

# **Project Apollo**

Scaling PVT Module Manufacturing: Opportunity to Invest in a Game Changing Solar Technology Company

June 2023



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- All questions or requests for information should be addressed to one of the following representatives of TFOS:

## **Thomas Deitz**

#### **Chairman & Founding Partner**

**TEOS Advisory Limited** 

thomas.deitz@teosadvisory.com

Tel.: +44 7730168393

### Alessandro Panizza

### **Analyst**

**TEOS Advisory Limited** 

alessandro.panizza@teosadvisory.com

Tel.: +39 3333868159

### **Martina Mascaro**

#### **Analyst**

**TEOS Advisory Limited** 

martina.mascaro@teosadvisory.com

Tel.: +39 3394916380



## **Transaction Overview and Rationale**









#### The Transaction

- Sunmaxx, a highly innovative photovoltaic thermal module (PVT) technology company, will run a competitive process to find
  additional resources and investors to support its scale up plans. The Company is seeking:
  - **€8m in a Series A** funding round ('the **Transaction**'), after the recent closing (12/22) of its €3.25m Seed II round led by **MAHLE** New Ventures and **TGFS** Technologiegründerfonds **Sachsen**
- The main shareholders MAHLE and TGFS are extremely supportive of Sunmaxx's growth plans by committing to invest approx. €3m in the Transaction. They look forward to working closely with the new investor(s) to take the Company to the next level
- The Series A offers a unique opportunity to participate in the reshoring of part of the solar value chain in Europe, and to do so with state-of-the-art technology that is well ahead of the competition in terms of performance, efficiency (heat and electricity), quality ('Made in Germany') and scalability (mass production-ready)
- Sunmaxx's PVT modules, combined with sole-heat pumps and/or seasonal storage systems, address customers' demand for stable and affordable energy costs, particularly for heating, and the urgent need to reduce their carbon footprint, by decarbonising heat and electricity intensive industrial production facilities and fossil-fuel based district heating at game-changing lower cost vs current alternative solutions. Sunmaxx's activities are directly aligned with UN SDG 7 (Affordable and Clean Energy), 11 (Sustainable Cities and Communities), 12 (Responsible Production and Consumption) and 13 (Climate Action)
- Subject to the signing of the confidentiality agreement, qualified and interested parties will be provided with a confidential
  information package as well as additional details on the next key milestones of the process

#### **Transaction Rationale**

- With the Series A funding Sunmaxx will:
  - Expand its sales, R&D and production teams,
  - Further innovate and develop its technology and
  - Accelerate its market entry by completing the development and ramp up of a 50 MW nameplate production line in Saxony (with expansion potential to > 100MW). The location is already secured under a 7-year lease and the main equipment has already been ordered at attractive delivery conditions (and with supplier penalties). Production is planned to start in December 2023. De-risking of the initial production plan has already started











Sunmaxx decarbonises heat and electricity intensive industrial sites, gas-fired district heating and residential buildings with highly efficient, cost effective, scalable and unique PVT modules that combine state-of-the-art PV technology with cutting edge thermal management knowhow from the automotive industry



