Movie Recomender by Nicholas Felcher

In this project, I used CountVectorizer, TfidVectorizer, stopwords, CosineSimilarity, and nltk stemming. There is a LOT of data cleaning for the data I used, but I ended up with a pretty accurate recommender

GitHub Link: https://github.com/NicholasFelcher/CISB63-Midterm)

Data from: https://www.themoviedb.org/?language=en-US)

Gathering & Exploring Data

I will be retrieving my data using TMDB's api. Here i can get the most popular movies and their features, like rating, release date, genre, etc.

```
#check the first entry
In [135]:
              results[0]
   Out[135]: {'adult': False,
               'backdrop_path': '/sWulI556AJZ1DAQnxyAvnAAY6nd.jpg',
               'genre_ids': [16, 10751],
               'id': 73723,
               'original_language': 'en',
               'original_title': 'The Lorax',
               'overview': 'A 12-year-old boy searches for the one thing that will en
              able him to win the affection of the girl of his dreams. To find it he
              must discover the story of the Lorax, the grumpy yet charming creature
              who fights to protect his world.',
               'popularity': 116.06,
               'poster_path': '/tePFnZFw5JvjwjQjaKkqDPNMLPU.jpg',
               'release_date': '2012-03-01',
               'title': 'The Lorax',
               'video': False,
               'vote_average': 6.5,
               'vote_count': 3230}
```

```
In [142]: #explore the data
df= pd.DataFrame(results)
df
```

Out[142]:

:	poster_path	release_date	title	video	vote_average	vote_count
	FnZFw5JvjwjQjaKkqDPNMLPU.jpg	2012-03-01	The Lorax	False	6.5	3230
	IX2wcKCBAr24UyPD7xwmjaTn.jpg	2012-04-25	The Avengers	False	7.7	29257
	nZCtHJyDLncBUarfM5h5mrppx.jpg	2012-05-30	Prometheus	False	6.5	11323
	QNARYyERqRAq1p1c8xgePp4.jpg	2012-06-23	The Amazing Spider-Man	False	6.7	16414
	DtMWpL0sYSFK0R6EZate2Ux.jpg	2012-06-21	Brave	False	7.0	12628
	:v2BAjY0nBhXNHdummHczDnl.jpg	2023-07-19	Navigators	False	0.0	0
	25UFMzouzjz9SHohpP0NMpoJ.jpg	2023-06-30	To Nowhere	False	0.0	0
	2pXyZsW8t43Y5dKcpLyH2XNx.jpg	2023-08-25	The Grand Bolero	False	0.0	0
	Pml7ihVOMKvVOspu0tnQ3Lqz.jpg	2023-06-14	What I Want You to Know	False	0.0	0
	None	2023-09-29	Beware of Paul Pry	False	0.0	0

<u> </u>		[445]	١.
U	uτ	143	ı :

	genre_ids	id	original_language	overview	popularity	release_date	
0	[16, 10751]	73723	en	A 12-year- old boy searches for the one thing t	116.060	2012-03-01	The
1	[878, 28, 12]	24428	en	When an unexpected enemy emerges and threatens	97.981	2012-04-25	Ave
2	[878, 12, 9648]	70981	en	A team of explorers discover a clue to the ori	86.521	2012-05-30	Prome
3	[28, 12, 14]	1930	en	Peter Parker is an outcast high schooler aband	82.064	2012-06-23	Arr Spide
4	[16, 12, 35, 10751, 28, 14]	62177	en	Brave is set in the mystical Scottish Highland	64.923	2012-06-21	
23434	[99, 36]	940525	en	December 1919. The American government deports	1.033	2023-07-19	Naviţ
23435	[18]	863800	en	Two self- destructive teenage friends embark on	0.600	2023-06-30	Το Νοι
23436	[53, 18, 10749]	795254	en	During the covid-19 lockdown in Italy, Roxanne	0.646	2023-08-25	The (
23437	[99]	1197261	en	What I Want You To Know is a gripping, intimat	0.600	2023-06-14	\ Want `
23438	[53]	1196892	en	Two Chapter Movie Showing The Terror of Paul P	1.400	2023-09-29	Bew Pa

