



DROPSLAB

PITCH DECK

Boost the efficiency of
your workforce

Dr. Meysam Minoufekar
CEO & Founder



2 PATENTS

1 published, 1 in progress

350k €

Revenue in 2023

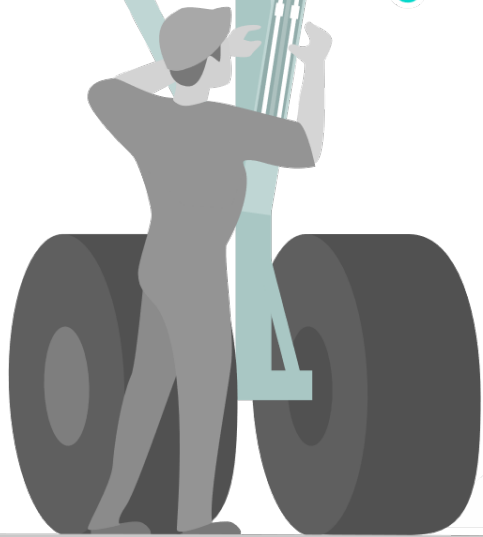
25+

Medical/industrial clients

The logo for Uniklinik RWTH Aachen, consisting of the text "UNIKLINIK" above "RWTH AACHEN" in a bold, sans-serif font.The logo for manroland, featuring the word "manroland" in a bold, lowercase, sans-serif font.The logo for KLM Cargo, featuring a crown icon above the text "KLM CARGO" in a bold, sans-serif font.The logo for Aconity, featuring a stylized "Q" icon above the text "ACONITY" in a bold, sans-serif font.The logo for e-on, featuring the word "e-on" in a stylized, lowercase, sans-serif font.

PROBLEM: Real Life Examples

Unplanned incidents:
27% of all maintenance costs



Wrong instrument handling:
ca. 30% delay on average

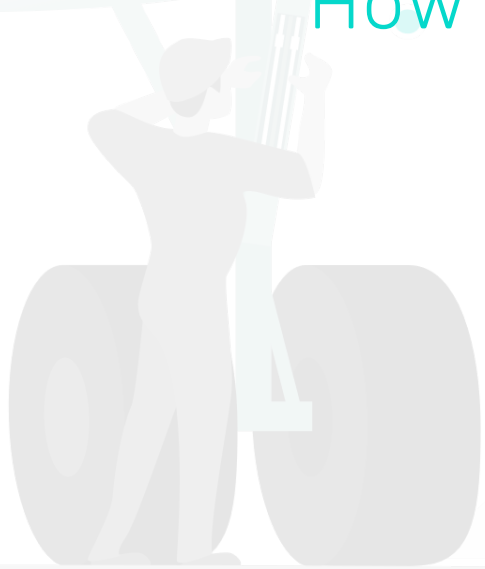


Missing planning data:
50% delay in assembly

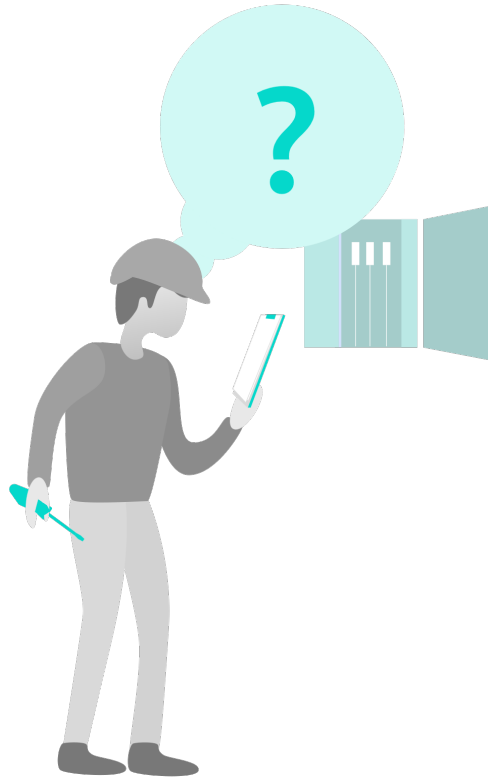


PROBLEM: WASTING VALUABLE RESOURCES

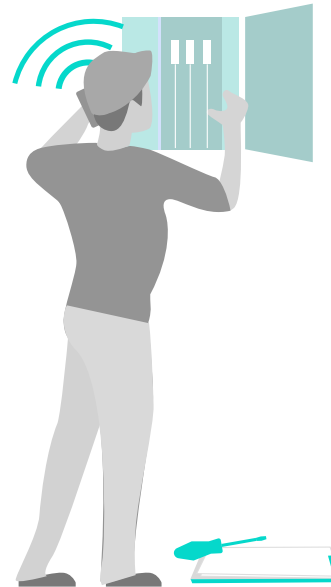
Companies waste valuable time during operations.
How to reduce overhead and related costs?



