NICHOLAS DUFOUR

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SUMMARY   Curious, enthusiastic implementation analyst and web developer with a background in brain injury rehab. Passionate about creating things and empowering people. Using code to solve problems and make the web more user friendly is the mission.

EDUCATION   *Grand Circus Detroit*
Front-End Web Development Bootcamp, 2018
Worked with team of three on art discovery application

Wayne State University
BA, Psychology 2010

SKILLS & ABILITIES

- HTML, CSS, JavaScript
- jQuery

- Adobe Analytics
- Node.js

- AngularJS
- Pair Programming

WORK EXPERIENCE

MRM (Birmingham, MI)

Senior Analyst, Implementation   2021 - Present
- Guide projects through the analytics implementation lifecycle, from directing the creation of tagging plans through data validation on the live site.
- Identify tagging strategies that best fit the clients' needs, while maximizing efficiency and ensuring the collection of key performance indicators.
- Review teammates' potential updates to code for publication to production.

Analyst, Implementation   2018 - 2021
- Wrote JavaScript & jQuery logic to establish proper data collection for tracking with Adobe Analytics.
- Created tagging plans to outline analytics requirements for content authors and web developers.
- Completed QA validation checks to confirm accuracy of data capture.

Special Tree Rehabilitation (Troy, MI)

Behavior Programming Technician   2015 - 2018
- Member of the psychology team responsible for monitoring, co-writing & implementing behavior modification plans for clients with traumatic brain injuries.
- Duties included leading staff training, client observation, data collection & documentation review.

Day Treatment Services   2012 - 2014
- Collaborated with a team of eight to lead recreational sessions and group activities.
- Responsible for administering medication, transportation & outing/activity planning.