

# NICHOLAS K. NEUTEUFEL

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## EXPERIENCE

### **Opower (Oracle) Communications Fellow**

**May 2016—Pres**

Edit and manage press releases. Coordinate roll-outs and PR strategy changes. Manage communications for energy efficiency software company. Experience working during corporate take-overs and transitions.

### **Noah for N.C. House 103 Communications & Political Director**

**Jan—Mar 2016**

[On-the-record spokesperson for a state House campaign](#). Lost to candidate with spending advantage by 13 of 6,400+ votes. Pitched media stories. Responsible for online and mobile targeting/advertising. Spearheaded interest group endorsement and messaging strategies. Composed social media posts; refined platform. Prepared candidate for debate and media.

### **U.S. Dep't of Health & Human Services Health Care Media Intern**

**May—Aug 2015**

Created weekly media metrics report statistically analyzing message breakthrough for senior staff. Authored opposition research books on controversial issues including *King v. Burwell*, contraceptive coverage, and advance care planning. Wrote daily press briefing for Secretary Burwell and senior staff and nightly White House report. Participated in crisis war rooms.

### **U.S. House of Representatives (Rep. R. Larsen) Press & Leg. Intern**

**Mar—May 2015**

Drafted [Extension of Remarks placed in the Congressional Record](#). Drafted “Dear Colleague” letter for Leg. Director on office priority bill tax reform bill. Authored memos for senior staff on committee marks-up & policy briefings. Tracked roll call and committee votes on key issues.

### **U.S.-Asia Institute Program Assistant**

**Jan—Mar 2015**

Consulted by ASEAN ambassador to develop legislative strategy to improve image of country in Congress. Organized off-the-record briefing on foreign policy aspects of cybersecurity policy.

## EDUCATION

### **The University of North Carolina at Chapel Hill**

**May 2016**

B.A. Political Science — **GPA: 3.94 (Politics: 4.00)** — *Phi Beta Kappa* — *Dean's List*

Carolina Scholarship (four-year full-ride merit scholarship) — National Merit

**Abroad:** Nat'l Univ. of Singapore; Mahidol Univ. (Thailand); Univ. of Cape Town.

**Coursework:** Quantitative Analysis of Politics, Mass Media & American Politics, Int'l Relations & World Politics, Int'l Political Economy, Political Responses to Econ. Crisis.

## SKILLS & PERSONAL

Coding & Scripting		Fluency — R (including package authorship), Markdown, L <sup>A</sup> T <sub>E</sub> X, Shiny, Git. Proficient — SQL, Stata, Python, HTML/CSS, Bootstrap, Qualtrics.
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Comm's		Cision, Vocus, Critical Mention, Google News, AP Style, Social media.
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Personal		Citizenship — U.S. & Austria (E.U.). Clearance — Tier 1 (NACI) Investigation—Favorable (2015).
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