NICHOLAS K. NEUTEUFEL

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PROFESSIONAL EXPERIENCE

Organization for International Investment

Sep 2016—Present

State Government Affairs Associate

Washington, D.C.

Work to promote foreign direct investment in the U.S. by growing the FDI Frontlines Coalition. Lead the project on state-level sanctions on companies engaged with Iran's energy sector. Manage the statistical and data aspects of our lobbying and public affairs operations. Research state tax, trade, and financial policies and their impacts on foreign firms in the U.S.

Hillary for America

Dec 2015-Nov 2016

Energy & Environment Working Group Adviser

Remote

Wrote daily media briefing for HFA's Energy & Environmental Policy Working Group. Focused on developing legislation, energy innovation, state energy policies, and candidate stories.

Opower | **Oracle Utilities**

Summer 2016

Communications Associate

Arlington, VA

Helped manage communications for energy efficiency software company, including top principals. Drafted and edited press releases. Worked to coordinate roll-outs and strategy changes.

Noah for N.C. House 103

Jan—Mar 2016

Communications & Political Director

Charlotte, NC

On-the-record spokesperson. Pitched media. Responsible for online & mobile targeting/ad buys. Spearheaded messaging. Composed social media; refined platform. Prepared candidate for debate and media appearances. Narrowly lost Dem. primary by fewer than 15 votes of 6,400.

U.S. Dept of Health & Human Services, Ass't Sec. for Public Affairs **Summer 2015** *ACA Media Intern Washington, D.C.*

Created weekly media metrics report statistically analyzing message breakthrough for senior staff. Authored opposition research books and daily press briefing for Sec. Burwell as well as nightly WH Cabinet Affairs memo. Participated in crisis war rooms, including *King v. Burwell*.

U.S. House of Representatives, Congressman Rick Larsen

Spring 2015

Press & Legislative Intern

Washington, D.C.

Drafted Extension of Remarks in the *Congressional Record*. Drafted "Dear Colleague" letter on office priority bill tax reform bill. Tracked roll call and committee votes on key issues.

U.S.-Asia Institute Winter 2015

Program Assistant

Washington, D.C.

Engaged East Asian diplomatic communities and helped create linkages with U.S. legislative community. Organized off-the-record briefing on foreign policy aspects of cybersecurity.

Centre for Environmental Rights

Fall 2014

Research Assistant

Cape Town, South Africa

Researched economic and environmental consequences of coal mining and extraction in South Africa. Helped lobby the South African parliament to create awareness about these issues.

RESEARCH & SOFTWARE

- Sole author: POLLVIZR R package—automates political poll analysis and visualization.
- Cited in: "Is Sanders Really Leading in New Hampshire?" Huffington Post Politics. 2015.
 Based on PollVizR, as cited by Middlebury Prof. Matthew Dickinson.
- Report presenter: San Antonio Spurs. "The San Antonio Spurs & CATALYST." 2014.
- Presentation: Charlotte Hornets. "What Factors Shape the NBA Free Agent Market?" 2014.
- Conference presentation: "CATALYST: The Next Premier Offensive Statistic in Basketball?" Basketball Analytics Summit. 2014.
- **Sole author**: "Cracking Sample Size: Introducing Bayesian Analysis of 3PT Shooting." Published by Nylon Calculus (a *Sports Illustrated* publication.) 2015.
- Winner, team lead: UNC Fiscal Challenge (political economy case study on U.S. debt)
 Presented to Members of Congress & staff on fully-funded trip with Fix the Debt.
- Notable course papers: Links to Github repositories with data and replicable code.
 - "Quantifying the Impact of Coup Events on Trade Relationships: A Synthetic Control Approach to Burundi 2001, a Natural Experiment." 2016. *Supervisor*: Layna Mosley.
 - "Gauging a Horse Race: Experimental Evidence Towards a Theory of Political Poll Comprehension." 2015. *Supervisor*: Michael McKeown.
- Consultant: Wakim, Alexander. 2014. "Functional Data Analysis of Aging Curves in Sports." (M.S. thesis.)
- **Cited in**: Articles on novel basketball statistics in Nylon Calculus (a *Sports Illustrated* publication). 2015 and 2014.
- Cited in: Web app for NBA player clustering featured in SB Nation (a Vox publication). 2014.
- Research Assistance: Gary Marks, Political Science (2015); Donald Hornstein, Law (2014).

EDUCATION

The University of North Carolina at Chapel Hill

May 2016

B.A. Political Science — **GPA: 3.939 (Major: 4.000)** — *Phi Beta Kappa* — *Dean's List* Carolina Scholarship (four-year full-ride merit scholarship) — National Merit **Select Coursework:** Mass Media & American Politics, U.S. National Elections, Policymaking in the U.S. context–Domestic and Foreign, American Political Economy, Quantitative Analysis of Politics, Rhetoric & Composition in Social Sciences.

Abroad: National Univ. of Singapore, Mahidol Univ. (Thailand); Univ. of Cape Town.

SKILLS

Research & Statistics

Lexis-Nexis Universe, academic engines. Machine learning (regression trees, random forests, neural networks, etc.); advanced regression (including geographically-weighted, non-parametric, and synthetic control models). Visualization specialist.

Communications

Cision, Vocus, AP Style, social media analytics, digital ad targeting, Google AdWords. **Coding, Scripting, and Programming**

Fluency — R (including package authorship), Markdown, LATEX, Shiny. *Proficient* — SQL, Stata, Python, HTML/CSS, Bootstrap, Git, Qualtrics.

PERSONAL

Hobbies: Photography, tennis, poker, travel, chess, vegetarian food, surfing.

Government: *Nationality*: Dual—U.S., Austria (E.U.). *Clearance*: Tier 1 (NACI) Investigation: Favorable (2015).