

# AIRCISION

Powering the high speed connected world

**HIGH  
TECH XL**



**METROPOOL  
REGIO  
EINDHOVEN**

*Powered by*  
**TNO** innovation  
for life

# Connectivity Enables Prosperity



**45%**

**“1 Billion Children have Had school disrupted because of Coronavirus, U.N. Chief Says.”**

Source: TIME Magazine

**“The U.S. Senate today [10-08-2021] passed a bi-partisan infrastructure bill that includes \$65 billion for broadband, the majority of which would go toward deployments in unserved and underserved areas.”**

Source: Telecompetitor





# 40 Years of Fiber... But the World is Still Not Fully Connected



High Bandwidth  
(1Tbps)

Long Range  
(100km+)

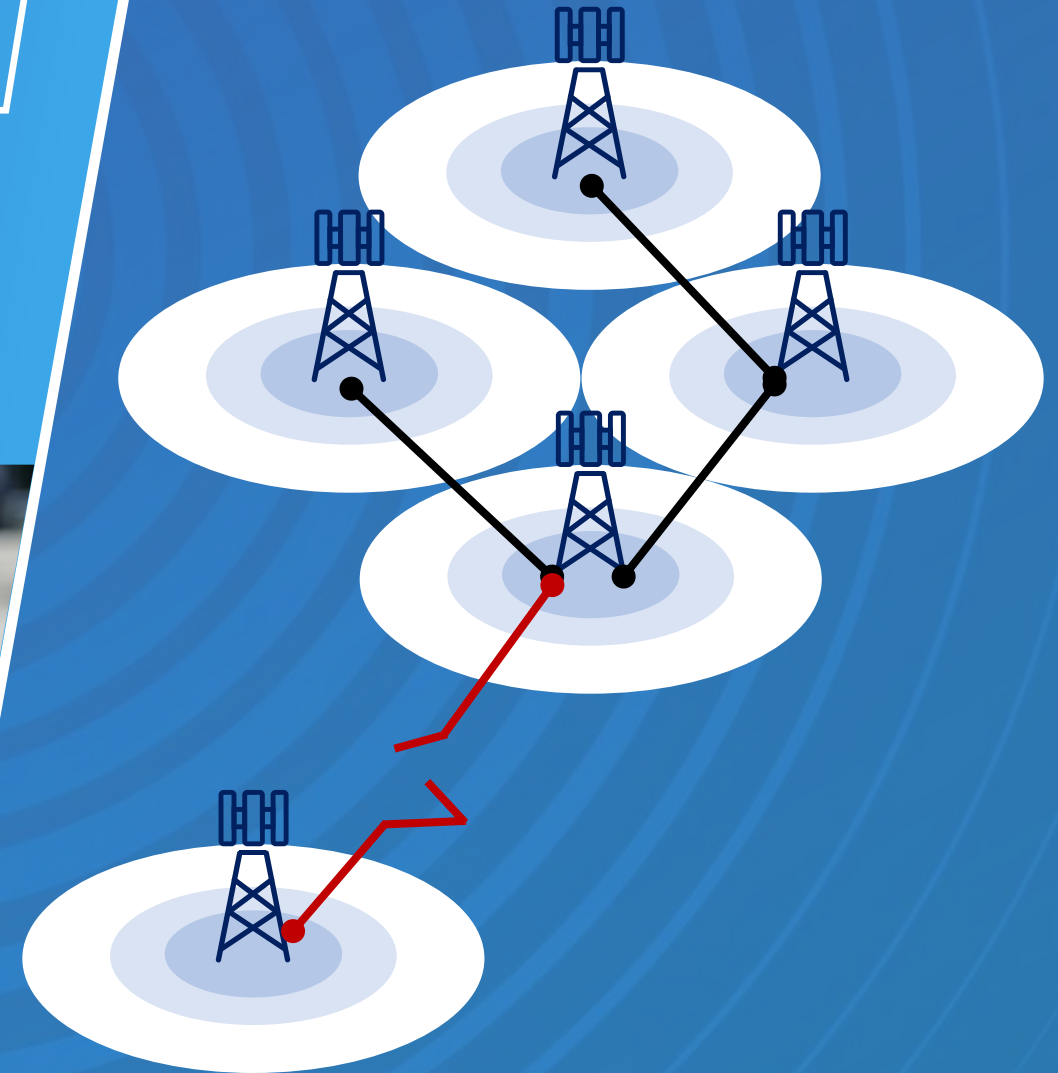
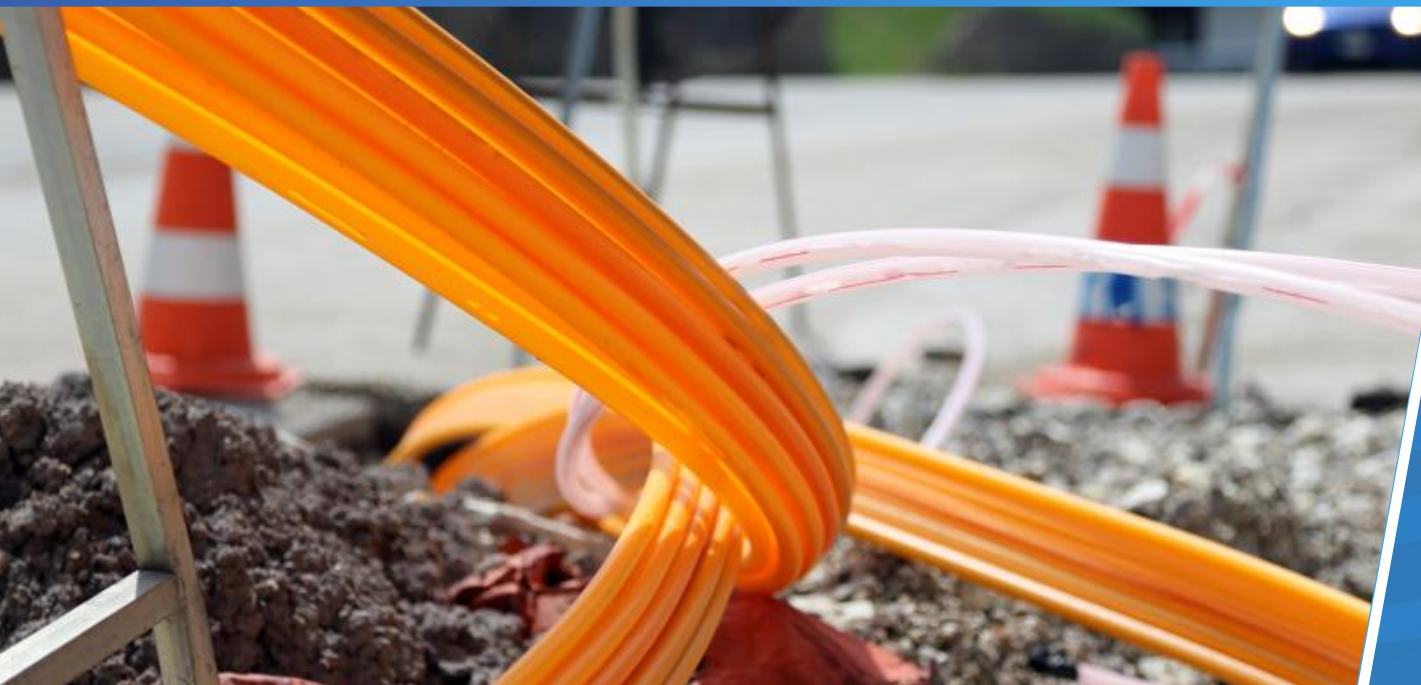
Reliability  
(99.999% up)



