



HELIAC

# HELIAC – SOLAR THERMAL

*Heliac produces solar-generated heat for industrial processes and district heating*



## 1 PROBLEM

- 10% of total final energy consumption is heat below 200°C
- Industrial processes account for 25% of global emissions
- No cost-efficient renewable solution for heat at 100°-200°C

## 2 SOLUTION

- Large-scale, high-speed, low-cost method of production
- Solar heat produced cheaper than natural gas
- Quickly integrate into existing systems

## 3 ABOUT HELIAC

- Founded in 2014, currently 50 employees and raised €14m in 2021
- 2 solar fields installed. 3.1 MW in total
- Targets Sustainable Development Goals 7, 12, and 13.



# TECHNOLOGY – HOW IT WORKS

*Heliac's technology focuses solar irradiation by tracking in 2 axes, hereby increasing efficiency and energy output*

## 1 LENSES

The **lenses** are attached to the glass and concentrates incoming irradiation from the sun onto the receiver which is placed 2m behind the glass.

## 2 PANELS

The **foundation** is vibrated on a single point into the ground using standard equipment, significantly reducing cost, land preparation and footprint.

## 3 RECEIVER

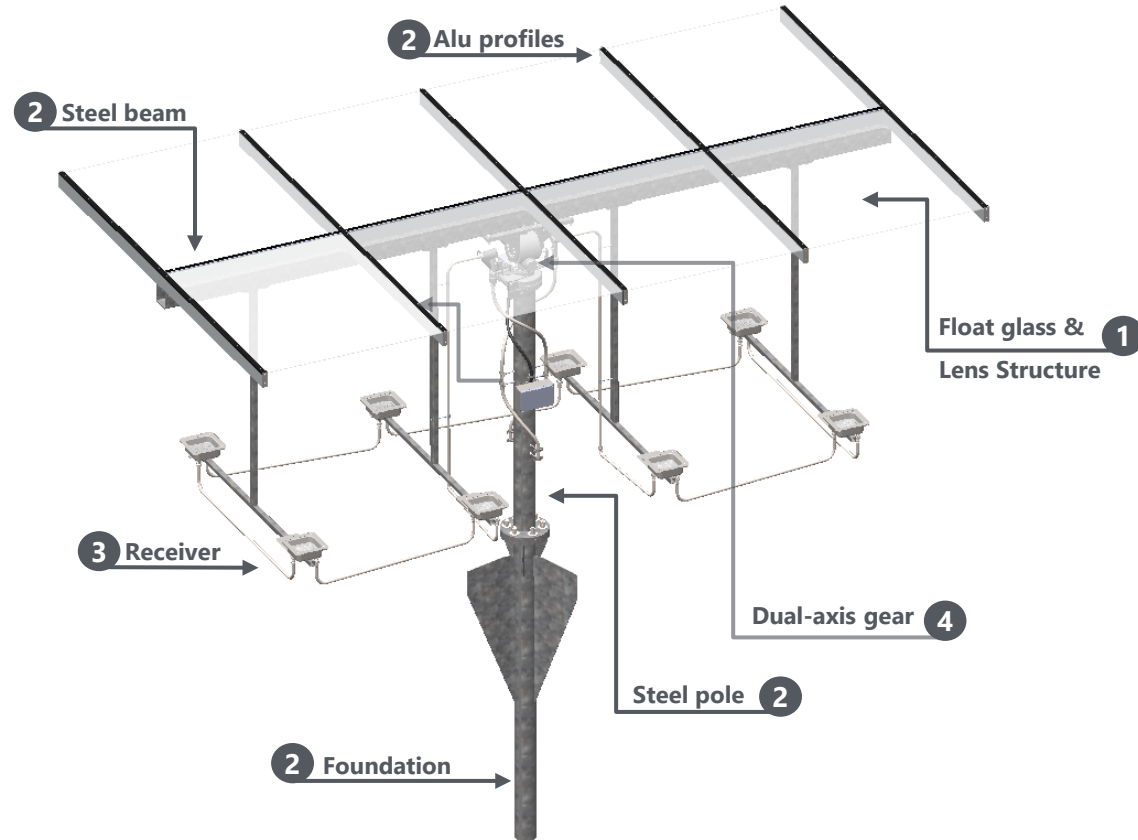
**Water** circulates the system and absorbs heat when transferred through the receivers, delivering heat at the end-use's process when the desired temperature is reached.