23439 rows × 9 columns

Using IMBD's formula for weighted movie ratings, I created a weighted rating system.

```
Weighted Rating = ((v/v+m).R)+((m/v+m).C)

v = # of votes

m = minimum # of votes required to be charted

R = average rating of movie

C = mean vote across all movies
```

```
In [148]:  #Add weighted rating to the dataframe
df['wr'] = df.apply(weighted_rating, axis=1)
```

In [149]:

#Check dataframe
df.head()

title	release_date	popularity	overview	original_language	id	genre_ids	9]:
The Lorax	2012-03-01	116.060	A 12-year- old boy searches for the one thing t	en	73723	[16, 10751]	0
The Avengers	2012-04-25	97.981	When an unexpected enemy emerges and threatens	en	24428	[878, 28, 12]	1
Prometheus	2012-05-30	86.521	A team of explorers discover a clue to the ori	en	70981	[878, 12, 9648]	2
The Amazing Spider-Man	2012-06-23	82.064	Peter Parker is an outcast high schooler aband	en	1930	[28, 12, 14]	3
Brave	2012-06-21	64.923	Brave is set in the mystical Scottish Highland	en	62177	[16, 12, 35, 10751, 28, 14]	4

I originally wanted to use weighted rating in my recommendation model, but I had to drop it due to time

In [150]: #Sort by weighted rating df.sort_values('wr', ascending=False).head() Out[150]: id original_language genre_ids overview popularity release_date ti The adventures [12, 18, of a group 5745 157336 en 142.249 2014-11-05 Interstel 878] of explorers who mak... As the Avengers Avenge [12, 28, 15341 299536 and their 168.600 2018-04-25 en Infir 878] allies have ν continue... After the devastating [12, 878, Avenge 17109 299534 2019-04-24 106.047 en events of 28] Endgar Avengers: Infi... Struggling Spid to find his Man: Ir [28, 12, 15345 324857 place in the 94.947 2018-12-06 en 16, 878] world Spid whil... Ver Under the direction of [18, 5769 244786 a ruthless 57.487 2014-10-10 Whipla 10402] instructor, #Put all movie id's in a list to retrieve more info via api calls (see be In [177]: ids = df['id'].tolist()

Retrieving cast members and credits to the database to improve recommendations

```
In [181]:
              #adding cast and credits to the database
              #CAUTION - TAKES A LONG TIME: ~ 45 MINS ON MY MACHINE
              progress = 0
              done_items = 0
              credits = []
              def get credit(id):
                  url = f"https://api.themoviedb.org/3/movie/{id}/credits?language=en-
                  headers = {
                      "accept": "application/json",
                      "Authorization": "Bearer eyJhbGciOiJIUzI1NiJ9.eyJhdWQiOiIwMjJiM2
                  response = requests.get(url, headers=headers)
                  #if the response isn't 200, it's an error and skip it
                  if response.status_code != 200:
                      print ('error')
                      return []
                  response = response.json()
                  #check if any errors are in the request
                  if 'errors' in response.keys():
                      print('api error')
                      return credits
                  credits.append(response)
              for item in ids:
                  credits.append(get_credit(item))
                  if done_items == 100:
                      print('api in progress')
                  done_items += 1
```

