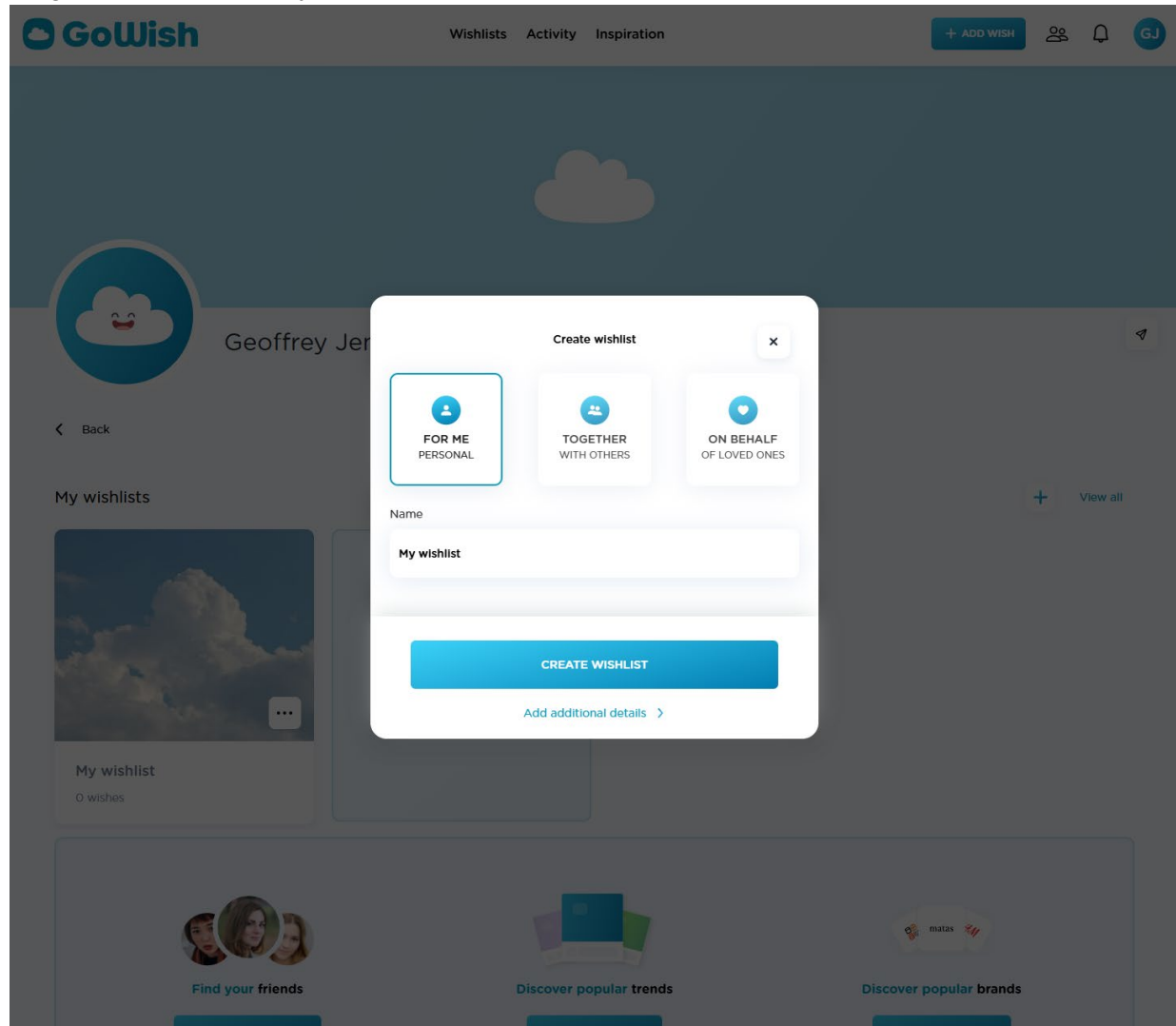- Global add wish button
  - Has a drop down for choosing a wishlist
- Add wish button inside a wishlist
  - Same functionality but wishlist is selected to the current one
- Wishlist items can be dragged to create ranking order
  - Similar to Steam wishlists
- Landing Page has 4 features with graphics
- Wishlist creation similar to GoWish where you can choose to make a list on behalf of someone, group wishlist or for yourself

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- Adding item is it's own page, contributing to an existing item is a pop-up on the wishlist page