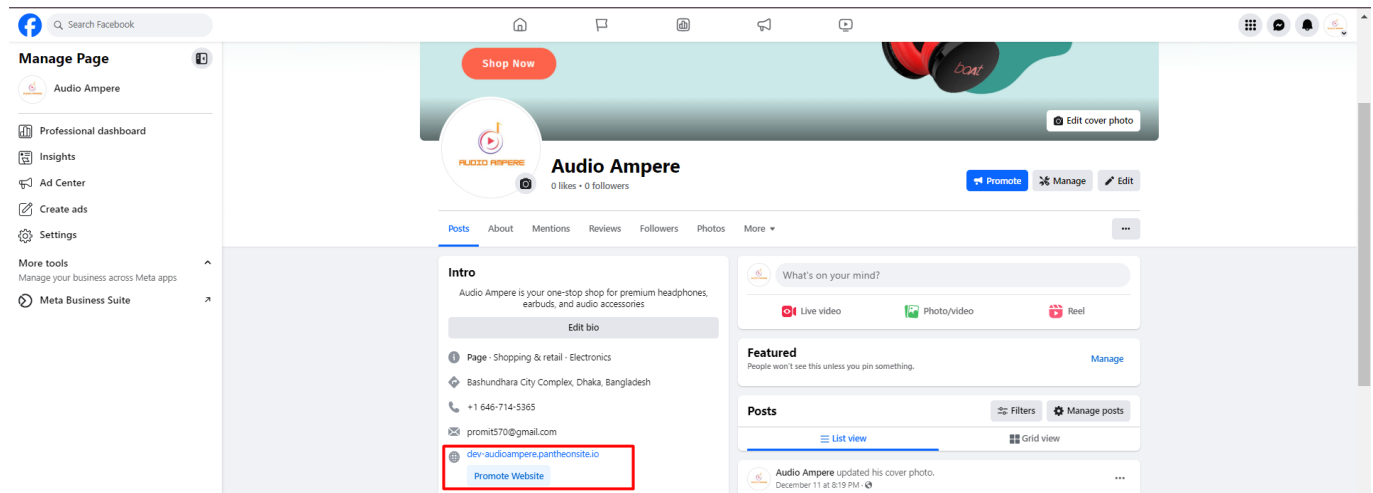
3. Use of the keywords on your website

Keywords	Pages
usb headset with mic	https://dev-audioampere.pantheonsite.io/product/levn-uh002-usb-headset-with-mic/
loudest wireless earbuds	https://dev-audioampere.pantheonsite.io/product/airdopes-413-anc-loudest-wireless-earbuds/
loudest bluetooth headphone	https://dev-audioampere.pantheonsite.io/product/rockerz-370-loudest-bluetooth-headphone/
earbuds with longest battery life	https://dev-audioampere.pantheonsite.io/product/airdopes-500-anc-earbuds-with-longest-battery-life/
Wireless headphones for small ears	https://dev-audioampere.pantheonsite.io/product/rockerz-558-sunburn-edition-wireless-headphones-for-small-ears/

We used these keywords in the mentioned pages' URL, meta title, meta description, h1 tag, content, and link text.

4. Linking Strategy

- Inbound Links



Here, we added our website link to our Facebook page.

- Outbound Links

1. Airdopes 413 ANC: [Boat Airdopes 413 ANC Unboxing & Review | Best Earbuds under 2000 ⚡ \(youtube.com\)](#)
2. Airdopes 500 ANC: [Noise-cancelling headphones - Wikipedia](#)
3. LEVN UH002: <https://en.wikipedia.org/wiki/Headphones>
4. Rockerz 370: <https://youtu.be/4fHnVIU42T4?si=qwgF2M0K-xWmZ5vm>
5. Rockerz 558: https://www.instagram.com/audio_ampere/

As outbound links, we used relevant Wikipedia, YouTube, and Instagram links.

5. Other SEO (strategy):

- **Keyword in the URL**

Keywords that we found in our research have been placed in the site URL.

1. <https://dev-audioampere.pantheonsite.io/product/levn-uh002-usb-headset-with-mic/>
2. <https://dev-audioampere.pantheonsite.io/product/airdopes-413-anc-loudest-wireless-earbuds/>
3. <https://dev-audioampere.pantheonsite.io/product/rockerz-370-loudest-bluetooth-headphone/>
4. <https://dev-audioampere.pantheonsite.io/product/airdopes-500-anc-earbuds-with-longest-battery-life/>
5. <https://dev-audioampere.pantheonsite.io/product/rockerz-558-sunburn-edition-wireless-headphones-for-small-ears/>


- **Keywords in the title**

We used these in titles or <h1> tag in that particular page

Keywords	Titles
usb headset with mic	LEVN UH002 - USB Headset with Mic
loudest wireless earbuds	Airdopes 413 ANC - Loudest Wireless Earbuds
loudest bluetooth headphone	Rockerz 370 - Loudest Bluetooth Headphone, 40mm Driver Size
earbuds with longest battery life	Airdopes 500 ANC- Earbuds with Longest Battery Life, 300mAh Battery, 8h Playback Time
Wireless headphones for small ears	Rockerz 558 Sunburn Edition - Over Ear Wireless Headphones for Small Ears

- **Using Image Alt Tag**


We used the alt tag for every image that had been used.