api in progress

```
In [185]:
                 #look at the first item
                 credits[0]
                     'gender': 1,
                     'id': 71727,
                     'known_for_department': 'Acting',
                     'name': 'Betty White',
                     'original_name': 'Betty White',
                     'popularity': 7.677,
                     'profile_path': '/eYDjR4aj0kzYDyEIMzOoSJz8za2.jpg',
                     'cast_id': 15,
                     'character': 'Grammy Norma (voice)',
                     'credit_id': '52fe48a9c3a368484e104603',
                     'order': 6},
                   {'adult': False,
                     gender': 1,
                     'id': 476163,
                     'known_for_department': 'Acting',
                     'name': 'Nasim Pedrad',
                     'original_name': 'Nasim Pedrad',
                     'popularity': 8.624,
                     'profile_path': '/43rcDWcZHQXhC9COWQKdkLMufRj.jpg',
                     'cast_id': 17,
             #convert to dataframe object
In [323]:
                 credits2 = []
                 for i in credits:
                      if i != None:
                          credits2.append(i)
                 cast_df = pd.DataFrame(credits2)
                 cast df.head()
    Out[323]:
                        id
                                                           cast
                                                                                                crew
                  0 73723 [{'adult': False, 'gender': 2, 'id': 518, 'kno... [{'adult': False, 'gender': 2, 'id': 5720, 'kn...
                  1 24428 [{'adult': False, 'gender': 2, 'id': 3223, 'kn... [{'adult': False, 'gender': 2, 'id': 37, 'know...
                  2 70981 [{'adult': False, 'gender': 1, 'id': 87722, 'k... [{'adult': False, 'gender': 1, 'id': 2952, 'kn...
                    1930 [{'adult': False, 'gender': 2, 'id': 37625, 'k... [{'adult': False, 'gender': 1, 'id': 6410, 'kn...
                  4 62177 [{'adult': False, 'gender': 1, 'id': 9015, 'kn... [{'adult': False, 'gender': 2, 'id': 7, 'known...
In [198]:
                 #save as csv
                 cast_df.to_csv('cast.csv')
```

Retrieving movie keywords to improve recommendations

```
#CAUTION - TAKES A LONG TIME: ~ 45 MINS ON MY MACHINE
In [187]:
              total_len = len(ids)
              progress = 0
              done_items = 0
              keywords = []
              def get keywords(id):
                  url = f"https://api.themoviedb.org/3/movie/{id}/keywords"
                  headers = {
                      "accept": "application/json",
                      "Authorization": "Bearer eyJhbGciOiJIUzI1NiJ9.eyJhdWQiOiIwMjJiM2
                  response = requests.get(url, headers=headers)
                  if response.status_code != 200:
                      print ('error')
                      return []
                  response = response.json()
                  if 'errors' in response.keys():
                      print('api error !!!')
                      return keywords
                  keywords.append(response)
              for item in ids:
                  keywords.append(get keywords(item))
In [193]:
              #look at third item
              keywords[2]
   Out[193]: {'id': 24428,
                'keywords': [{'id': 242, 'name': 'new york city'},
                {'id': 5539, 'name': 'shield'},
                {'id': 9715, 'name': 'superhero'},
                {'id': 9717, 'name': 'based on comic'},
                {'id': 14909, 'name': 'alien invasion'},
                {'id': 155030, 'name': 'superhero team'},
                {'id': 179430, 'name': 'aftercreditsstinger'},
                {'id': 179431, 'name': 'duringcreditsstinger'},
                {'id': 180547, 'name': 'marvel cinematic universe (mcu)'}]}
```

```
In [324]:
                 #convert to dataframe object
                  keywords2 = []
                  for i in keywords:
                      if i != None:
                            keywords2.append(i)
                  keywords_df = pd.DataFrame(keywords2)
                  keywords_df.head()
    Out[324]:
                         id
                                                        keywords
                   0 73723
                              [{'id': 3352, 'name': 'tree'}, {'id': 5308, 'n...
                   1 24428 [{'id': 242, 'name': 'new york city'}, {'id': ...
                   2 70981 [{'id': 803, 'name': 'android'}, {'id': 9882, ...
                       1930 [{'id': 697, 'name': 'loss of loved one'}, {'i...
                   4 62177 [{'id': 388, 'name': 'scotland'}, {'id': 526, ...
In [326]:
                 #save as csv
                  keywords_df.to_csv('keywords.csv')
```

combining the dataframes

In [284]: ► df_merged.head()

l l									
t[284]:		index	genre_ids	id	original_language	overview	popularity	release_date	
	0	0	[16, 10751]	73723	en	A 12-year- old boy searches for the one thing t	116.060	2012-03-01	The
	1	1	[878, 28, 12]	24428	en	When an unexpected enemy emerges and threatens	97.981	2012-04-25	Αvε
	2	2	[878, 12, 9648]	70981	en	A team of explorers discover a clue to the ori	86.521	2012-05-30	Prome
	3	3	[28, 12, 14]	1930	en	Peter Parker is an outcast high schooler aband	82.064	2012-06-23	An Spide
	4	4	[16, 12, 35, 10751, 28, 14]	62177	en	Brave is set in the mystical Scottish Highland	64.923	2012-06-21	
	4								•