## Fast-Growing Global PV and PVT Panel Market







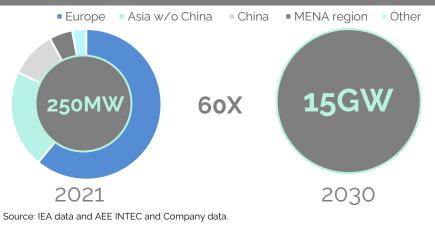


## **Global Installed Solar PV Capacity**

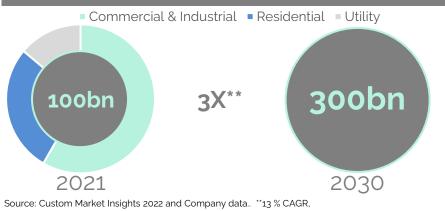


Source: IEA. \*CAGR: 20%. Note: 2022 installed capacity: 1,185GW

## Global Installed Solar PVT Electrical Capacity



## Annual Global PV Panel Market Value (\$)



## Global Annual PVT Panel Market Value (\$)



Sunmaxx Aims to be a Global PVT Leader with 25% Market Share in 2030



## Sunmaxx at a Glance









## **Company Description**

- Sunmaxx is a photovoltaic thermal module technology company based in Dresden, founded in 2021 by CEO Dr Wilhelm Stein
- The company aims to decarbonise power and heat intensive industrial manufacturing processes, gas-fired district heating and residential homes. Its PVT modules, combined with heat pumps and/or geothermal earth storage offer a solution at significantly lower investment vs current alternatives, with shorter pay-back period (7-10 years), attractive returns (10-15% IRRs) and strong environmental impact (100% decarbonisation of heat and net climate neutrality for electricity)
- Sunmaxx is currently the only company worldwide that combines cutting edge high performance automotive thermal technology (EV battery aluminium cooling plates) with the latest photovoltaic technology, achieving independently verified 80% module efficiency (electricity and heat) and designed for volume production and easy installation
- It has developed a unique and proprietary automated PV laminate (glass) and aluminium integration process, seamlessly combining the two materials with very different mechanical and thermal characteristics
- Sunmaxx owns 100% of the IP needed to manufacture its modules. It cooperates with the German Fraunhofer Institute on R&D and has developed a high quality materials supplier and partner network, comprising facility planners, installation companies, heat pump providers, etc

#### **R&D Partner**



#### Award

Finalist for the Inter-Solar award 2023



#### Source: Company data

## **Top Tier Customers**

 Despite its short operating history, Sunmaxx has been able to attract a high quality customer base for concept studies and pilot projects















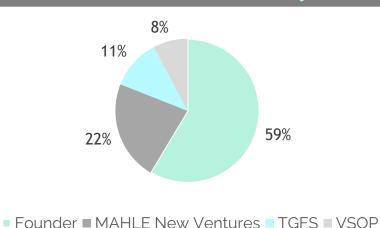








## **Current Shareholder Structure (fully diluted)**







## Highly Experienced Management Team and Board









- Over **80 years of combined technical and business experience** across different industries (e.g.: solar, construction, semiconductors, consulting)
- Extensive industrial scale up expertise, growing teams and businesses to up to 500 employees in short periods (3-7 vears)

## Dr. Wilhelm Stein, CEO



Dr. Stein has >25 years of managerial experience in the high-tech industry. He has a doctorate in physics and has already founded and grown numerous companies, successfully establishing them on the market. Since the start of his career, he has had a particular interest for the solar industry

## Dr. Jiri Springer, CTO



Dr. Jiri Springer has >20 years of experience in solar and semiconductors. He received his Ph.D. in physics and photovoltaics in Germany and the Czech Republic. He played a leading role in setting up and operating numerous solar and semiconductor production facilities

## **Uwe Gey, CFO**



Uwe Gey has managed the commercial aspects of various companies and developed them from start-ups to international medium-sized businesses. As araduate in business studies, he also brings valuable experience from his previous consulting background

## Franz Ziering, CSO



Franz Ziering has more than two decades of experience in sales in the solar industry. He has a background in electrical engineering and his past experiences include senior sales positions at industry players such as Bosch Solar and Esdec

## Norman Nagel



Norman Nagel has more than 10 years of experience in the automotive industry and currently leads MAHLE's global business and (advance) product development in the field of industrial thermal management

## Birthe Roß



Birthe Roß is an investment manager at TGFS. She draws on her experience as a VC specialist in the earlystage phase to support young tech companies in their development in the fields of Advanced Materials, Cleantech, and Foodtech, among others

## Kai Malkwitz



Kai Malkwitz is a successful entrepreneur in the cleantech industry as well as a business angel and consultant to more than a dozen companies. He has a broad network of investors and industry experts



## **Unique Proprietary Technology and Integration Process**









## Manufacturing process of the SUNMAXX PX - 1

#### **Materials**

### **PV-Laminate**



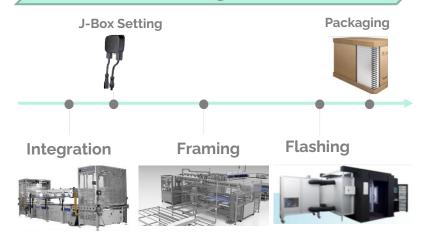
- Standard PV module
- EU PV Suppliers

#### **Aluminum Plate**



- High performance automotive technology adopted from battery cooling in electric vehicles. Plate is used as heat exchanger in Sunmaxx module
- Supplied by MAHLE