LEVN-Headset-with-Mic.jpg
 December 10, 2023
 38 KB
 894 by 902 pixels
[Edit Image](#)
[Delete permanently](#)


Alt Text: LEVN usb Headset with Mic

ATTACHMENT DETAILS



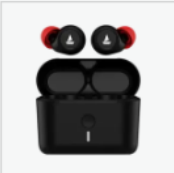
Airdopes-413-ANC.png
 December 10, 2023
 190 KB
 600 by 600 pixels
[Edit Image](#)
[Delete permanently](#)

Alt Text: Airdopes 413 ANC - Loudest Wireless Earbuds



Variable-Product-1-2.png
 December 1, 2023
 95 KB
 600 by 600 pixels
[Edit Image](#)
[Delete permanently](#)


Alt Text: Rockerz 370 - Loudest Bluetooth Headphone



Main-black_caf27ebe-73b4-4ab6-bc76-3b81f0416fc2_600x.webp
 December 2, 2023
 17 KB
 600 by 600 pixels
[Edit Image](#)
[Delete permanently](#)

Alt Text: Airdopes 500 ANC- Earbuds with Longest Battery Life

ATTACHMENT DETAILS

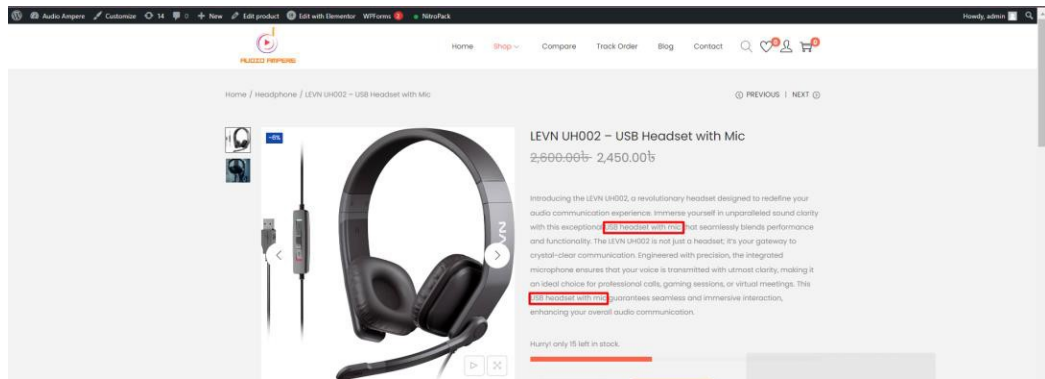


Simple-Product-1.png
 December 1, 2023
 200 KB
 600 by 600 pixels
[Edit Image](#)
[Delete permanently](#)

Alt Text: Rockerz 558 Sunburn Edition - Wireless Headphones for Small Ears

- Use Your Keywords at least 3 times on the descriptive text

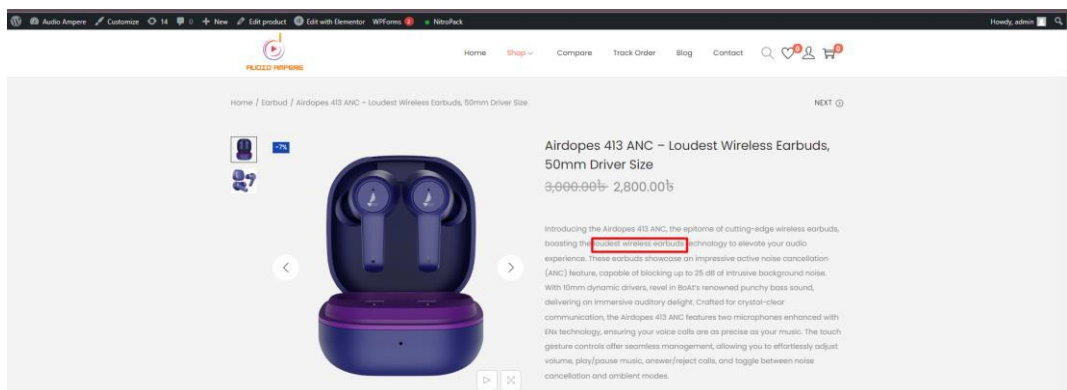
1. USB headset with mic



Navigate through your day with confidence, knowing that the LEVN UH002 is equipped with a state-of-the-art Headset with Mic, designed for superior performance. The microphone's advanced technology filters out ambient noise, ensuring that your voice is the focal point of every conversation. Whether you're collaborating on a project, engaging in online gaming, or participating in virtual classes, the LEVN UH002 is your go-to headset, providing unparalleled audio quality and a reliable microphone that effortlessly adapts to your dynamic audio needs. Elevate your communication experience with the LEVN UH002 – where cutting-edge technology meets the versatility of a **USB headset with mic** LEVN UH002 – USB Headset with Mic – Audio Ampere (dev-audioampere.pantheonsite.io)

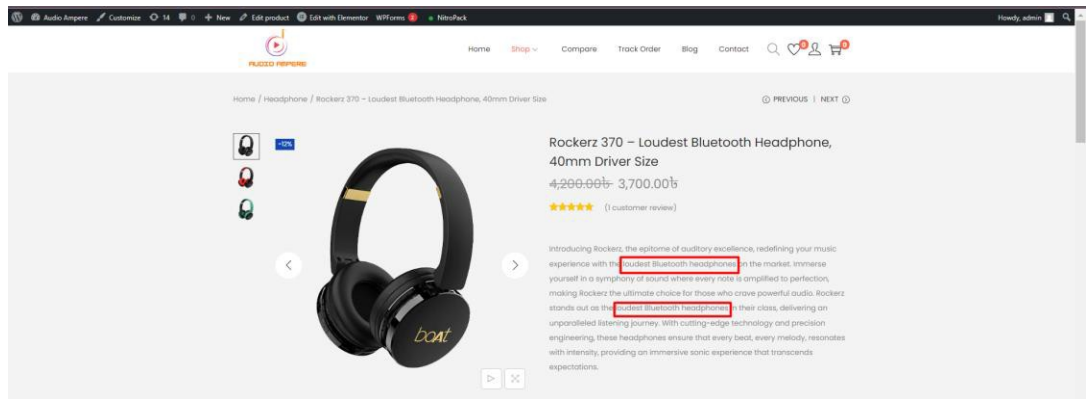
For more info about headsets click : <https://en.wikipedia.org/wiki/Headphones>

