

100% natural alternative to plastic packaging foam

#GrownNotManufactured





Protective packaging reinvented

- For heavy or sensitive objects, mycelium packaging can seamlessly replace EPS
- ..Allowing manufacturers to:
 - Reduce CO₂ emissions
 - Prevent health claims
 - Avoid pollution
 - Comply with regulations



EPS = Expanded Poly Styrene Mycelium = inert mushroom roots









GROWN Looking for investment

- Sought after: €2-4M VC equity
- For a commercial plant in the Netherlands
- Total funding € 15.7M, status:
 - grant €7.7M in final decision stage
 - Ioan €4M under negotiation
 - equity €2M co-funding via ROM(*)
- Expected IRR on this plant: 14-20%, depending on deal structure
- Upside potential in future plants
- Sustainability investment



GROWN The problem is big

- Production of EPS is highly pollutive
- > 50% of EPS is not being recycled
- EPS stays in nature for hundreds of years
- Our customers say:

"France bans EPS, what should I do?"

"€1.27 tax per kg plastic! Is there an alternative?"

"I have bad publicity about my plastic packaging."

"How can I reduce the footprint of my packaging"?

"EPS is carcinogenic. Are my people at risk?"





GROWN Grown bio's mission

EPS out of Europe





Grown bio's team

Jan Berbee, CEO and Arthur Moree, COO:

- Skilled entrepreneurs, who built and sold previous businesses successfully
- Jan has a background in commerce in the packaging industry
- Arthur is a technology and production expert
- Both are 50% shareholder of Grown bio B.V.

Current team of 9 engaged professionals





GROWN Grown bio's vision

We believe we can free the earth from the harmful and everlasting EPS.

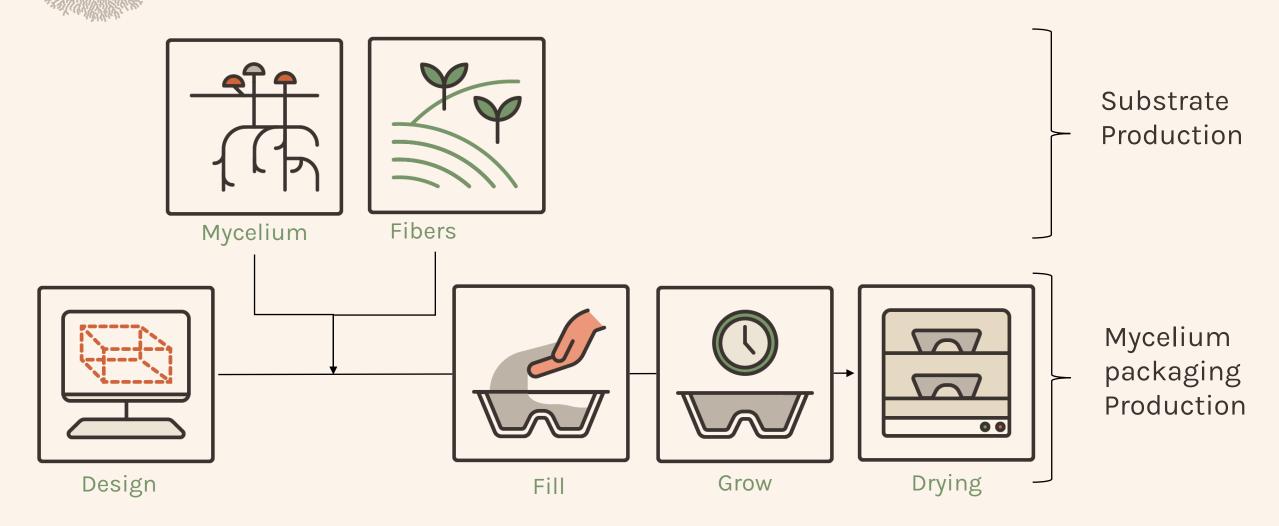
By combining local rest fibers with the wonders of mycelium, we grow harmless protective packaging. It replaces EPS where alternatives like cardboard and moulded pulp fall short.

Grown bio eliminates the risks of unforeseeable costs of disposal, levies, import bans, safety issues and brand damage for its customers.

Grown bio is planning multiple factories in Europe, using local waste streams, serving local clients.