## 4 TWO-AXIS TRACKING

Each panel consists of 8 lenses and track the sun in two dimensions to keep the lenses perpendicular to the sun. **Concentration rate** ~58x per lens.

This provides a competitive advantage since it **increases the generated heat output** and therefore **reduces the unit cost** of energy (Levelized Cost of Heat (LCoH)).

### ILLUSTRATION OF HELIAC'S CONCENTRATING SOLAR TECHNOLOGY





## TECHNOLOGY – SCALABLE, CHEAP, FAST

*Heliac has designed its collectors to ensure scalability in production and installation, and increased flexibility in operation*



# TECHNOLOGY – EASY TO INTEGRATE

*Heliac's solution integrates directly into existing processes with no production interruptions and seamless switching between energy sources*

## 1 SOLAR GENERATED HEAT

Solar panels produce **heat** as water circulates each series of panels and transfers the absorbed heat to the end-use industrial process or district heating.

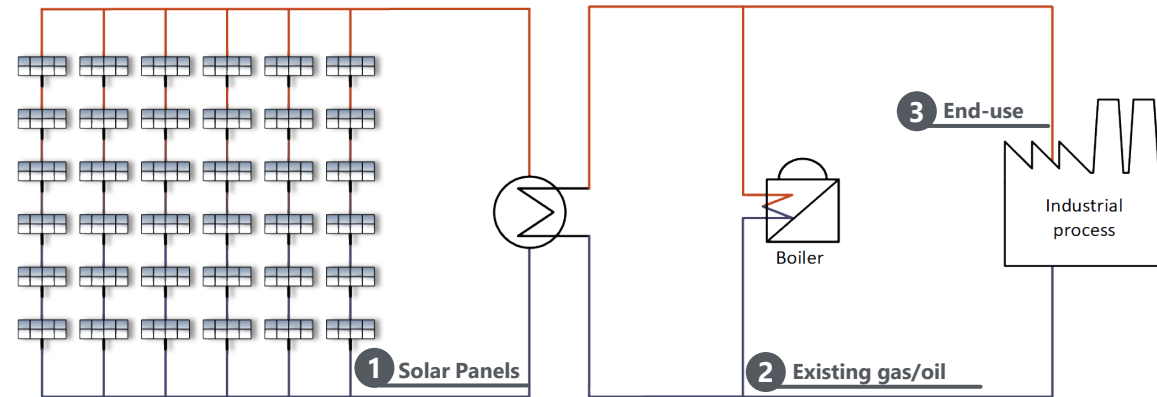
## 2 CONTINUOUS PRODUCTION

**No production interruption** due to seamless integration with existing gas boilers. This enables switching between existing boilers and solar when necessary, e.g. on cloudy days with lower output.

## 3 END-USE BENEFITS

- ✓ **Replacing** natural gas usage
- ✓ **Flexible** integration
- ✓ **Quick** installation & decommission
- ✓ **Less** space & materials requirements
- ✓ **Local** workforce and components
- ✓ **No carbon emissions**

### ILLUSTRATION OF HEAT GENERATION AND INTEGRATION PROCESS



# MARKET – SUBSTITUTES

Heliac's solution substitutes the use of natural gas and coal, and removes price uncertainty and carbon tax exposure for the buyer



## 1 ENERGY SOURCES

**Natural Gas** is the main fossil fuel that Heliac replaces when supplying heat to industrial processes.

## 2 CARBON TAX

**Carbon Tax** is impacting the price of natural gas by a factor of Carbon Price \* 0.2244/MWh.

## 3 PRICE EFFECT

**Higher energy prices** and **carbon taxes** combined with price volatility support Heliac's business case as a low-cost heat producer.

