

Equation 2 Success App Prototype Demo Video Outline - (created 8.2.2023)

Video will be created by Nicolas Gibson

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Feedback

Feedback from Allan (see comment)

- Simpler than what I have below
- Record voiceover with good sound (which I can)
- Don't go into too much detail/don't get tangled in details
 - Since there are unconfirmed/undefined functionalities (that will be decided later)
 - Also since I have only 3 or 4 minutes
- Show all main, general functionalities
- Ex: Case tab feature doesn't need 9 functionality walkthrough, just the main ones
 - Mention the rest of them as other functionalities, but do not go through in video

Kimi Feedback (see comments below)

- Main purpose of the app:
 - The goal is to ensure users know that the app is focused on solving school problems by building community with all stakeholders.
- Case Tab:
 - Highlight its purpose: making a specific case for a specific problem at their school, which can be seen and addressed by school stakeholders quickly.
 - Also mention linking feature purpose: if someone has already presented a similar problem
- Success Stories:
 - Highlight its purpose: can show users how a particular problem has been solved, and can search for a specific problem (including their problem) to see if it has been solved
- Administration Panel:

- Highlight its purpose: School admin are given enhanced features to build community around problem solving. It can also help connect external partners to this community.

Other Guidelines:

- Record in OBS, fullscreen, no FIGMA UI (Ctrl \ shortcut)
- Put a disclaimer saying that the showcase is of a prototype design (subject to change in the future)
- Use the play mode of Figma to showcase the app
- Video should be a grand overview, get the purpose of the app across, create interest, and keep view attention
- Video should be no more than 3-4 minutes.
- The video is a teaser trailer for the app—can skip over some things / keep some things hidden.

[OLD] Features to Showcase:

Green: Walkthrough	Orange: Mention	Red: Don't Mention
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- Case Tab
 - Searching Cases
 - Case Creation as a Student / Parent
 - Individual Case
 - Commenting on a case
 - Case Management as a Teacher / Admin
 - Assigning a case as an Admin
 - Linking a Case to another case (as an assigned teacher (or case creator?))
 - Closing a Case (Or an assigned teacher? (or an Admin?))
 - Sending a case to be in-review to become a Success Story
 - Reporting a case (lead into admin panel?)
- Success Stories Tab (Explain its differences from the Case Tab)
 - Searching Success Stories
 - Success Stories Liking feature? (maybe)
 - Individual Success Story
 - Commenting on a Success Story
- Profile
 - Notifications (explain why is locked for students?)
- Admin Panel (enter through the landing page)

- All Users list
 - Search functionality
- Reported Cases list
 - Search functionality
- All Cases list
 - Search functionality

[OLD] Possible problems:

- See the task spreadsheet for current possible problems (shown in red towards the top):
 - https://docs.google.com/spreadsheets/d/1iQbS3Qv8LwLzRrMoepGe4TYKHGs_-5jA/edit?usp=sharing&oid=111168283725539806583&rtpof=true&sd=true
- How to show the SSO functionality?
- Case actions with restricted permissions will currently show up for all roles
 - Solution 1: blur some out or signify that they can't be pressed on a shot-by-shot basis (ex: gray them out for some shots and not others manually)
- Images on Success Stories should be removed? (*on spreadsheet*)
- Keep "About Me" option in a Profile?
-

[OLD] General Outline:

- Introduction of Equation 2 Success
 - Showcase their website/achievements?
- Introduction of a problem, & how the app intends to solve it
 - What specifically is the problem we are addressing?
- Landing Page
 - Show diff
-
- Admin Panel
-
- .

Features to Showcase:

Green: Walkthrough	Blue: Brief Walkthrough	Orange: Mention	Red: Don't Mention
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- Case Tab
 - Searching Cases
 - Case Creation
 - Submitting the case
 - Submitting the case to IReady
 - Individual Case
 - Commenting on a case
 - Editing a case (from an individual case)
 - Case Management as a Teacher / Admin
 - Assigning a case as an Admin
 - Actions:
 - Linking a Case to another case (as an assigned teacher (or case creator?))
 - Closing a Case (Or an assigned teacher? (or an Admin?))
 - Sending a case to be in-review to become a Success Story
 - Reporting a case (~~lead into admin panel?~~)
 - Success Stories Tab (Explain its differences from the Case Tab)
 - Searching Success Stories
 - Success Stories Liking feature? (maybe don't mention)
 - Individual Success Story
 - Commenting on a Success Story
 - Profile (maybe mention only)
 - Main + Demographics Page
 - Notifications (explain why is locked for students?)
 - Admin Panel (enter through the landing page)
 - All Users list
 - Search functionality (maybe show briefly?)
 - Reported Cases list
 - Search functionality (maybe show briefly?)
 - All Cases list
 - Search functionality (maybe show briefly?)
-