2. loudest wireless earbuds



In terms of endurance, these earbuds deliver up to 5 hours of playback time with ANC and an impressive 6 hours without ANC. The accompanying charging case extends the musical journey to an astounding 20 hours of total playback time. Experience the convenience of ASAP charge technology along with the **loudest wireless earbuds**, granting you 60 minutes of playtime with just a brief 10-minute charge. Available in two striking colors, carbon black and verve purple, the Airdopes 413 ANC redefine wireless audio more at : Boat Airdopes 413 ANC Unboxing & Review | Best Earbuds under 2000 ⚡ (youtube.com), seamlessly blending style with unparalleled performance. Embrace the **loudest wireless earbuds** and immerse yourself in a world where sound meets sophistication Airdopes 500 ANC- Earbuds with Longest Battery Life, 300mAh Battery, 8h Playback Time – Audio Ampere (dev-audioampere.pantheonsite.io).

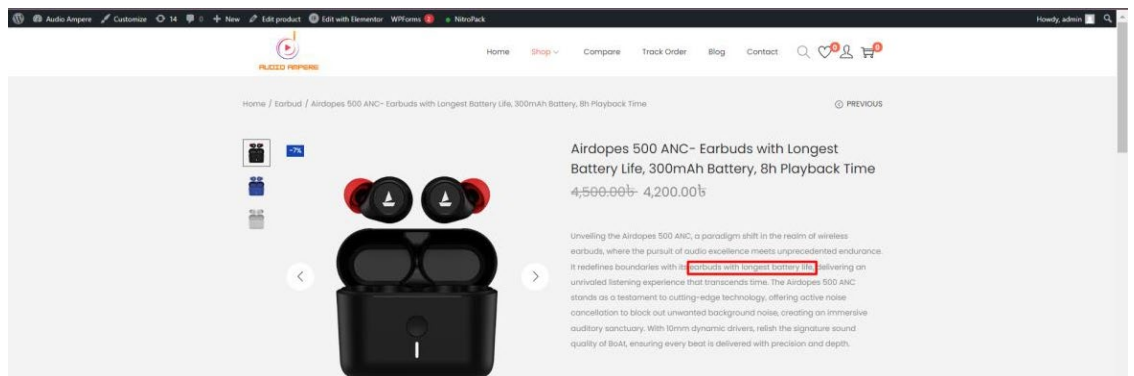
3. Loudest wireless headphone



Step into a realm of unmatched audio brilliance with Rockerz, where the loudest Bluetooth headphones become a statement of your commitment to superior sound quality. Boasting advanced features and an ergonomic design, Rockerz seamlessly combines style with substance. Whether you're on the move, at the gym, or enjoying a quiet moment, let Rockerz be your companion, delivering the loudest bluetooth headphone experience you've been longing for. In a world filled with sound, let Rockerz be your gateway to the loudest Bluetooth headphone revolution, where each note is an invitation to a sonic adventure. Elevate your audio game with Rockerz, the pinnacle of loudest bluetooth headphones Rockerz – Loudest Bluetooth Headphone, 40mm Driver Size – Audio Ampere (dev-audioampere.pantheonsite.io) that redefine what it means to truly hear and feel your music.

For a quick review, see the video: <https://youtu.be/4fHnVIU42T4?si=qwF2M0K-xWmZ5vm>

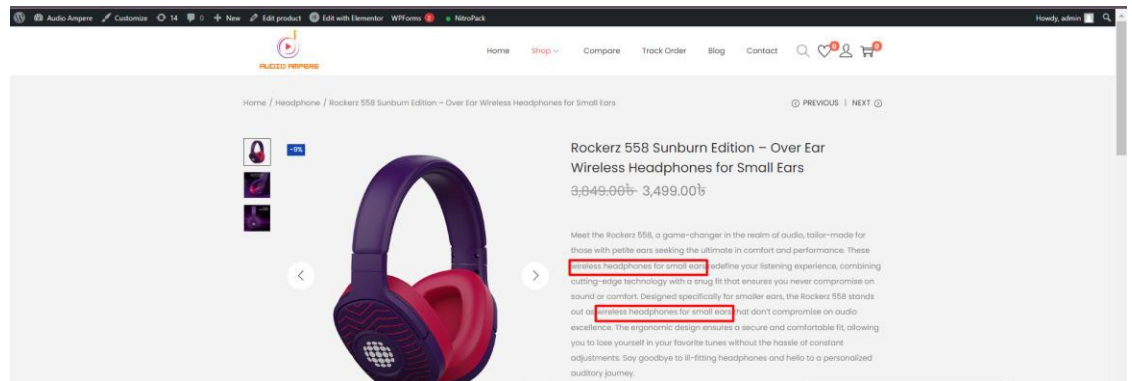
4. Earbuds with longest battery life



What sets the Airdopes 500 ANC apart is their extraordinary battery longevity, setting a new standard in wireless audio. With the earbuds with longest battery life these earbuds have an impressive playback time that keeps you immersed in your favorite tunes for extended periods. Whether navigating through a busy day or embarking on a journey, the Airdopes 500 ANC stands as your reliable companion, ensuring a continuous musical journey. Designed for those who crave uninterrupted audio bliss, the Airdopes 500 ANC combines cutting-edge features, BoAt's renowned sound quality, and the earbuds with longest battery life Airdopes 500 ANC- Earbuds with Longest Battery Life, 300mAh Battery, 8h Playback Time – Audio Ampere (dev-audioampere.pantheonsite.io) in a sleek and stylish package. Elevate your listening experience and embrace a world where endurance meets excellence.