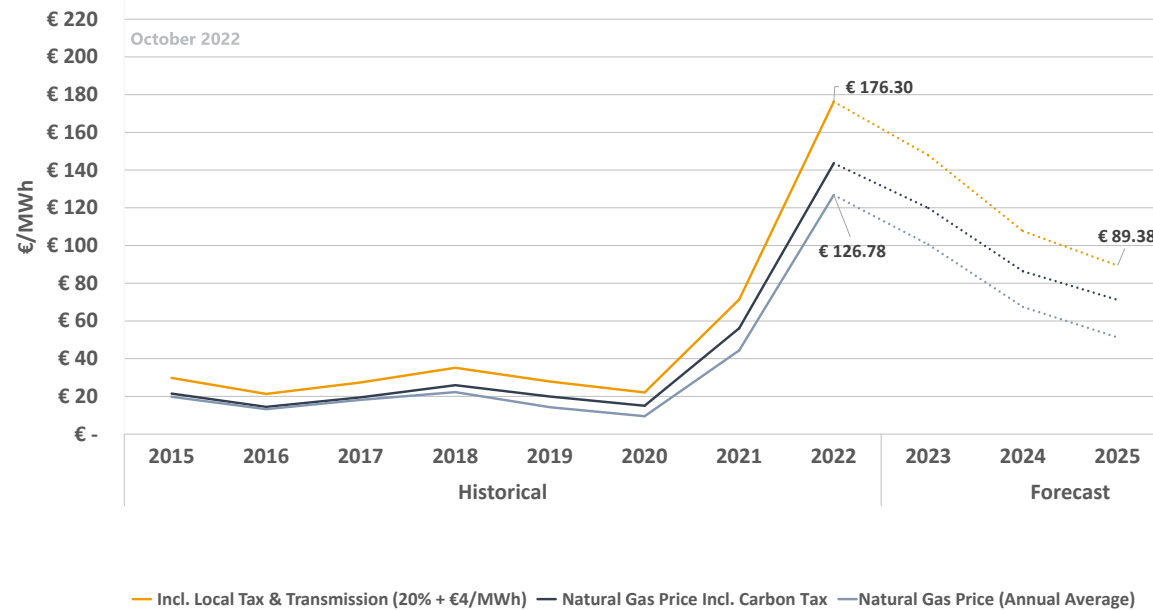
## 4 LONG TERM CONTRACTS

**Long HPAs** allow for price predictability for customers and revenue guarantees for Heliac, reducing overall project risk.

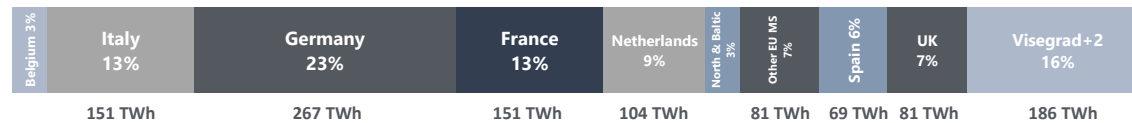
## 5 END-USE BENEFITS

- ✓ **Competitive** with natural gas
- ✓ **Less exposure** to carbon tax
- ✓ **More predictable** energy cost

NATURAL GAS PRICE AND EU ETS CARBON TAX (2015 – 2025)



EU Industrial Gas Consumption by Member State





# HELIAC – CURRENT PLANTS

1 plant in operation, 1 plant inaugurated



## 1 LENDEMARKE

STATUS	<i>Operating</i>
CUSTOMER	E.ON
YEAR	2020
CAPACITY	1.5 MW
AREA	10,000 m <sup>2</sup>
IN-OUT TEMP.	40°C and 95°C
# OF PANELS	144
INDUSTRY	District Heating
INTEGRATION	Biomass & oil
VIDEO	<a href="#">Link</a>

## 2 HØRSHOLM

STATUS	<i>Inaugurated, June 2022</i>
CUSTOMER	Norfors
YEAR	2022
CAPACITY	1.6 MW
AREA	8,000 m <sup>2</sup>
IN-OUT TEMP.	40°C and 160°C
# OF PANELS	144
INDUSTRY	District Heating
INTEGRATION	Waste & biomass

## FOOTAGE FROM HELIAC'S SOLAR PLANTS



Heliac's 1<sup>st</sup> plant in Lendemarke, Denmark.