Capital  
Intensive  
(20-50k per km)

Long time to  
revenue  
(avg. 4 months for  
planning, permits,  
digging)

Often not  
feasible  
(e.g. Last-Mile issues;  
Rural)



# E-Band Cannot Deliver the Bandwidth and Range Needed for Backhaul



>10Gbps  
(for distances  
shorter than 2.5 km)

Wireless  
Industry  
Standard

Easy  
Deployment



Regulated  
Spectrum  
(Cost and time to  
get licenses)

Affected by  
Interference

High Power  
Usage

<10Gbps  
(for distances  
higher than 2.5  
km)





# Need for high-bandwidth and long-distance solutions



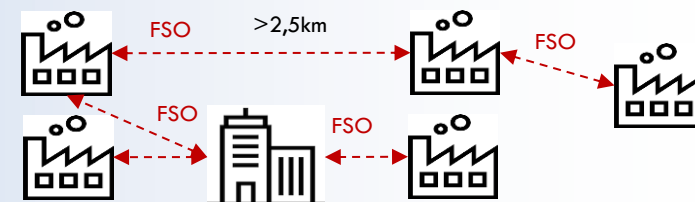
## Broadband (Backhaul)

Need for high bandwidth systems that can reach fiber access point located more than 2,5km away



## Enterprise Networks (5G)

Need for dedicated high bandwidth systems that can keep data secure within private network



## Defense

Need for secure, high bandwidth systems that can be quickly setup and reach fiber access point located more than 2,5km away



# We Need a More Scalable, High Performing Wireless Solution

- **Higher Bit Rate** Higher bandwidth
- **Longer Range** Directivity
- **Lower Latency** Straight and fast
- **Higher Security** Detectability
- **Higher Efficiency** Fewer repeaters
- **Lower TCO** Fewer repeaters