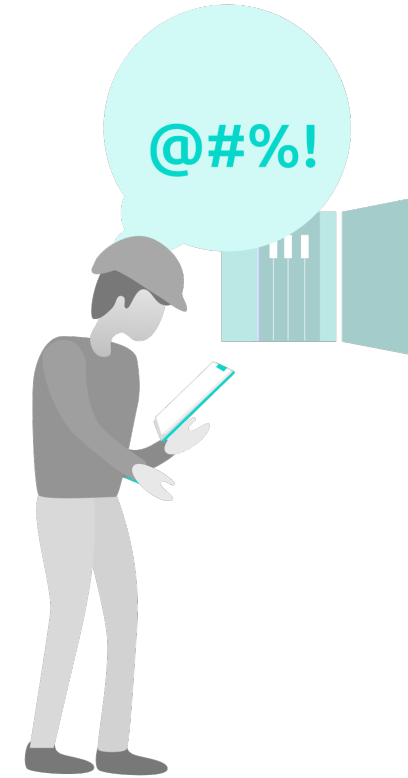
SOLUTION: AI-Powered Connected Worker



Look up data
(ca. 15% waste)

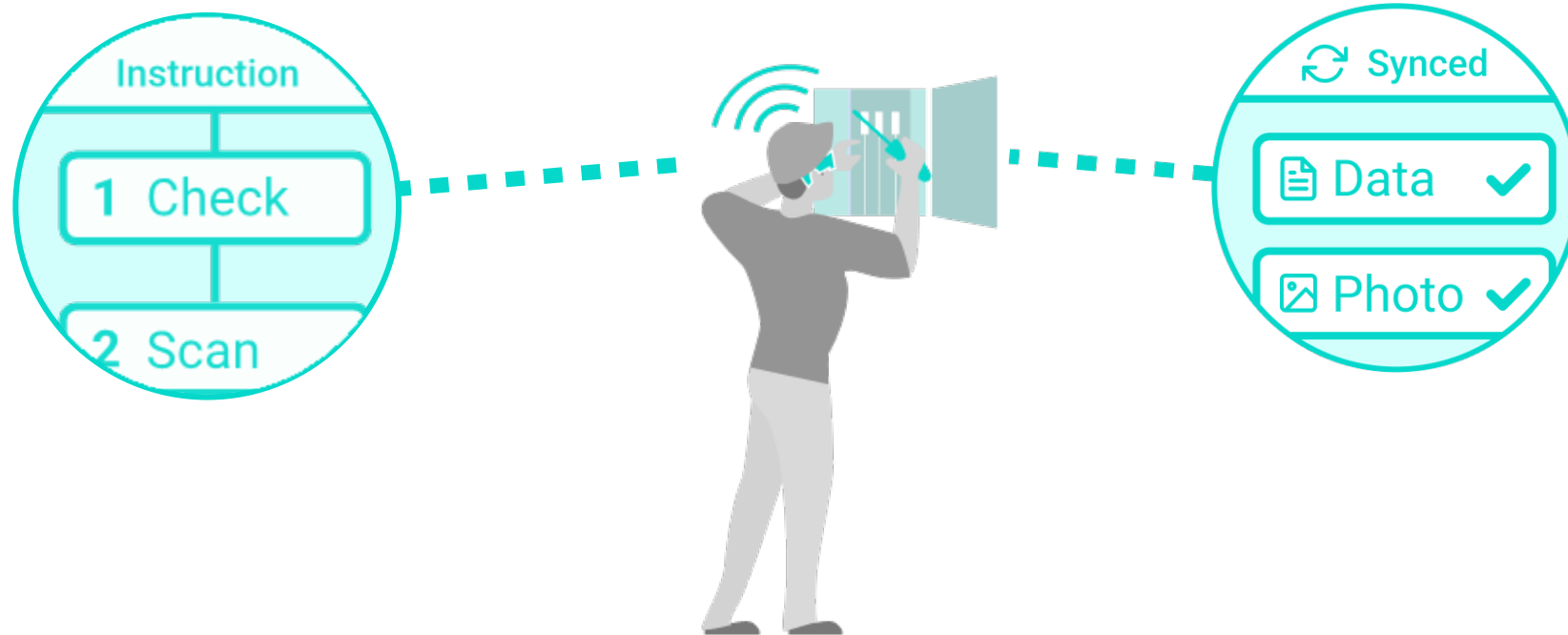


Value-added operation



Documentation
(ca. 10% waste)

SOLUTION: AI-Powered Connected Worker



Show ad-hoc data
(using intelligent sensors)

Value-added operation

Implicit documentation
(using object detection & speech-to-text)

... Cutting overhead up to 50% by providing the right info at the right time, adaptive to the situation.

