

# Biobased, biodegradable and water-soluble polymer made from food industry by-products

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Today, every laundry pod and dishwasher tablet is wrapped in polyvinyl alcohol, a petroleum-based plastic



Every year, we consume more than **20.000.000 plastic-wrapped** pods and tablets

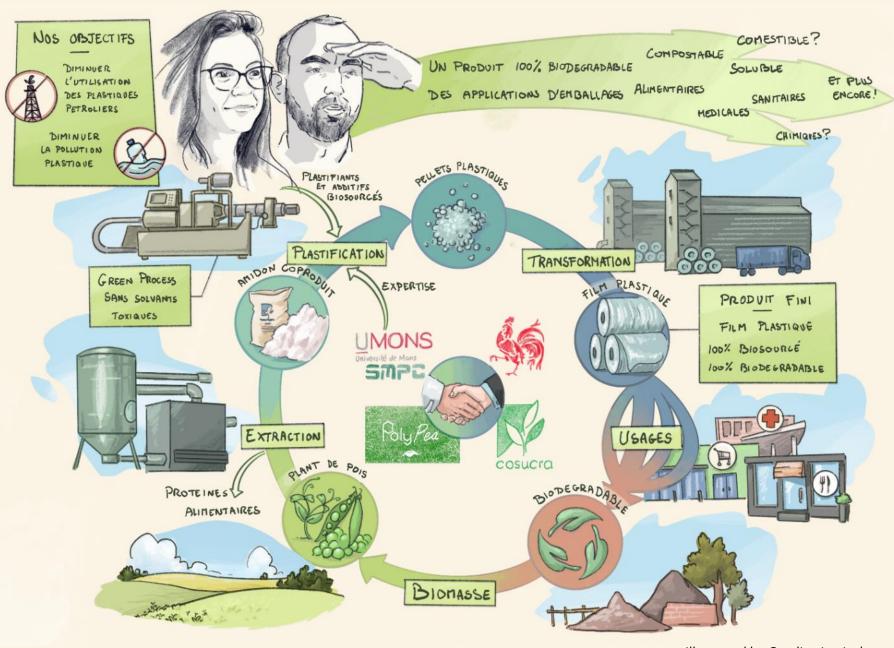
# PolyPea

Founded in 2020

- Team of 3 people
- R&D in collaboration with







# Product and process

Renewable feedstocks

Extrusion process\*

(internal)

\*patented



#### **Innovative properties:**

- Thermoplastic
- 100% plant-based
- Biodegradable (soil/water)
- Water-soluble
- Transparent
- Edible
- Vegan

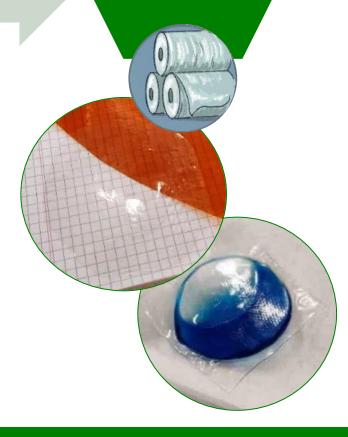


Thermoplastic pellets

Film forming (external)



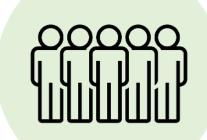
Water-soluble biodegradable film



# Business plan 2023-2026

**Industrial development and scale-up** phase for the next 3 years.

Objective: Industrial proof of concept and sale of a first product for market validation.



Structuring the team (5 people in 2025)
800.000 €



Purchase of an **extruder** (arrival Sept 2024)
400.000 €



**R&D** expenditure and **IP** (material, studies, certif.)
200,000 €

#### Main revenues:

- Research grants and partnerships
- First pellets sales by the end of 2024
- Market test with client for 15 tonnes of water-soluble film in 2026

# Current fundraising

• Total amount sought: **€1,500,000** (in equity)



- Prospective investors :
  - Warcoing Holding: family office, actual majority shareholder.
  - WAP Invest: regional investment fund.
  - Private investor : VC or corporate.



Given the development plan, we are targeting investors who will be interested in **following up on a second round of financing** and supporting us in the **long term.** 



### Let's tackle plastic pollution together!

#### Contact:

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## Applications and markets

**Use case (A)**: Water-soluble film for packaging detergent pods

**Objective:** To offer an alternative to petroleum-based PVOH film, which has a monopoly on the water-soluble film market.

Potential market	CAGR	Selling price	EBITDA
355 M€¹ (incl. 95 M€ in Europe)	6 %	8 to 15 €/kg	~ 20-30 %





**Client**: European leader in private label detergents, with whom we have been working since the beginning of the research to meet their specifications.

