

An abstract graphic consisting of a network of interconnected nodes and lines, resembling a molecular or network structure, set against a dark blue background. The nodes are small circles in various colors (white, teal, red) and are connected by thin, light gray lines. The overall shape is elongated and spans across the top and middle of the image.

# EFFECT PHOTONICS

INVESTMENT OPPORTUNITY IN THE MOST DISRUPTIVE  
PHOTONICS SOLUTION IN THE MARKET

OCTOBER 2023

# EFFECT PHOTONICS AT A GLANCE

Global player with key technology for success

## Where Light Meets Digital

Developing- high-performance, future-proof products that are fast, affordable, and sustainable

130+

employees in locations worldwide

>2/3

employees in R&D



Cleveland OH, USA

Digital Signal Processing

Maynard MA, USA

Product Development, Verification & Regional Customer Support

Eindhoven, NL

HQ and PIC Development

Taipei, TW

Wafer Fab Partner Support

c €375MM<sup>(1)</sup>

Revenue FY28E

50%+<sup>(1,2)</sup>

Gross Margin<sup>(4)</sup> FY28E

30%+<sup>(1)</sup>

EBITDA Margin FY28E



# BANDWIDTH GROWTH IS INCREASING AT THE SPEED OF LIGHT

Telecommunication and data providers need innovative solutions to help them cater to the ever-increasing demand for affordable bandwidth

	Yearly bandwidth increase	% of system costs (\$) is optics	% of system power (W) is optics
1960 until now	<b>x1.5</b> Moore's law	<b>&lt;3%</b>	<b>&lt;1%</b>
2028	<b>x10</b> with AI/ML applications	<b>~50%</b>	<b>~20%</b>



Bandwidth demand will continue to increase, there is a need for innovation to solve the power and cost problem.

# MOST DISRUPTIVE INTEGRATED PHOTONICS SOLUTIONS

## Ownership and Control of Key Technologies

### Digital Signal Processor

A coherent DSP is the electronic heart of coherent transmission systems

### Ultra-Pure Light Sources

InP is the ideal material to generate and amplify light and enable full photonic integration

### Leveraging Existing Electronics Ecosystem

Leveraging design, wafer manufacturing, packaging and test infrastructure

## Addressing Key Pain Points

### Power-Per-Bit

- Integration of **all** discrete photonic functions
- Highly optimized DSP/FEC functions

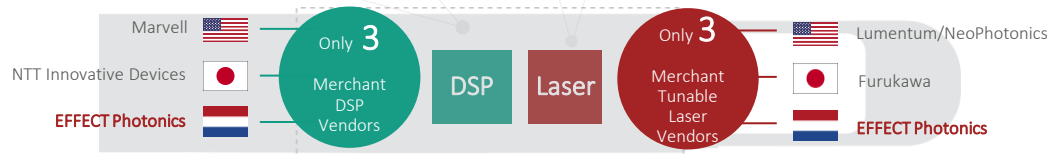
### Cost-Per-Bit

- Higher yields through integration
- Ownership of all key components

### Scale

- Economies of Scale
- Sustainable Practices

EFFECT Photonics is the only provider of key technologies



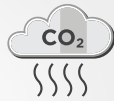
# PHOTONICS ENABLING ENERGY TRANSITION

Forecasted sales of the current product portfolio will result in 1.7M metric tons of CO<sub>2</sub> emissions savings