OUR AR ASSISTANCE SOLUTION



Create workflows



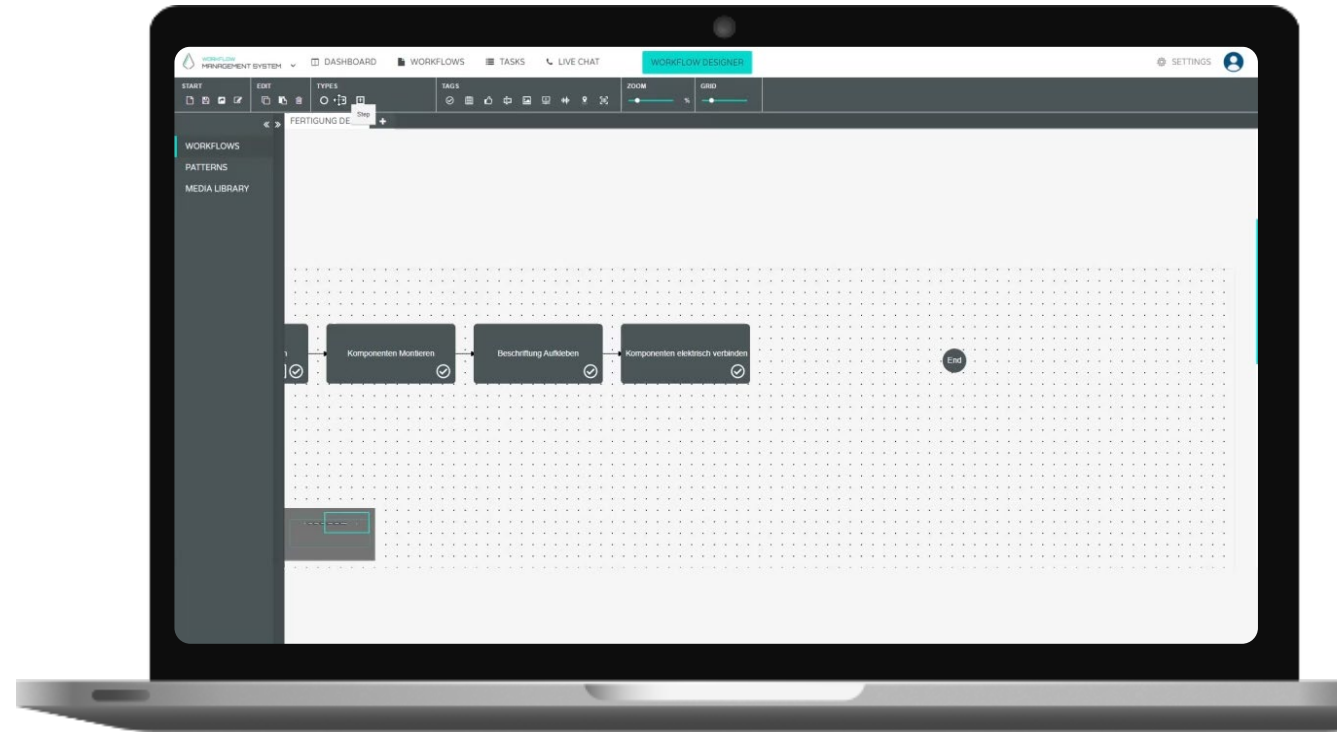
Execute & track jobs



Communicate on the field



Get detailed reports



OUR AR ASSISTANCE SOLUTION



Create workflows



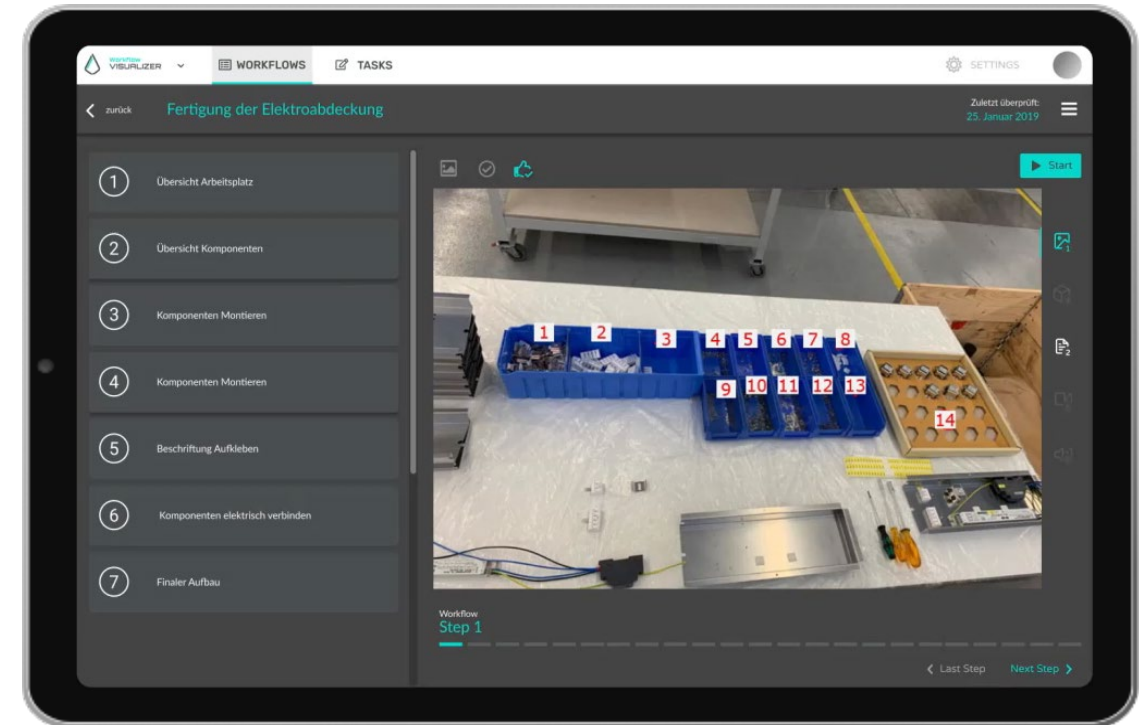
Execute & track jobs



Communicate on the field



Get detailed reports



OUR AR ASSISTANCE SOLUTION



Create workflows



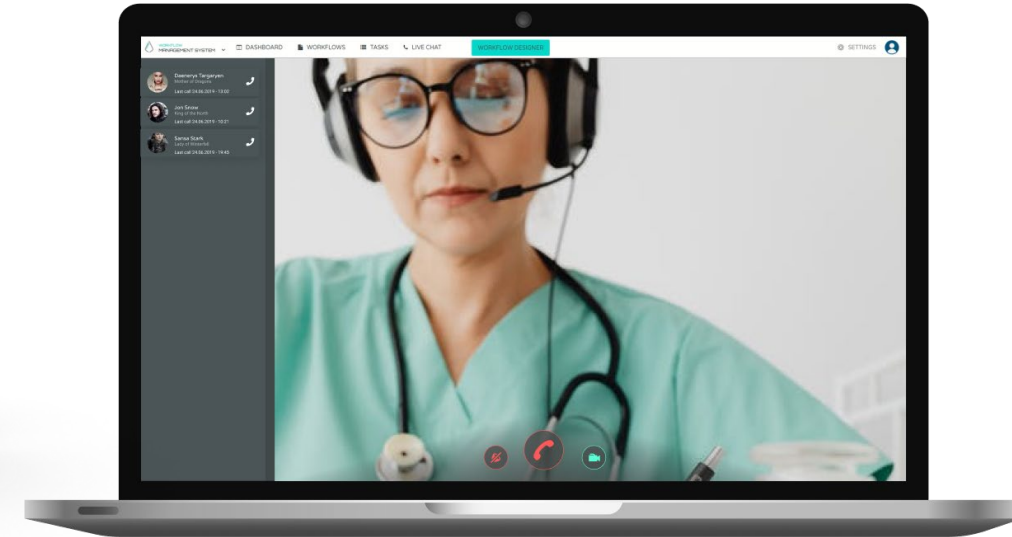
Execute & track jobs



Communicate on the field



Get detailed reports



