



# PRECIOUS METAL STRAIGHT TO THE POINT

Smart metal coating technology from Berlin

Investor Presentation, October 2024



## Challenges in surface metallization



*“with PVD, precious metal ends up everywhere – 30-60% is wasted”*

*“vacuum chambers drive Capex, suck power, and limit scaling”*

*“plating is an environmental mess – people are longing for alternatives”*

*“atomic layer deposition – yeah, precise but too slow”*





The solution is ...

# Ambient Rapid Metallization (ARM)

The world's first

# METAL AIRBRUSH



**Single-step:** instantaneous plasma conversion to pure metal



**Material efficient:** Directed deposition with ~ 95% metal efficiency



**Simple:** No vacuum, no chambers, save 60-70% Capex over PVD



**Versatile:** On flat, porous, and many other substrate types



**Scalable and fast:** sheet-by-sheet and R2R with centimeters per second



**Green:** minimal power consumption and no toxic waste



ATMOcoat's technology is set to be the dominant metal coating method for many industrial applications.

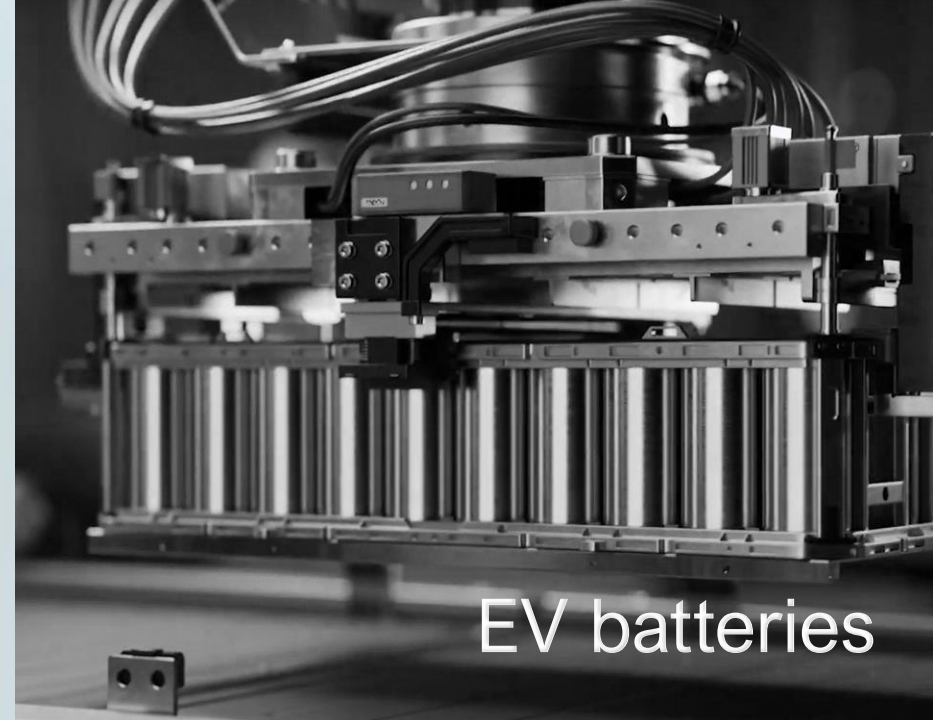




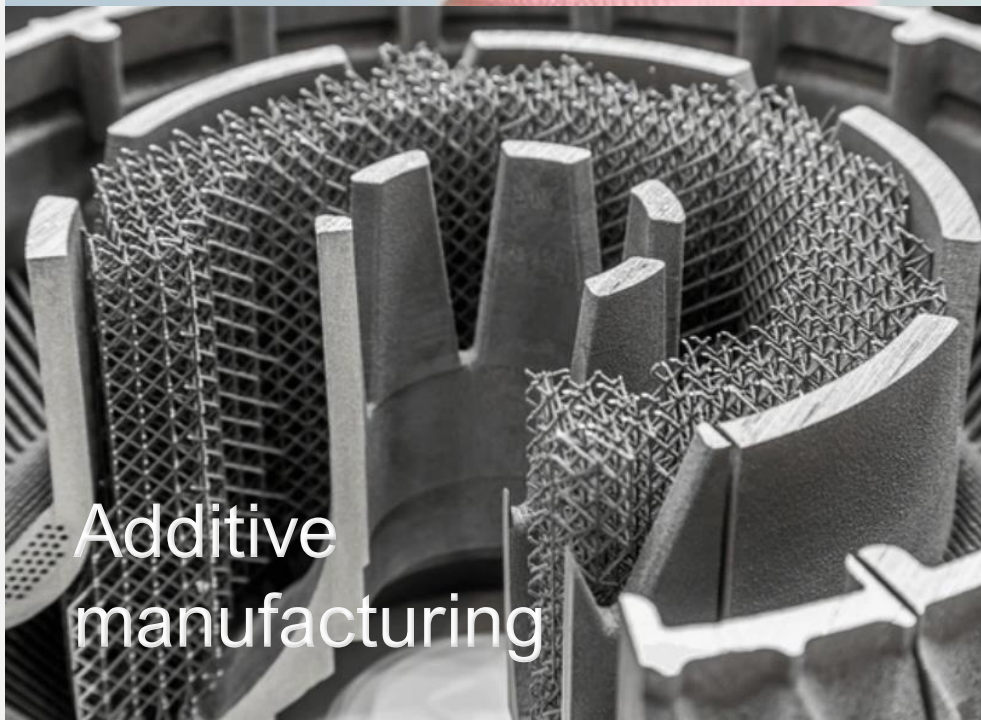
Many possible  
application  
areas –  
H<sub>2</sub> electrolysis  
is primary  
entry market



Biomedical  
sensors



EV batteries



Additive  
manufacturing



Hydrogen  
electrolyzers

Focus of business case  
on following pages

# The rise of green hydrogen

- Low-emission hydrogen is key to make hard-to-electrify industrial sectors sustainable
- Green hydrogen is won from electrolysis: split water into hydrogen and oxying using renewable energy
- Proton Exchange Membrane electrolizers (PEM) optimal with fluctuating power sources
- Share of PEM ca. 40% today and expected to reach >50%
- PEM electrolizers contain several irreplaceable precious metal coatings

