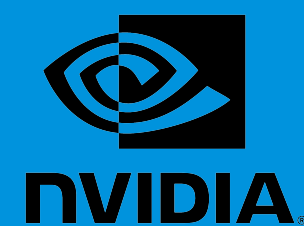


## Making edge intelligence easy

Our modular hardware platform is the most flexible one on the planet. Built around Nvidia processors, it supports all of your edge AI use cases and delivers your projects faster.

***Jeroen Plasman & Hans Stevens***



# DISRUPTING THE MARKET FOR **EDGE AI HARDWARE**



**HI, THIS IS BLOX**

**AN INNOVATIVE  
MODULAR  
HARDWARE  
PLATFORM TO  
SUPPORT EDGE AI  
PROJECTS**



# EDGE AI IS HAPPENING TODAY



AI-based surveillance applications



Quality checks in industry



Safety in logistics

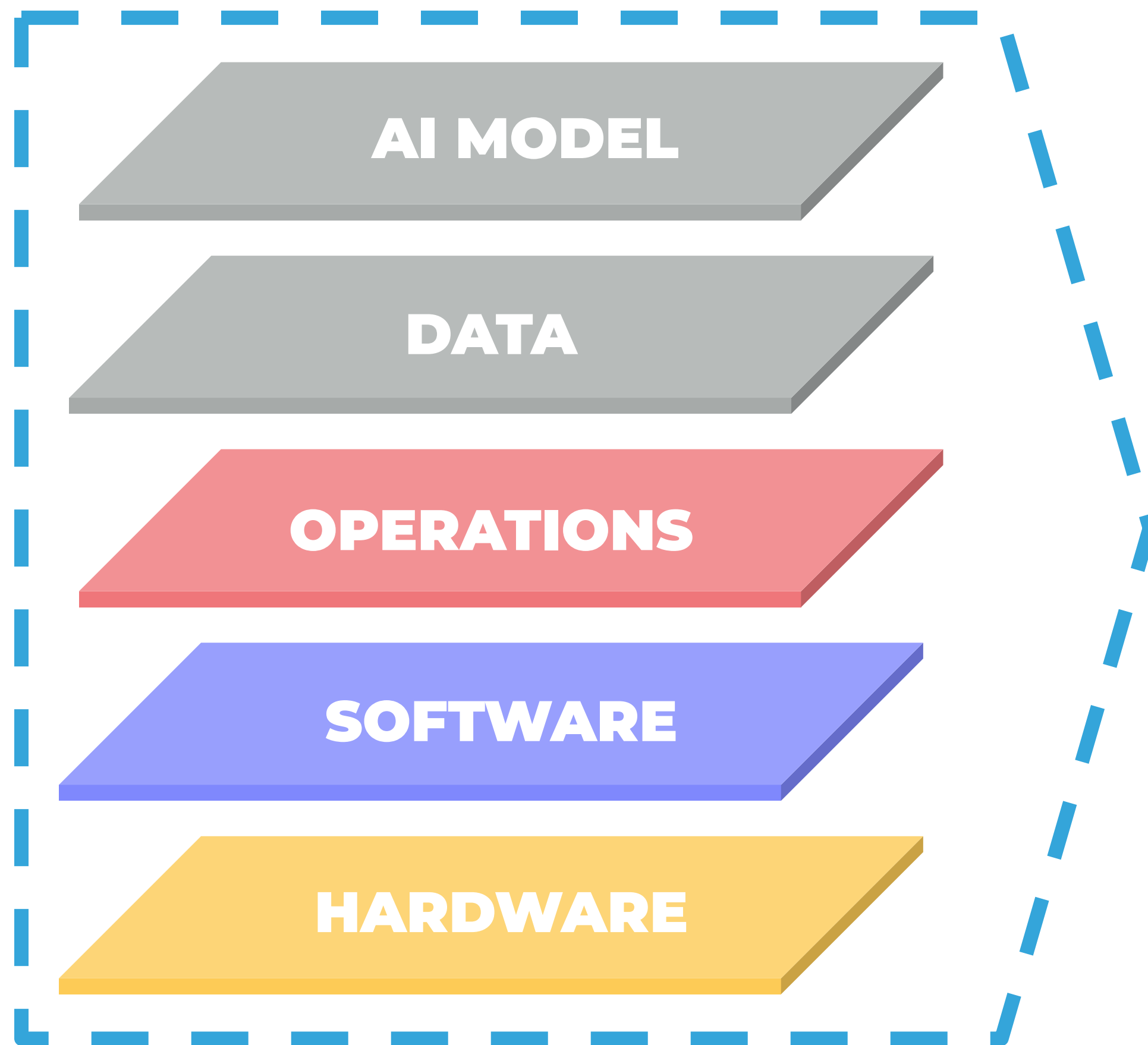


Intelligent / Autonomous vehicles in mining



# BRILLIANT MODELS NEED BRILLIANT INFRASTRUCTURE

## THE EDGE AI VALUE CHAIN



We want to **remove friction points in the AI value chain**

We bring value to our clients by helping them with **hardware, software & operations**



**TRADITIONAL COMPUTER HARDWARE IS RIGID**



**nobi**  
Safe and happy living

**AND BUILDING  
FROM SCRATCH IS  
A CHALLENGE**

**> 12 MONTHS**

**> 300k €**

# RADICALLY DIFFERENT MODULAR DESIGN

NEW WAY



Flexible Platform

vs other hardware for every use case.