Shot List:

- Single pages: (scrolling down / back up through)
 - ☒ Parent/Student Case List
 - ☒ Teacher/IReady Case List
 - ☒ Admin/Principal Case List

- ☒ Individual Case
- ☒ Success Stories
- ☒ Individual Success Story
- ☒ Admin Panel User List (Roles)
- ☒ Admin Panel User List (Students)
- ☒ Admin Panel Reported Cases List
- ☒ Admin Panel Individual Reported Case
- ☒ Admin Panel All Cases List
- ☒ Admin Panel Individual Case
- Sequences (defined set of actions done in a slow manner)
 - ☒ Logging in as a Teacher (Landing Page -> Teacher/IReady Case Page)
 - ☒ Searching for a case (Teacher/IReady Case List -> Search bar (-> [click off back to] Teacher/IReady Case List))
 - ☒ Going into an Ind. Case (Teacher/IReady Case List -> Ind. Case)
 - ☒ Creating a new Case (Teacher/IReady Case List -> Create Case -> Submit popup -> Teacher/IReady Case List)
 - ☒ Showing Profile (Profile -> Profile Demographics Tab)
 - ☒ Assigning a Case (Individual Case -> Actions -> Assign Case -> Confirm Assignment -> Actions (-> [click off back to] Individual Case))
 - ☒ Linking a Case (Individual Case -> Actions -> Link with another Case -> [click on] Link Icon -> Actions (-> [click off back to] Individual Case))
 - ☒ Closing a Case (Individual Case -> Actions -> Close Case -> Close Case)
 - ☒ Publish a Closed Case as a Success Story (Individual Closed Case -> Actions -> Publish as Success Story) OR (Individual Case -> Actions -> Close Case -> Publish as Success Story)
 - ☒ Re-Open a Closed Case (Individual Closed Case -> Actions -> Re-Open Case)
 - ☒ (opt.) Transition to Success Stories (Teacher/IReady Case List -> Success Stories)
 - ☒ Searching for a Success story (Success Stories -> Search bar (-> [click off back to] Success Stories))
 - ☒ Going into a Ind. Success Story (Success Stories -> Individual Success Story)
 - ☒ Logging in as an Admin (Landing Page -> Admin Panel)
 - ☒ User List Transition (Admin Panel User List (Roles) -> Admin Panel User List (Students))
 - ☒ Reported Case Transition (Admin Panel Reported Cases List -> Admin Panel Individual Reported Case)
 - ☒ All Cases Transition (Admin Panel All Cases List -> Admin Panel Individual Case)

General Outline:

- *fade from black*
- *show Equation 2 Success Logo on screen.*
- *cut to disclaimer text on screen*
- [a]
- *fade to app showcase*
- Landing page
 - [b]
- Landing page, Case list (go through all roles) ~~[edit figma and redo video clips to match we are an admin]~~
 - [c]
- Case list, Case creation
 - [d]
- Case list, individual case, case actions
 - [e]
- Success Stories Tab
 - [f]
- Admin Panel
 - [g]
- *fade out*
- *show Equation 2 Success Logo on screen.* [show disclaimer again?]
- [h]
- *fade to black*

Voiceover Script: (check before recording)

New script: (585 words, 130wpm (ave): 4.5 mins, 160wpm (fast): 3.7 mins)

- a. Disclaimer : this app is a prototype demo and is subject to change.
- b. [b-a] Welcome to the Equation 2 Success app prototype showcase.
 - i. [b-b] ~~Equation 2 Success is a company committed to shifting education in various settings with strategic, impactful and sustainable tools of success. The upcoming Equation 2 Success app is helping to realize this commitment.~~
Equation 2 Success supports schools in solving educational problems by centering people's needs. No problem is too big or small–Equation 2 Success is committed to creating impactful and sustainable tools of success.

