

Small Business Project

History:

A small educational services company is looking to create a web presence by hiring you to make their website.

They offer course on 6 different subjects within their field of expertise. For each course subject, they offer a beginner, intermediate, and advanced course. All beginner courses are on Monday and Tuesdays, all intermediate courses are on Wednesday and Thursdays, and all advanced courses are on Fridays and Saturdays. Each course is 2 hours long.

The business has a team of 12 people. The team is outlined below:

- 2 technical instructors, 1 technical instructor lead
- 2 sales people, 1 sales lead
- 2 administration and support staff, 1 operations lead
- 2 executive leadership, 1 company president

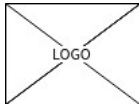
Outlined below is their contact information:

- Phone: 816 - 857- 5309
- Email: learning@smallbiz.com
- Address: 1740 W 92nd Street, Kansas City, MO 64114
- Twitter: @weteachstuff
- Facebook: www.facebook.com/learnwithus
- LinkedIn: www.linkedin.com/learnwithus

Internally, the business has created page mockups for each web page in their desired application. They are completely open on branding ideas.

Resources:

- Included page mockups (starting on next page)
- No existing logo
- No existing branding



Company Name
Slogan

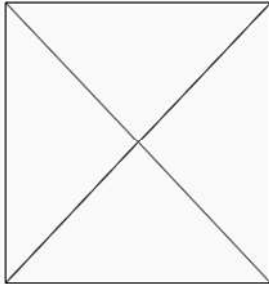


Home

Classes

Team

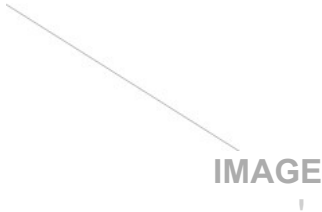
Contact



About Us

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Why Choose Us

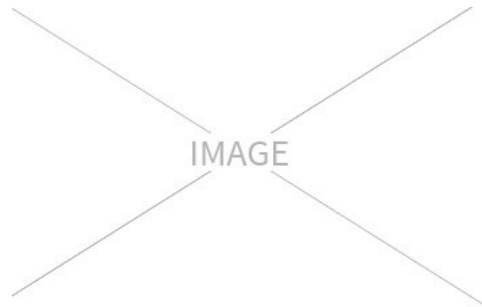


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Class Subjects

235x180

Class Topic
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★ Note: Should be one for each subject

[Subject] - Class List

#	Class Name	Instructor	Meets
1	Math 101	Mr. Smith	M-T 9-4
2	Math 102	Mr. Cass	F 12-5
3	Math 103	Ms. Mack	W-F 8-1



Company Name
Slogan



Home

Classes

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Contact

★Note: Repeat for each department

Leadership



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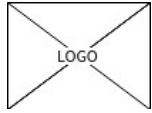
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By Department

- Leadership
- Sales
- Administration
- Instructors

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Company Name
Slogan



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Contact Us

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