Source: IAE



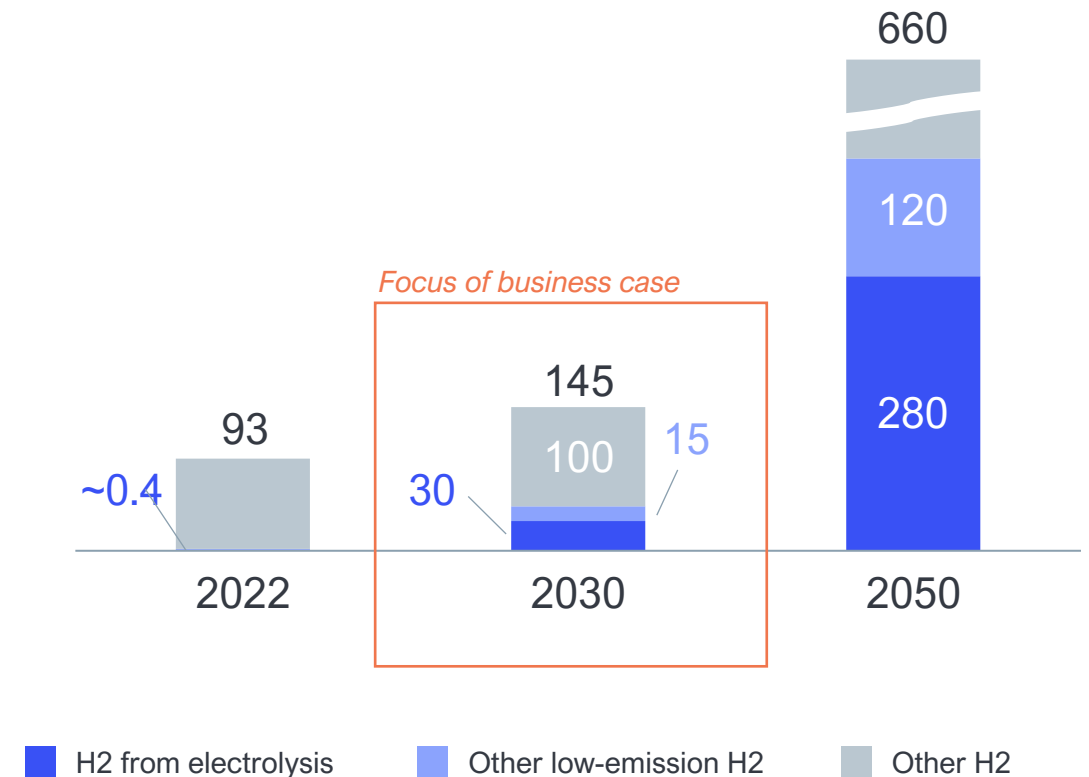


## Steep demand for PEM electrolyzer capacity

- Demand for low-emission hydrogen to increase multifold until 2030 and beyond
- Relevant shares will continue to come from “grey” sources and carbon capturing technologies
- 30 Mt per year is conservative estimate for H<sub>2</sub> from electrolysis by 2030
- Assuming a 50% share of PEM electrolysis, new capacity of >100 GW required by 2030