# Free Space Optics (FSO) will be the standard in Space



PROJECT AQUILA



PROJECT KUIPER

**Bringing Space grade technology to Earth**



**Fast Deployment (6 hrs)**

**High Bandwidth (100 Gbps)**

**Long Range (10 km)**

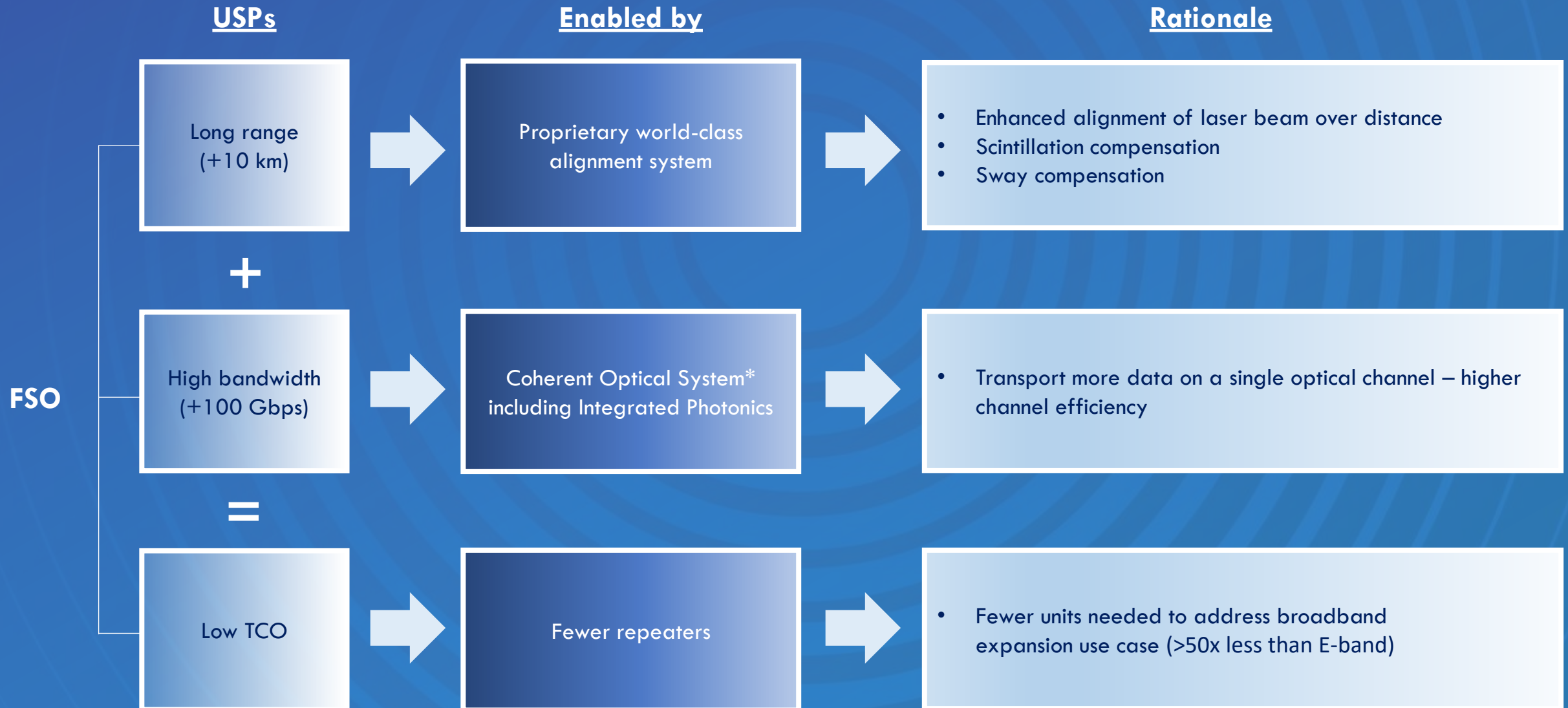
**Low Total Cost Ownership**

**Power efficient**





# Enabling long range and high bandwidth FSO systems



\*Modulation of the amplitude and phase of the light, as well as transmission across two polarizations. Also offers greater degrees of flexibility, simpler photonic line systems and better optical performance.

## Adverse atmospheric conditions cause **power loss**



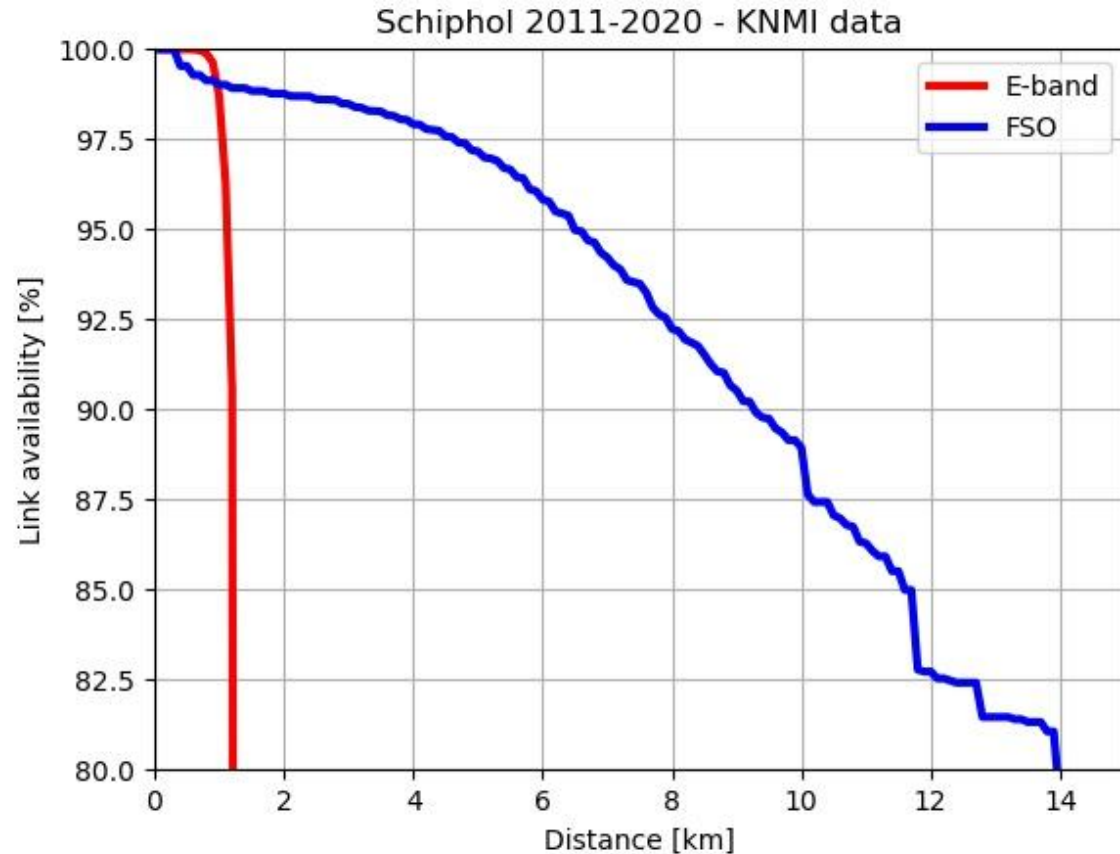
**Rain, snow, and fog** cause power attenuation through:

- Scattering
- Absorption



# FSO performs better than radio for high bitrate and longer range

Use case: 10 Gbps



RF system: DS-E-10000 (E-band Communications) operating @10 Gbps

FSO system: 1550 nm, 30 dB link margin @10 Gbps

Also discussed with TNO and Alexander van Eijk (TU-Delft)

"98% availability  
in a single point-to-point network  
is sufficient for broadband expansion"

■ ■ ■ **T** Deutsche  
Telekom

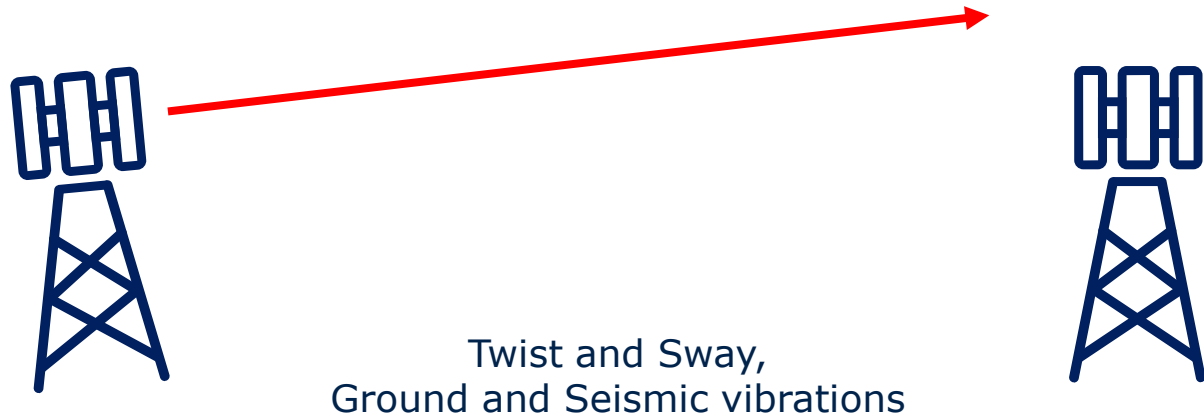
"We will not use E-band  
further than 2.5 km"

**MÁSMÓV!**

"We've been testing 6 Gbps E-band from Huawei over  
the last 3 years, but are not deploying E-band, yet."