## 2,387 GWh

total savings<sup>1</sup>

**±1.7 M**



metric tons of CO<sub>2</sub>  
emissions saved<sup>2</sup>



**3.9 M**



barrels of oil  
consumed

**213,191**



homes' energy use  
for one year

**206 B**



number of  
smartphones charged

# FOCUSED ON A DIVERSE AND GROWING TARGET MARKET

Key market drivers and total addressable market opportunity

## DATAKOM



### Cloud Providers

- Cloud infrastructure
- AI/ML bandwidth

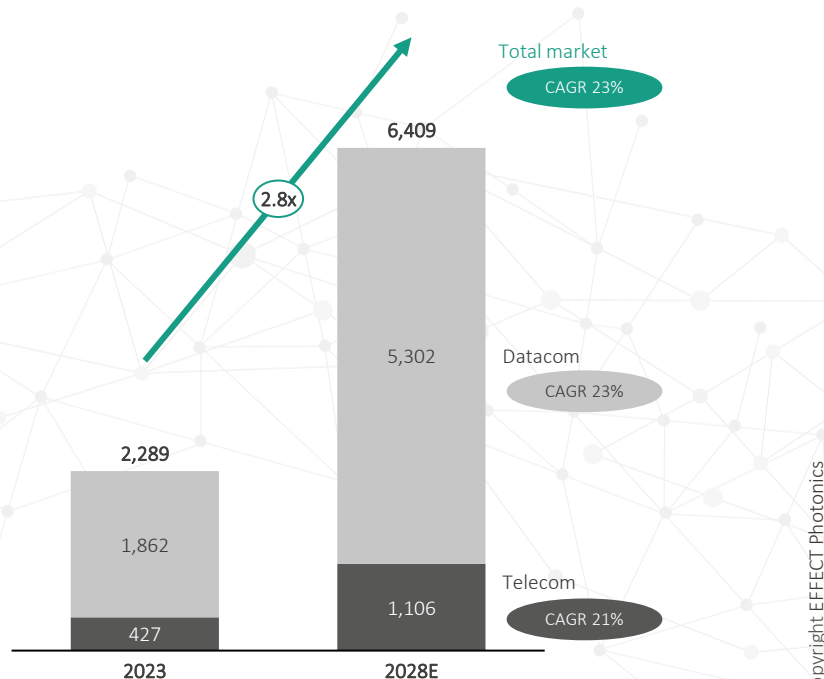
## TELECOM



### Service Providers

- 5G/6G rollout
- Edge compute
- Satcom integration

## TAM – Telecom and Datacom Markets (\$MM)



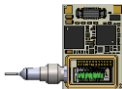
# THE BACKBONE OF OUR SOLUTIONS – INTEGRATED LASERS & DSP

Product portfolio for diversified revenue streams

## SUB-ASSEMBLIES / ASICS

### ITLA (Laser)

- Ultra-pure InP light sources based on InP lasers
- Temperature and environment-hardened
- Developing the **world's smallest digital coherent integrated tunable laser assembly\*** - pico Integrated Tunable Laser Assembly (pITLA)



### DSP

- DSP is the electronic heart of coherent transmission systems
- DSPs enable efficient transmission over optical networks
- Field-proven DSP and multiple FEC designs up to 800G solutions (including oFEC)



## TRANSCEIVERS

**Transceivers** incorporate the coherent DSP and integrated InP tunable lasers for a cost-effective and low-power high-speed connectivity