- Equivalent to PEM-EL with 2.6 km<sup>2</sup> active cell area to be installed by 2030 (TAM)

Source: IAE (various reports), Statista, FCI Aachen, Fraunhofer UMSICHT;  
ATMOcoat calculation validated by INVENSITY GmbH

Global annual hydrogen demand  
in Mt, by type of H<sub>2</sub> source



## Several indispensable precious metal coatings in PEM-EL

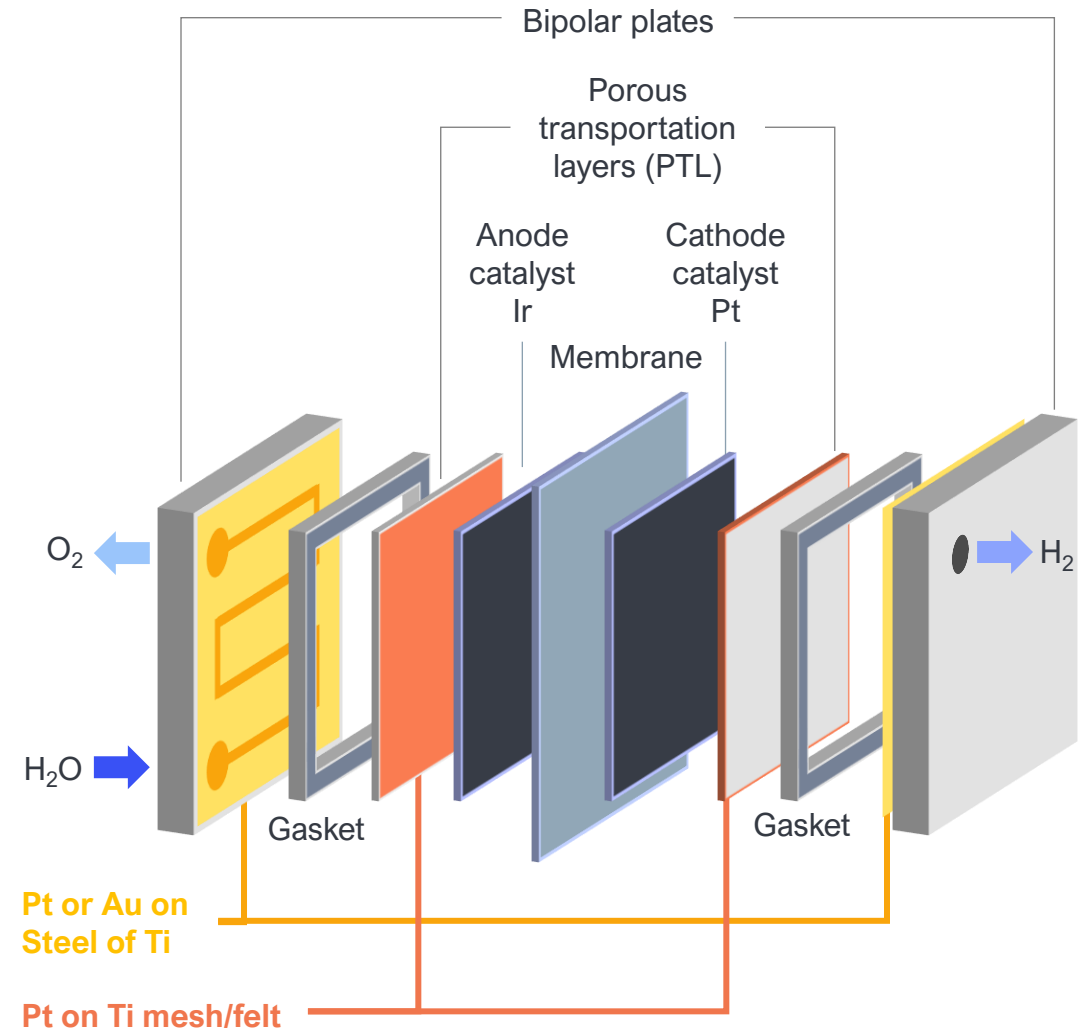
### Porous Transport Layers (PTLs)