Heliac's 2<sup>nd</sup> plant in Hørsholm, Denmark. Inaugurated June 2022.

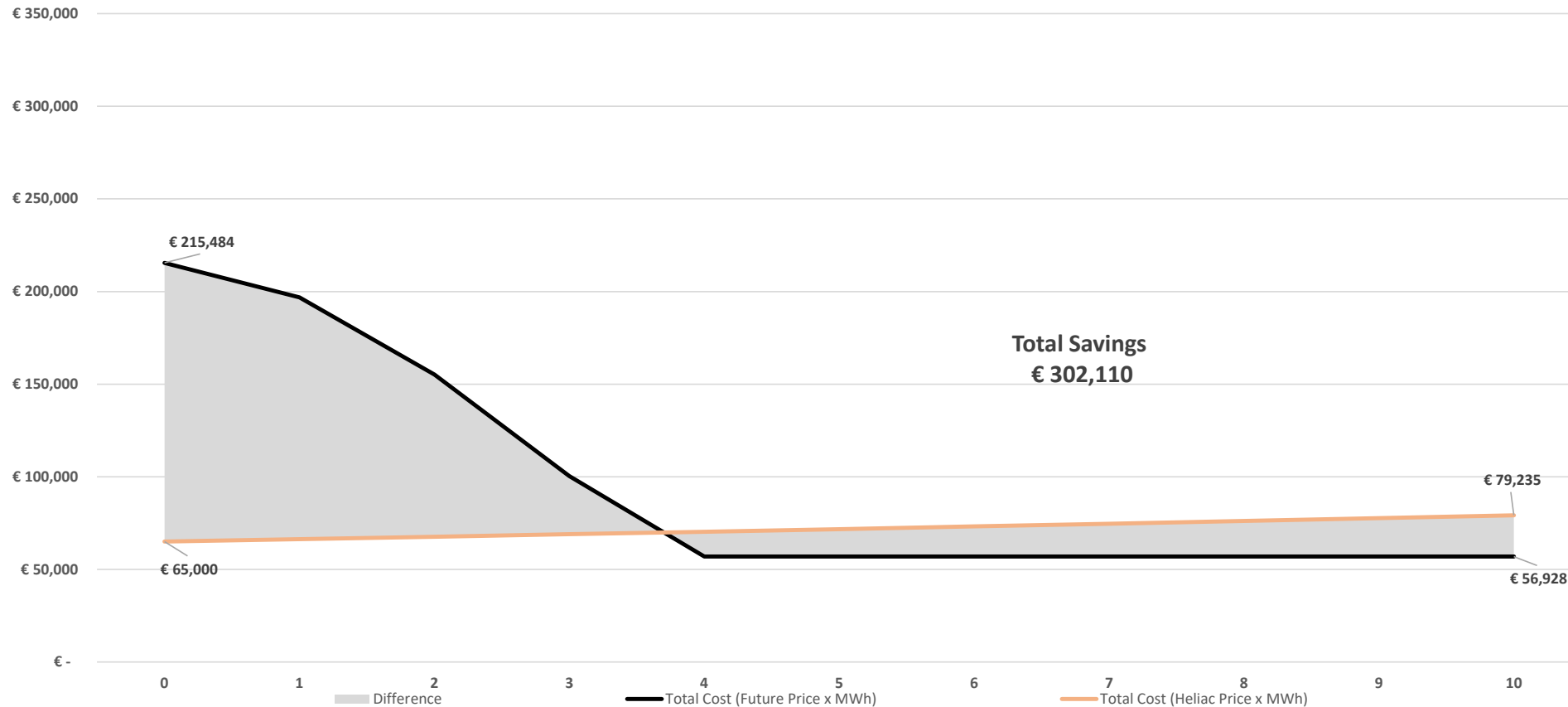
# BUSINESS MODEL – HPA AND TURNKEY

Heliac accommodates both utilities and industrial manufacturers by offering two distinct types of business models



