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| Nicholas **Krause**  Content Producer | Digital Marketer | |  | | --- | | [NicholasTheKrause@gmail.com](mailto:NicholasTheKrause@gmail.com) | | [Portfolio](http://www.littleoverlord.com/portfolio.html) | |

Crafts omni-channel storytelling in nuanced style and tone. Blends infographics, animation and video to tell a story that excites and compels while reinforcing the brand. Research, brainstorm and advocate new creative ideas.

*Proficiencies*

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| Content Production  Storytelling  Blogs  Copywriting  Video Production | Web / App Development  HTML5 / CSS3 / JS  HTML Email Design  Android | Java  SQL | JSON | JQuery  Adobe Creative Suite  Adobe After Effects | Digital Marketing  Social Media  SEO | SEM  PPC Campaigns  Landing Pages  Web Analytics  MS Excel |

*Career History*

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| *Little Overlord* | Founder / Designer / Content Producer | Dec 2015 | Present |

*Littleoverlord.com* is a community website about pop culture, comics, comedy and video games. I launched the site to showcase my videos, podcasts and interactive designs. The site averages 3000 unique visitors a month

([www.littleoverlord.com](http://www.littleoverlord.com/portfolio.html)).

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| *Zero Limit / Fansided* | Features Writer / News Desk | Sep 2014 | Dec 2015 |

*Zero Limit* is a web platform for covering the worlds of Science Fiction and Fantasy. Movies, television, video and tabletop games, novels and short stories: If it takes place in an imaginative world, the far future, alternate dimensions and beyond, we'll cover it ([www.zerolimitmagazine.com](http://zerolimitmagazine.com/movies-tv/a-look-at-jodorowskys-dune/)).

*FanSided* is one of the fastest growing network of fandom-focused sports, entertainment and lifestyle sites on the Internet. The company is a thriving collection of over 300 communities dedicated to bringing together fans to share their common passion ([www.fansided.com](http://fansided.com/author/nkrause/)).

Click here for writing samples: [1](http://fansided.com/2015/02/22/oscars-2015-won-last-year/) [2](http://fansided.com/2015/01/23/dreamworks-animation-lays-off-500-employees-pushes-back-movies/) [3](http://zerolimitmagazine.com/movies-tv/a-look-at-jodorowskys-dune/)

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| CarsYours.com, Chicago IL | Content Producer | Jun 2015 | Sep 2015 |

CarsYours.com is a disruptive technology start-up that connects car buyers and sellers. It builds trust and walks the buyers and sellers through a proprietary, secure and integrated mobile platform.

* I created persuasive landing pages and related marketing communication materials.



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| Neo Studios, Lake County IL | Social Media Intern | Jan 2014 | Jun 2015 |

Neo Studios is a design agency that created customer engagement apps, websites, and video. We did everything that you could imagine to drive sales, enhance brand awareness and build customer loyalty relationships.

* I implemented a targeted social ad campaign that drove traffic to various microsites and landing pages. I also followed-up with prospects via email and phone.
* I imagined and created interactive experiences for use with ads and social media campaigns.



*Education*

* College of Lake County
  + Computer Information Technology
    - 2015 - 2016
* Northeastern University
  + Computer Science
    - 2017 - 2019

*Certifications*

|  |  |
| --- | --- |
| Google AdWords Mobile [Certified](https://www.google.com/partners/#i_profile;idtf=109020333178045359296) | Demonstrated increased product performance and expertise in basic and advanced concepts in mobile advertising, including ad formats, bidding and targeting, and campaign measurement and optimization. |
| Google AdWords Video [Certified](https://www.google.com/partners/#i_profile;idtf=109020333178045359296) | This certification demonstrates proficiency in video advertising, including best practices for creating, managing, and optimizing AdWords for video campaigns. |
| Google Analytics [Certified](https://www.google.com/partners/#i_profile;idtf=109020333178045359296) | This certification demonstrates basic proficiency in digital analytics and Google Analytics, including Measurement and implementation planning and Google Analytics configuration and administration. |
| Bing Ads [Accredited](http://ads.bingads.microsoft.com/en-us/training-accreditation-find-a-pro-directory?MemberID=953cbb6a-3445-429c-9423-517aec2f47af) | Accredited Microsoft Bing Ads account management curriculum. |
| Google Android [Java nanodegree](http://www.littleoverlord.com/cv/nicholas_krause_google_android_nanodegree.pdf) | Android mobile development courses taught by Google software engineers. |
| Notary Public | Illinois [812688](http://www.ilsos.gov/notary/index.jsp) | Commissioned 12/2014 |
| Microsoft Office Specialist | Excel 2016 certified |