- Platinum-coated titanium mesh or felt (Pt-Ti) used on anode side for oxidization protection
- Pt-Ti also used on cathode side to prolong degradation while enhancing catalytic activity
- Target thicknesses of 20-50nm (0.04 – 0.1 mg/cm<sup>2</sup> loadings)

### Bipolar Plates (BPPs)

- Platinum coated steel or titanium
- Can contain additional gold “sputters” on titanium
- Minimum-thickness closed layer targeted: ca. 20-40 nm

Today, **4 platinum or gold coatings** in each cell.  
Additional coatings with **iridium** and **rhodium**.





# ATMOcoat business model: three revenue streams

## Licensing fees

- Technology licensing fee from PEM-EL component suppliers
- Technology installed at suppliers' production lines
- Charge of 20-40 EUR/m<sup>2</sup> achievable based on in-depth market analysis



**80-85%  
contribution share**

## Material sales

- Sale of proprietary ATMOS metallization liquids used for coating by ATMOcoat customers
- Moderate margin on precious metal content and cost of production



**5-10%  
contribution share**

## Table top devices

- Selling of ARM table top coating device for R&D and prototyping
- Expected price ~120 kEUR per device
- Ca. 20% contribution margin



**5-10%  
contribution share**

Contribution share calculation assumes 150,000 m<sup>2</sup> p.a. licensed coating at 30 EUR/m<sup>2</sup>; the equivalent amount of ATMOS Pt liquid sold, and 15 ARM Table Top devices sold per annum.

## Customer benefits from using ATMOcoat instead of PVD

<b>50-70% savings on consumables</b> due to metal and power efficiency	<b>4-7 million EUR CAPEX savings</b> per ca. 120.000 m <sup>2</sup> annual coating capacity
<b>Predictable cost structure</b> Only two main components: metal liquid and licensing fee	<b>Pay as you use</b> No capital tied up in precious metal PVD targets
Overall ca. <b>20 - 40% lower OPEX</b> (after ATMOcoat licensing fees)	Overall ca. <b>60 - 70% lower CAPEX</b>