OUR AR ASSISTANCE SOLUTION



Create workflows



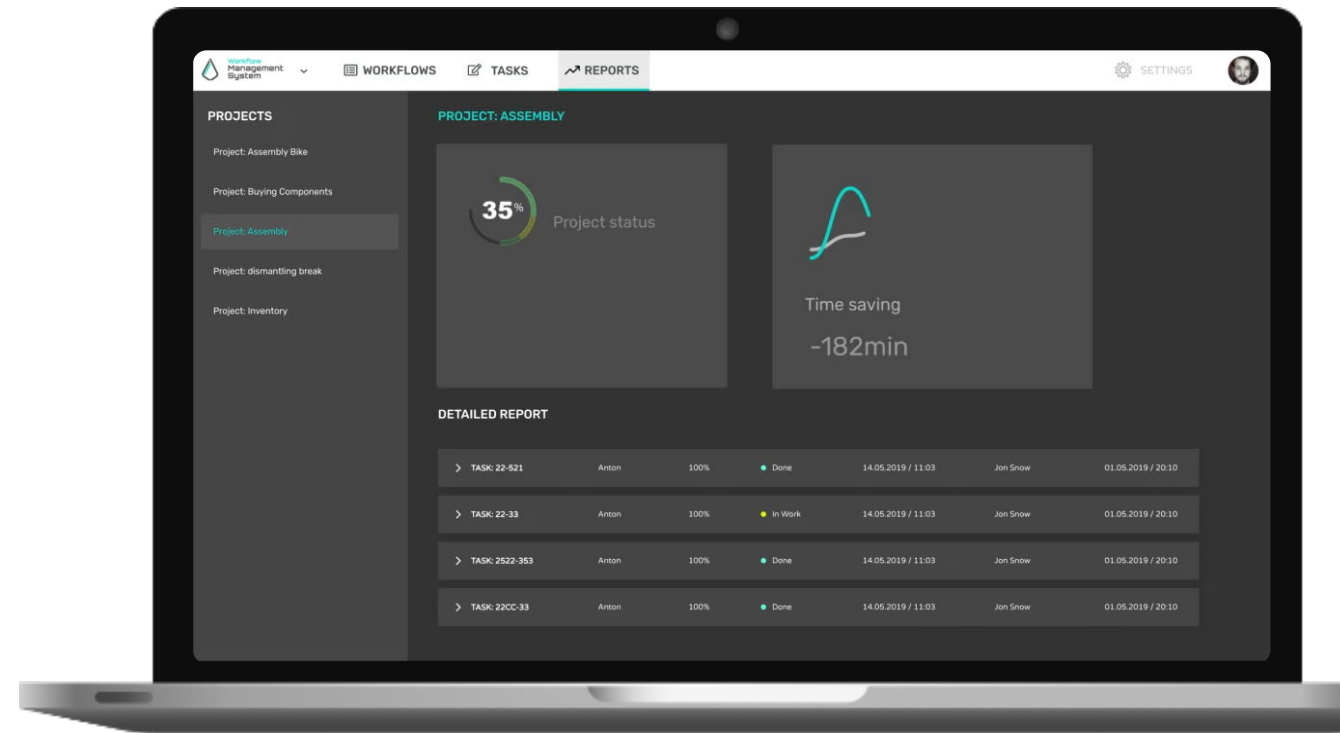
Execute & track jobs



Communicate on the field

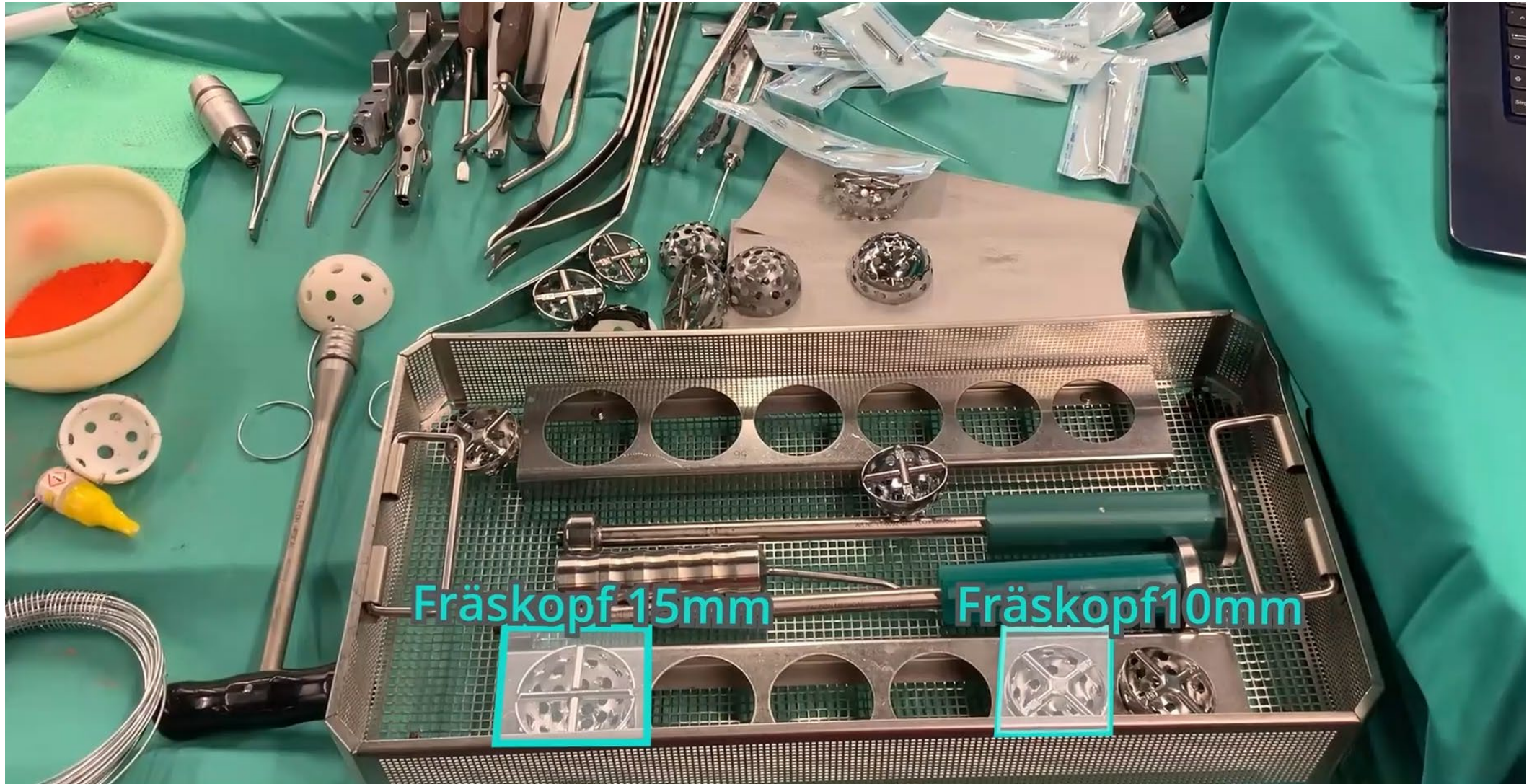


Get detailed reports



SMART ASSISTANCE SOLUTION

... providing the right info at the right time, adaptive to the situation.



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SaaS/Cloud-based
AR platform



BASIC

790 €
per user per
year

ADVANCED

1190 €
per user per
year

PREMIUM

1590 €
per user per
year



TRACTION



€540K

Revenue in 2024

€6K

Revenue per client

12 mo

Runway

SIEMENS
energy

• **A P T I V** •

B | BRAUN



€13B



2M Manufacturing firms,
8M frontline worker in EU

€7B



56% ready to invest in
AR assistance

€50M



Our continuous
growth in 5 years

	Dropslab (LU)	Rods & Cones (NL)	HelpLightning (USA)	Augmedics (IL)
Platform for Guidance & Remote Support	✓	✗	✗	✗
Automatic tool/instrument Detection	✓	✗	✗	✗
GDPR / HIPAA Compliance	✓	✓	✗	✓
High Security, Encryption & Segregation	✓	✓	✗	✗
CE/ISO9001 certified	✗	✗	✗	✗

To sum up:

- There is no solution or company on the market able to provide instant and dynamic information in synchronized workflows for entire teams.
- Existing solutions cover only the communication feature. Even there, our document/annotation feature goes much further (e.g. process image data upload, live-feed annotations, view control)

TEAM



Dr. Meysam Minoufekar
CEO & Founder

15+ years experience in
Operational Excellence,
Fraunhofer, Rolls-Royce,
Siemens.