## Heat Purchase Agreement - Savings vs. Loss

2% inflation, €30/MWh long-term natural gas price, €120/tCO2 carbon tax  
1,000 MWh per year





# HELIAC – BENEFITS

*Two Partners, A Shared Goal – Improve Sustainability on our Planet*



## 1 BENEFITS - SUMMARY

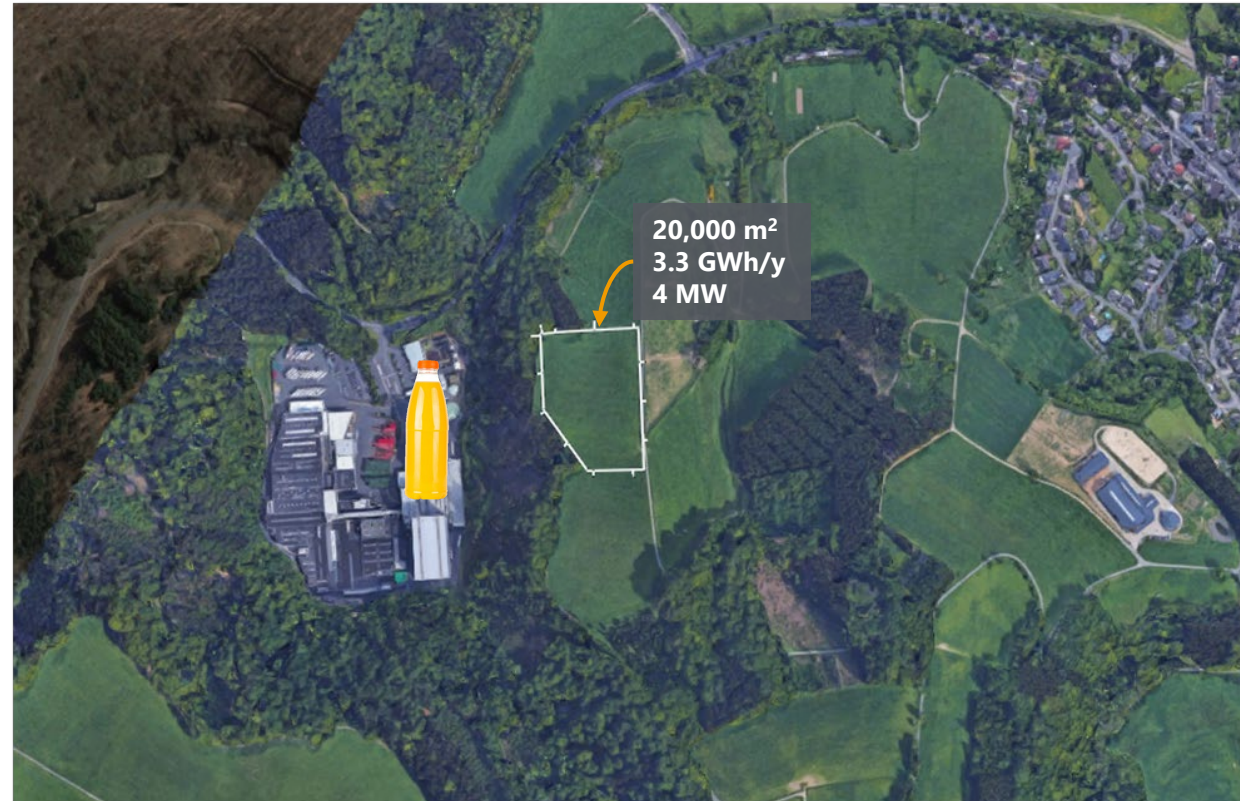
<b>COMPETITIVE</b>	Cheaper than natural gas
<b>NO VOLATILITY</b>	Fixed energy price, no exposure to CO2 tax
<b>LESS CO2</b>	Replace natural gas and avoid emitting CO2
<b>NO CAPEX</b>	Low upfront investments through HPA
<b>NO OPEX</b>	No service and maintenance costs through HPA
<b>PLUG IN</b>	Easy to install, no production interruptions
<b>NO POLLUTION</b>	Heat transfer medium is water
<b>ON-DEMAND</b>	Storage increases solar fraction
<b>LESS SPACE</b>	Lower location requirements than competing solutions
<b>DECOMMISSION</b>	Remove, relocate and re-establish area to original
<b>LOCALIZED</b>	Local components and workforce



