

Welcome to ExoMatter

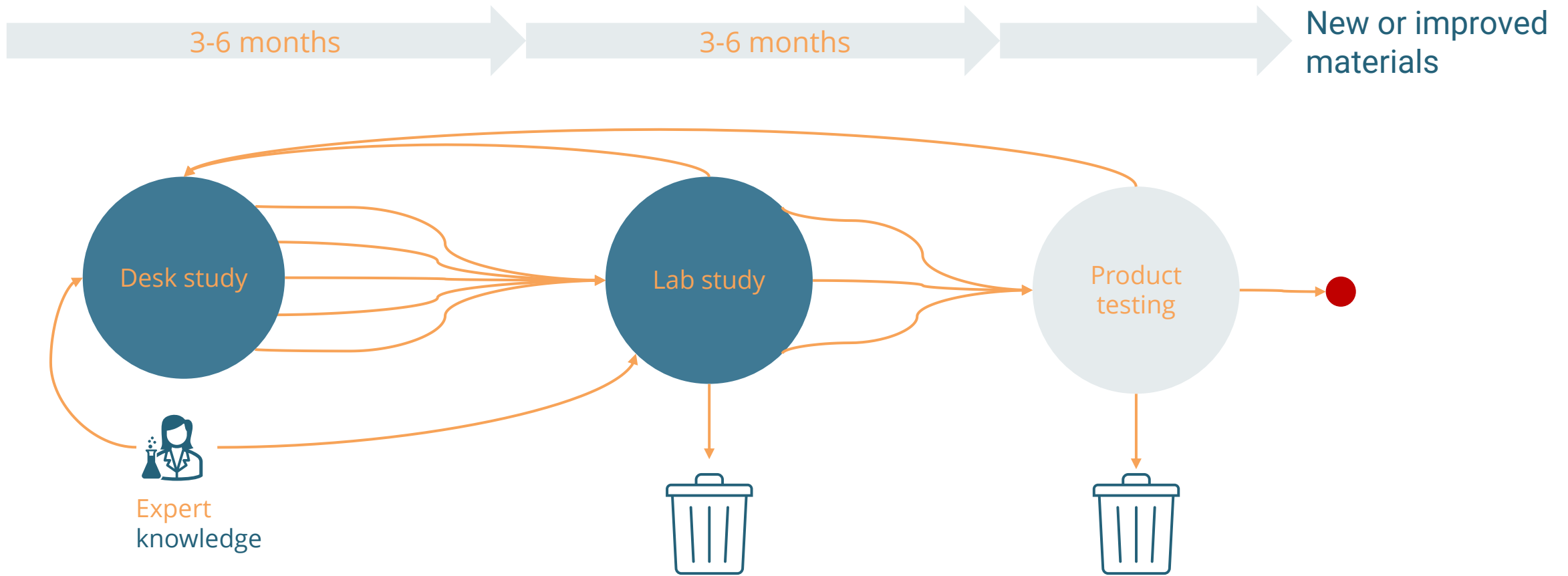
Data-driven Materials R&D on a  
scalable SaaS platform



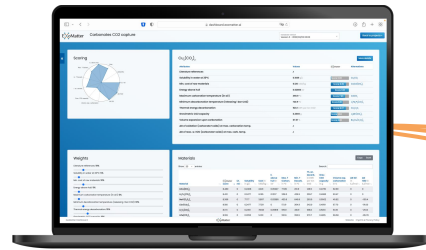
Did you find your favorite Gin&Tonic  
already?



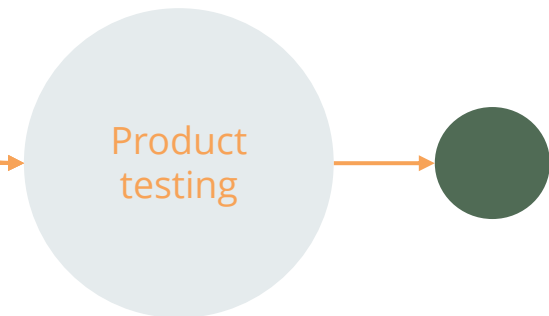
# Materials Research is slow, complex, and you need to be lucky



# ExoMatter saves time, money and finds better & more sustainable materials



ExoMatter



# Challenges in materials development



## Resource intensity



Time, money, expert workforce.

