

INNOVATION CONTEST

Re-thinking operations

Pane Quotidiano

ABOUT US



Andrea Dell'Arte
21 years
Graduated CLEAM student

Currently studying Marketing Management



Niccolò Belvedere
21 years
Graduated CLEAM student

Currently studying Management

IDEA DEVELOPMENT



Our
proposal

One day at
Pane Quotidiano

Our competences:
Operations and Logistics

PROBLEMS

Assortment

- Lack of certain types of goods
- Lack of an efficient catalogue

Donors

- Lack of automatization
- Uncertainty of what is needed

Territory

- Uncovered West area of the city
- Lack of awareness

Vehicles

- Low number of vehicles
- High costs

NEW ONLINE PLATFORM



- Visible inventory
- Account creation
- Receiving orders
- Receiving donations
- Collection of points

CAR-SHARING PARTNERSHIP

- PQ's vehicles: 2 trucks (1 refrigerated)
4 vans (only 1 refrigerated)
- Fuel expenses: 0,10 €/km
- (E)Km/week: 4.000 km

COST REDUCTION

MORE AVAILABLE VEHICLES

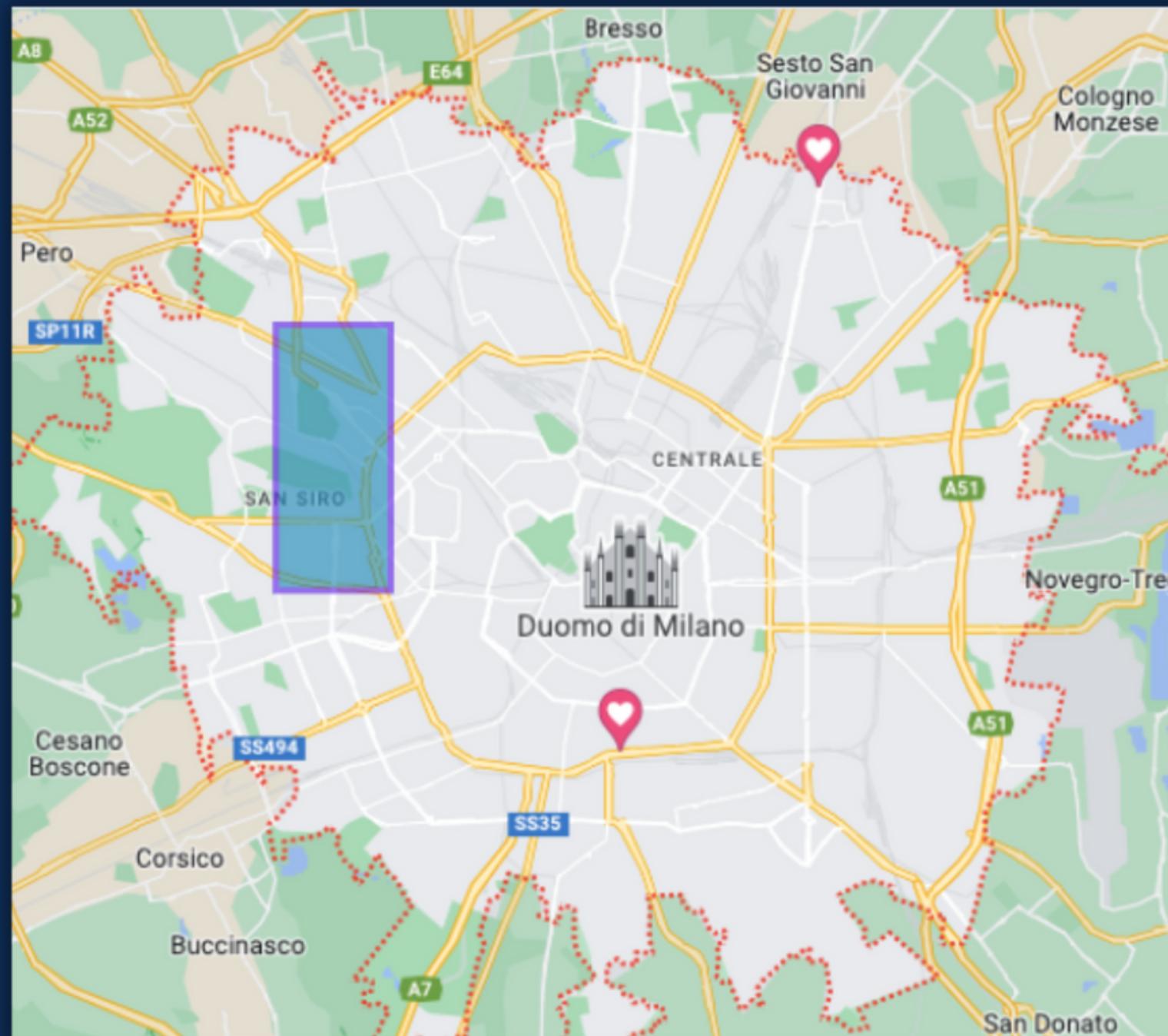
CAPILLARITY



MOBILITY PROJECT

What's needed

- Fornitures: 3.000€
- Volunteers: 3 or 4
- Vehicles: Vans
- Goods: 30% of stocks



Organization

- Location
- Frequency
- Car sharing
- Way of working
- Promotion

NEXT STEPS

Online platform

Develop a prototype

Develop the platform

Make it replicable

Mobility project

Select the place

Administrative permits

Start a campaign

Acquire the furniture

Car Sharing

Contact providers

Find win-win solution





Thank you for the attention!

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