## Higher directivity causes higher **pointing challenges**

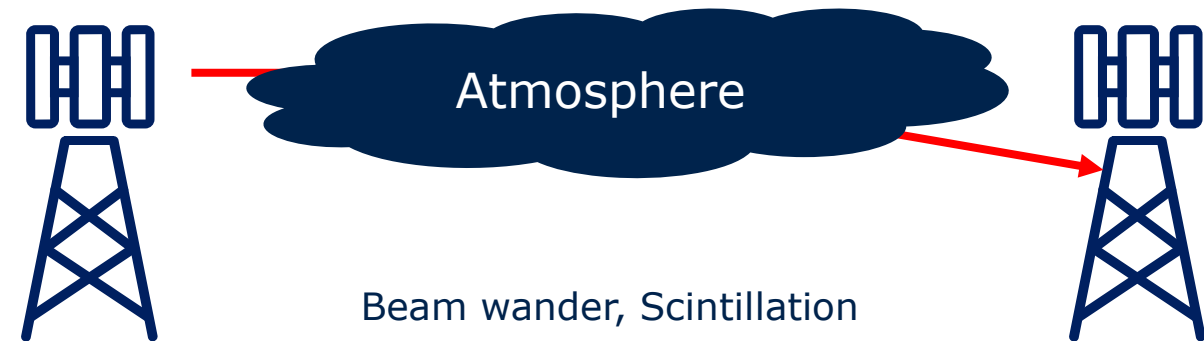


### **Mechanical** effects include:

- Twist and sway
- Ground vibrations
- Seismic vibrations

### **Atmospheric** effects include:

- Beam wander
- Scintillation



Combination of all mechanisms can lead to up to **3 degrees error**

Aircision design can

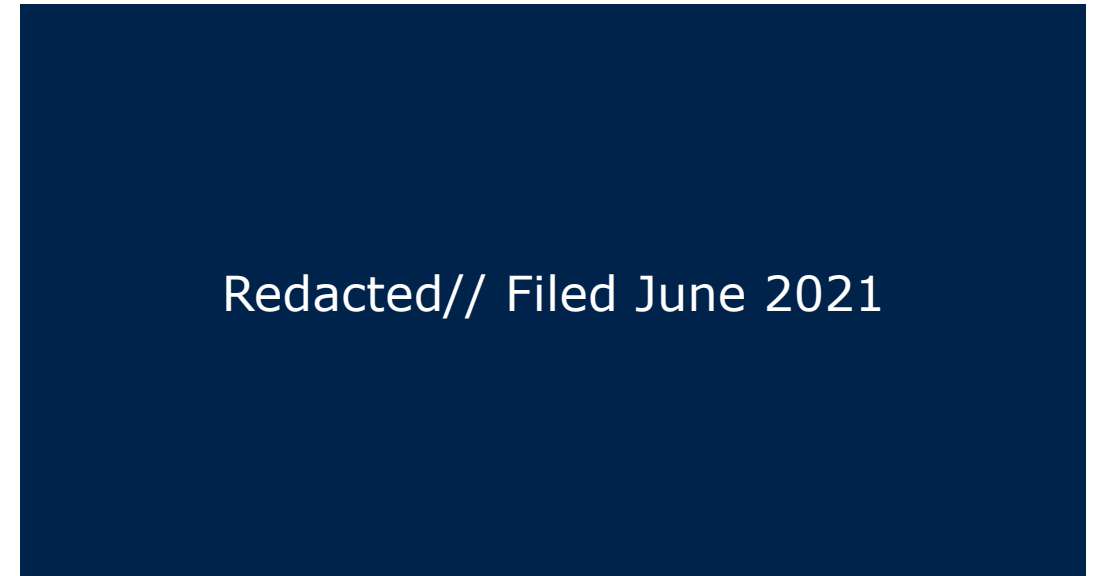


# A **better alignment system** is needed for longer distance

State-of-the-art technology from  
Space Innovation Ecosystem



Own patents targeting  
ground-to-ground FSO applications

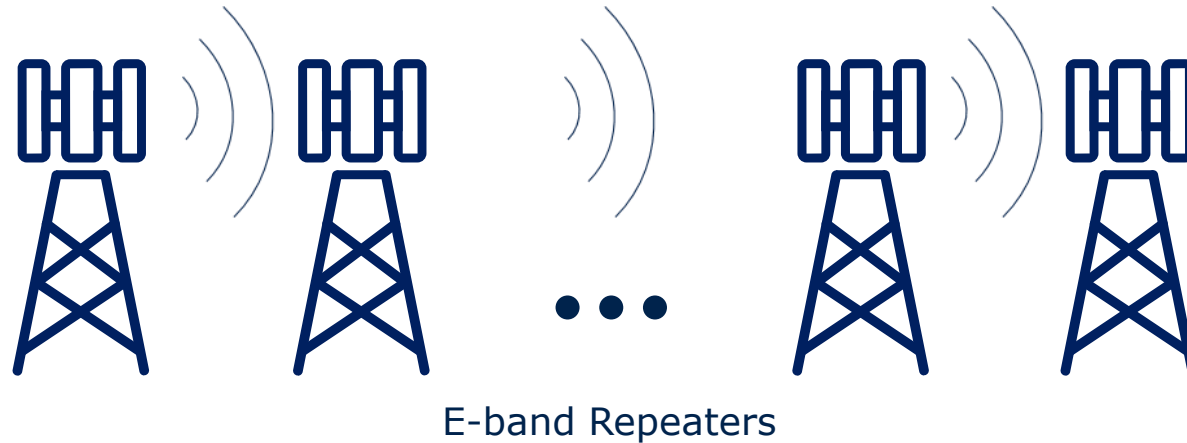


Licensing technology from TNO

- Optical architecture (parts compatible with terrestrial)
- Atmospheric model and simulation tool
- Control algorithms

# Low Total Cost of Ownership

Fewer repeaters enable Higher Power Efficiency and Lower Costs



Use case: 100 Gbps at 10 km

## RF solution:

- Single unit: 10 Gbps @ 2 km
- 10 units to achieve 100 Gbps
- 2 masts with 10 units each (end point)
- 4 masts with 20 units each (repeaters)
- In total 100 RF units are needed
- Interference management (!?!?)

