

Basic info

What is your gender identity?

Female
Transgender
Male
Intersex
Other/Prefer not to respond

What age are you (in whole years)?

What is your highest level of education?

Some HS or less
HS Graduate/GED completed
Some college
Completed trade/vocational school
Graduated college
Post-graduate or more

If you have completed at least some college, what is/was your *primary* major/concentration?

Mathematics/Computer Science (applied math, pure math, statistics, etc.)
Social Sciences (economics, psychology, political science, etc.)
Arts & Humanities (English, art, history, etc.)
Natural Sciences (biology, physics, geology, etc.)
Foreign Language/Area Studies (Portuguese, African studies, European studies, etc.)
Other

South Sudan became a country in 2011 following a referendum with more than 90% of South Sudan's voters voting for independence from Sudan. Since 2011, the country has seen tension and conflict, including instances of election violence.

Do you think democracy in South Sudan is a good idea?

No
Yes
I don't know/Other

Text Block

A reputable non-ideological polling firm specializing in African elections wanted to predict the outcome of South Sudan's upcoming run-off election between the Movement Party and the Opposition Party. Using dozens of trained volunteers, the firm randomly sampled more than 370 South Sudanese citizens representative of the country's demographic and ethnic diversity.

The firm sent out a press release detailing its results, including the following: "Our recent poll in South Sudan showed that 54% of respondents supported the Movement Party while 46% will vote for the Opposition in the upcoming run-off election. The poll's margin of error is \pm (plus or minus) 5 percentage points."

Based on this poll and this poll alone, what probability would you give to the Movement party winning the election, which takes place this week?

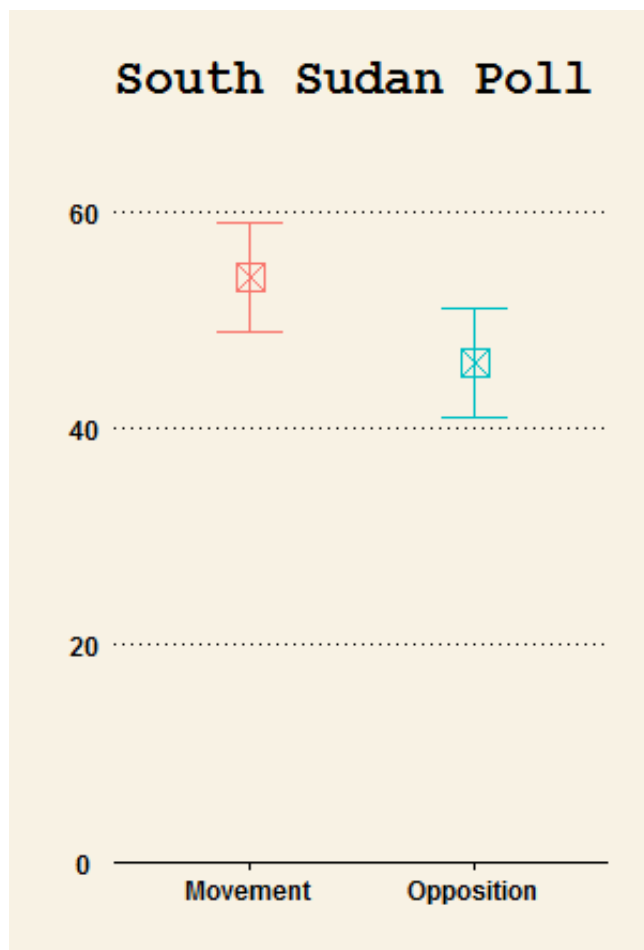
Very Unlikely
Unlikely
Somewhat Unlikely
Neither Likely Nor Unlikely
Somewhat Likely
Likely
Very Likely
I Do Not Know

TIE Fighter Block

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The graph below shows our results (the squares) and the margin of error for each estimate (the lines)."