## Data management



Overview, comparison and exchange of internal & external data.

## Sustainability



Sustainable materials due to legislation, supply shortages, climate action etc..

# Data-driven materials R&D platform

Data mining algorithms

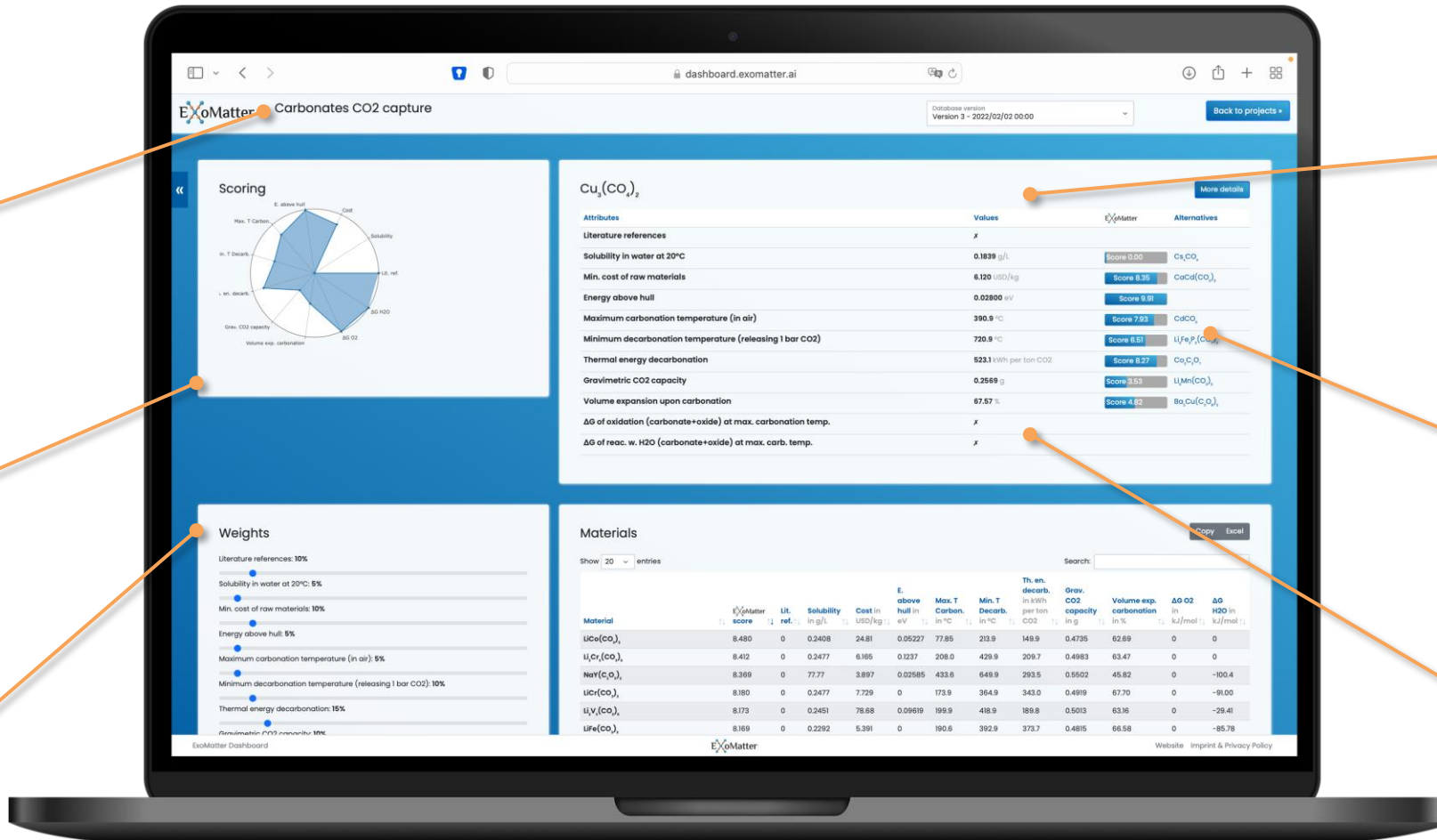
ExoMatter Scoring

Smart weighting

AI: machine learning for missing data

Alternative suggestion

Literature & patents



First Customers



Deutsches Zentrum  
für Luft- und Raumfahrt



# Technology

## Data mining



Scientific databases  
Machine Learning  
Custom calculation (DFT)