More about ANC: Noise-cancelling headphones – Wikipedia

5. Wireless headphones for small ears



With Rockerz 558, wireless headphones for small ears take center stage, delivering a perfect blend of style and substance. The precision engineering ensures that every beat and melody is crystal clear, offering an immersive sound experience that caters to the unique needs of individuals with smaller ears. In a world where one size does not fit all, Rockerz 558 stands as a testament to the pursuit of perfection in audio technology, creating a niche for wireless headphones for small ears that combine functionality with a tailored fit. More similar products like these to click here [Shop - Audio Ampere \(dev-audioampere.pantheonsite.io\)](#). Elevate your listening experience with Rockerz 558, where comfort meets extraordinary sound in a harmonious fusion.

you can also follow us at: https://www.instagram.com/audio_ampere/

● Use External Links

6. Airdopes 413 ANC: [Boat Airdopes 413 ANC Unboxing & Review | Best Earbuds under 2000 ⚡ \(youtube.com\)](#)
7. Airdopes 500 ANC: [Noise-cancelling headphones - Wikipedia](#)
8. LEVN UH002: <https://en.wikipedia.org/wiki/Headphones>
9. Rockerz 370: <https://youtu.be/4fHnVIU42T4?si=qwgF2M0K-xWmZ5vm>
10. Rockerz 558: https://www.instagram.com/audio_ampere/

● Use Internal Links

1. Airdopes 413 ANC: [Airdopes 500 ANC- Earbuds with Longest Battery Life, 300mAh Battery, 8h Playback Time – Audio Ampere \(dev-audioampere.pantheonsite.io\)](#).
2. Airdopes 500 ANC: [Airdopes 500 ANC- Earbuds with Longest Battery Life, 300mAh Battery, 8h Playback Time – Audio Ampere \(dev-audioampere.pantheonsite.io\)](#)

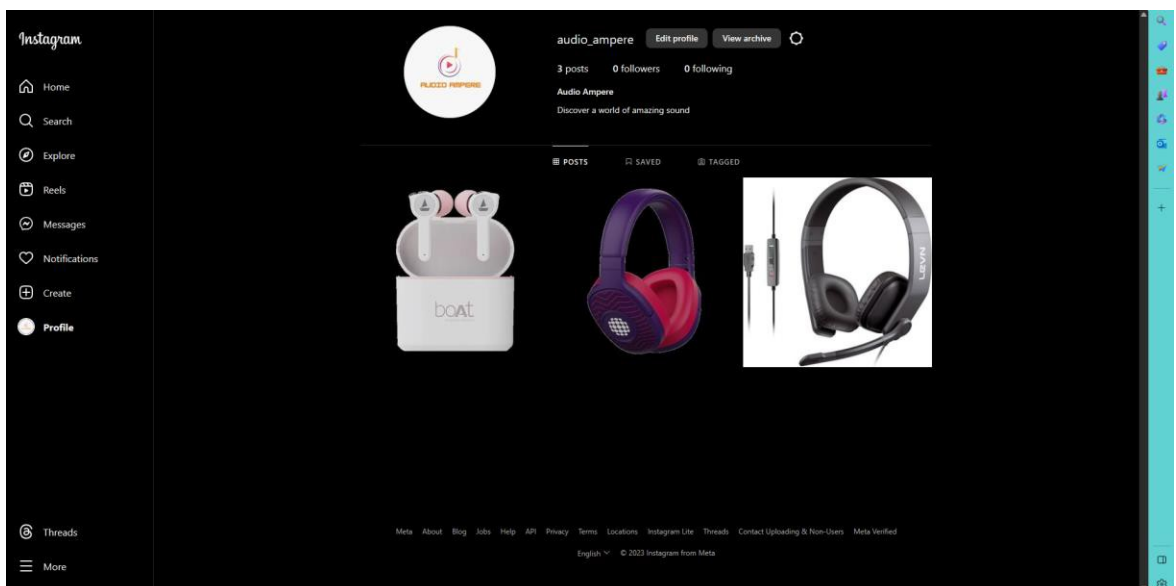
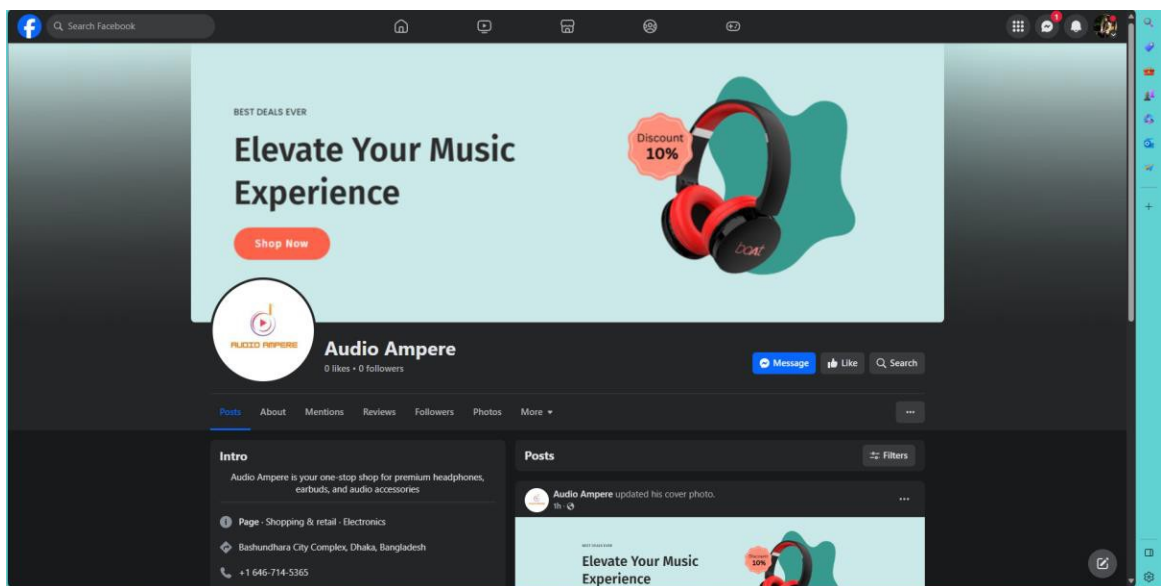
3. LEVN UH002: [LEVN UH002 – USB Headset with Mic – Audio Ampere \(dev-audioampere.pantheonsite.io\)](https://dev-audioampere.pantheonsite.io/LEVN-UH002-USB-Headset-with-Mic-Audio-Ampere)
4. Rockerz 370: [Rockerz – Loudest Bluetooth Headphone, 40mm Driver Size –Audio Ampere \(dev-audioampere.pantheonsite.io\)](https://dev-audioampere.pantheonsite.io/Rockerz-370-Loudest-Bluetooth-Headphone-40mm-Driver-Size-Audio-Ampere)
5. Rockerz 558: [Shop – Audio Ampere \(dev-audioampere.pantheonsite.io\)](https://dev-audioampere.pantheonsite.io/Shop-Audio-Ampere)

