Nicholas Feng Schaefer

Education

California Polytechnic State University, San Luis Obispo

M.S. Quantitative Economics

California State University, Monterey Bay

B.S. Business Administration | Information Systems

Expected - June 2024

Current GPA: 4.0

May 2023

Honors: Magna Cum Laude | GPA: 3.857

Professional Experience

California Polytechnic State University, San Luis Obispo

November 2023 - Present San Luis Obispo, CA

Research Assistant

- Conducted a thorough literature review, formed a summary, and addressed questions the Professor had with regard to the content.
- Played a pivotal role in proofreading and editing a 25-page paper, ensuring adherence to academic standards.
- Applied coding skills to perform data cleaning, merging, and executed multiple double machine learning models for a research project.

Miss Lippe's Dumpling Party - Capstone Project (https://shorturl.at/luw09)

February 2023 - May 2023

Monterev. CA

Business Consultant

- Collaborated with a local company as a business consultant for a capstone project, actively engaging with the owner in weekly meetings to gather insights and align research efforts with the company's goals and objectives.
- Conducted in-depth analysis of the company's internal strengths and weaknesses, as well as external opportunities and threats, resulting in a well-informed and data-driven strategic plan.
- Developed a small-scale Enterprise Resource System (ERP) using Google Sheets to establish a robust data infrastructure and streamline data entry and governance processes, enhancing data accuracy and efficiency.
- Delivered compelling presentation in front of a diverse audience, including the business owner and faculty members of the College of Business, showcasing strong communication and presentation skills. Concluded presentation by addressing questions and concerns of the

California State University, Monterey Bay - College of Business

June 2022 - May 2023

Seaside, CA

Office Assistant

- Helped with administrative support by managing incoming emails and calls.
- Completed clerical tasks such as filing, printing, copying, and distributing mail.
- Streamlined administrative processes by automating the inventory reorder system.
- Greeted incoming office visitors, answered questions, and directed individuals to office locations.
- Kept classrooms clean, neat, and properly sanitized for student health and classroom efficiency.

Volksbank Rhein-Lahn Limburg

Summer Intern

June 2019 - August 2019

Limburg, Germany

- Collaborated in every major division of the bank for approximately two weeks to gain a broad understanding of how banks work.
- Interacted with customers at the front desk, deposited money, oversaw and cleared money transfers, updated customer information, and looked through business plans.

Project Experience

Customer Churn Prediction Using Random Forest (https://github.com/Nicholas1209/Machine Learning.git)

Technology: R & MS PowerPoint | Team Size: 1

Developed a random forest model using real-life customer data and features such as demographics, usage patterns, and billing information to predict churn. Achieved an accuracy of 79.75% on the test set. The project resulted in actionable insights and recommendations for proactive customer retention strategies.

Small Business Information System (SBIS) Development (https://github.com/Nicholas1209/SBIS.git)

Technology: MS Excel & VBA | Team Size: 5

Led a team of 5 in developing a Small Business Information System (SBIS) spreadsheet that utilizes Macros, UserForms, and VBA, including an Invoice-to-Transaction function. Designed and implemented the spreadsheet to automate business processes, improve data accuracy, and increase efficiency. The project resulted in an efficient and user-friendly spreadsheet that enables businesses to streamline their operations and better manage their financial transactions.

Skills and Certifications

Programming Python, R, VBA, SAS Web & Query Languages SQL, HTML, CSS

> **Tools** MS Excel, Tableau, SAP S/4 HANA, Adobe Dreamweaver, JMP

Hard Skills Probability Theory, Estimation and Sampling Theory, Data Wrangling and Cleaning, Machine Learning

Languages English, German (Native), and Mandarin (Native) Certifications Google Advanced Data Analytics Professional Certificate