Tahir Afzal
Software Developer

Full stack developer,
Machine learning,
Augmented Reality



Felix Saretzky
Sales & PO

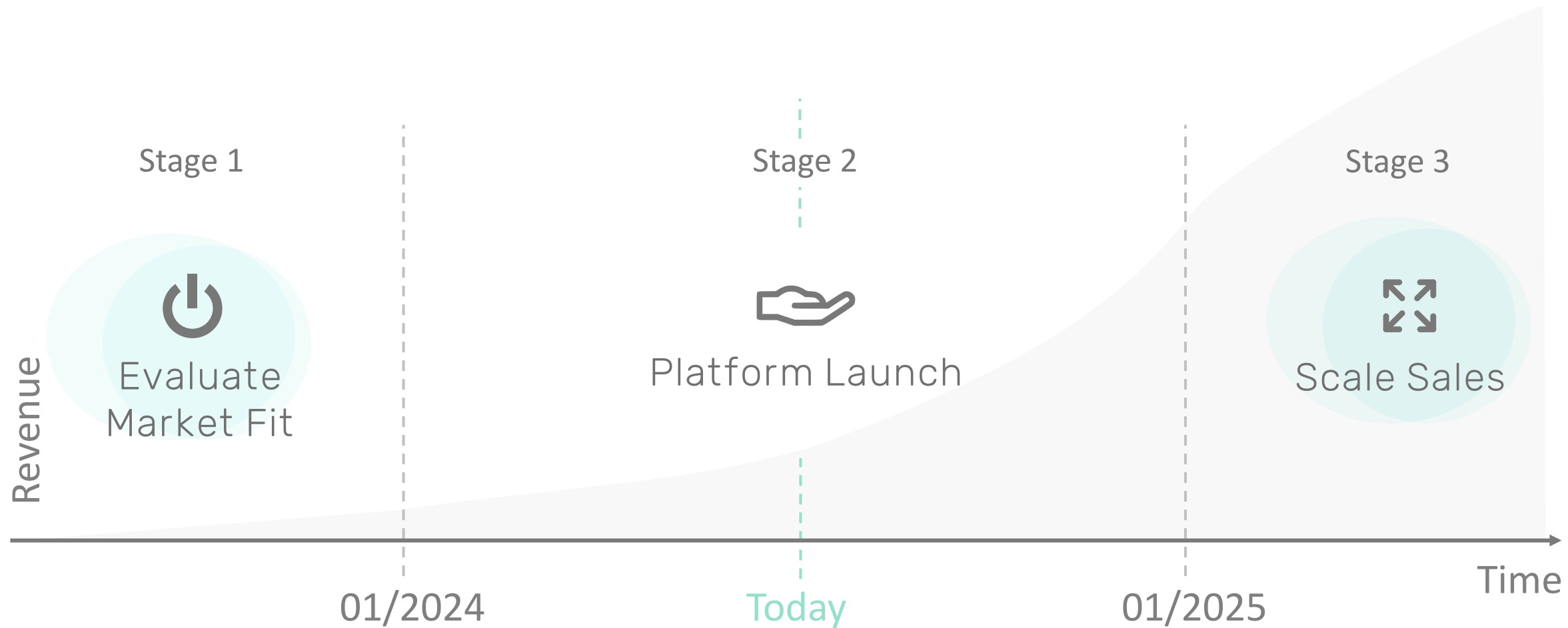
Production Management
Industry 4.0 & AI



Oliver Powroznik
Product- & UI/UX Designer

10+ years experience in
multimedia Design

RUNWAY MILESTONES



Accomplished

- ✓ Launched Platform
- ✓ Established Sales Structure
- ✓ Verified market fit in with industrial clients

Raising €500k until 12/24 to achieve...

- 4 new customers per month
- increase subscription by €200K ARR
- Get ready to scale sales & marketing

THANKS FOR WATCHING!



DROPSLAB

smart **assistance** technology

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