

Bonidriver

Cross-company bonus system for truckers

Big driver shortage

425,000 truck drivers are missing in the EU

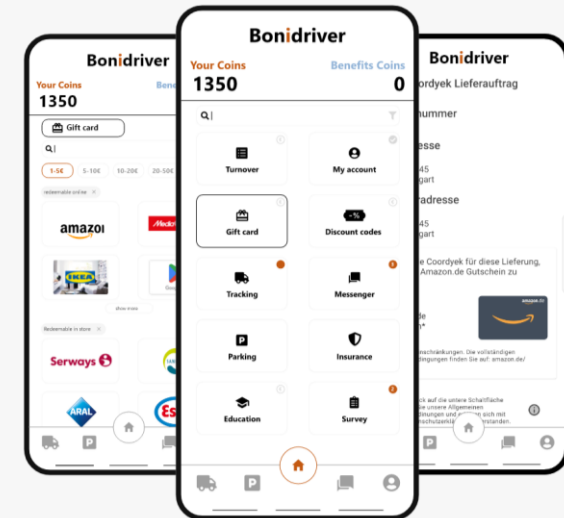
- Difficult employee recruitment
- Low employee loyalty
- Below-average wages
- Difficult working conditions
- Low level of digitization



Truck drivers must be valued more a **bonussystem** for truck drivers!!!



- ✓ Attract new professionals
- ✓ More employee satisfaction
- ✓ Strengthen collaboration
- ✓ Promote additional services
- ✓ Digitized processes

