

Nicholas Krause

Content Producer | Digital Marketer

NicholasTheKrause@gmail.com

Portfolio

Crafts omni-channel storytelling in nuanced style and tone. Blends infographics, animation and video to tell a story that excites and compels while reinforcing the brand. Research, brainstorm and advocate new creative ideas.

Proficiencies

Content Production

Storytelling
Blogs
Copywriting
Video Production

Web / App Development

HTML5 / CSS3 / JS
HTML Email Design
Android | Java
SQL | JSON | JQuery
Adobe Creative Suite
Adobe After Effects

Digital Marketing

Social Media
SEO | SEM
PPC Campaigns
Landing Pages
Web Analytics
MS Excel

Career History

<i>Little Overlord</i>	Founder / Designer / Content Producer	Dec 2015 Present
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Littleoverlord.com is a community website about pop culture, professional wrestling, and video games. I launched the site to showcase my videos, podcasts and interactive designs. The site averages 3000 unique visitors a month (www.littleoverlord.com).

<i>Dovenmuehle Mortgage</i>	Procedural Writer	June 2017 Present
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Responsible for writing financial and technical policy and task based procedures. Initiate documentation standards and Word templates. Craft accurate and precise reference materials making complex non-linear workflows easy and approachable. Partner with knowledge experts to capture new process documentation. (www.dovenmuehle.com).

<i>Zero Limit / Fansided</i>	Features Writer / News Desk	Sep 2014 Dec 2015
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Zero Limit is a web platform for covering the worlds of Science Fiction and Fantasy. Movies, television, video and tabletop games, novels and short stories: If it takes place in an imaginative world, the far future, alternate dimensions and beyond, we'll cover it (www.zerolimitmagazine.com).