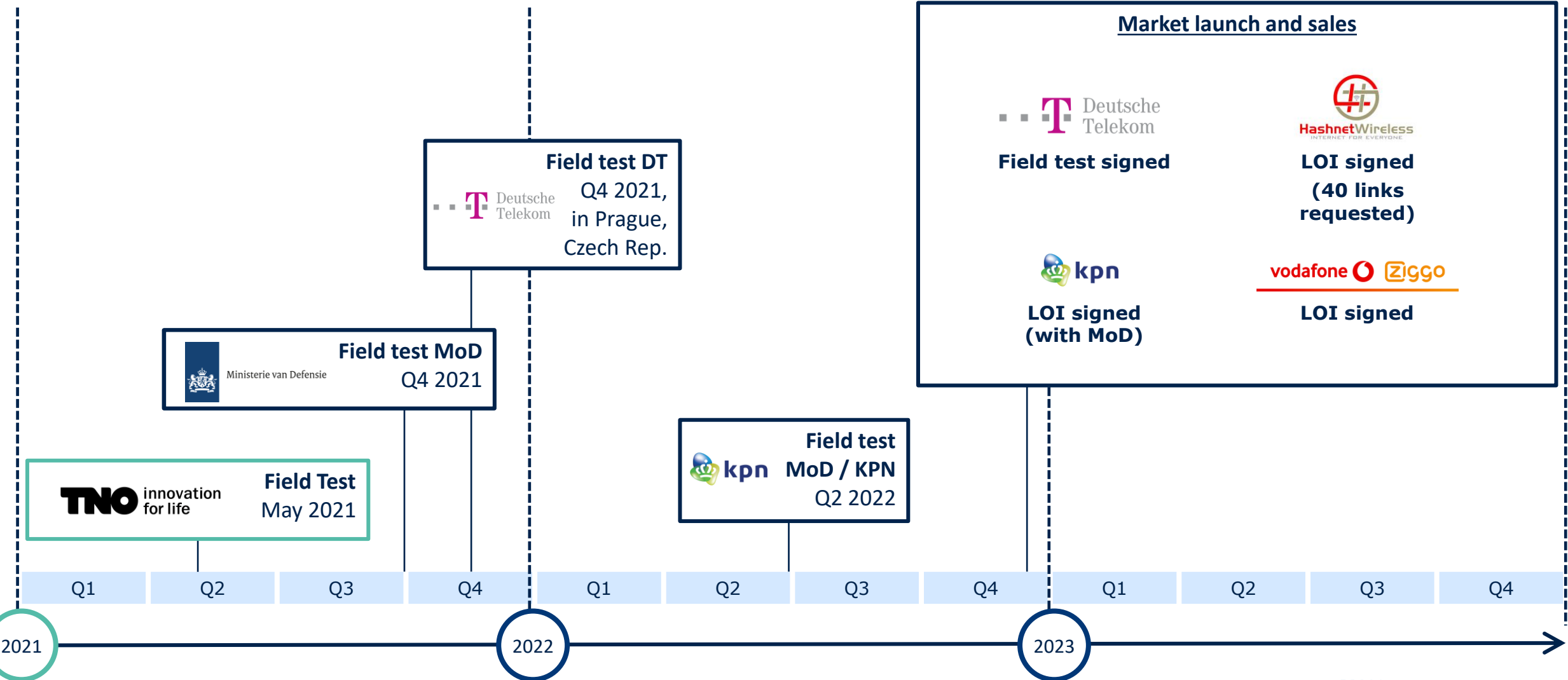
## Our FSO solution (Product Spirit):

- Single unit: 100 Gbps @ 10 km
- 2 masts with 1 unit each (end point)
- In total 2 FSO units are needed