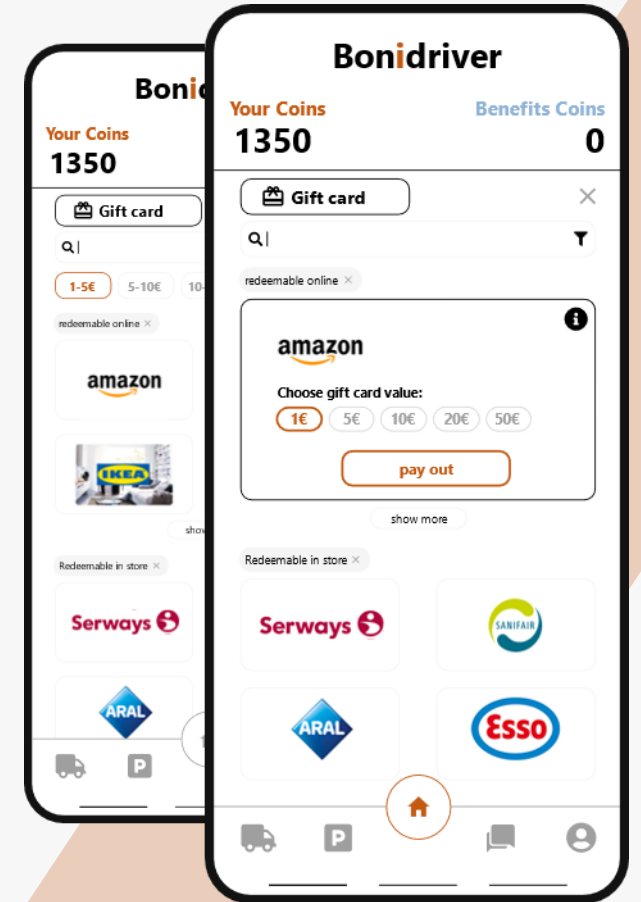


An attractive and digital collaboration with truck drivers

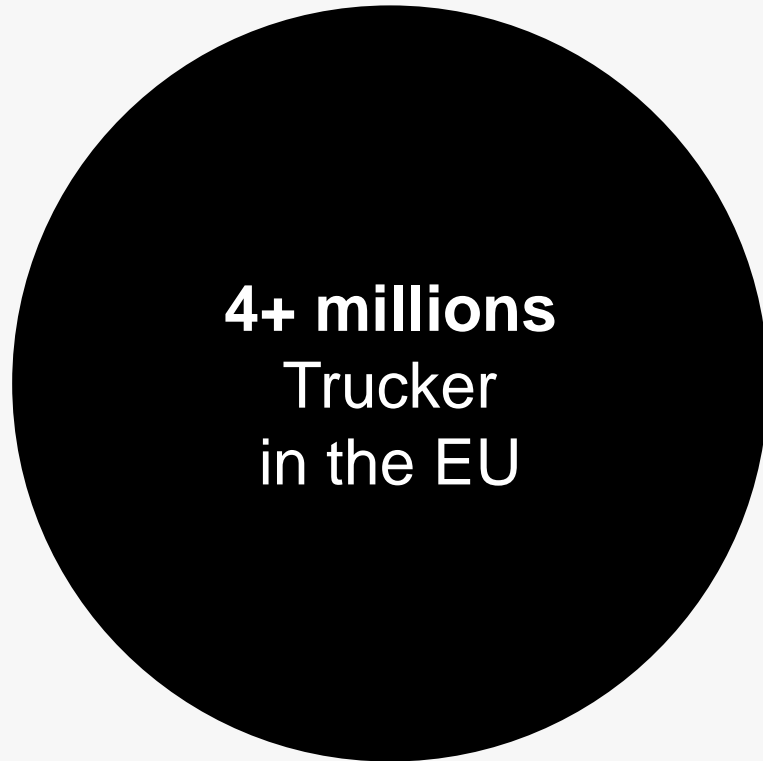
Bonidriver is a bonus solution that allows to **provide tax-free salary bonus to own truck drivers and subcontractor drivers** in the form of vouchers via a mobile application.

The truck drivers can also **earn additional vouchers independently by performing additional services** via the app, e.g. transport-tracking, damage registration, professional training, surveys, refueling bonus, ...

A *“Payback”*-System for Truckers.



Millions of potential customers for Bonidriver



TAM

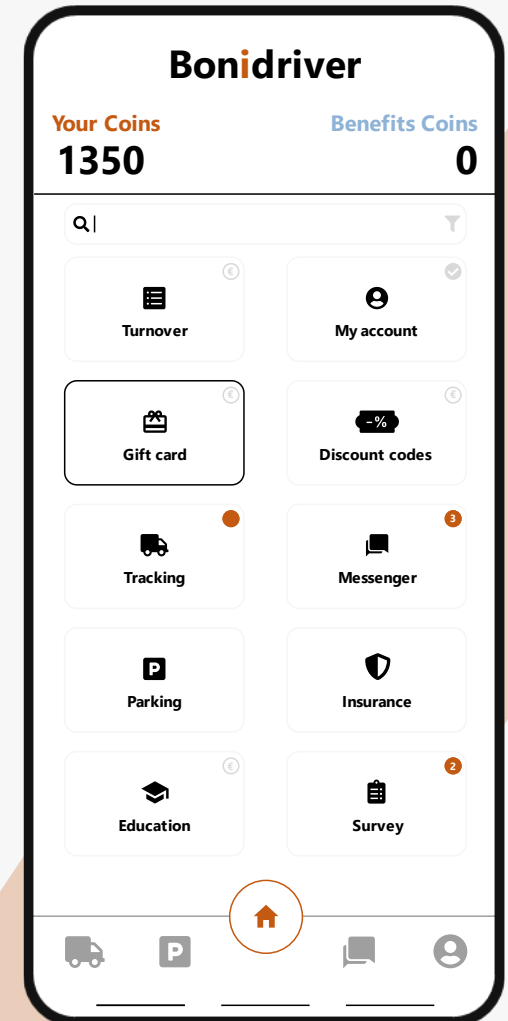
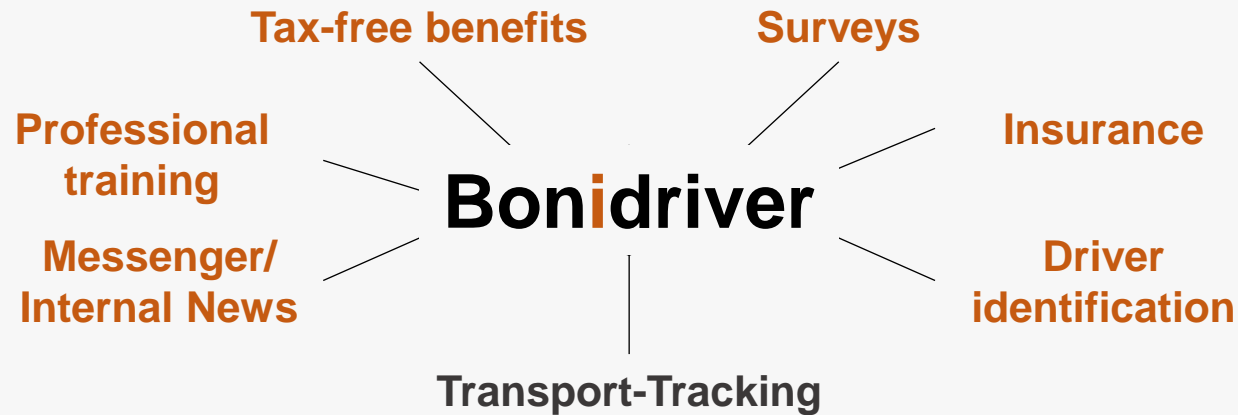