- ii. [b-a] The Equation 2 Success app is designed to solve school problems by building community with all school stakeholders, including students, parents, teachers, school admin, and even other external organizations.
- c. Let's login using the school's single sign on system, or SSO. Through SSO, a user can use their school account to login. This way, the app knows whether they are a student, parent, teacher, admin, principal, or external partner. Based on your role, certain functionalities may be limited and therefore screens may look different. For our demonstration, our role is an admin.
- d. One main feature is the creation of cases. A case is a post on the app highlighting a specific problem at the school, which can be seen and addressed by school stakeholders quickly. Any user can make a case for a problem they describe. They can enter in the case title, date, description, and uploadable media to describe and clarify the problem, before submitting it to the app.
 - i. The case is then created and marked as "active". It shows up for the principal and all administrators underneath the "Unassigned cases" category.
- e. [e-a] To effectively address a case, an admin or principal needs to assign the case to one or more teacher, admin, or external partner. A case can be re-assigned if needed. Once a case is assigned to one or more users, those users can find the case in their "Cases Assigned to Me" category.
 - i. [e-b] To help address that case, multiple features are available. They may use the comment system, which is helpful to ask for more information or provide advice.
 - ii. If a case is similar to an already existing case, they may link one case to another using the Linking functionality.
 - iii. [e-c] If a posted case violates school or app guidelines, that case can be reported by anyone, where it will then be sent for review by administrators.
 - iv. Once an issue that a case describes has been fully addressed, an admin can close the case on the app. They will need to submit a solution statement on what was done to address the issue before they can close the case. The case will then be marked as "closed" on the case list. Any closed case can be reopened.
- f. [f-a] Another main feature is the Success Story tab. Here, a closed case can be published as a public post—showing users how a particular problem has been solved, and exchanging solutions that can be reimplemented for similar situations at school.
 - i. [f-b] Any closed case can be published as a success story, either during or after the closing process. Once "Publish as Success Story" is pressed, the closed case will be sent to administrators for review before publishing. Until then, the case is marked as "in review".
 - ii. Once reviewed, the case and its solution will appear as a public Success Story.
- g. [g-a] Equation 2 Success administrators and external partners have access to an Admin Panel. This panel includes enhanced features to help admin effectively manage the app

and help build a community around problem solving. It will also help connect external partners to this community.

- i. [g-b] Here, one can see a list of all users categorized by roles, a list of all cases—including deleted ones—, and a list of all reported cases. Users, cases, and reports can be acted upon with an array of options.

- h. Thank you for viewing the Equation 2 Success app prototype video.

Old Script: (705 words, 130wpm: 5.4 mins)

Disclaimer : this app is a prototype demo and is subject to change.

Welcome to the Equation 2 Success app prototype showcase.

The Equation 2 Success app is designed to solve school problems by building community with all school stakeholders, including students, parents, teachers, school admin, and even other external organizations.

Let's login using the school's single sign on system, or SSO. Since a user's data is already stored in the school system, they can use their school account to login. This way, the app knows whether they are a student, parent, teacher, admin, principal, or external partner. Based on their role, certain functionalities may be limited to a user, which is why certain screens may look different. For our demonstration, our role is an admin.

One main feature of the application is the creation of cases. A case is essentially a post on the app that highlights a specific problem at the school, which can be seen and addressed by school stakeholders quickly. Any user can make a case for a specific problem that they describe. They can enter in the case title, date, description, as well as upload any media that describes and clarifies the problem. Then, they can submit it to the app.

Once a case is posted to the app, the case is created and marked as "active". It will show up for all administrators and the principal, who can find them within their main case list underneath the "Unassigned cases" category.

In order for any case to be effectively addressed, the admin or principal needs to assign the case to another teacher, admin, or external partner. A case can be assigned to multiple people, as well as re-assigned if needed. Once a case is assigned to one or more users, those users will have access to the case in their "Cases Assigned to Me" category.

At this point, they can take steps to address the problem outlined in the case. They can also comment on a case, which is helpful to ask for more information, or outline steps the original creator could take. Of course, they may also meet anyone involved in-person if necessary.

If a case is similar to an already-posted case, they may link the original case to another using the Linking functionality.

In the event that a posted case is against school or app guidelines in any way, anyone who has access to the case can report it, where it will be sent for review in the admin panel, covered later.

Once a case has been fully addressed, an admin can mark the case as closed. They will need to submit a solution statement on what was done to address the issue before closing the case. The case will then be marked as "closed" on the case list. Any closed case can be reopened.

