



DRYAD

CONNECTING THE NATURAL WORLD

Ultra-Early Detection of Wildfires

March 2023

Impact of Wildfires

Wildfires cause
20%
of global CO2 emissions

Human induced
80%
of wildfires

Biodiversity loss
> 3 billion
animals killed

Financial damages
\$140 billion
global economic loss

Time is of the Essence



Dryad Silvanet™



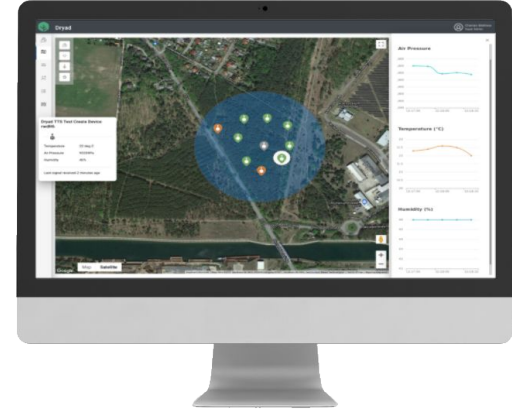
Sensor

Solar-powered gas sensors detect wildfires within first 60 minutes.



Gateways

Distributed LoRa Gateways provide a large-scale mesh network infrastructure.

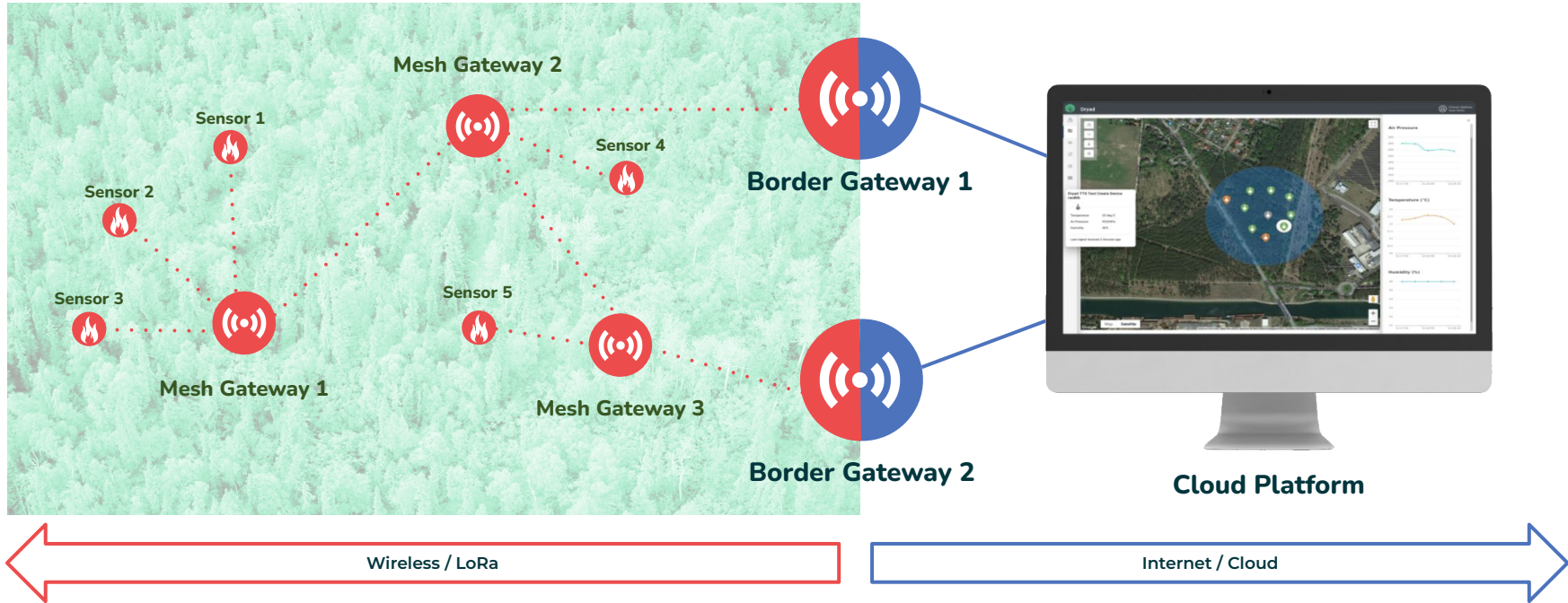


Monitoring

Device management, monitoring and alerting.