## Target customers from two groups

### 1. Component suppliers and coating specialists



### 2. PEM-EL cell developers



is a testing customer  
and **development**  
**partner** already



# Fast-growing PEM electrolyzer coatings market offers huge business potential for superior technology

## Coating demand for PEM-EL until 2023 (TAM)

## ATMOcoat coating area in 2030 (SAM & SOM)

## Willingness to pay and profit potential



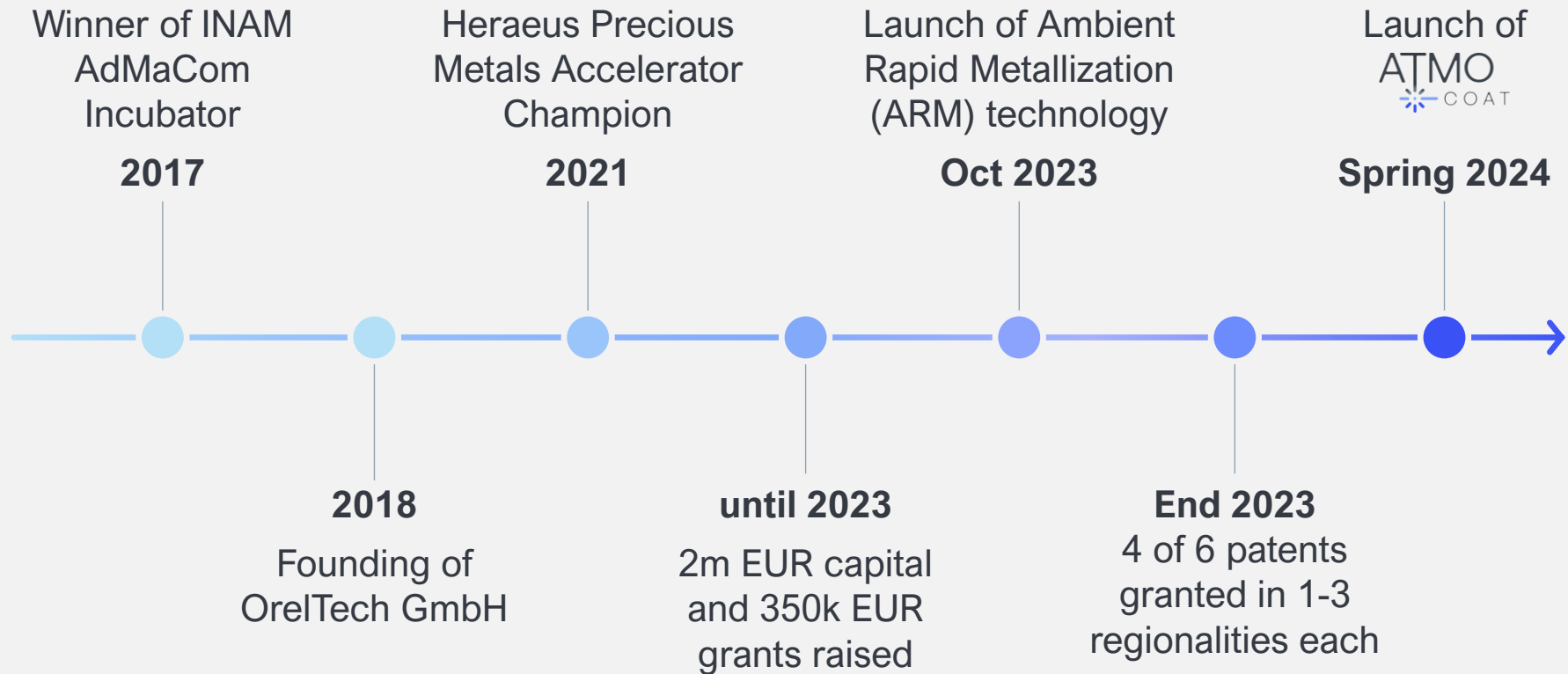
\* Assuming total required capacity to build-up weakly exponentially from 2025-2030 and on average two coatings per cell.

\*\* Assuming on average two coatings per cell and ATMOcoat market share increasing from 0% to 20% by 2030.

# ATMOcoat's development path



  
is a marketing brand of  
  
powered by OrelTech's  
Ambient Rapid  
Metallization (ARM)





# Financial roadmap in first target market: coatings for PEM hydrogen electrolyzers



\* Business case for years 2025-2030 calculated as contribution margin without BOM. 2024 figure is revenue estimate pre variable cost.