● Social Links

We have added Facebook and Instagram page links in our website's footer so that whenever visitors click on that link, they can directly move to our social media pages.

Facebook URL: <https://www.facebook.com/profile.php?id=61551538070901>

Instagram URL: https://www.instagram.com/audio_ampere/

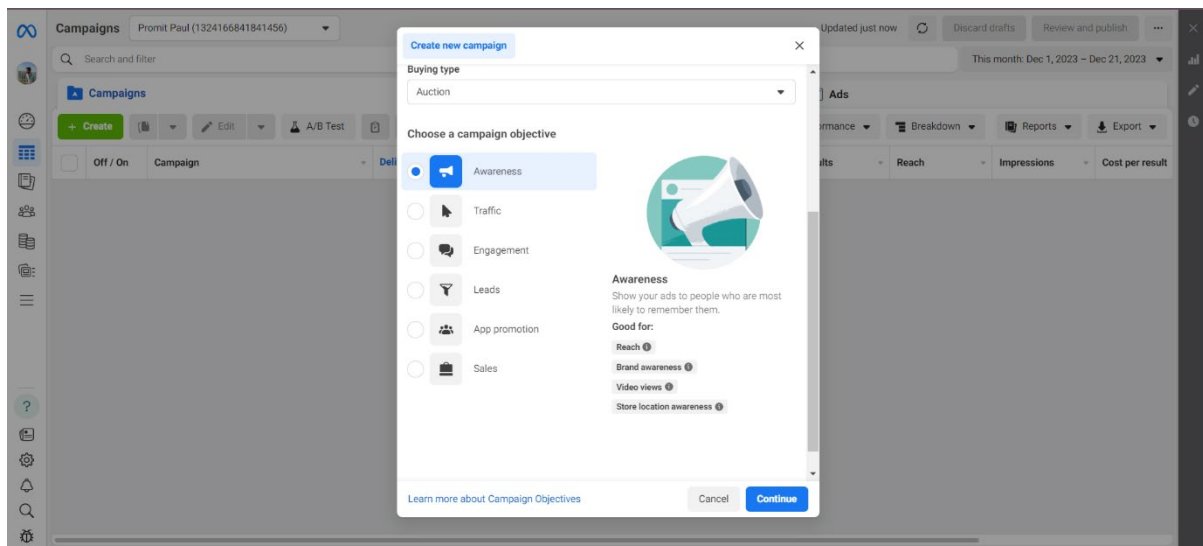


Facebook Ad

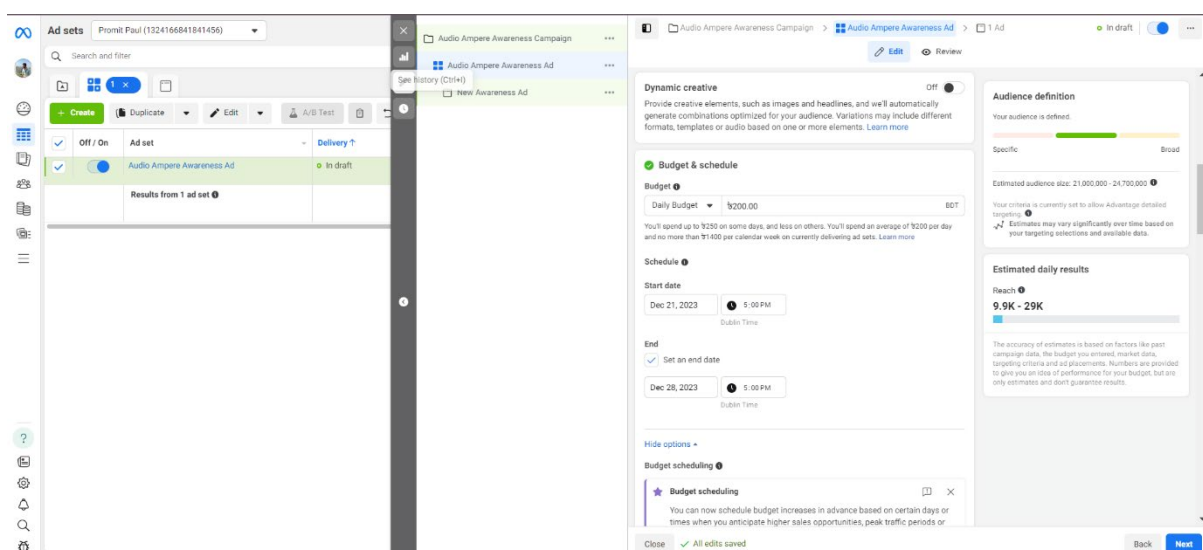
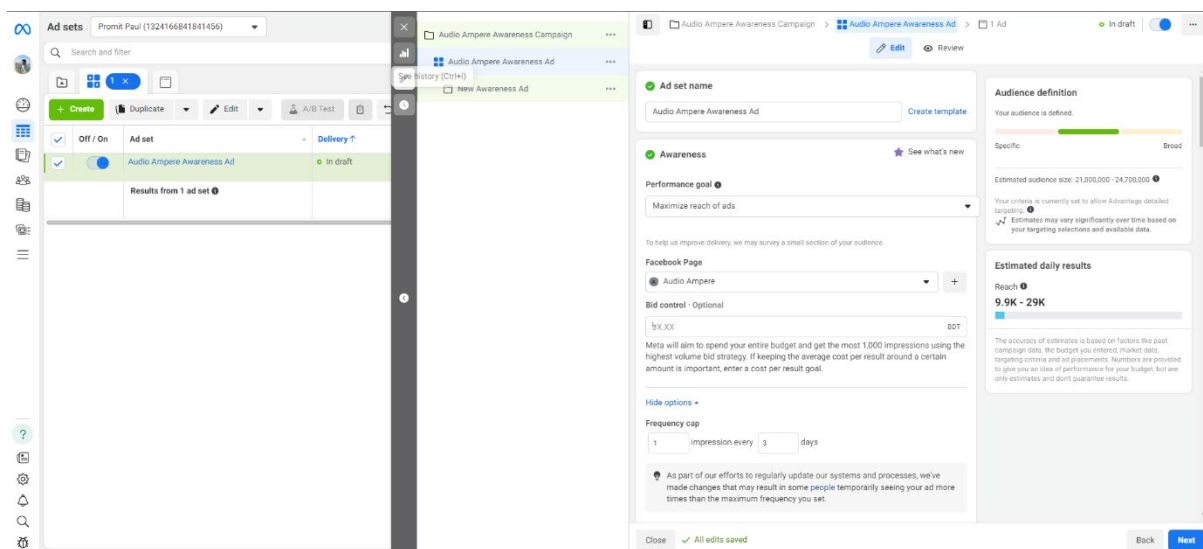