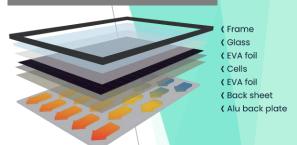
## **Automated Integration Process**



- Patented, proprietary, automated and fully scalable manufacturing process
- Mass-produced input materials
- Complex adjustments to standard solar machinery
- Proprietary Integration process of glass and metal that requires adaptations to both temperature and size
- Already working on next generation product designs (Gen 1-5) for optimized industrialization potential and lower production costs

## **Finished Product**

#### Sunmaxx PX-1



- Sunmaxx PX-1 combines PV technology and advanced automotive thermal management to concurrently generate heat and electricity
- and profitability of advanced renewable heating systems with sole-heat pumps that can be used as single source or in combination with seasonal storage systems. These systems provide Seasonal Performance factors of > 6 (vs standard air-heat pumps at 3). Size and investment for seasonal storage systems can be reduced by up to 75%

First Ever Highly Efficient, Affordable & Fully Scalable PVT Module

Source: Company data; Note: Pictures for illustrative purposes only



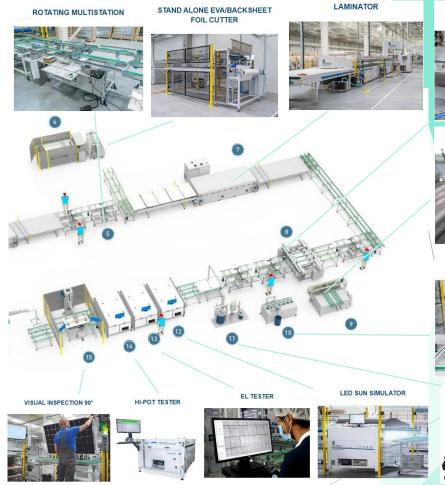
## **DRAFT - NOT FOR RELEASE**

## **Sunmaxx Production Site Under Development**



Pic: Production site Sunmaxx

- Brownfield project (near Dresden, Saxony)
- 7-year lease secured
- 4000 m² production space
- 50 MW nameplate capacity (4 shifts)
- Expansion to > 100 MW possible
- High automation grade
- Equipment already ordered
- Production start December 2023







FRAMES SILICONE DISPENSER



**AUTOMATIC J-BOX STATION** 



FULLY AUTOMATIC POTTING STATION



## First Automated PVT Production Site Globally



## **Targeting Markets with High Demand Potential**









Focus on large scale customers and projects

## Commercial & Industrial

# **Complete decarbonisation** of Industrial production sites (electricity & heat) with no more on-site fossil fuel consumption. Real climate-neutral production

## Targeting medium to large scale industrial customers directly

Collaboration with energy planning groups and contractors

## Number of panels: 1,000-100,000

Electricity\*: 400kWp to 40MWp

Thermal\* :  $1.2MW_{th}$  to  $120MW_{th}$ 

## LOI in place or advanced negotiations with:







## **District Heating**

Cities' demand for low temperature District Heating to replace their fossil-based hightemperature district heating network

Targeting municipalities and local energy companies directly

Collaboration with energy planning groups and contractors

Number of panels: 500-10,000

Electricity\*: 200kWp to 4MWp

Thermal\*: 600kW<sub>th</sub> to 12MW<sub>th</sub>

 Sunmaxx part of high level industry consortium for turn-key lowtemperature district grid solutions. OTA in place with:













## Residential

Sole heat pumps **replacing air heat pumps** due to their high electricity needs (especially in the winter) and noise levels, not suitable for cities. Renewable heat production replacing most fossil-fuel heating

#### B<sub>2</sub>B strategy

Collaboration with wholesalers and direct targeting to installer groups

Number of panels: 6-200

Electricity\*: 2.5kWp to 80kWp

Thermal\*: 7.5kW<sub>th</sub> to 240kW<sub>th</sub>

Orders /LOI in place with:





