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# NICHOLAS K. NEUTEUFEL

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✉ [nneuteufel@gmail.com](mailto:nneuteufel@gmail.com)   ✉ 1730 16<sup>th</sup> St., N.W.; Apt. 10   [nickneuteufel.com](http://nickneuteufel.com)   📄  
☎ +1 (202) 816-1075   Washington, D.C. 20009   [LinkedIn: Neuteufel @](#)

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## PROFESSIONAL EXPERIENCE

### **Organization for International Investment**

**Sep 2016—Present**

*State Government Affairs Associate*

*Washington, D.C.*

Work to promote foreign direct investment in the United States by growing the FDI Frontlines Coalition. Research state tax, trade, and financial policies and their impacts on foreign firms investing in the U.S. Support OFII's federal and state government affairs teams.

### **Hillary for America**

**Dec 2015—Nov 2016**

*Energy & Environment Working Group Adviser*

*Remote*

Write daily media briefing for HFA's Energy & Environmental Policy Working Group. Focus on developing legislation, energy innovation, state energy policies, and candidate-specific stories.

### **Opower | Oracle Utilities**

**Summer 2016**

*Communications Associate*

*Arlington, VA*

Drafted, edited, and managed press releases. Worked to coordinate roll-outs and strategy changes. Helped manage communications for energy efficiency software company, including top principals. Prepared company executives for appearances on TV and before conferences.

### **Noah for N.C. House 103**

**Jan—Mar 2016**

*Communications & Political Director*

*Charlotte, NC*

[On-the-record spokesperson for a state House campaign](#). Pitched media stories. Responsible for online and mobile targeting and electorate advertising. Spearheaded messaging strategies. Composed social media posts; refined platform. Prepared candidate for debate and media. Narrowly lost Democratic primary by fewer than 15 votes out of 6,400.

### **U.S. Dept of Health & Human Services, Ass't Sec. for Public Affairs**

**Summer 2015**

*ACA Media Intern*

*Washington, D.C.*

Created weekly media metrics report statistically analyzing message breakthrough for senior staff. Authored opposition research books and daily press briefing for Sec. Burwell as well as nightly WH Cabinet Affairs memo. Participated in crisis war rooms, including *King v. Burwell*.

### **U.S. House of Representatives, Congressman Rick Larsen**

**Spring 2015**

*Press & Legislative Intern*

*Washington, D.C.*

Drafted [Extension of Remarks in the Congressional Record](#). Drafted "Dear Colleague" letter on office priority bill tax reform bill. Tracked roll call and committee votes on key issues.

### **U.S.-Asia Institute**

**Winter 2015**

*Program Assistant*

*Washington, D.C.*

Engaged East Asian diplomatic communities and helped create linkages with U.S. legislative community. Organized off-the-record briefing on foreign policy aspects of cybersecurity.

### **Centre for Environmental Rights**

**Fall 2014**

*Research Assistant*

*Cape Town, South Africa*

Researched economic and environmental consequences of coal mining and extraction in South Africa. Helped lobby the South African parliament to create awareness about these issues.

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## RESEARCH & SOFTWARE

- **Sole author:** [POLLVIZR R package](#)—automates political poll analysis and visualization.
- **Cited in:** [“Is Sanders Really Leading in New Hampshire?”](#) *Huffington Post Politics*. 2015.
  - Based on PollVizR, as cited by [Middlebury Prof. Matthew Dickinson](#).
- **Report presenter:** *San Antonio Spurs*. [“The San Antonio Spurs & CATALYST.”](#) 2014.
- **Presentation:** *Charlotte Hornets*. [“What Factors Shape the NBA Free Agent Market?”](#) 2014.
- **Conference presentation:** [“CATALYST: The Next Premier Offensive Statistic in Basketball?”](#) Basketball Analytics Summit. 2014.
- **Sole author:** [“Cracking Sample Size: Introducing Bayesian Analysis of 3PT Shooting.”](#) Published by Nylon Calculus (a *Sports Illustrated* publication.) 2015.
- **Winner, team lead:** UNC Fiscal Challenge (political economy case study on U.S. debt)
  - Presented to Members of Congress & staff on fully-funded trip with Fix the Debt.
- **Notable course papers:** Links to Github repositories with data and replicable code.
  - [“Quantifying the Impact of Coup Events on Trade Relationships: A Synthetic Control Approach to Burundi 2001, a Natural Experiment.”](#) 2016. *Supervisor:* Layna Mosley.
  - [“Gauging a Horse Race: Experimental Evidence Towards a Theory of Political Poll Comprehension.”](#) 2015. *Supervisor:* Michael McKeown.
- **Consultant:** Wakim, Alexander. 2014. [“Functional Data Analysis of Aging Curves in Sports.”](#) (M.S. thesis.)
- **Cited in:** Articles on novel basketball statistics in Nylon Calculus (a *Sports Illustrated* publication). [2015](#) and [2014](#).
- **Cited in:** Web app for NBA player clustering featured in [SB Nation \(a Vox publication\)](#). 2014.
- **Research Assistance:** Gary Marks, Political Science (2015); Donald Hornstein, Law (2014).

## EDUCATION

### The University of North Carolina at Chapel Hill

May 2016

B.A. Political Science — **GPA: 3.939 (Politics: 4.00)** — *Phi Beta Kappa* — *Dean’s List*  
Carolina Scholarship (four-year full-ride merit scholarship) — National Merit

**Select Coursework:** Mass Media & American Politics, U.S. National Elections, Policymaking in the U.S. context—Domestic and Foreign, American Political Economy, Quantitative Analysis of Politics, Rhetoric & Composition in Social Sciences.

**Abroad:** National Univ. of Singapore, Mahidol Univ. (Thailand); Univ. of Cape Town.

## SKILLS

### Research & Statistics

Lexis-Nexis Universe, Academic Engines. Machine learning (regression trees, random forests, neural networks, etc.); advanced regression (including geographically-weighted, non-parametric, and synthetic control models). Visualization specialist.

### Communications

Cision, Vocus, AP Style, social media analytics, digital ad targeting, Google AdWords.

### Coding, Scripting, and Programming

*Fluency* — R (including package authorship), Markdown,  $\text{\LaTeX}$ , Shiny.

*Proficient* — SQL, Stata, Python, HTML/CSS, Bootstrap, Git, Qualtrics.

## PERSONAL

**Hobbies:** Tennis, poker, travel, golf, vegetarian food, sailing, surfing.

**Government:** *Nationality:* Dual—U.S., Austria (E.U.).

*Clearance:* Tier 1 (NACI) Investigation: Favorable (2015).