2025

Receive direct measurable value for the bonus

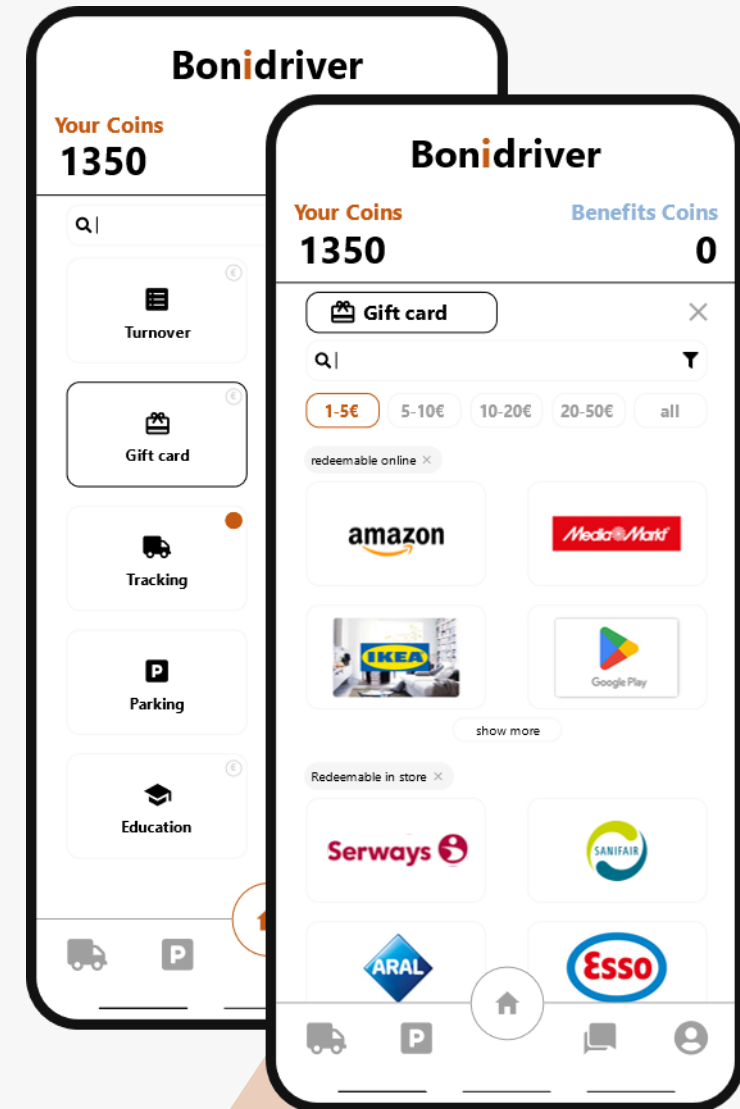
The voucher system forms the basis for ensuring active use of the app by drivers.

The companies receive a direct countervalue when they provide a bonus for additional services.