## 1 CASE FOR JUICE

DNI	916 (Germany)
TEMPERATURE	70-115°C
HEAT PRODUCTION	3,300 MWh/y
SIZE OF PLANT	20,000 m <sup>2</sup> (2 ha)
CAPACITY OF PLANT	4 MW
CO2 SAVINGS	740 tCO <sub>2</sub> e/y

## ILLUSTRATION OF EXAMPLE CASE – NOT DISCUSSED WITH COMPANY





## 1 CASE FOR TEXTILES

<b>DNI</b>	1,243 (France)
<b>TEMPERATURE</b>	90-150°C
<b>HEAT PRODUCTION</b>	4,450 MWh/y
<b>SIZE OF PLANT</b>	20,000 m <sup>2</sup> (2 ha)
<b>CAPACITY OF PLANT</b>	4 MW
<b>CO2 SAVINGS</b>	1,000 tCO <sub>2</sub> e/y

## ILLUSTRATION OF EXAMPLE CASE – NOT DISCUSSED WITH COMPANY



# THE HELIAC JOURNEY

Key milestones and achievements – Heliac is now preparing for scale-up



2014

## Founded

Heliac is founded by CEO  
Henrik Pranov and CTO  
Maria Matschuk.

2016

## Product

Heliac develops reflective  
circular lens.

2018

## Pilot

Install first solar field for  
E.ON. in Lendemarke,  
Denmark

2019

## 1<sup>st</sup> Plant

1<sup>st</sup> Heliac solar plant  
inaugurated for E.ON. in  
Lendemarke

Won the Danish Industry  
Award

2021

## 2<sup>nd</sup> Plant

€14m funding  
Start construction of 2<sup>nd</sup>  
plant

2022-

## Scaling

2<sup>nd</sup> plant built  
Production line  
Scaling strategy  
Strategic partnerships

Proof of Concept for Lens

Reflective Circular Fresnel

Transmitive Circular Fresnel

The Heliac Tracker

Temperature increase  
95°C → 160°C

Lens size increase  
+ 15%

Commercialization



# HELIAC - ORGANIZATION

Preparing for scale. Feel free to contact us



## 1 MANAGEMENT

Management consists of **highly specialized** technical and commercial experts within the energy sector.

## 2 SCALING

The Heliac Team is **rapidly expanding** and now consists of 50 employees and still growing

### MANAGEMENT

CEO



**HENRIK PRANOV**

Chief Executive Officer

+45 2814 1310

[hjp@heliac.dk](mailto:hjp@heliac.dk)

COO



**LARS HYLDGAARD**

Chief Operating Officer

+45 2428 7074

[lw@heliac.dk](mailto:lw@heliac.dk)

CTO



**MARIA MATSCHUK**

Chief Technology Officer

+45 2288 0143

[mm@heliac.dk](mailto:mm@heliac.dk)

CCO



**JAKOB JENSEN**

Chief Commercial Officer

+45 2248 0802

[jj@heliac.dk](mailto:jj@heliac.dk)

SUPPORTED BY



# Thank You

---