The steps to grow packaging





Scaling to commercial level

Today:

- Pilot factory in The Netherlands
- Capacity 200K packaging units pyr

2026:

- Commercial factory in The Netherlands
- Profitable after 2 years
- Capacity 10M packaging units pyr

Future:

- Additionally 5+ factories in EU
- Each with capacity 30M packaging units pyr



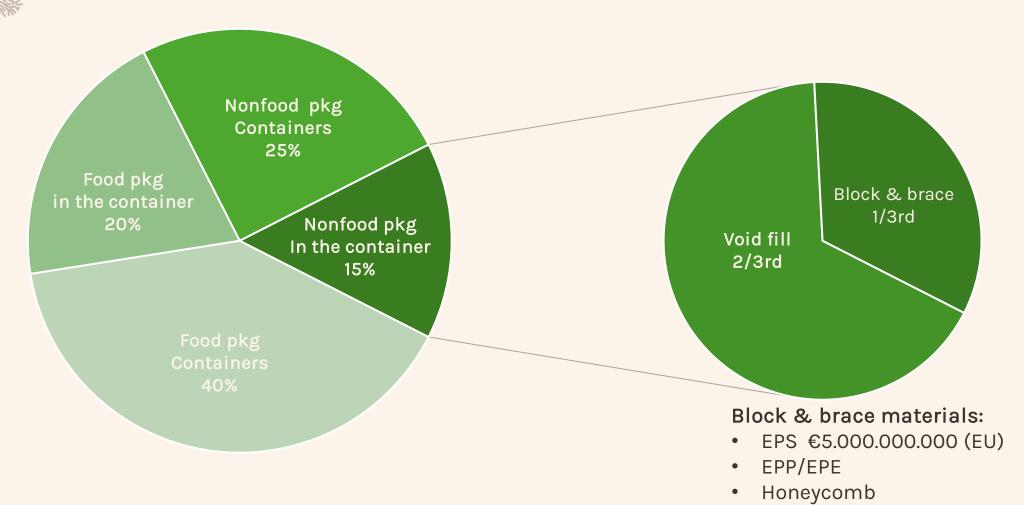
GROWN Grown bio's Value Proposition

Sustainability is usually the first topic...
But the past 4 years have taught us that the actual value we add for our customers is reduction of risks:

- The risk to <u>harm brand value</u>
- The risk of <u>health claims</u> by employees
- The risk of <u>taxation</u> on plastics
- The risk of <u>legal import bans</u>



GROWN The packaging market



Corrugated cardboard

Moulded pulp

GROWN The target customer profile

Customer

- Uses EPS
- 250.000+ packaging units pyr
- Packing activity in the EU
- Based <600km from our factory
- Risk sensitive towards EPS

Product (and/or)

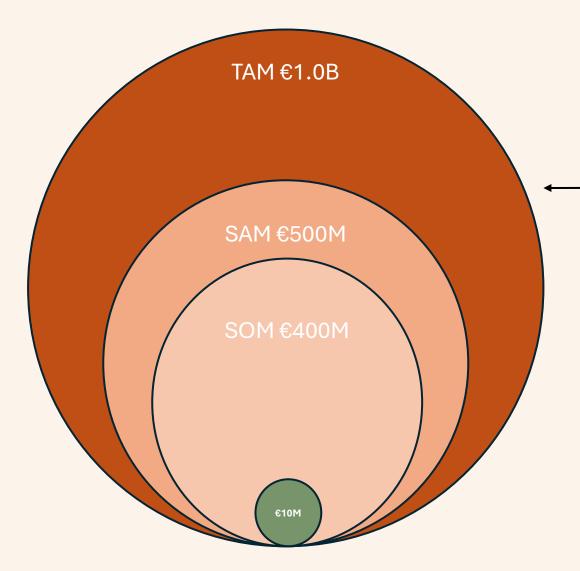
- Fragile
- Weight > 20kg
- Value > €100

Industry

- Professional electronics
- Home appliances
- Facility equipment
- Machine and spare parts



GROWN TAM SAM SOM



TAM: €1B (EU)

€5.0B is now EPS, to be replaced by paperbased €2.5B, moulded pulp €1,5B and mycelium: €1.0B

SAM = €500M Turnover potential in DACH countries, ~50% of EU

SOM = €400M Turnover potential in 600km range of SAM

Grown bio capacity = €10M (2028) (Target customer profile)