**Business Model**: PolyPea produces and sells pellets to be transformed into films (subcontractor) and then delivered to the customer in the form of reels.

**Use case (B)**: Granules for agricultural seed coating

**Objective:** To make the production of biobased and biodegradable pellets profitable as an intermediate marketing step.

Potential market	CAGR	Selling price	EBITDA
650 M€ ² (incl. €175m in Europe)	8 %	4-5 €/kg	~ 5-10 %







**Client :** Seed treatment companies forced by new regulations to change their adhesives (non-plastic).

**Business Model**: PolyPea produces and sells soluble pellets that enable the application of an adhesive protective layer encapsulating phytosanitary products.

<sup>&</sup>lt;sup>1</sup> Source: Mordor Intelligence, Global Water Soluble Films Market - Growth, Trends, and Forecast (2020 - 2025)

<sup>&</sup>lt;sup>2</sup> Source: MarketsandMarkets, Seed Coating Market by Form, Additives, Process, Crop and Region - Global Forecast to 2027

### Team

## Structure



Gilles Crahay
Founder & CEO

Chemical engineer and entrepreneur, motivated by positive environmental impact and acting on an industrial scale. Director and family shareholder of Cosucra.



Head of research

Doctor in chemistry, responsible for the development of the bioplastic formulation, taking to heart the need to be sustainable in both the choice of raw materials and the process.

Warcoing Holding
(Family shareholders)

Gilles

100%

75%

25%

Poly Pea

PolyPea is a company linked to Cosucra and legally considered a large company.



Head of industrialisation

Process engineer specialising in extrusion, she is responsible for scale-up and industrialisation of the process. She is also a circular economy facilitator.

# Competitors and comparables

Competitor	Size	Creation	Bio-based	Thermoplastic	Vegan	Water-soluble	Biodegradable
MonoSol kuraray WS Film Division	Multinational (300+ empl.)	1953 USA and Japan	Fossil-based		X		X
Lactips	Start-up (60+ empl.)	2014 France	Milk protein		X		
NOTPLA	Start-up (6o+ empl.)	2014 United Kingdom	Green algae	×		×	
Xampla	Start-up (30+ empl.)	2018 United Kingdom	Pea protein	X			
Poly Pea	Start-up	2020	Pea starch				

# Future business plan

Profitability is only achieved on a large scale:

- ➤ After confirmation of production and sales on an industrial scale, a **second round of financing** is planned (series A, €8-10 million)
- > Establishment of a **production unit** with a large capacity extruder (200 kg/h)
- Commitment of a complete production and R&D team of 15-20 people
- > Target ramp-up to **1,500 tonnes of finished product** sold per year (profitability at ~500T)

All amounts VAT excl.	2026-27	2027-28	2028-29
Sold quantity (kg)	300.000	800.000	1.500.000
REVENUES	3.000.000,00€	8.000.000,00€	15.000.000,00€
Sales of film (10€/kg)	3.000.000,00€	8.000.000,00€	15.000.000,00€
EXPENDITURES	3.976.946,86 €	6.990.874,75 €	11.122.586,90 €
Variable costs	1.287.682,50€	3.433.820,00€	6.438.412,50€
Gross margin (€)	1.712.317,50 €	4.566.180,00 €	8.561.587,50 €
Gross margin (%)	57%	57%	57%
Direct production cost (€/kg)	4,29€	4,29€	4,29€
Salaries	1.002.814,65 €	1.332.196,49 €	1.608.446,03 €
Service and maintenance	210.000,00€	210.000,00€	210.000,00€
R&D (external tests and services	60.000,00€	147.899,96 €	398.038,66 €
Management costs (admin, acco	15.000,00€	17.000,00€	20.000,00€
Products certifications (REACH, 7	9.000,00€	22.000,00€	22.000,00€
Patents	40.000,00€	50.000,00€	60.000,00€
Events and trainings	50.000,00€	50.000,00€	50.000,00€
Royalties (IP UMons + Cosucra)	100.000,00€	266.666,67€	500.000,00€
Other expenses and contingenci	352.449,71 €	611.291,64 €	965.689,72€
EBITDA (€)	- 126.946,86€	1.859.125,25 €	4.727.413,10 €
EBITDA (%)	-4%	23%	32%
Indirect production cost (€/kg)	10,42€	7,68€	6,85€
CAPEX amortisation	850.000,00€	850.000,00€	850.000,00€
EBIT (€)	- 976.946,86 €	1.009.125,25 €	3.877.413,10 €
EBIT (%)	0%	13%	26%
Tax (25%)	- €	- €	969.353,27€
Net profit (€)	- 976.946,86€	1.009.125,25€	2.908.059,82€