



The Salvation Army

Salvation Army is a global non-profit organization and is a recognized branch of the Christian Church (Christian denomination). They are known for their charitable work and social services while being faith-based in their mission. Specifically, their mission is to "preach the gospel of Jesus Christ and to meet human needs in His name without discrimination." The organization offers a very wide range of services, such as food assistance, homeless shelters, addiction rehabilitation, disaster relief, and support for vulnerable groups (LGBTQ+, Veterans, elderly, etc.).

Clarendon URW Bold Regular

Proxima Nova
Bold
Medium
Regular
Light

COLOR PALETTE



My version of this website is one that keeps the trustworthiness of the original, long-standing organization, but updated to be more modern for a younger (college student/high school) audience to engage with. I will also make information more clear and impactful on the site, really showing how effective the Salvation Army's many different & international branches of charity are.