Wagner & Co

Note: \* Capacity, Source: Company data



Strategy

**Project Size** 

**Fraction** 

## Compelling Value Proposition: Solid Return and CO2 Impact



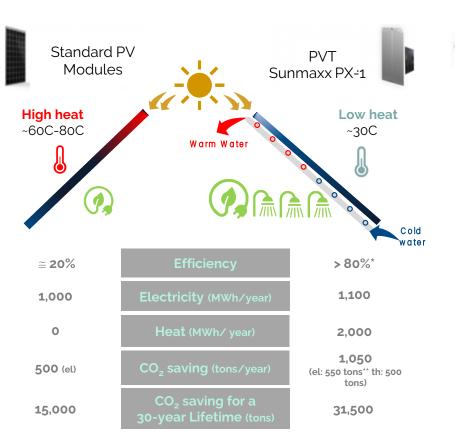


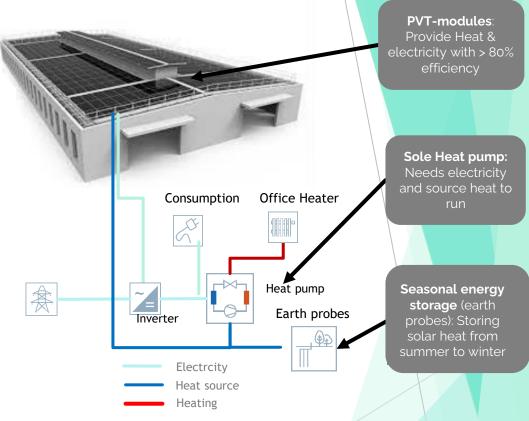




## 1 MW PV Installation vs 1 MW Sunmaxx PVT

## Sunmaxx PVT System Implementation





The most energy efficient, sustainable and reliable renewable heating

Average System Payback of 7-10 Years (10 - 15% IRR) and LCOH of 0.05 - 0.10€/kWh

Source: Company data. Notes: 'Independently verified.'' Typical CO2 conversion factors taken for location Germany. LCOH - Levelized Cost of Heat



## Case Study: Decarbonisation of MAHLE Vaihingen/Enz Site





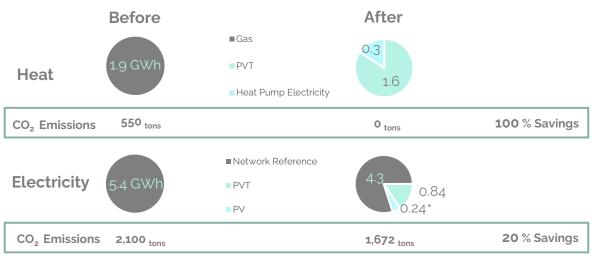




- The study was performed on an industrial site of 17 000 m<sup>2</sup> owned by MAHLE. The current heat needs of 1.9 GWh are satisfied through the use of natural gas
- The objective is to achieve complete decarbonization of heat and reduce electricity bought from the grid. With a 4MW adjacent PV installation all site energy requirements would be fully CO2 free

#### **Full Decarbonisation of Heat**

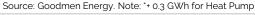
Heat 100% decarbonized and reduced electricity consumption from the grid by 20%





## Full Decarbonisation of All Energy Needs

- 4MW adjacent greenfield solar installation for complete carbon neutrality:
  - Own investment: € 2-3m
  - PPA with a contractor (10-15 year commitment for fixed price electricity)
  - Investment part-funded by contractor







# Case Study: Decarbonisation of MAHLE Vaihingen/ Enz Site 🔯 💹 🔯









- Benefits of using PVT with geothermal heat (for seasonal storage):
  - Significantly lower investment and drilling km (20km (with PVT) vs 80km (without PVT))
  - Energy cost more than halved (LCOH and potentially LCOE)

## **Standard System (with Geothermal)**



Used Areas

Geothermal

**Energy Source** 

o MWh **PVT** 



0 % of Heat Needs

€9.2m investment



**Cost of Heat:** €17.5 ct/kWh

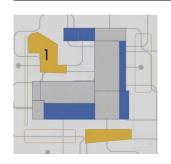
**560 Pieces** Needed



**Drilling:** 140m depth

## Too Expensive and Not Feasible

## Sunmaxx PVT with Seasonal Storage



Used Areas

Geothermal

**Energy Storage** 

**Used Areas PVT** 

1600 MWh **PVT** 



≅ 85 % of **Heat Needs** 

€4.2m investment\*



Cost of Heat: €8.5 ct/kWh

155 Pieces Needed\*\*



Drilling: 140m depth

Optimal Solution (10-year payback)