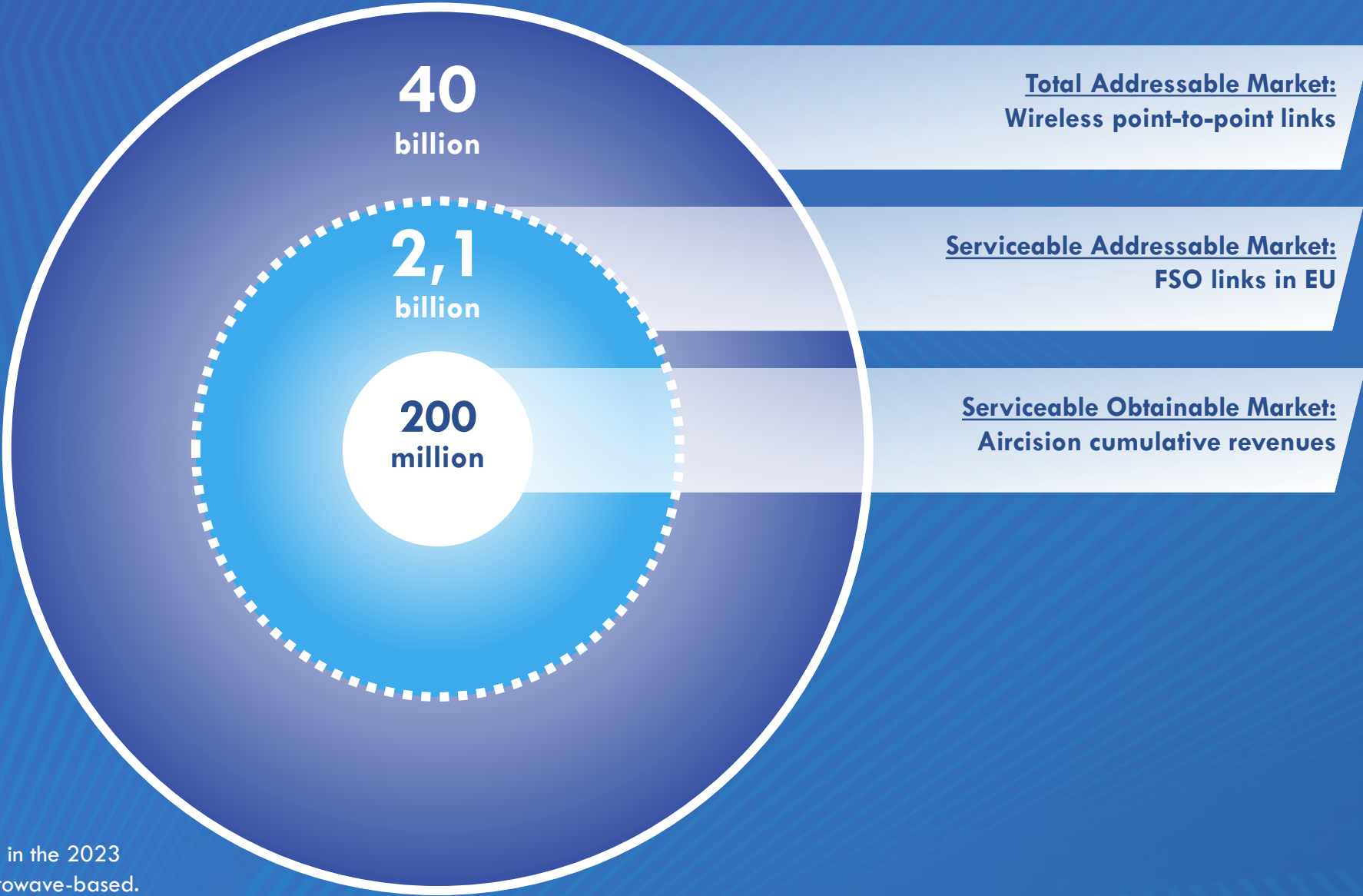
# Traction

Rolling out in Germany, with further expansion in EU, India and the US



# FSO WILL PLAY AN IMPORTANT ROLE IN WIRELESS BACKHAUL

**Market size**  
**2021-2026**  
**(Cumulative; Euros)**



According to the report, as 5G networks scale and mature in the 2023 timeframe, some 40% of backhaul connections will be microwave-based.  
Ericsson Mobility Reports 2018-2020






# 2021-2023 FSO COMPETITION LANDSCAPE

|                             |  |  |  |  |  |
|-----------------------------|--|---|---|---|--|
| Product                     | Gigabit  | M1-30GE   | 10G   | 2021<br>BLACKBIRD   |  |
| Distance<br>(up to; meters) | 2.000  | 1.500   | 5.000   | 5.000   |  |
| Bandwidth (Gbps)            | 1,5  | 30  | 10  | 20  |  |
| Price per Gbps*             | 13.000   | 667   | 2.000   | 1.000   |  |
| Price per meter*            | 10   | 13  | 4   | 4   |  |
| Main focus                  | 3G/4G  | Enterprise  | 4G/5G and<br>Enterprise Networks  | 4G/5G and<br>Enterprise Networks  |  |

\* Estimation

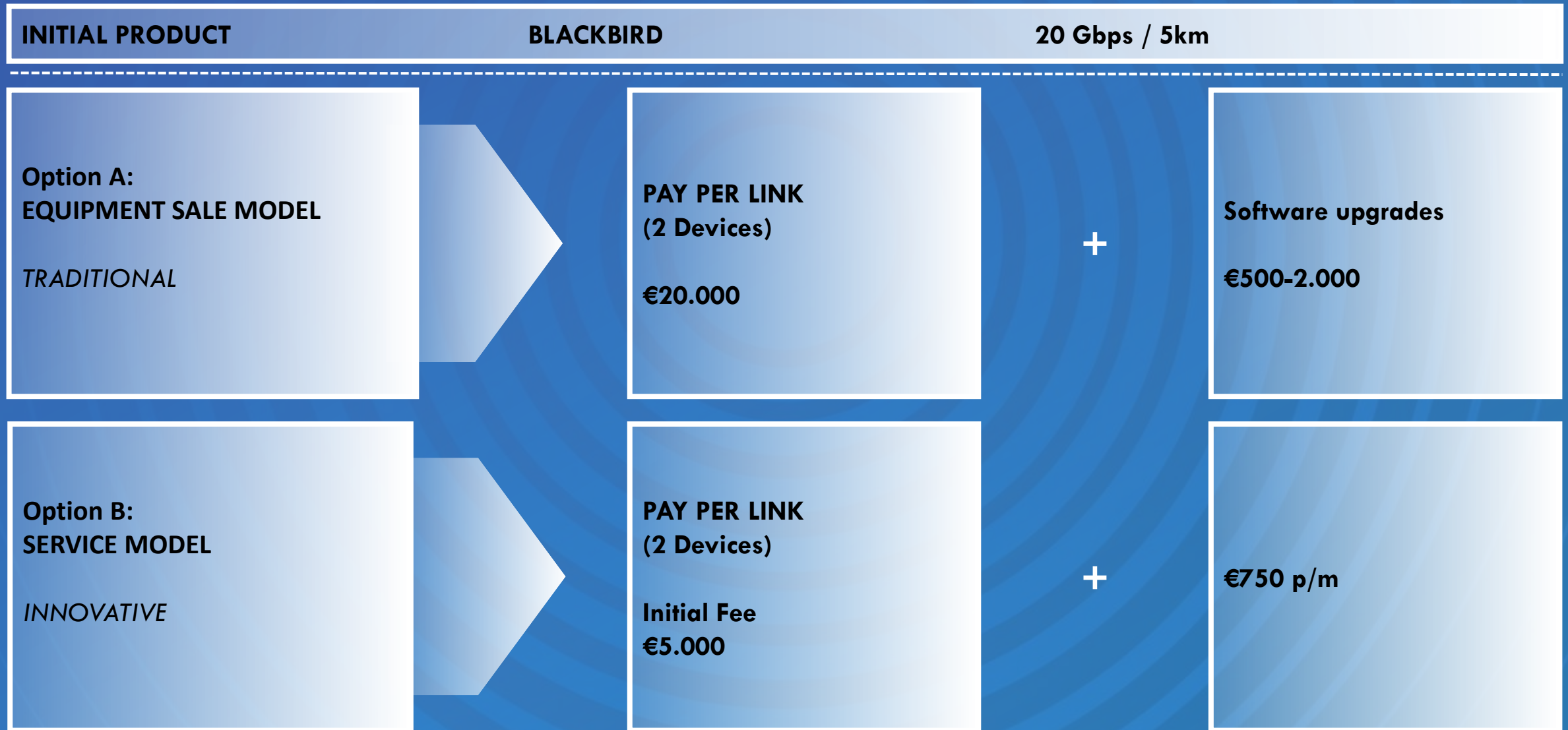


# 2023-2025 EXPECTED FSO COMPETITION LANDSCAPE

| Product                  |  | <br> | <br>Taara | <br>(2023)<br>SPIRIT |  |
|--------------------------|---|--|--|---|--|
| Distance (up to; meters) | 5.000*  | 5.000*   | 20.000   | 10.000  |  |
| Bandwidth (Gbps)         | 20  | 100  | 20+  | 100   |  |
| Main focus               | 4G/5G Networks and Satellite  | 5G Networks  | Rural Backhaul   | 5G, Rural and Enterprise Networks   |  |