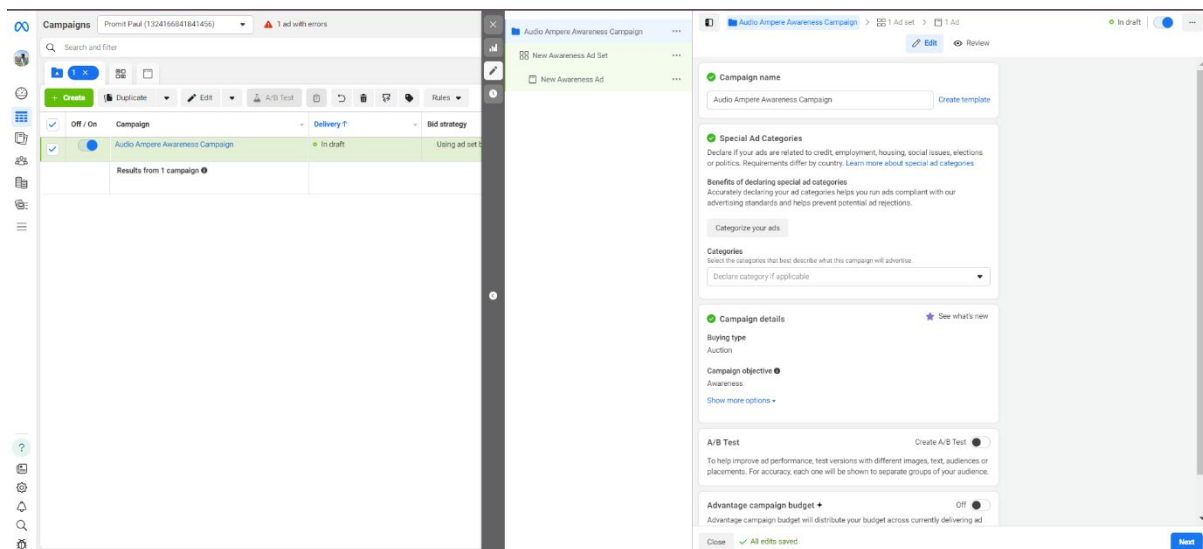
Audio Ampere, a brand-new headphone selling company, is at an early stage of its journey in the market. Despite a quality product line, the brand has yet to establish a significant presence or recognition among consumers. As consumers don't know much about the company, they're not getting the expected reach. The immediate goal is not direct sales but rather to introduce the brand and its exceptional headphone offerings to the public.