# Use of funds and funding sought



## Technology development

- Gen2 table top coating device ready for small series sales (2025)
- Large area coating scaling readiness (from TRL 5 to TRL 7 by 2026)
- Process & machine engineering team (from 2 to 4 asap)

## Production & lab capacity

- Metal liquid production infrastructure
- Processes & QM certification
- Expansion of R&D and production team (from 1 to 3 by 2027)

## Customer service, outreach, other

- New ERP and expansion of technical sales and support team (from 1 to 2 by 2026)
- Promotion & marketing budget
- Better office infrastructure

## Funding sought until end Q1 2025

Scaling investment

1.6 mEUR

Run rate until end 2027

1.4 mEUR

Total

3.0 mEUR

\* May be significantly less with cost sharing in joint development agreements with pioneer customers.



## Meet the ATMOcoat leadership team



### Klaus Mertens (CEO)

PhD Management & Economics  
Oxford, London, Stanford GSB

- Ex strategy consultant in pharma, chemicals, real estate, banking, etc.
- Multi-year track record in operative management

- Setting strategic direction
- Leading BD & sales
- Managing finances and investor relations



### Konstantin Livanov (CTO, Co-Founder)

PhD Chemistry & Materials  
Weizmann Institute, Israel

- Multi-year technology and product development experience
- Mentor to several incubators, esp. on IP management

- Technology dev. & scaling
- Excellence in customer product development
- IP portfolio management



### Natalia Zamoshchik (COO, Co-Founder)

PhD Chemistry & Materials  
Weizmann Institute, Israel

- Various path-breaking inventions in advanced materials
- Long-term start-up experience

- Ensuring product-market fit
- Driving long-term innovation
- Leading operations & procurement

# Technology protected by six patents each submitted in several regions

## General patents

All except 6. submitted  
in US, EU, CN, KR

General patents to protect primary design of liquids, their chemistry and the process of metal layer formation

### 1. Process

A method and system for forming a patterned metal film on a substrate

Granted in  
US, CN, KR

### 2. Inks formulations

Composition for forming a patterned metal film on a substrate

Granted in  
US and KR

### 6. Ambient Rapid Metallization

Instant curing of aerosoled metal liquids using atmospheric plasma

Submitted in EU  
Jan 2024

## Application patents

Submitted in  
US, EU, CN

Application patents on specific usages with more specific chemical formulation and process conditions