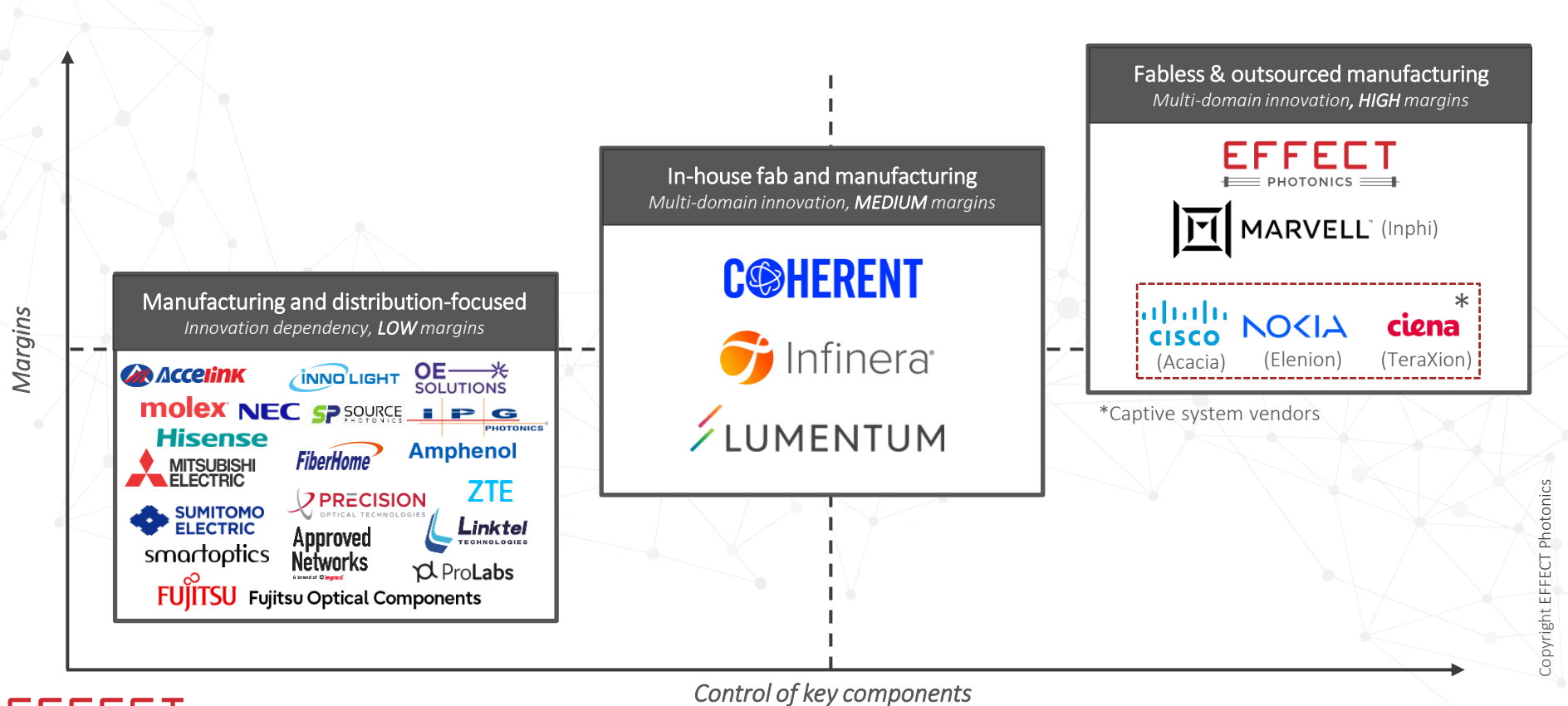
- **Coherent** Transceivers for higher bit rates of 100Gbps to 800 Gbps and beyond
- **Direct Detect** Transceivers for small form factors up to 25 Gbps



\* EFFECT Photonics pico ITLA is 5 times smaller than nano ITLA currently available on the market

