NICHOLAS K. NEUTEUFEL

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SUMMARY

Fast-learning, detail-oriented professional with a strong health communications, data science, and coding background. Fluent in R; extensive Wordpress experience.

SELECT EXPERIENCE

Opower (Oracle) *Communications Associate*   **May 2016—Pres**
Draft, edit, and manage press releases. Work to coordinate roll-outs and PR strategy changes. Help manage communications for energy efficiency software company, including top principals and executives. Coordinate with PR agencies in both domestic and international capacities.

Noah for N.C. House 103 *Communications & Political Director*   **Jan—Mar 2016**
On-the-record spokesperson for a state House campaign. Pitched media stories. Responsible for online and mobile targeting/advertising. Spearheaded messaging strategies. Composed social media posts; refined platform. Prepared candidate for debate and media.

Office of the Sec. of Health & Human Services *ACA Media Intern*   **May—Aug 2015**
Created weekly media metrics report statistically analyzing message breakthrough for senior staff. Authored opposition research books on controversial issues including *King v. Burwell*, contraceptive coverage, and advance care planning. Wrote daily press briefing for Secretary Burwell and senior staff and nightly White House report. Participated in crisis war rooms.

U.S. House of Representatives (Rep. R. Larsen) *Press & Leg. Intern*   **Mar—May 2015**
Drafted Extension of Remarks placed in the *Congressional Record*. Drafted "Dear Colleague" letter for Leg. Director on office priority bill tax reform bill. Authored memos for senior staff on committee marks-up & policy briefings. Tracked roll call and committee votes on key issues.

SELECT RESEARCH & SOFTWARE

- **Sole author**: POLLVIZR R package—automates political poll analysis and visualization.
  - Recognized by Hadley Wickham ("the man who revolutionized R")
- Work on poll graphics in *Huffington Post Politics*. 2015.
  - Based on PollVizR, as cited by Middlebury Prof. Matthew Dickinson.
- **Report presenter**: *San Antonio Spurs.* Integrating novel spatial statistics into basketball analytics framework.
- **Case presentation**: Invited participant, Charlotte Hornets—NBA free agent market.
- **Conference presentation**: Innovative offensive metrics, Basketball Analytics Summit (2014).

EDUCATION

The University of North Carolina at Chapel Hill   **May 2016**
B.A. Political Science — **GPA: 3.939 (Politics: 4.00)** — *Phi Beta Kappa* — *Dean's List*
Carolina Scholarship (four-year full-ride merit scholarship) — National Merit

SKILLS

Fluency — R (including package authorship), Markdown, LaTeX, Shiny.
Proficient — SQL, Stata, Python, HTML/CSS, Bootstrap, Git, Qualtrics.