Sunmaxx PVT with Seasonal Storage is Most Cost-Effective and Efficient Solution to **Fully Decarbonize an Energy Intensive Production Site** 

Source: Goodmen Energy Note: with government subsidies. "Geothermal earth probes can be substituted by other seasonal storage solutions, such as hot water storage tanks



## **Strong Supplier and Partner Network**

• Exceptional Tier One Supplier and Partner Eco-System for complete system installations in all three target markets

## **Laminate and Aluminum Plate Suppliers**



## **Installation Companies**



## **Heat Pump Provider**



## **Energy System Site Planners**



#### **R&D Partners**



## **Other Partners**



Note: \* Cooperation agreement under negotiation



## **Favorable Regulatory Environment**

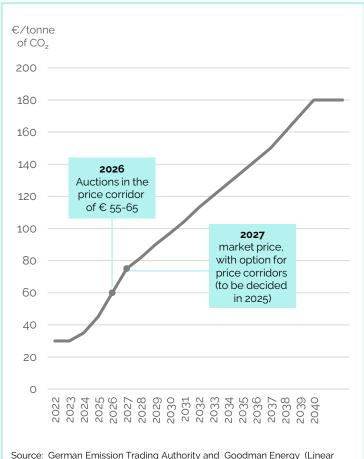








# German Carbon Pricing Evolution 2022-2040



Source: German Emission Trading Authority and Goodman Energy (Linear extrapolation of current regulation).

Note: Prices per tonne of emitted CO<sub>2</sub>

#### **EU ETS Amendment**

The EU Commission's legislative proposal for a revision of the EU ETS was approved on 25 April 2023. It envisages a reduced cap and more ambitious linear reduction factor for GHG emissions and a **separate new ETS (ETS II) for buildings and road transport** (sectors already covered in Germany's national carbon pricing system)

The ETS II will be established starting in 2027 and will put an absolute cap on emissions which will gradually decrease to reach a 43% reduction of emissions in 2030 vs 2005. The regulation will apply to fuel distributors. All allowances will be auctioned and none will be allocated for free Source: Council of the European Union

## German Buildings Energy Act Amendment Proposal

The Buildings Energy Act sets out requirements for the energy performance of buildings and the use of renewable energy in buildings. Amendments to the bill are currently being discussed in parliament, The draft bill stipulates that:

- Every newly installed heating system (in new and existing buildings, residential and non-residential) must use at least 65% renewable energy from 1 January 2024
- The end date for the use of fossil fuels in heating systems is 31
   December 2044
- All technology can be used to achieve the target 65%. The options include: connection to a heating network, electric heat pump, direct electricity heating, hybrid heating (heating based on solar thermal energy), etc

Source: German Federal Ministry for Housing, Urban Development and Building



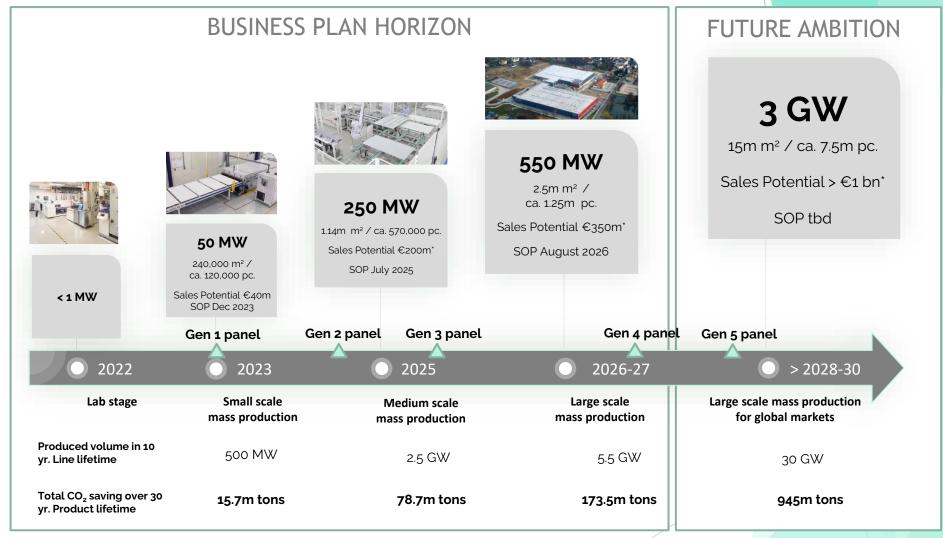
## Roadmap to Large Scale Mass Production