# OPTICAL COMMUNICATIONS AND NETWORKING OVERVIEW

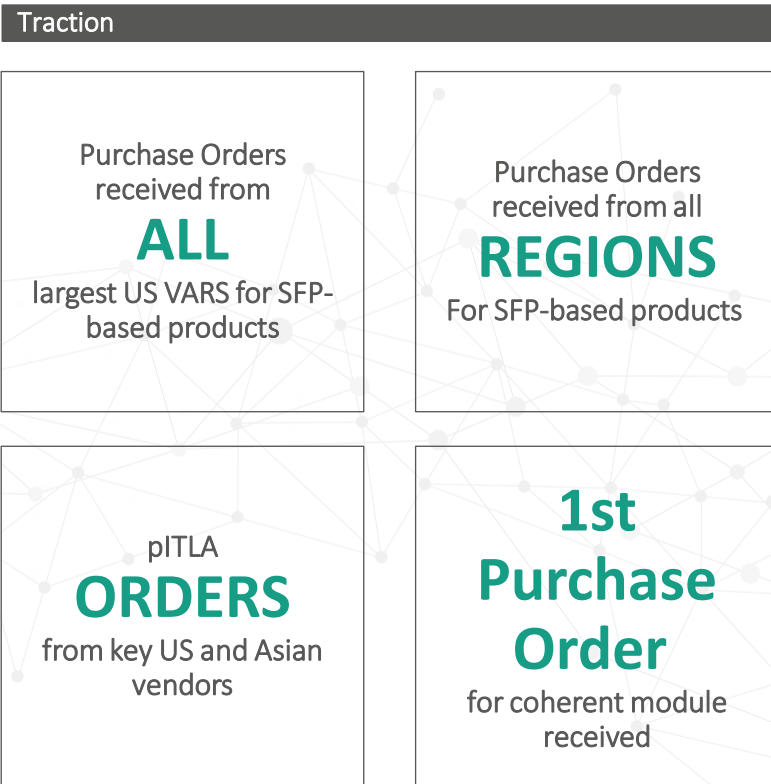
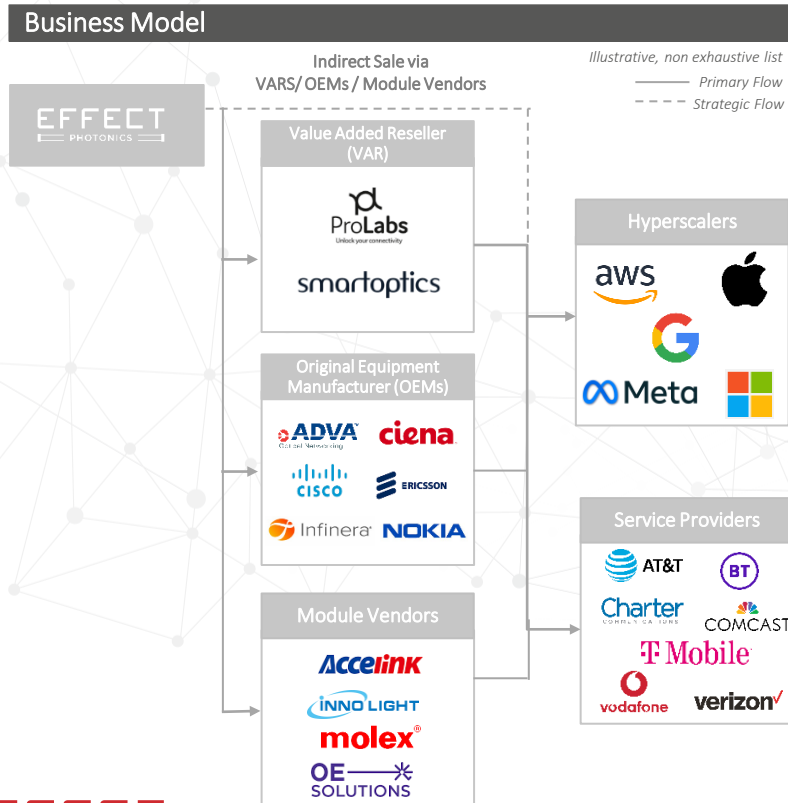
Key suppliers in cloud and service provider industry