\* Expected

# Different revenue models under evaluation\*

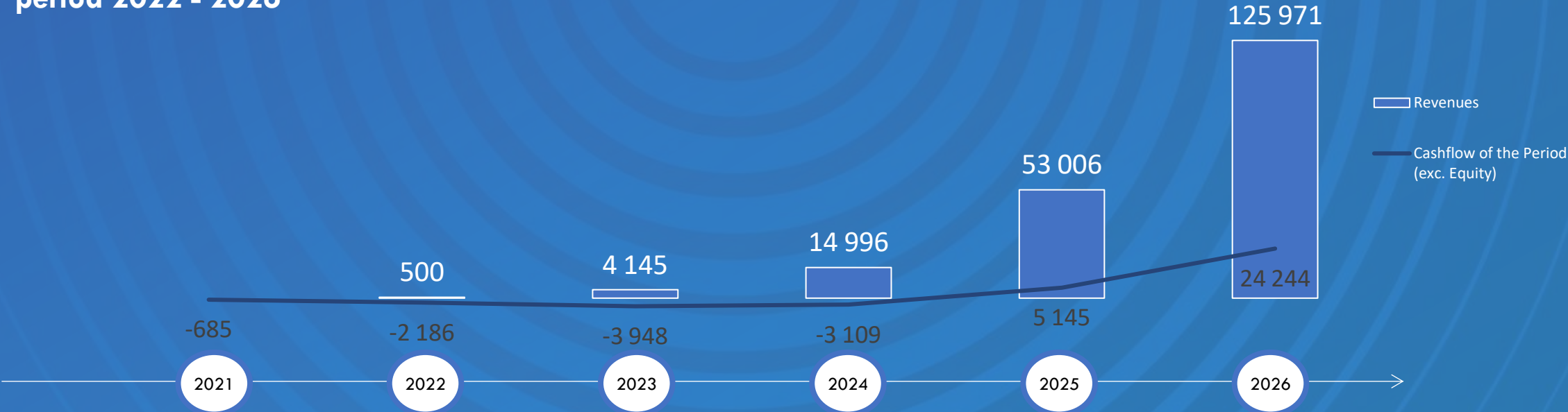


\*We are discussing different revenue models during pilots

# Cashflow positive by 2025 with increasing margins

|        |    |       |      |     |     |     |
|--------|----|-------|------|-----|-----|-----|
| GM     | 4% | -19%  | 18%  | 25% | 39% | 44% |
| EBITDA | NA | -390% | -67% | -6% | 26% | 35% |

Projection of € 200M of cumulative revenues over the period 2022 - 2026

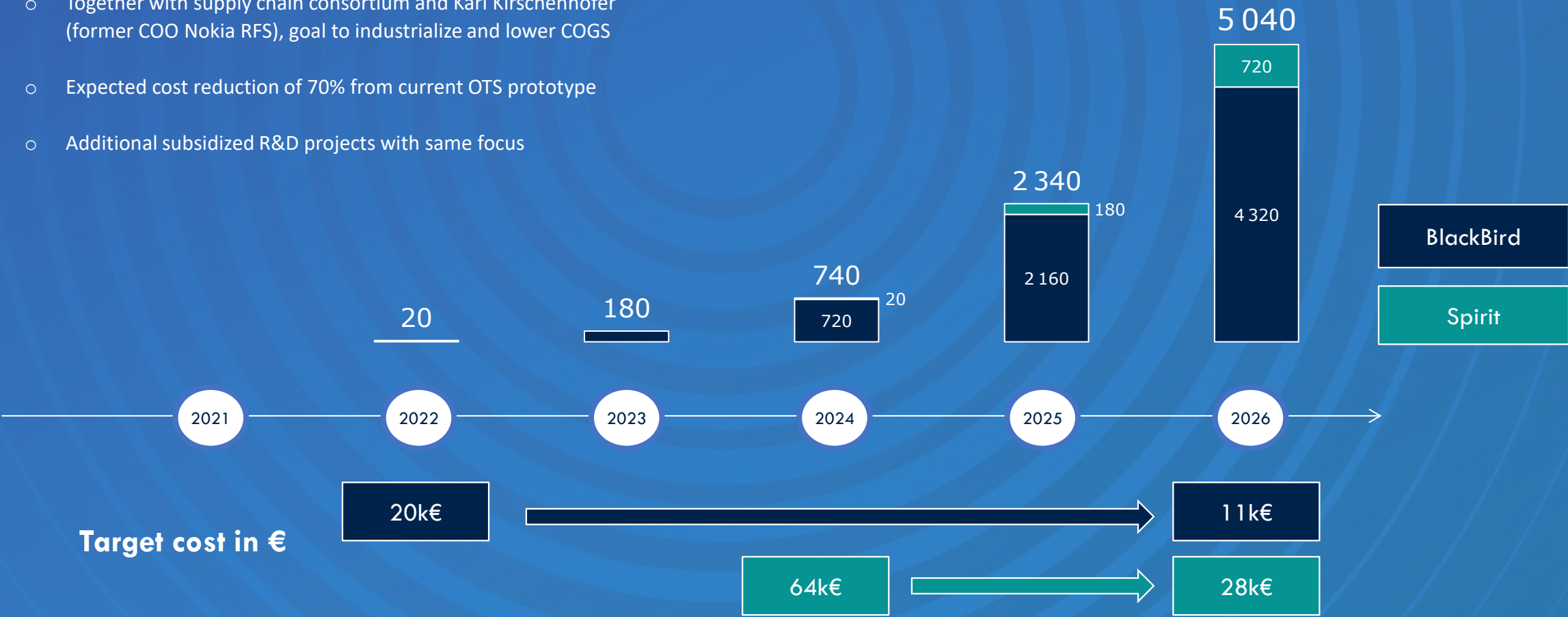




# Industrialization and cost reduction

## Projection of 8.325 links sold over the period 2022 – 2026

- Together with supply chain consortium and Karl Kirschenhofer (former COO Nokia RFS), goal to industrialize and lower COGS
- Expected cost reduction of 70% from current OTS prototype
- Additional subsidized R&D projects with same focus