Now, Audio Ampere wants to run a Facebook campaign where the goals are:

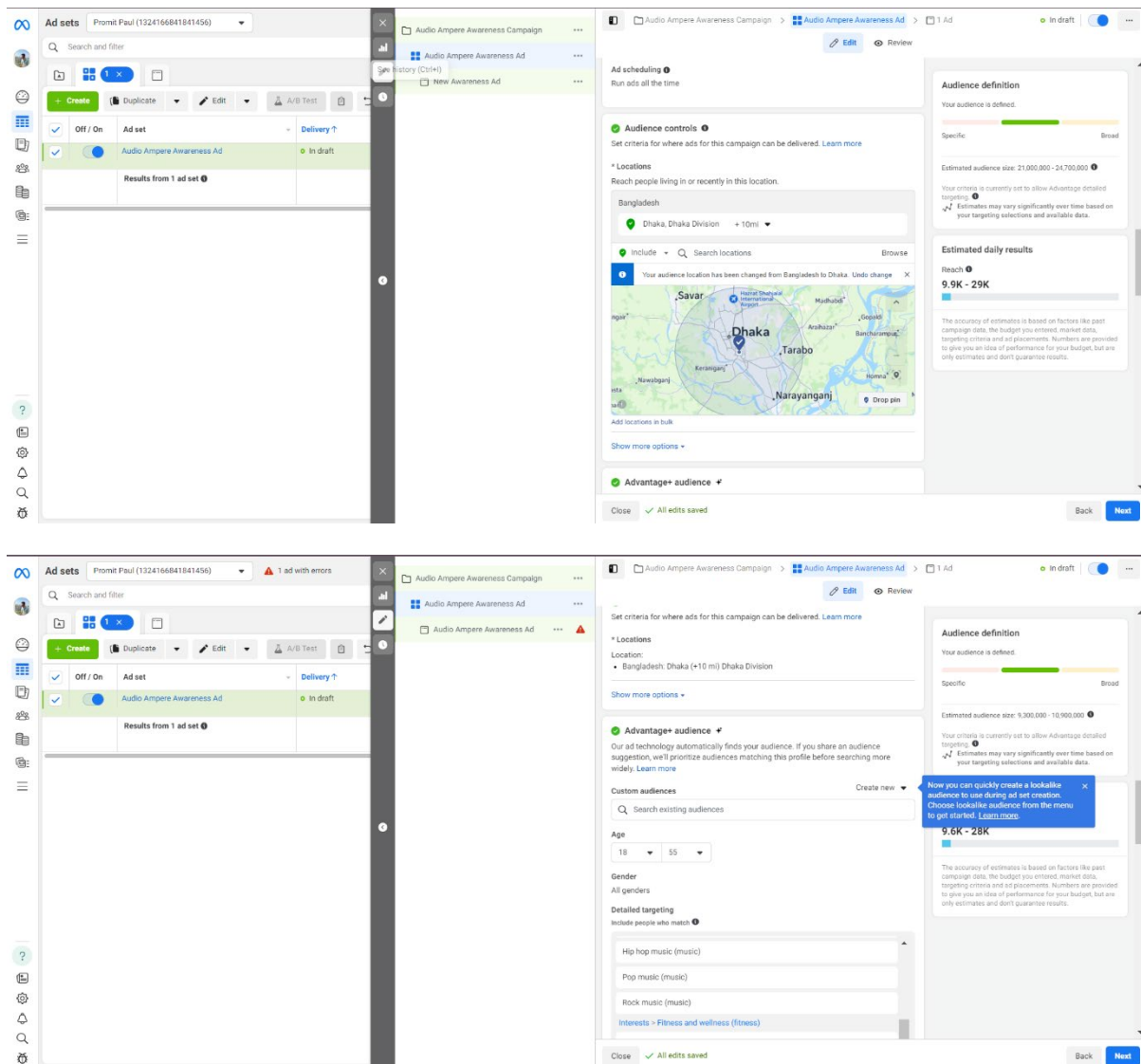
- Brand awareness and generate interest in Audio Ampere's headphones.
- Highlight the unique features and superior sound quality of Audio Ampere headphones, leading to brand preference and purchase intent.



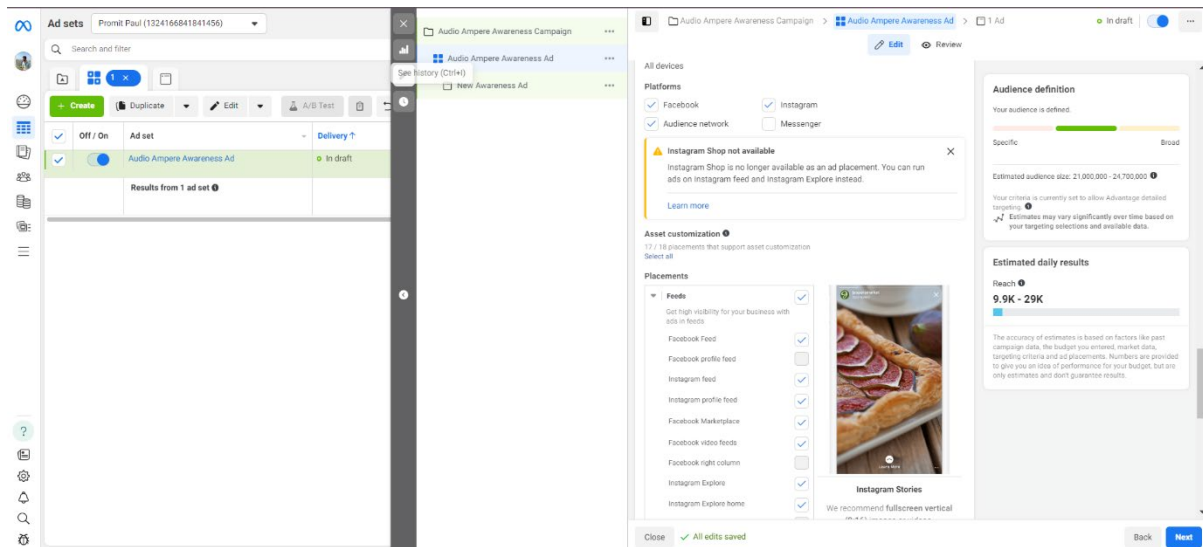
We selected an awareness campaign as our main focus is to make customers aware of our company. Here, sales are not the main focus of ours. We just want the customers to know at least about our company and the products we are selling.



