

# Nicholas Krause

Content Producer | Digital Marketer

NicholastheKrause@gmail.com

Crafts omni-channel storytelling in nuanced style and tone. Blends infographics, animation and video to tell a story that excites and compels while reinforcing the brand. Research, brainstorm and advocate new creative ideas.

## Proficiencies

### Content Production

Storytelling  
Blogs  
Copywriting  
Video Production

### Web / App Development

HTML5 / CSS3 / JS  
HTML Email Design  
Android | Java  
SQL | JSON | JQuery  
Adobe Creative Suite  
Adobe After Effects

### Digital Marketing

Social Media  
SEO | SEM  
PPC Campaigns  
Landing Pages  
Web Analytics  
MS Excel

## Career History

<i>Little Overlord</i>	Founder / Designer / Content Producer	Dec 2015   Present
------------------------	---------------------------------------	--------------------

Littleoverlord.com is a community website about pop culture, comics, comedy and video games. I launched the site to showcase my videos, podcasts and interactive designs. The site averages 3000 unique visitors a month ([www.littleoverlord.com](http://www.littleoverlord.com)).

<i>Zero Limit / Fansided</i>	Features Writer / News Desk	Sep 2014   Dec 2015
------------------------------	-----------------------------	---------------------

*Zero Limit* is a web platform for covering the worlds of Science Fiction and Fantasy. Movies, television, video and tabletop games, novels and short stories: If it takes place in an imaginative world, the far future, alternate dimensions and beyond, we'll cover it ([www.zerolimitmagazine.com](http://www.zerolimitmagazine.com)).

*FanSided* is one of the fastest growing network of fandom-focused sports, entertainment and lifestyle sites on the Internet. The company is a thriving collection of over 300 communities dedicated to bringing together fans to share their common passion ([www.fansided.com](http://www.fansided.com)).

Click here for writing samples: [1](#) [2](#) [3](#)

CarsYours.com is a disruptive technology start-up that connects car buyers and sellers. It builds trust and walks the buyers and sellers through a proprietary, secure and integrated mobile platform.

- I created persuasive landing pages and related marketing communication materials.

Neo Studios is a design agency that created customer engagement apps, websites, and video. We did everything that you could imagine to drive sales, enhance brand awareness and build customer loyalty relationships.

- I implemented a targeted social ad campaign that drove traffic to various microsites and landing pages. I also followed-up with prospects via email and phone.
- I imagined and created interactive experiences for use with ads and social media campaigns.

## Education

- College of Lake County
  - Computer Information Technology
    - 2015 - 2016
- Northeastern University
  - Computer Science
    - 2017 - 2019

## Certifications

Google AdWords Mobile [Certified](#)

Google Analytics [Certified](#)

Google Android [Java nanodegree](#)

Notary Public | Illinois Commission 812688