## Data analysis



Chemistry, physics,  
engineering,  
sustainability, cost

## Filtering & Scoring



All materials  
information in one  
place

# What is our impact

Saving resources  
by reducing the  
number of  
experiments  
significantly

Potential to reduce CO<sub>2</sub>  
emissions of a few Mt  
per year globally

Finding more  
sustainable and  
regional available  
materials  
solutions

Making state-of-the-  
art technologies  
cleaner and more  
reliable

Making  
technologies  
urgently needed to  
limit global  
warming available  
much faster

Potential to reduce CO<sub>2</sub>  
emissions in the Gt  
scale



# Market opportunities



## Market Size

**>100 k companies**

worldwide developing or  
producing materials

## Market Potential

**>EUR 50 Bn** are spent  
on R&D for innovative  
materials yearly

## Community Size

**>12 M** potential **users** in  
our community (students,  
scientists working in  
businesses or academia)

## Market Entry

Market Entry in the  
**renewable energy**  
**(Perovskite)** sector

# Key market insights



## Niche companies and scientist help us get off the ground

Some areas rely heavily on R&D, such as renewable energy. Combined with our domain expertise, this is an easy sell. Scientists help us get traction and money in the bank through grants and subcontracts.



## Chemical companies are our key accounts companies

80% of these companies conduct R&D regularly and they employ huge amounts of R&D staff. High ACV (EUR 100k+) in user-based pricing due to high amount of users



## Manufacturing companies help us scale

The sheer number of companies in the manufacturing industry (for example German SMEs) allows scaling our revenues beyond the limits of the chemical industry, but CAC/LTV less ideal.

# Company Traction



*"We were impressed to receive first results less than a month after the kick-off. This is a tremendous way to speed up materials research."*

Hans De Neve, CEO, Carbyon.



*"It is very interesting and helpful to see what information can be extracted from public databases and to have all this data in one place on their platform."*

Simon Ackermann, Head Chemistry, Synhelion



We closed our first deal with 26k revenue and negotiating follow up 3 years contract with 200k revenue.



> 100 contacts & leads in CRM, 6-figure pipeline value

# The Best Team



**Dr. Josua Vieten**  
CEO, CTO

Computational material science (DLR), project manager for SaaS business (Celonis)



**Barbara Prähofer**  
VP BUSINESS DEVELOPMENT,  
SALES

TUM-BWL, entrepreneurship. Experience: Startup planning and setup, build digital sales (Carsync)

