

Proficiencies

Content Production	Web Design/Development	Customer Relationship
<ul style="list-style-type: none">• Entertainment Sites• Video Production• WordPress	<ul style="list-style-type: none">• Adobe Creative Suite• Adobe After Effects• HTML5• HTML Email Design• Graphic Design	<ul style="list-style-type: none">• Social Media / SEO• Content Marketing• Customer Support• Retail Experienced

Career History

<i>Little Overlord.com</i>	Writer / Designer	Dec 2015 - Present
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Little Overlord is a community website about pop culture, comics, comedy and video games. I launched the site to showcase my videos, podcasts and interactive designs. The site averages 8000 unique visitors a month.

<i>Zero Limit/Fansided</i>	Writer / Content Producer	Sep 2014 - Dec 2015
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Zero Limit is a web platform for covering the worlds of Science Fiction and Fantasy. Movies, television, video and tabletop games, novels and short stories: If it takes place in an imaginative world, the far future, alternate dimensions and beyond, we'll cover it (www.zerolimitmagazine.com).

FanSided is one of the fastest growing network of fandom-focused sports, entertainment and lifestyle sites on the Internet. The company is a thriving collection of over 300 communities dedicated to bringing together fans to share their common passion (www.fansided.com).

Click here for writing samples: [1](#) [2](#) [3](#)

CarsYours.com, Chicago IL	Content Producer	Jun 2015 - Sep 2015
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CarsYours.com is a disruptive technology start-up that connects car buyers and sellers. It builds trust and walks the buyers and sellers through a proprietary, secure and integrated mobile platform.

- I created persuasive landing pages and related marketing communication materials.

Neo Studios, Lake County IL	Social Media Intern	January 2014 - June 2014
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Neo Studios is a design agency that created customer engagement apps, websites, and video. We did everything that you could imagine to drive sales, enhance brand awareness and build customer loyalty relationships.

- I implemented a targeted social ad campaign that drove traffic to various microsites and landing pages. I also followed-up with prospects via email and phone.
- I edited and created interactive images for use with ads in social media campaigns.

Education

- College of Lake County
 - Computer Information Technology
 - 2015 - 2016
- Northeastern University
 - Computer Information Technology
 - 2017 - Present

Contact

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