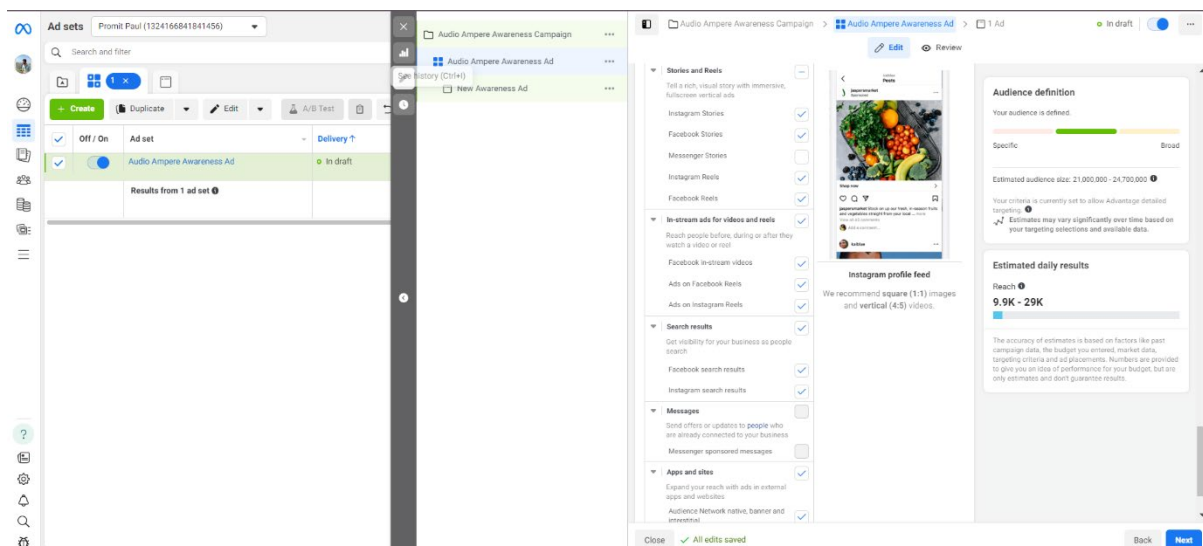
Here, we chose the performance “maximum reach of ads” so that our ads can be shown to as many people as possible.

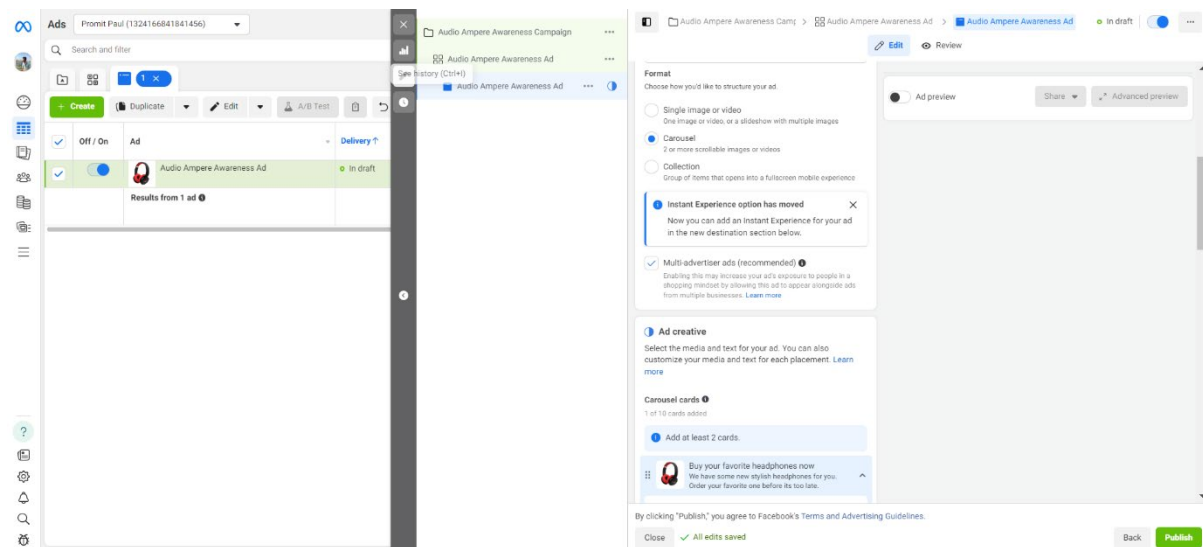


The age limit has been set from 18 to 55 years. It is because, as the product is a headphone, nowadays it is seen that people of any age use it for their professions and, at the same time, also for their musical interests.



We did not choose Messenger here, as it is seen that people are less likely to pay attention to any Messenger ads.





Carousel has been selected as a format because we wanted to display more than one photo of our products so that customers feel attracted.