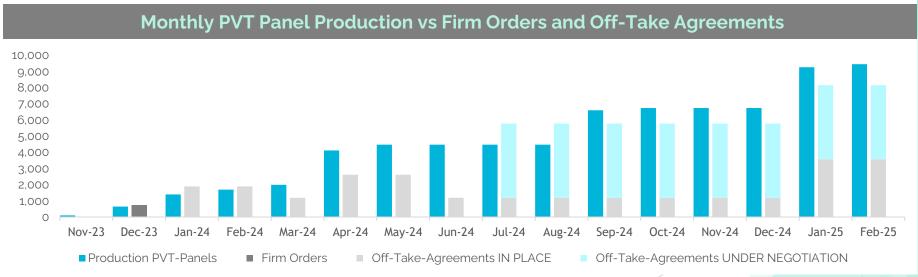


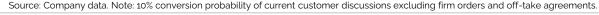


## **Production Plan Materially De-Risked**

- Sunmaxx targets a 50% coverage (firm order and offtake agreements in place) of its first-year production before December 2023
- Its potential target market (including module volumes from customer enquiries conservatively adjusted for 10% order conversion potential) already covers >130% of its planned production up to Feb-2025
- Customer enquiries from Europe, North America and Asia









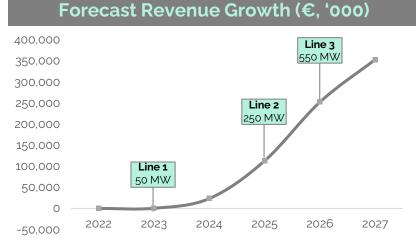
## **Sunmaxx Financials Reflecting Current Roadmap**



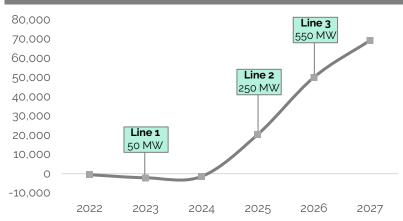


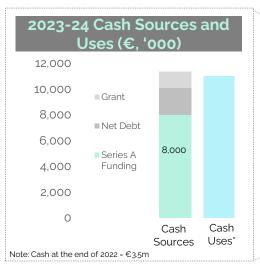


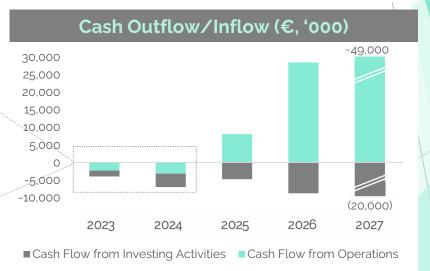












Source: Company data. Note: \*Cash Uses = Cash Flow from Operations and Investing Activities



## Why Invest?









- Revolutionary PVT Technology Designed for Volume Production at Game Changing Lower Cost and Shorter Payback vs Comparable Alternatives
  - Fast Growing Global PVT Panel Market Expected to Grow >20x to \$7.5bn annually in 2030
    - Target 25% Market Share in 2030 Driven by Highly Automated and Scalable Manufacturing Process

sunmaxx.

- De-Risked Initial Production Plan with 80% Output Coverage from Firm Orders and Off-take Agreements
- Sustainable Premium Margins Driven by Innovation, Superior Efficiency and 'Made in Germany' Quality
- 6 Exceptional Management Team with Decades of Industrial Scale Up and Solar Sector Experience

Decarbonizing Heat and Electricity Intensive Industrial Processes, Fossil-Fuel Based
District Heating and Residential Homes













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