Another main feature is the success story tab, where a closed case can be published as a public post to all users. This can show users how a particular problem has been solved, and allows

them to search for a specific problem to see if it has been solved before.

Any closed case can be published as a success story, whether it be during or after the closing process. Once “Publish as Success Story” is pressed, the closed case must be sent to the admin for review before publishing. Until then, the case will be marked as “in review” on the case list.

Once an admin publishes the closed case as a Success Story, the full case and its solution will appear publicly on the Success Stories Tab.

One last feature to highlight is the Admin Panel. This feature is only accessible to Equation 2 Success administrators and external partners, who will be given access to enhanced features. Here, they can see a list of all users categorized by roles, a list of all cases—including deleted ones—, and a list of all reported cases. Users, cases, and reports can be acted upon with an array of options.

This will help admin effectively manage the app and help build a community around problem solving. It will also help connect external partners to this community.

Thank you for viewing the Equation 2 Success app prototype video.

- *fade from black*
- *show Equation 2 Success Logo on screen.*
- *cut to disclaimer text on screen*
- Disclaimer : this app is a prototype demo and is subject to change.
- *fade to app showcase*
- Landing page
 - Welcome to the Equation 2 Success app prototype showcase.
 - The Equation 2 Success app is designed to solve school problems by building community with all school stakeholders, including students, parents, teachers, school admin, and even other external organizations.
- Landing page, Case list (go through all roles)
 - Let's login using the school's single sign on system, or SSO. Since a user's data is already stored in the school system, they can use their school account to login. This way, the app knows whether they are a student, parent, teacher, admin, principal, or external partner. Based on their role, certain functionalities may be limited to a user, which is why certain screens may look different. For our demonstration, our role is an admin. [edit figma and redo video clips to match]
- Case list, Case creation
 - One main feature of the application is the creation of cases. A case is essentially a post on the app that highlights a specific problem at the school, which can be seen and addressed by school stakeholders quickly. Any user can make a case for a specific problem that they describe. They can enter in the case title, date, description, as well as upload any media that describes and clarifies the problem. Then, they can submit it to the app.
- Case list, individual case, case actions
 - Once a case is posted to the app, the case is created and marked as “active”. It will show up for all administrators and the principal, who can find them within their main case list underneath the “Unassigned cases” category.
 - In order for any case to be effectively addressed, the admin or principal needs to assign the case to another teacher, admin, or external partner. A case can be assigned to multiple people, as well as re-assigned if needed. Once a case is assigned to one or more users, those users will have access to the case in their “Cases Assigned to Me” category.
 - At this point, they can take steps to address the problem outlined in the case. They can also comment on a case, which is helpful to ask for more information, or outline steps the original creator could take. Of course, they may also meet anyone involved in-person if necessary.
 - If a case is similar to an already-posted case, they may link the original case to another using the Linking functionality.
 - In the event that a posted case is against school or app guidelines in any way, anyone who has access to the case can report it, where it will be sent for review in the admin panel, covered later [lead into covering it?]
 - Once a case has been fully addressed, an admin [or the original creator?] can mark the case as closed. They will need to submit a solution statement on what was done to address the issue before closing the case. The case will then be marked as “closed” on the case list. Any closed case can be reopened.
- Success Stories Tab

- Another main feature is the success story tab, where a closed case can be published as a public post to all users. This can show users how a particular problem has been solved, and allows them to search for a specific problem to see if it has been solved before.
- Any closed case can be published as a success story, whether it be during or after the closing process. Once “Publish as Success Story” is pressed, the closed case must be sent to the admin for review before publishing. Until then, the case will be marked as “in review” on the case list.
- Once an admin publishes the closed case as a Success Story, the full case and its solution will appear publicly on the Success Stories Tab.
- Admin Panel
 - One last feature to highlight is the Admin Panel. This feature is only accessible to Equation 2 Success administrators and external partners, who will be given access to enhanced features.
 - Here, they can see a list of all users categorized by roles, a list of all cases—including deleted ones—, and a list of all reported cases. Users, cases, and reports can be acted upon with an array of options.
 - This will help admin effectively manage the app and help build a community around problem solving. It will also help connect external partners to this community.
- *fade out*
- *show Equation 2 Success Logo on screen.* [show disclaimer again?]
 - Thank you for viewing the Equation 2 Success app prototype video.
- *fade to black*

Technical Outline (Timetable) [WIP]:

[illegible]

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