Out[285]:	overview	popularity	release_date	title	vote_average	vote_count	wr	keyw
	A 12-year- old boy searches for the one thing t	116.060	2012-03-01	The Lorax	6.5	3230	5.740740	: 'na 't {'id': 5
	When an unexpected enemy emerges and threatens	97.981	2012-04-25	The Avengers	7.7	29257	7.536319	[{'id': 'na 'new city'}
	A team of explorers discover a clue to the ori	86.521	2012-05-30	Prometheus	6.5	11323	6.227479	[{'id': 'na 'andr {'id': §
	Peter Parker is an outcast high schooler aband	82.064	2012-06-23	The Amazing Spider-Man	6.7	16414	6.491106	[{'id': 'na 'lo I one'}
	Brave is set in the mystical Scottish Highland	64.923	2012-06-21	Brave	7.0	12628	6.706303	[{'id': 'na 'scotla {'id':
	December 1919. The American government deports	1.033	2023-07-19	Navigators	0.0	0	3.856009	
	Two self- destructive teenage friends embark on	0.600	2023-06-30	To Nowhere	0.0	0	3.856009	
	During the covid-19 lockdown in Italy, Roxanne	0.646	2023-08-25	The Grand Bolero	0.0	0	3.856009	
	What I Want You To Know is a gripping, intimat	0.600	2023-06-14	What I Want You to Know	0.0	0	3.856009	

overview	popularity	release_date	title	vote_average	vote_count	wr	keyw
Two Chapter Movie Showing The Terror of Paul P	1.400	2023-09-29	Beware of Paul Pry	0.0	0	3.856009	

```
In [214]: ► df_merged.to_csv('merged.csv')
```

Basic description based recommendation system

Cosine Similiarity

```
In [333]:
       from sklearn.feature_extraction.text import TfidfVectorizer, CountVector
        #create TfidVectorizer object
In [334]:
           tf = TfidfVectorizer(analyzer='word',ngram_range=(1, 2),min_df=1, stop_w
           tfidf_matrix = tf.fit_transform(df['overview'])
cosine_sim = linear_kernel(tfidf_matrix, tfidf_matrix)
cosine_sim[0]
  Out[332]: array([1.
                        , 0.00310972, 0.00904846, ..., 0.00486915, 0.
                        ])
In [159]: ▶ #create a df full of only titles orderd properly
           df = df.reset_index()
           titles = df['title']
           indices = pd.Series(df.index, index=df['title'])
```

```
In [160]: #method to get most similar movies based on cosine similarity scores

def get_recommendations(title):
    idx = indices[title]
    sim_scores = list(enumerate(cosine_sim[idx]))
    #sortfrom top to bottom
    sim_scores = sorted(sim_scores, key=lambda x: x[1], reverse=True)
    sim_scores = sim_scores[1:31]
    #provide a list of indicies
    movie_indices = [i[0] for i in sim_scores]
    return titles.iloc[movie_indices]
```

It's not perfect, but we get some super hero and action movies here

```
In [163]:
             get_recommendations('The Avengers').head(10)
   Out[163]: 4127
                               The Dawn of Aquarius
                          Spider-Man: Far From Home
             17114
             13432
                        Kingsman: The Golden Circle
             11549
                                         Allegiant
             10500
                      Billy Fury: The Sound of Fury
             17226
                        Escape Plan: The Extractors
                                         One by One
             10129
             7372
                                    Against The Jab
             8729
                            Avengers: Age of Ultron
             11751
                                    Into the Forest
             Name: title, dtype: object

    | get_recommendations('Interstellar').head(10)

In [165]:
   Out[165]: 15721
                                            The Beyond
             15878
                                                Astro
             14271
                                The Coming Convergence
             5798
                                    Dumb and Dumber To
             1718
                           The Lebanese Rocket Society
             21775
                                      Last Exit: Space
             13438
                              Star Wars: The Last Jedi
             9026
                                             400 Days
             13024
                                                 Tomb
                      Steve McQueen: The Man & Le Mans
             9307
             Name: title, dtype: object
```