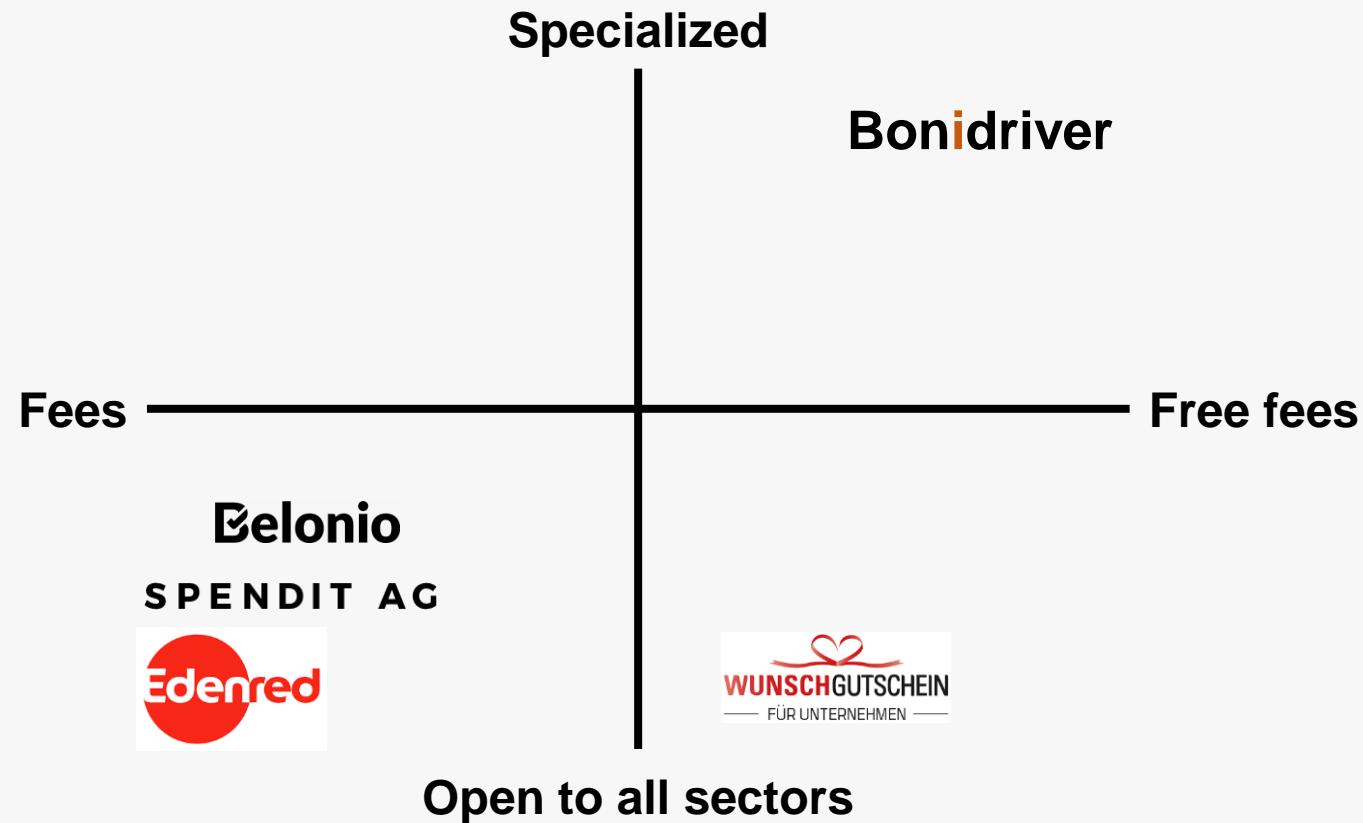


What are the **USPs**?

- No transaction fees
- Cross-company app usage
- Super app character:
 - ✓ Bonus system (Vouchers, Coupons)
 - ✓ Logistics messenger / news tool
 - ✓ Refueling bonus
 - ✓ Tracking function
 - ✓ Parking support
 - ✓ Driver identification
 - ✓ Surveys
 - ✓ Driver-Training
 - ✓ Insurance



There is **no** specific bonus **solution** for truckers



The business model with **many sources of income**

1. One-time setup fee for Companies
2. Provision fee per tracked order
3. Flat commission fee due to redeemed vouchers
4. Expired vouchers/coins will be credited after 3 years
5. Provision for third party services:
 - Insurance, fuel cards, freight exchanges, factoring,...