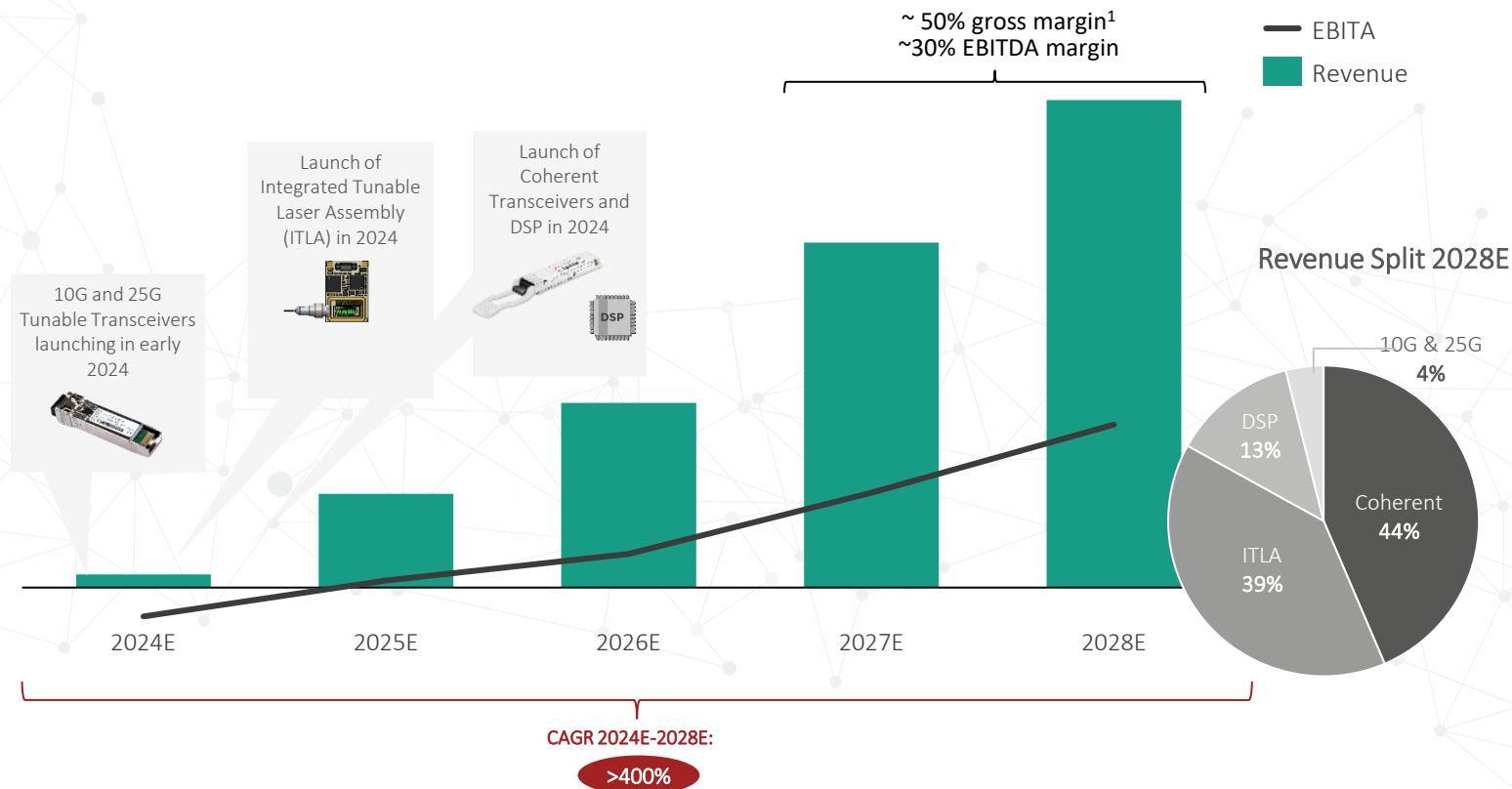
# COMMERCIALS - TODAY

## Business model overview and growing traction in the market



# CLEAR GROWTH TRAJECTORY – PROFITABLE FROM 2025

## Revenue evolution 2024 - 2028



1. Gross Margin = (Revenue – COGS – Direct Labour) / Revenue

# GUIDED BY A DIVERSE, EXPERIENCED MANAGEMENT

## Executive Leadership Team



**Roberto Marcoccia**  
CEO / CDO

+25 years of leadership experience in optical communications across a range of large and small companies, both public and private.