### 3. Sponges/Meshes

Metal active component formation in hybrid materials

### 4. Powders

Method for metal layer formation

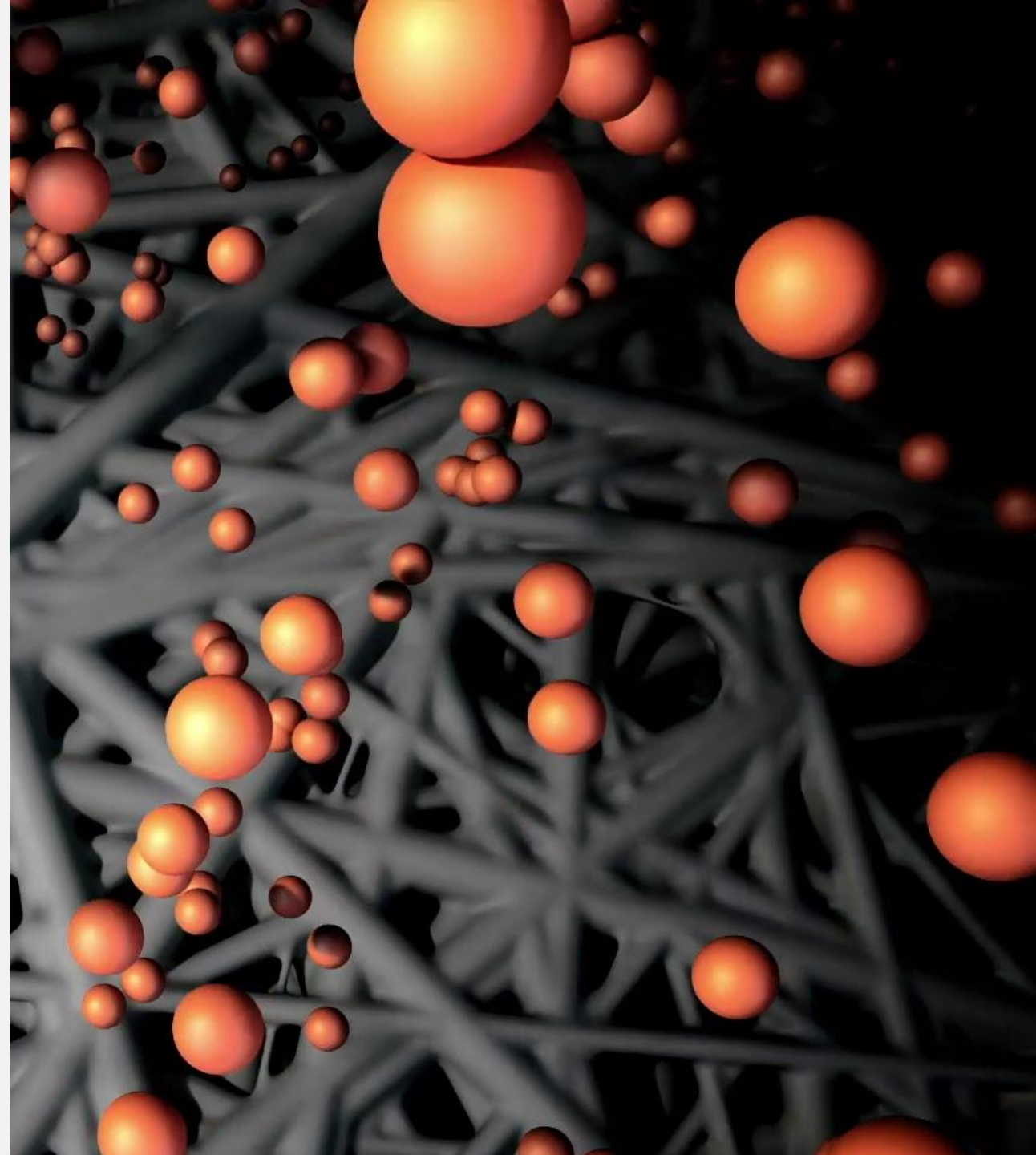
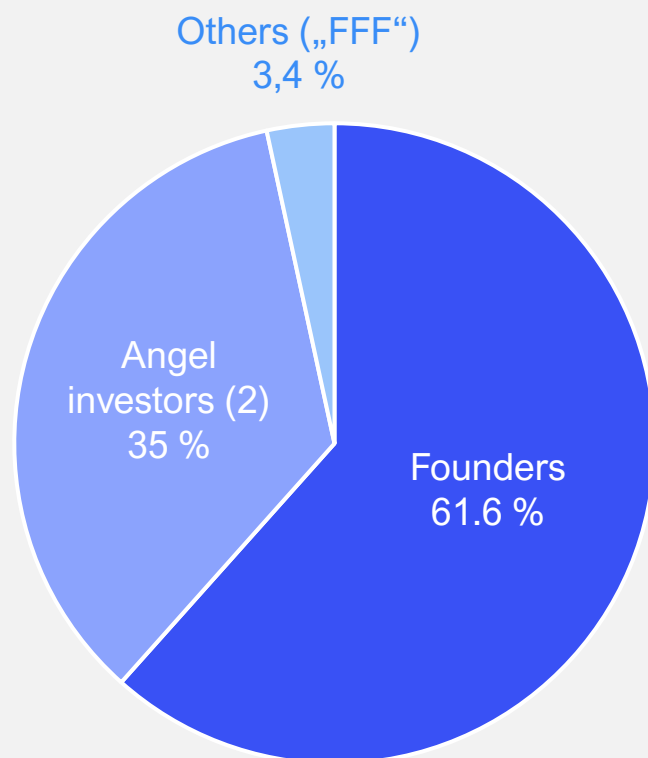
Granted in US

### 5. Transparent Layers

Transparent conductive metal layers on various substrates

Granted in EU

## Cap table structure





## Our partners



Potential customers in technology testing, e.g.



HÜTTENES<sup>3</sup>



## Contact us

### Investor inquiries

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### Technology inquiries

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ATMOcoat is powered by OrelTech's ARM technology.  
For more information, visit <https://oreltech.com/arm>