COMP1002 – Web and Internet Fundamentals

ASSIGNMENT 3
The HTML5 Movie Poster

DESCRIPTION

On your own, select an interesting movie poster that contains a reasonable amount of textual content. Decide how you might assign a variety of HTML5 elements to the content, then build out a web version of the page.

INSTRUCTIONS

1. Pick an interesting movie poster (with enough image resolution to make out all the text).
2. Type out *all* of the textual copy from the poster into a code editor.
3. Mark up each part of the resulting document with a variety of HTML5 sectioning and phrasing elements.
4. Include a few useful hyperlinks to the official movie web site and/or some reviews.
5. Add a few images to the page that add visual appeal to the page.
6. Include some inline, embedded, or external CSS rules to visually control a variety of aspects of the page text (colour, font-family, font-size, alignment, line-height, line-height, etc.)
7. Validate the resulting HTML5 document (proceed to http://validator.w3.org).
8. Upload the image of the selected movie poster (that you used for your inspiration) *and* the URL to your HTML5 page (on a web server) to Blackboard. The URL for your page will be something like '*http://webdesign4.georgianc.on.ca/~123456789/movie-poster.html*'

TAKE IT FURTHER

Here are a few *ideas* to help you go beyond the basic requirements for this assignment – feel free to attempt any other technical or creative challenges that you think are appropriate:
1. Consider creating a microsite with 3 or more pages – making sure that each page has consistent navigation links to all the others.
2. Add some interesting images using the `<figcaption>` element.
3. Attempt to render your text to emulate how the text in the movie poster appears.
4.

EVALUATION

Please refer to the evaluation criteria (assessment rubric) below. This assignment is weighted **7.5%** of your total mark for this course.

Criteria	Mark
TECHNICAL EVALUATION	**0-5**
The HTML5 file is properly structured (check with the validation service at http://validator.w3.org).	
Styles are applied with CSS (properly built inline, external, or embedded CSS with accurate selectors, properties, and values)	
There are a variety of sectioning and phrasing elements that suitably mark up the text of the document.	
Properly built image elements are included in the document.	
Hyperlinks are included in the page that are functional and accessible.	
Effort to implement some other technical aspect of the assignment is evident.	
CREATIVE EVALUATION	
The document code is formatted clearly and consistently, with nested elements tabbed in from the left margin to visually indicate structure.	
Careful thought has gone into choosing HTML elements that describe the different parts of the document content.	
Some imaginative use of CSS properties to visually control the presentation of the text is evident.	
Effort to implement some other creative aspect of the assignment is evident.	
Total	**/50**