**Tim Koene**  
CTO – Co-founder

Deep technical expertise in PIC design, packaging, electronics and systems



**Harry Graber**  
CCO

Deep expertise in technical sales, product management and marketing with extensive international experience



**Sophie De Maesschalck (Dr.)**  
CFO

Highly experienced as Tech CFO, with PhD in optical networking and MBA in Corporate Finance



**Veronique Gremmen-de Groot**  
Head of HR

Extensive background in Human Resources and organizational development in various industries



**Ted Schmidt (Dr.)**  
Senior VP of Product Development

PhD in Physics with +20 years of fiber optic transceiver development experience



**Tony Englese**  
VP of Operations

Seasoned senior manufacturing operations executive, expert in taking complex products from concept to volume production

## Key Investors

**matterwave**   
ventures

Brabantse Ontwikkelings Maatschappij



Innovation Industries



**INVESTNL**

# ADDITIONAL FUNDING FOR DEVELOPMENT AND GROWTH

## Key areas for investment

### Product Development

- Product portfolio expansion
- Further technology developments



### Ramp Up

- Working capital to support increased shipments



### Expansion

- Expansion into select countries in APAC, EMEA and Latin America

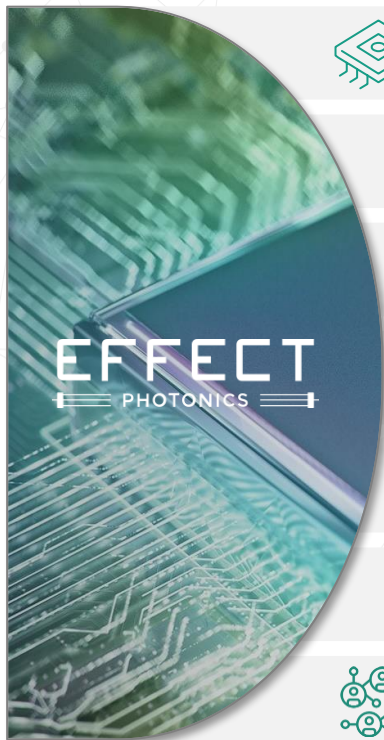


### Talent Acquisition

- Expand product development and go-to-market teams



# KEY INVESTMENT HIGHLIGHTS



Able to solve industry problems: **only company owning both key technologies**



**Energy transition positive effect** of using integrated photonics to reduce energy across end-markets



Ideal positioning, targeting **high growth, supply-constrained telecom- and datacom** markets driven by the need for cost and power reduction



Diversified product portfolio that drives **healthy, sustainable margins** with limited competition




Global **traction in the market with leading customer** focused on monetizing product portfolio



**Attractive financial profile** with high profitability and high cash flow generation at scale



**Experienced, and well-connected** leadership



The only thing **more** amazing  
than our technology is **what** the world  
**can do with it.**

**EFFECT**  
PHOTONICS





# EFFECT

PHOTONICS

# ABBREVIATIONS

Abbreviation	Meaning
AI/ML	Artificial Intelligence/Machine Learning
ASICs	Application-Specific Integrated Circuits
CAGR	Compound Annual Growth Rate
COAX	Coaxial Cable
DSP	Digital Signal Processor
DWDM	Dense Wavelength Division Multiplexing
EBITA	Earnings Before Interest, Tax & Amortization
FEC	Forward Error Correction
GHG	Greenhouse Gasses
ICTROSA	Integrated Coherent Transmitter and Receiver Optical Sub-Assembly
InP	Indium Phosphide
IP	Intellectual Property

Abbreviation	Meaning
ITLA	Integrated Tunable Laser Assembly
OEM	Original Equipment Manufacturer
oFEC	Open Error Forward Correction
PIC	Photonic Integrated Circuit
PO	Purchase Order
QSFP	Quad Small Form-factor Pluggable
SFP	Small Form-factor Pluggable
SiPh	Silicon Photonics
TAM	Total Addressable Market
VAR	Value Added Reseller