# 12M euros will be raised over the next 3 years to achieve our goals

## Funding and subsidies received

### Pre-seed and COL Financing

**725k**



**HIGH TECH XL**

**100k**

Founders' in-kind contribution

<2021

## Funding and subsidies being raised

### Seed: Convertible Notes

**925k**



SIF Fund, managed by Innovation Industries

**1M**

#### Current raise

- Increase runway
- Accelerate industrialization

2021

### Series A

**10M in Equity**

2022

## Potential exit

### Acquisition

**NOKIA**

**Google**



ERICSSON

**TOSHIBA**

Sale of company to system integrator

2027

### Subsidies Granted

**1.1M**

NWO  
MRE  
TNO TKI Project

EuroStars  
TTW (Phd

### Subsidies in Progress

**2M**

EIC Accelerator

**170M**

(portion of)  
Nationaal Groeifonds

**100k**

Anquor

# Company Goals Q3 2021 - Q2 2022 (Funding secured)

| Focus area  | Development goal   |
|---|--|
| Organization  | <ul style="list-style-type: none"> <li>- Identified required team additions for scaling-up (profiles, responsibilities, recruitment strategy)</li> <li>- Strengthened the management team for next financing round</li> </ul>  |
| Technology and product development                  | <ul style="list-style-type: none"> <li>- Successfully developed BlackBird system</li> <li>- Completed trials with Lead customer(s) to obtain real-life performance specifications</li> <li>- Secured non-dilutive funding and initiated R&amp;D project on Quantum Key Distribution</li> </ul>   |
| IP  | <ul style="list-style-type: none"> <li>- Finalized IP agreement and shareholder position with TNO</li> <li>- Explored exclusive agreements on Quantum Key Distribution</li> <li>- Identify key areas for new IP filing for future defensible position in long range/high bandwidth combination</li> </ul>  |
| Commercial  | <ul style="list-style-type: none"> <li>- Obtained customer feedback on Blackbird and future product roadmap within all four identified application areas</li> <li>- Generated tangible traction in at least 1 application area</li> <li>- Defined the optimal business model for the company and assess the appetite in the market to accept it</li> </ul>   |
| Competition and competitive advantage of technology | <ul style="list-style-type: none"> <li>- Created clear understanding of competition, their progress in performance and their IP filing</li> <li>- IP portfolio of TNO leveraged to the maximum and built strategic partnerships (including exclusive licenses) for all the key elements to the transceivers (mirrors, optical transceiver, electronics, overall alignment system, error correction et cetera)</li> </ul> |
| Business case and financials                        | <ul style="list-style-type: none"> <li>- Thoroughly explored improvements for product margins</li> <li>- Identify non-dilutive funding options</li> <li>- Secure additional financing taking into account maximum aggregate loan amount</li> </ul>   |



# Goals Q3 2021 (Seeking new funding)

| Focus area                    | Development goal  |
|-------------------------------|---|
| Industrialization             | <ul style="list-style-type: none"><li>- Funding for subcontractors and including KFIVE, PCB, Enclosure and scale down</li><li>- Alternative packaging and life cycle assessment</li></ul>                 |
| Components cost down projects | <ul style="list-style-type: none"><li>- Funding Demcon's development of beam steering technology to terrestrial specifications</li><li>- Development to scale up production and bring cost down</li></ul> |
| Team expansion                | <ul style="list-style-type: none"><li>- Including seasoned experts in FSO</li></ul>   |

# Current Team



Luís Oliveira

CEO



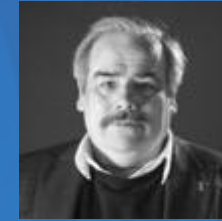
Karl Kirschenhofer

COO  
(October 2021)



Daniele Raiteri, PhD

CTO



John Reid, PhD

Scientific Director



Betsy Lindsey

CFO



Edzard Janssens

CMO



Bas van der Wielen

R&D Engineer



Nourdin Kaai

Mechanical Engineer



Eric Dansereau

CBO



# Advisors

**Dr. Anastassia Lauterbach**

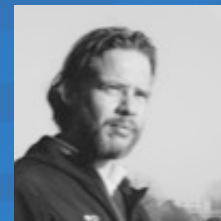
Venture investor and board member of public and private companies, former SVP of Deutsche Telekom and Qualcomm Europe. Professor of AI, Data and Data Ethics at the XU University of Applied Sciences Potsdam

**Herbert Merz**

Former President and CEO RFS Systems, sold to Nokia  
Previous Experience: Coriant, Nokia  
TU Munich, Master's in Electrical Engineering

**NOKIA****Rob Wolters**

Managing Partner, i4Things, Startup  
Previous Experience: Ericsson, Key Account Management, KPN, Vodafone. TU Eindhoven, London Business School, Master's Electrical Engineering

**Guus Frericks**

Entrepreneur, investor and international business leader with vast experience in high-tech industries; Founder & Chief Growth Officer of HighTechXL

**HIGH  
TECH XL**



# //////AIRCISION



2021

2022

2023

2024

2025

2026

**FTE growth**  
(Excl. interns)

**10 FTE**

**18 FTE**

**38 FTE**

**42 FTE**

**48 FTE**

**56 FTE**





Facing the  
challenges of  
broadband  
deployment  
in rural  
and remote  
areas



SUSTAINABLE  
DEVELOPMENT **GOALS**

INDUSTRY, INNOVATION  
AND INFRASTRUCTURE



**Goal 9:**  
Industry, Innovation,  
and Infrastructure

# AIRCISION

Powering the high speed connected world

**HIGH  
TECH XL**



**METROPOOL  
REGIO  
EINDHOVEN**

*Powered by*  
**TNO** innovation  
for life