Simple Supply Chain

vs separate production lines

Customisation in  
weeks

vs months

For Prototyping AND  
Production

vs use of dev kits

# 20+ CLIENTS AND NET POSITIVE RESULT IN 2022



**AI SOFTWARE  
COMPANIES**



**MANUFACTURING  
COMPANIES**



**HARDWARE-ENABLED  
AI COMPANIES**

**OUR CLIENTS ARE BRILLIANT IN SOFTWARE,  
SO THEY NEED BRILLIANT INFRASTRUCTURE.**



# EXPERIENCED & COMPLEMENTARY **FOUNDING TEAM**

COMMERCIAL SPECIALIST

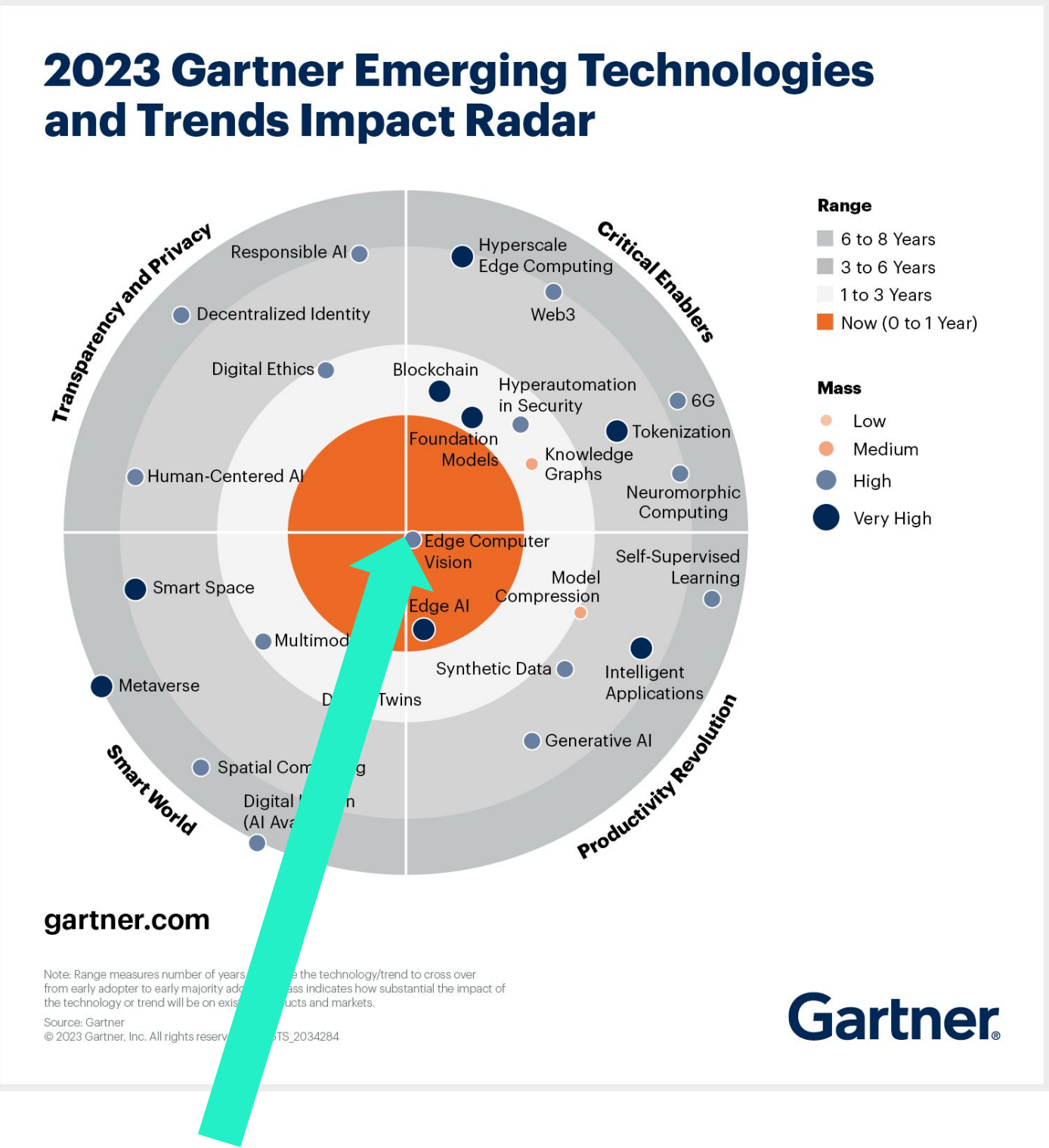


TECHNICAL SPECIALIST

**+ 4 Payroll FTE**  
**+ Various Freelancers**  
**+ Local Production Partner**



# WHY NOW?



**EDGE TECHNOLOGY IS  
ON POINT**

**AI ADOPTION ACCELERATES**

**MARKET IS EXPECTED TO  
GROW AT CAGR of 18 %**

**IF YOU WANT TO CATCH THE WAVE YOU NEED TO PADDLE HARDER**

# AI-BLOX HAS 3 **GROWTH** AREAS



## Hardware

Being the core of our business, we will keep on **investing in R&D** so that our hardware platform evolves with what the market needs.