GROWN Revenue model

Marketing + customer service

- Digital: LI + Google +Xing + YT
- Fairs/events
- Qualification

Selling + advisory

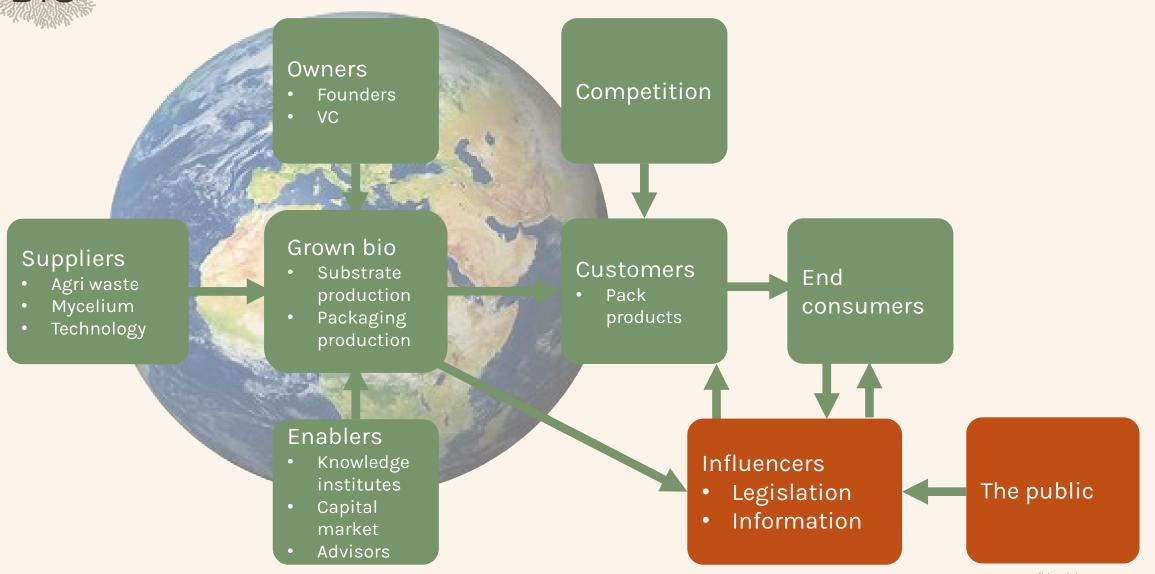
- Design proposal & pain evaluation
- Price: value-based
- Pilot production + evaluation
- Steady flow of batch wise production
- Recurring revenue
- Upselling: add new products to pack
- CLT = 5 years
- CLTV = minimum € 1.250.000



Current prospect:
Coffee Machine Factory

- 50.000 machines per year
- Price per pack set: €4,00
- Annual revenue €200.000
- Mould investment € 15.000
- 1 year contract minimum
- Customer lifetime 5 years

GROWN Stakeholders



© - Confidential - Dec 2024 version This version replaces all earlier versions



Intellectual Property – Know How

Intellectual Property

- Patent owned by Ecovatie LLC
- Patent expires 2027
- Patent 'open source' in Europe since 2024
- Licensee of Ecovative since 2018

Grown bio's know how

- Know how developed 2018-2024:
- Bespoke Process Management System
- Algorithms for growth conditions
- Design principles of mycelium packaging
- Unique efficient drying system
- Recipes for several types of fibers



GROWN Competition



	Mycelium	EPS/EPP	Honeycomb/ Corrugated	Moulded pulp
Toxicity	No	High	Low	Low
Footprint	Low	High	Medium	Medium-high
Brand exposure	Positive	Negative	Neutral / Positive	Neutral/Positive
Taxation	Low	High	Medium	Low
Banned	No	Yes (France)	No	No
Application	Specific	Widely	Medium	Medium



GROWN Current customers















GROWN Sales funnel

Prospect	Product to Pack	# products	Status	# ref packs / yr
А	Chairs	60.000	Prototyping	180.000
В	Lab devices	5.000	Prototyping	20.000
С	Scanner	100.000	Pre-sales	400.000
D	Heat pumps	300.000	Pre-sales	2.400.000
Е	Heat pumps	60.000	Offering	480.000
F	Cooktops	500.000	Discussing LOI	3.000.000
G	Kitchen appliances	30.000	Design	240.000
Н	Bedframes	100.000	Pre-sales	200.000
1	Coffee machines	60.000	Prototyping	120.000
J	Other leads			8.000.000
	TOTAL packs in sales funn Sales value products Sales value growth forms	el		15.000.000 € 17.250.000 € 750.000