Four PCT patent applications pending

Large-Scale IoT Mesh Network for Forestry



Business Model

Sensor



SRP: €48.00

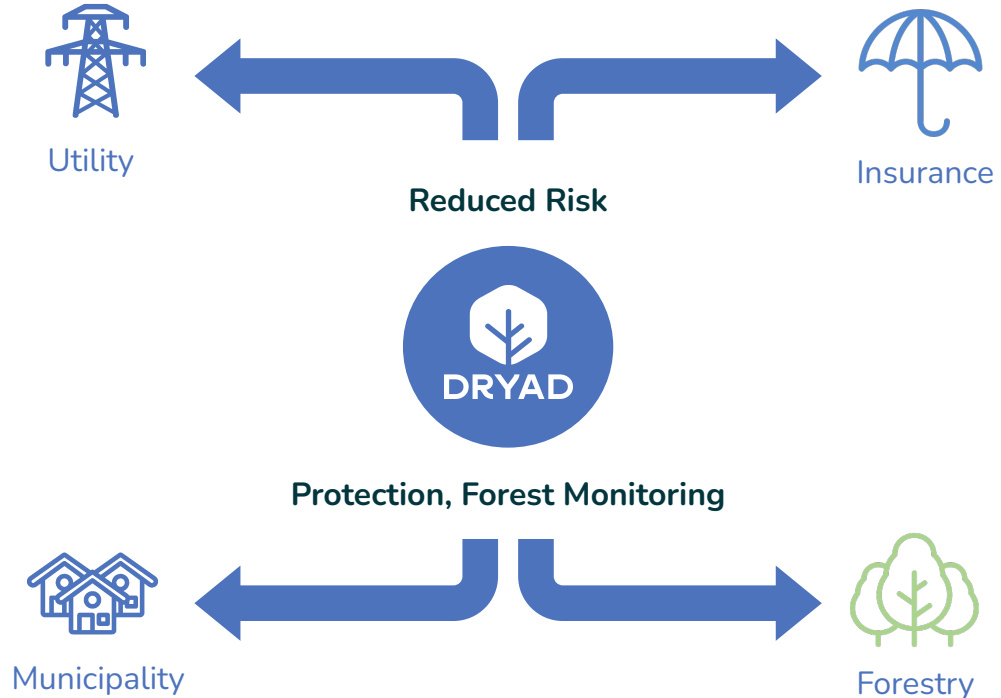
Gateway



SRP: €371.00

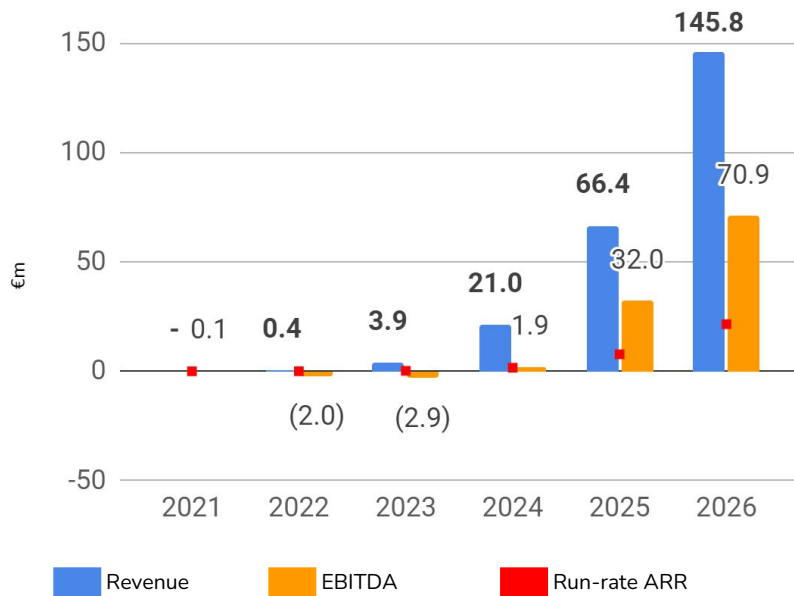
Average: 0.2 sensors per hectare

15% annual service fee for maintenance and access to cloud platform

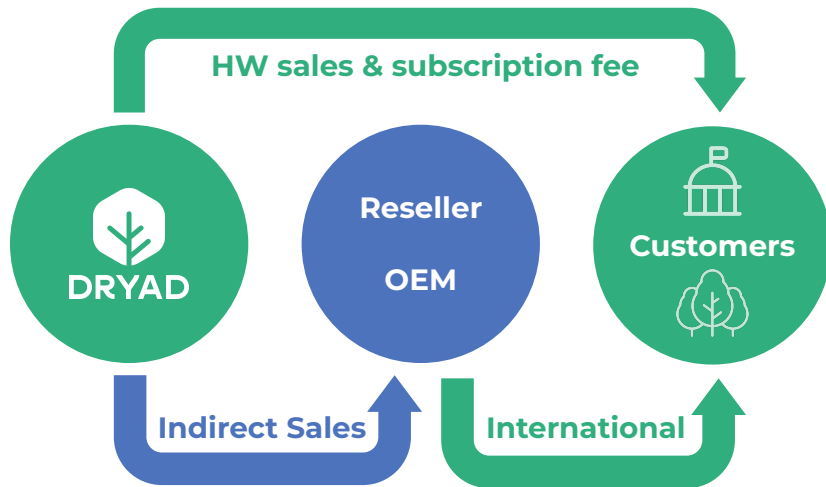


Financials

Revenue and Profitability



Go to Market



Funding

Sep 2020: €1.8m VC Seed Funding

Product Development & Market Entry