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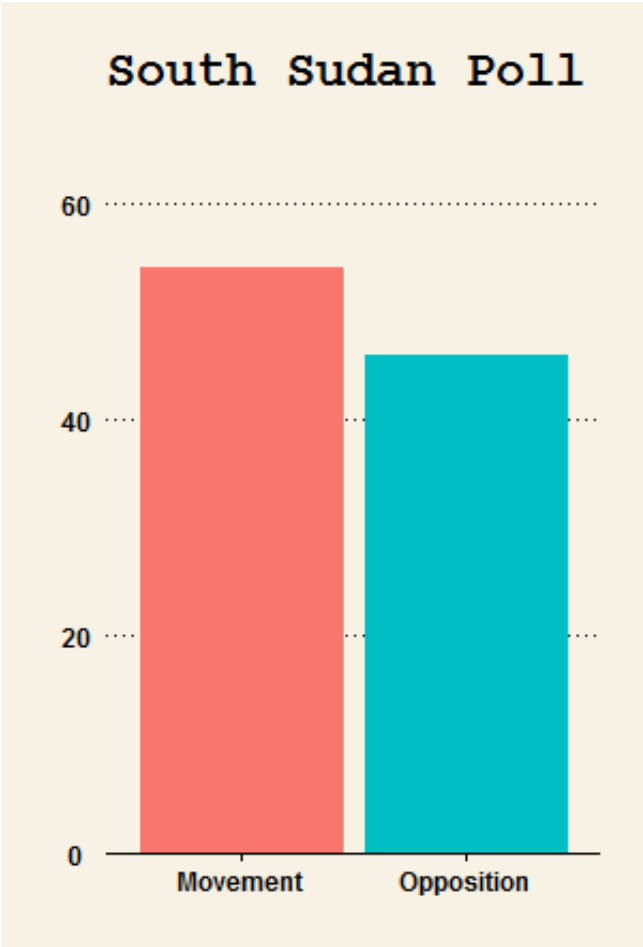
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Bar plot block

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The graph below shows our results."



Based on this poll and this poll alone, what probability would you give to the Movement party winning the election, which takes place this week?

- Very Unlikely
- Unlikely
- Somewhat Unlikely
- Neither Likely Nor Unlikely
- Somewhat Likely
- Likely
- Very Likely
- I Do Not Know

Polling Questions

Have you ever taken a statistics class?

- Yes
- No

If you have taken a statistics class before, how long ago was it?

Less than a year ago

1-3 years ago

3-5 years ago

6+ years ago

How often do you read about political polls or election campaigns?

Never

Less than Once a Month

Once a Month

Once a Week

2-3 Times a Week

Daily

From your perspective, media stories about polls regarding upcoming elections are:

Not useful

Somewhat useful

Very useful

Do you agree or disagree with the following statement: Polls of randomly selected voters can be trusted to predict upcoming elections.

Strongly Disagree

Somewhat Disagree

Neither Agree nor Disagree

Somewhat Agree

Strongly Agree

Comms Strategy

The Movement Party is holding a contest to work on its communications strategy.

The Party will experiment by randomly selecting different groups of voters and testing out the following phrases/ideas to describe the results of the poll you saw

earlier. It will then measure how excited and/or engaged they are after hearing these.

The winner of the contest is the person who ranks the following phrases/ideas in the order by which they will excite voters about the poll you saw earlier.

Assuming that all of these are true, which are the most persuasive arguments that the poll means the Movement Party will win, in order from MOST (ranked #1) to LEAST (#4) convincing?

The Movement Party is at 54% and the Opposition is at 46%.

The Movement Party's lead (8 points) is larger than the margin of error (5 points).

Even if the Opposition gained most of the margin of error, the Movement Party would still be ahead.

This poll shows that the Movement Party is gaining a bigger lead compared to a poll last week.

Which way would you personally prefer to receive polling data (percent Movement Party gets, percent Opposition Party gets, and margin of error)?

Graphics
Text