Cast & keywords based system

Preprocess the data for crew, cast, and keywords

```
In [286]:
              #get length of cast so I can remove the less import names from the model
              df_merged['cast_size'] = df_merged['cast'].apply(lambda x: len(x))
              df_merged['crew_size'] = df_merged['crew'].apply(lambda x: len(x))
              #pick out the director from the crew
              def get_director(x):
                  for i in x:
                      if i['job'] == 'Director':
                          return i['name']
                  return np.nan
              #create director column
              df_merged['director'] = df_merged['crew'].apply(get_director)
              #cut the cast
              df_merged['cast'] = df_merged['cast'].apply(lambda x: [i['name'] for i i
              df_merged['cast'] = df_merged['cast'].apply(lambda x: x[:3] if len(x) >=:
           df_merged['director']
In [287]:
   Out[287]: 0
                           Chris Renaud
              1
                            Joss Whedon
              2
                           Ridley Scott
              3
                              Marc Webb
              4
                         Brenda Chapman
              23434
                          Noah Teichner
              23435
                       Sian Astor-Lewis
              23436
                        Gabriele Fabbro
              23437
                         Catie Foertsch
              23438
                                    NaN
              Name: director, Length: 23439, dtype: object
```

```
In [288]:
              #get rid of spacing in cast
              df_merged['cast'] = df_merged['cast'].apply(lambda x: [str.lower(i.repla
              #mention director 3 times to add to their weight in the model
              df_merged['director'] = df_merged['director'].astype('str').apply(lambda
              df_merged['director'] = df_merged['director'].apply(lambda x: [x, x, x])
In [289]:
              #remove the ids and dictionary structure from keywords
              def remove_keyword_ids(df):
                  if df != None:
                      words = []
                      for i in df:
                          for x in i:
                              if x == 'name':
                                  words.append(i[x])
                      return words
              df_merged['keywords'] = df_merged['keywords'].apply(remove_keyword_ids)
              #check to see if they are removed correctly
In [290]:
              df merged['keywords']
   Out[290]: 0
                       [tree, aftermath, family business, tragic vil...
                       [new york city, shield, superhero, based on co...
              1
              2
                       [android, space, alien, creature, spin off, cr...
              3
                       [loss of loved one, experiment, vigilante, sup...
              4
                       [scotland, rebel, bravery, kingdom, archer, wi...
              23434
                                                                       23435
                                                                       23436
                                                                       []
              23437
                                                                       23438
              Name: keywords, Length: 23439, dtype: object
In [291]:
           #prepare words for value_counts
              key_freq = df_merged.apply(lambda x: pd.Series(x['keywords']),axis=1).st
              key_freq.name = 'keyword'
              C:\Users\nicho\AppData\Local\Temp\ipykernel_12132\4156778925.py:1: Futu
              reWarning: The default dtype for empty Series will be 'object' instead
              of 'float64' in a future version. Specify a dtype explicitly to silence
              this warning.
                key_freq = df_merged.apply(lambda x: pd.Series(x['keywords']),axis=
              1).stack().reset_index(level=1, drop=True)
```

```
▶ #get frequency of keywords
In [292]:
             key_freq = key_freq.value_counts()
             key_freq[:5]
   Out[292]: woman director
                                       1368
             based on novel or book
                                        486
             murder
                                        428
             biography
                                        402
             based on true story
                                        341
             Name: keyword, dtype: int64
In [293]: ▶ #remove keywords that only occur once
             key_freq = key_freq[key_freq > 1]
In [294]:
           In [295]:
             #create stemmer object
             stemmer = PorterStemmer()
In [296]:
             #get rid of the dictionary so it's just the words and there are no id's
             def filter_keywords(x):
                 words = []
                 for i in x:
                     if i in key_freq:
                         words.append(i)
                 return words
In [298]:
             #convert keywords into stemmed version so they are the same
             df_merged['keywords'] = df_merged['keywords'].apply(filter_keywords)
             df_merged['keywords'] = df_merged['keywords'].apply(lambda x: [stemmer.s
             df_merged['keywords'] = df_merged['keywords'].apply(lambda x: [str.lower
In [299]:
             from sklearn.feature_extraction.text import TfidfVectorizer, CountVector
```

```
In [310]:
             #transform genre ids into words
             def transform genre(x):
                 genres = {28:'Action',12:'Adventure',16:'Animation',35:'Comedy',80:'0
                         18: 'Drama', 10751: 'Family', 14: 'Fantasy', 36: 'Fantasy', 36: '
                         10402: 'Music', 9648: 'Mystery', 10749: 'Romance', 878: 'Science
                         53: 'Thriller', 10752: 'War', 37: 'Western'}
                 list1 = []
                 for i in x:
                    list1.append(genres[i])
                 return list1
In [312]:
          #check genre conversion
             df_merged['genre_ids'].head()
   Out[312]: 0
                                              [Animation, Family]
                              [Science Fiction, Action, Adventure]
                             [Science Fiction, Adventure, Mystery]
             2
                                     [Action, Adventure, Fantasy]
                  [Animation, Adventure, Comedy, Family, Action,...
             Name: genre_ids, dtype: object
In [313]:
          | #create a column 'soup' that is the aggregate of all relevant data
             df_merged['soup'] = df_merged['keywords'] + df_merged['cast'] + df_merged
             df_merged['soup'] = df_merged['soup'].apply(lambda x: ' '.join(x))
```