GROWN Roadmap

	2025	2026(*)	2028	2030
Production		1.200.000	5.800.000	8.600.000
Revenue (Production + moulds)		€1,8m	€6.6M	€9.5M
# Customers	Piloting	12	24	54
Technology status	Engineering	Packaging production operational	Substrate production operational	
Product sales price	€2,25 Demo factory	€1,15	€1,00	€1,00
Product direct cost price		€1,01	€0,66	€0,65

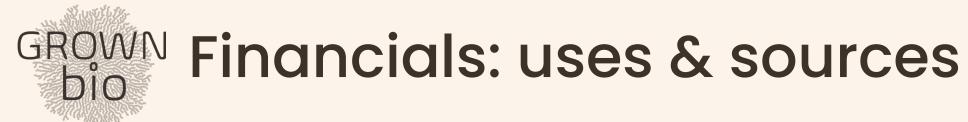
GROWN Financials: P&L





Financials: cash flow planning





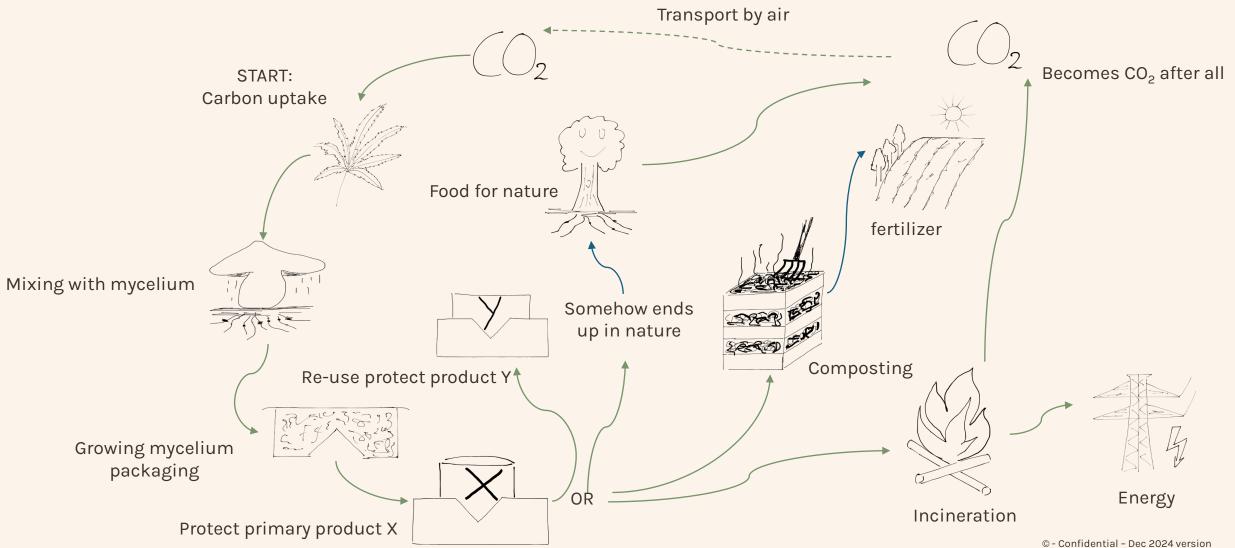
	Design		Build	[k€]	
Equipment	€	1.475	€ 8.646		
Building	_€	<u> 275</u>	<u>€ 2.260</u>		
Total investment	€	1.838	€ 11.451	€	13.289
Contingency 10%				€	1.329
Working capital 2025-2028				€	1.082
Total funding need				€	15.700
Grant				€	7.700
Debt /equity				€	8.000
Total funding:				€	15.700



CO₂ per kg of mycelium *captured* or *emitted*



GROWN Circularity



GROWN Why invest now?

- Grown bio has a 4 years advantage:
 - Trade knowledge
 - Commercial foothold
 - Production knowledge
 - Mycelium knowledge
- Interest from corporate clients doubles YOY
- The non-plastic lobby is getting stronger
- Operational 15 months after financial close



Let's Grow! jan@grown.bio arthur@grown.bio