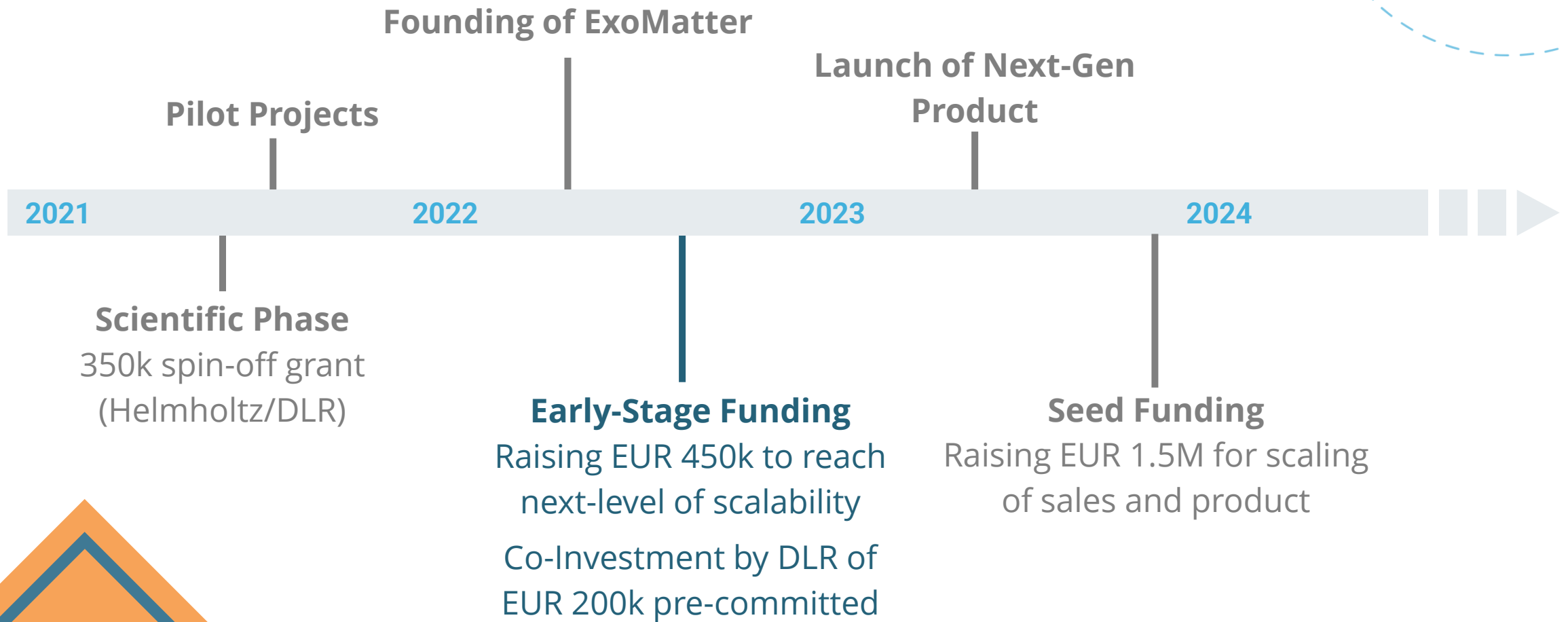


**Dr. Friedemann Call**  
COO, PRODUCT STRATEGY

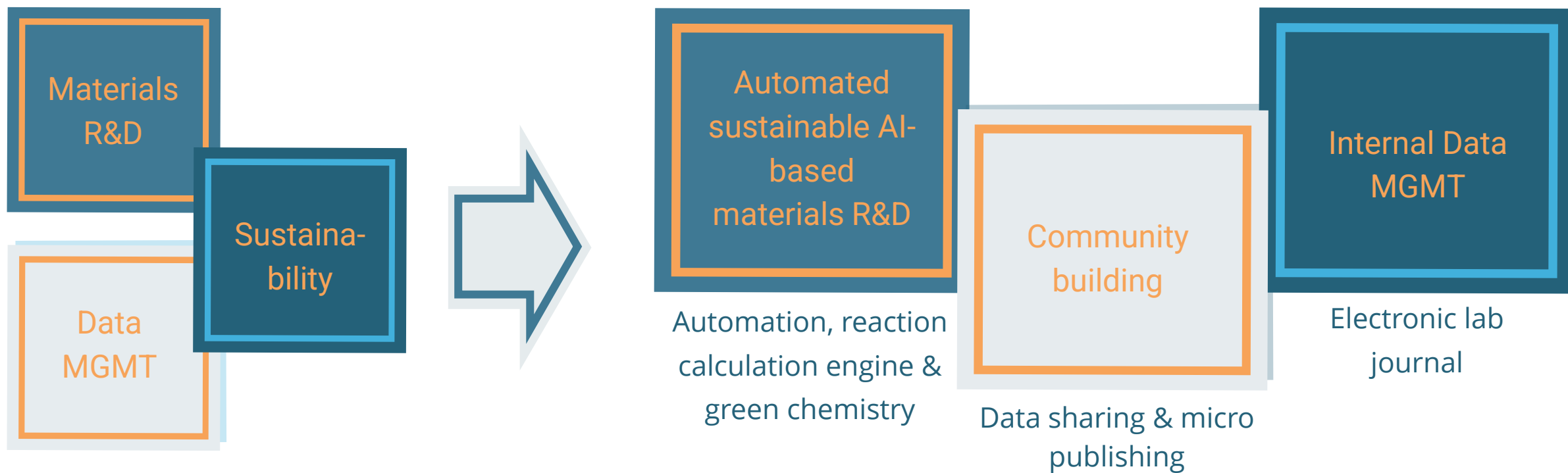
Material science (DLR), consultant for sustainability for the German government (German IPCC coordination office)



# Join the Ride



# Vision: The most used materials R&D platform for sustainable materials



# Thank you.



Call us, if you are

- an investor who wants to make materials R&D more sustainable.
- a materials developer in particular in the field of renewables & batteries.

[www.exomatter.ai](http://www.exomatter.ai)



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