600€ ARR
per Trucker

Bonidriver
Trucker

1Y 100k 🧑

2Y 400k 🧑

3Y 800k 🧑

4Y 1400k 🧑

...

What is the **general goal** of Boni**i**driver?

The Bonii**driver app is intended to become a super app** that serves as a neutral platform and can be used by any service provider to join and leverage or even further promote the app's strong distribution.

Every truck driver in Europe should be a user of the Bonii**driver app** to have the opportunity to earn extra money independent of the company.

Large interest from the logistics industry

With Bonidriver I have for the first time the possibility to provide my drivers with individual vouchers and also directly sponsor the services of the external drivers we cooperate.

Managing director - International Spedition



In my opinion, the voucher system is necessary in order to be able to receive tracking data from our subcontractors for part-load and full-load transports by the drivers.

Assistent to CEO - International Spedition

As a truck driver, I like that there is also the option to earn an additional voucher, and the fact that there are vouchers that I can cash directly at the rest stop during my break.

Truck Driver & Expert Transport Committee Deutscher Bundestag



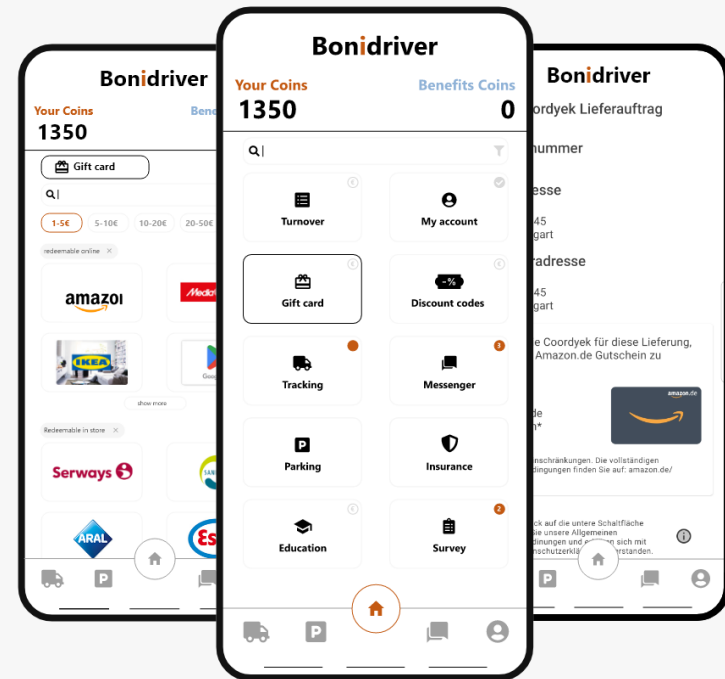
Bonidriver will be developed based on a existing trucker tracking system

Coordyek



Coordination solution for subcontractors

Bonidrdriver



Cross-company bonus system for truckers

The Coordytek clients become Boni**i**driver clients

Coordytek's successes to date

- Establishing a cooperation with Timocom (biggest Freight exchange in EU)
- First paying customer since the beginning of 2023 with an ARR of approx. 28,200€
- More customers in the pipeline – value 1,45 Mio. Shipments / 308.200€ per Year
 - International freight forwarding, 700,000 shipments per year (ARR approx. 140,000€)
 - General cargo network, 600,000 shipments per year (ARR approx. 120.000€)
 - POC with midsized carrier & Timocom 100.000 Shipments per year (ARR approx. 20.000€)

1.275.000 € to start the **logistic revolution!**

180.000€ Marketing

- Content creation
- marketing campaigns
- Fairs/Events

900.000€ Staff costs

- CEO, CTO
- 2 web developers, 2 app developers
- 1 project manager
- 2 sales people

195.000€ Other costs

- IT infrastructure
- Office rent & staff equipment
- Lawyer & tax consultant



Goals

- Development of the Bonidriver platform
- Integration of partner services
- 100,000 truckers in the first year
- Expansion preparation

The Bonidriver Team



Sven

- Founder & CEO
- Product development, sales & marketing



Markus

- Founder & CTO
- Head of Webdevelopment



Benedikt

- Software Developer
- Head of Appdevelopment

Advisory Board



Volker

- Boardmember
- Sales and Marketing
- CEO of a successful software company

Bonidriver

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