Aug 2022: €10.5m Series A

Scaling, marketing and international sales



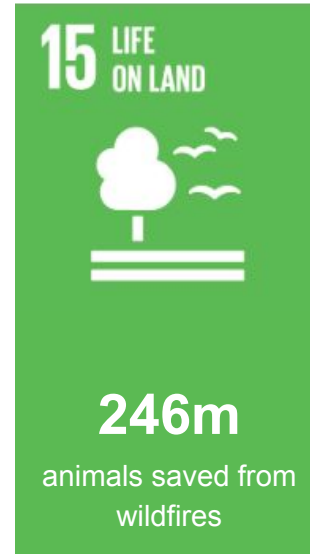
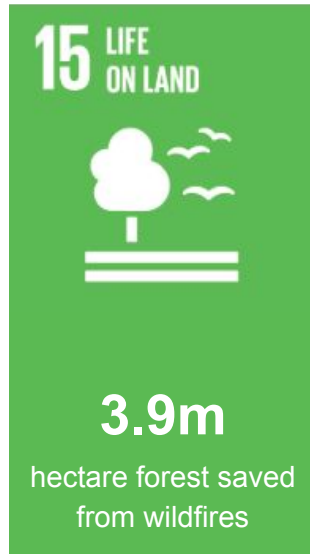
Mar 2021: €1.6m EU Grants & Loans

Research & Development



Sustainable Development Goals

By 2030 we project the following SDG related impact:



Connecting the natural world



Thank You

Gartner
COOL
VENDOR
2021



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EUROPEAN UNION
European Regional
Development Fund