Using cosine similarity on cast and keywords

Here, I create another recommendation system using the metadata from genre, cast, crew, and keywords

```
In [314]: #use countvectorizer to transform words into frequency vectors
    count = CountVectorizer(analyzer='word',ngram_range=(1, 2),min_df=1, sto
    count_matrix = count.fit_transform(df_merged['soup'])
```

```
#use a cosine similarity model to determine the 'closeness' of the result
In [315]:
              cosine sim = cosine similarity(count matrix, count matrix)
In [336]:
              #make sure everything is ordered correctly
              df_merged = df_merged.reset_index()
              titles = df_merged['title']
              indices = pd.Series(df_merged.index, index=df_merged['title'])
In [317]:
           ▶ #get movie recommendations
              get_recommendations('The Avengers').head(10)
                                    Avengers: Age of Ultron
   Out[317]: 8729
              13419
                                             Justice League
              17109
                                          Avengers: Endgame
              5803
                       Captain America: The Winter Soldier
              3039
                                     Much Ado About Nothing
                         Ant-Man and the Wasp: Quantumania
              22500
                                 Captain America: Civil War
              11472
              17113
                                             Captain Marvel
              15363
                                              Black Panther
              8745
                                                    Ant-Man
              Name: title, dtype: object
              get recommendations('Interstellar').head(10)
In [318]:
   Out[318]: 9315
                                         Quay
              18711
                                        Tenet
                       The Dark Knight Rises
              9
              22485
                                  Oppenheimer
              13479
                                      Dunkirk
                                      Arrival
              11483
              20083
                                     Stowaway
              13404
                                    Budhayaan
              8739
                                  The Martian
              3475
                               Supercollider
              Name: title, dtype: object
```

```
get_recommendations('A Million Ways to Die in the West').head(10)
In [322]:
   Out[322]: 8730
                                                   Ted 2
              25
                                                     Ted
              342
                                        Casa De Mi Padre
              11476
                                                    Sing
                                            Action Point
              15631
              123
                                              Wanderlust
              2953
                                    Pawn Shop Chronicles
                       Paws of Fury: The Legend of Hank
              21408
              22612
                                               Champions
                                     Outlaw Johnny Black
              22800
              Name: title, dtype: object
```

This system of recommending movies looks much more accurate and relevant.

I think it's pretty impressive that it was able to reccommend arrival and the martian on interstellar.