## Software

Many customers lose time & energy during the implementation of AI models. We are building a **performant low-level software layer** that is made for the edge.



## Engineering

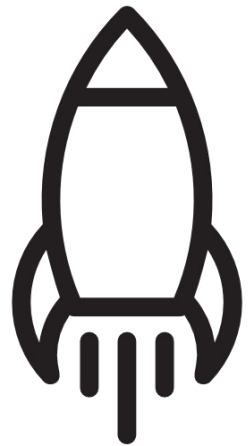
As Blox is a **modular platform so we can easily customise** it to suit specific client needs. Hence, engineering projects to create white-labelled blox variants will bring scale to our business.



# GROWTH PLAN '23-'26

	2022	2023	2024	2025	2026
Revenue	300 k €	700 k €	1700 k €	3000 k €	4,5 mio €
Result	5 k €	-100 k €	-150k €	350k €	1 mio €
Team size	2	8	11	13	15
Growth Focus	Hardware	Hardware	Hardware	Software	Software

# ENTERING THE NEXT **GROWTH** STAGE



**2022**

**Bootstrapped : 860k €**

**Funding from  
founders, BNP,  
imec.istart & Vlaio**

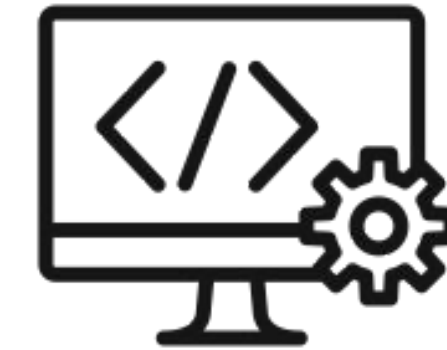


**Q3 2023**

**Seed Round : 1 mio €**

- 350 k€ PMV 'cofinancing'
- 650 k€ convertible

**> You ?**



**2025-2026**

**Series - A round**

**To be defined**

**International sales  
expansion and  
product development**





Making edge  
intelligence  
**easy**

