

# Muhammad Nibras

## Product Designer



### Profile

With over 5+ years of experience in UX/UI design. Skilled in creating user-centered designs that enhance engagement, with expertise in design thinking and agile methodologies.

### Experience

#### Lead UI/UX Designer @ Ice Code Software

OCT 2022 – PRESENT, DUBAI, UAE

- Squad X App: Designed a sports activity app with features like team management and split payments.
- Juventus Academy App: Developed a parent-side app for tracking children's progress and managing schedules.

#### UI/UX Designer @ Neel-Tech

SEP 2019 – OCT 2022, BENGALURU, INDIA

- Led design for the iCent app: A platform for international students to manage their studies in Canada.
- End to end UI design reserve app for the Canadian government during COVID-19.

### Certificate

#### IBM Enterprise Design Thinking Practitioner

2023

Gained experience in IBM's Enterprise Design Thinking for innovative solutions.

#### Lancaster University - Mixed Reality

2023

Specialized in designing and developing mixed reality experiences.

#### Accenture - User Experience

2023

Completed a program focusing on UX research, design, and implementation.

### Contact

[www.nibrazdexign.com](http://www.nibrazdexign.com)

[nibraz999@gmail.com](mailto:nibraz999@gmail.com)

+971 523 77 2844

### Education

#### Pondicherry University

2015 - 2018, MAHE, INDIA

Bachelor of Business Administration

#### Designerrs Academy

2019, BENGALURU, INDIA

Certificate UX Design Bootcamp

### Skills & Languages

#### Design Tools

Figma · Sketch · Adobe Creative Clouds · InVision · Zeplin · HTML/CSS · JavaScript · DevOps · User research · Affinity diagram · User flow · Journey mapping · Wire-framing

#### Skills

User Research · Usability Testing · Journey Mapping · Personas · Storyboarding · Affinity Diagrams · Workshopping · Information Architecture

#### Interests

Cycling, Travelling, Portraits, Playing Badminton, Reading Non-fiction books, Sneaker-head