Use-Cases, Benefits & Roadmap

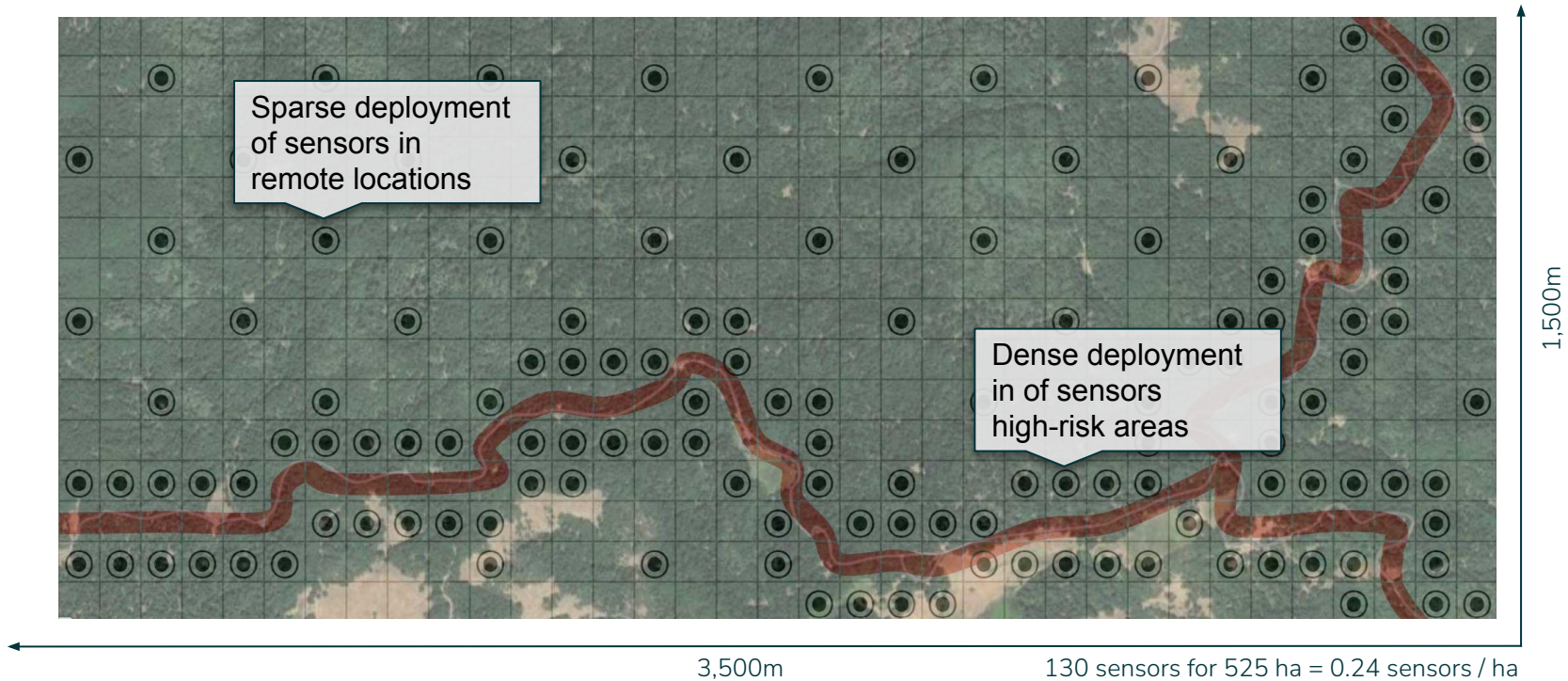
Ultra-Early Fire Detection

- Protects assets and prevents financial damages
- Dramatically reduces costs of firefighting
- Reduces insurance payments
- Saves human and wildlife

Roadmap: Forest Monitoring

Sensor / Device	Function
Fuel moisture	Determine fire risk level
Sap flow	Tree water consumption
Soil moisture	Measure water reservoir
Dendrometer	Measure tree growth
Chainsaw detector	Prevent illegal logging
2-way Pager	Chat for forest workers

Optimizing Wildfire Sensor Deployments



Dense deployments (roads, campsites, etc): 0.7 / ha
Sparse deployments (remote locations): 0.1 / ha

Average of 0.2 sensors per hectare

Suggested Retail Pricing



Sensor

Hardware: €48
Service (15%): €7



Mesh Gateway

Hardware: €371
Service (15%): €55



Border Gateway

Hardware: €549
Service (15%): €82

Annual service fees includes access to analytics platform and alerting

Average: 0.2 sensors per hectare (0.7 sensors per ha for high-risk, 0.1 per ha for remote deployments)

Note: (1) Volume discount: >10,000 devices: 15%, >100,000 devices: 25%

Deployment Stages


Proof of Concept (PoC)

1

Small

Objective: Core functionality of the system with minimum size.
Duration: 1-2 Months
Criteria: Detect nearby controlled fire in single location.

System:

-  16 Sensors
-  1 Mesh Gateway
-  1 Border Gateway

Pilot

2

Medium

Objective: Scalability of the system, preparing large deployment.
Duration: 2-4 months
Criteria: Scalability, mesh network, detect controlled fires in multiple locations.

System:

-  400 Sensors
-  6 Mesh Gateways
-  2 Border Gateways




Live

3

Large

Objective: Live, large-scale deployment across the target forest.
Duration: 10-15 years
Criteria: Detect real wildfires caused by accident / arson / recklessness, Health & growth monitoring.

System:

-  2000+ Sensors
-  30+ Mesh Gateways
-  2+ Border Gateways

Dryad Team

Experienced team covering business, technology, marketing and science



Carsten Brinkschulte

Management, Technical
and Corporate Strategy,
Marketing & Sales

Serial entrepreneur (3 exits)
with 20 years experience in
mobile network
infrastructure. Previously
Movirtu, Core Network
Dynamics, 7 years running
AIM-listed Synchronica



Marco Bönig

Hardware
Development Lead

Seasoned expert in
RF-hardware and custom
design of electronic
solutions, patent for
energy harvesting in
smart-home products



Eike Marx

Financial Planning,
Corporate Strategy

Experienced CFO,
investment banking & VC
background. Previously
Movirtu, BlackBerry,
Morgan Stanley, Arma
Partners. PhD Nanotech/
Optoelectronics



Daniel Hollos

Embedded Software
Lead

Senior Embedded
Systems and Mesh
Network Software
Engineer with 10+ years
experience in embedded
system design and
development



Cherian Mathew

Cloud and Analytics
Software Lead

16+ years of experience in
software architecture,
design and development
in both industry and
academia with a focus on
cloud based data analysis
systems



Dr. Jürgen Müller

Research and
Scientific Advice,
Strategic Partnerships

Until recently leader of
department of forest
ecology Thünen-Institute
of Forest Ecosystems.
Developed INPRIWA, a
prototype for early forest
fire detection



Ben Banerjee

SVP Worldwide Sales

Until recently Partner and
head of sales TME at
Infosys. Previously, global
sales head at Wipro
Technologies and VP
worldwide sales at
Synchronica