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PROFESSIONAL EXPERIENCE

Organization for International Investment

Sep 2016—Present

State Government Affairs Associate

Washington, D.C.

Lead the project on state-level Iran sanctions impacting non-U.S. firms. Work to promote foreign direct investment in the U.S. by growing [the FDI Frontlines Coalition](#) and help direct its social media strategy as well as [website content](#). Manage the statistical/research aspects of OFII's lobbying work. Work to influence state legislators on tax, trade, and development issues.

Opower | Oracle Utilities

Summer 2016

Communications Associate

Arlington, VA

Helped manage communications for energy efficiency software company, including top principals. Prepared executives for conference appearances and earned media interviews. Drafted tweets; drafted and edited press releases. Worked to coordinate roll-outs and strategy changes.

POLITICAL CAMPAIGNS

Hillary for America

Dec 2015—Nov 2016

Energy & Environment Working Group Adviser

Remote

Wrote daily media briefing for HFA's Energy & Environmental Policy Working Group. Focused on developing legislation, state energy policies, and candidate stories. Managed crisis updates.

Noah for N.C. House 103

Dec 2015—Mar 2016

Communications & Political Director

Charlotte, NC

[On-the-record spokesperson](#). Pitched media. Responsible for online & mobile ad buys. Spearheaded messaging. Managed social media accounts; refined platform. Prepared candidate for debate, media appearances. Lost the Democratic primary by 13 votes of 6,483.

Obama for America

Aug—Nov 2012

Early Vote & Canvassing Captain

Chapel Hill-Carrboro, NC

Lead the early voting initiative on UNC's campus. Canvassed more than 300 homes and helped train new canvassing volunteers. Assisted local Democratic party GOTV and persuasion efforts.

UNDERGRADUATE INTERNSHIPS

U.S. Dep't of Health & Human Services; Ass't Sec., Public Affairs

Summer 2015

Health Care (ACA & Medicaid Expansion) Media Intern

Washington, D.C.

Led weekly media metrics report project analyzing message breakthrough for senior staff. Authored opposition research books, daily clips briefing for Sec. Burwell, and daily White House Office of Cabinet Affairs memo. Participated in crisis war rooms, including *King v. Burwell*.

U.S. House of Representatives, Rep. Rick Larsen

Spring 2015

Press & Legislative Intern

Washington, D.C.

Drafted [Extension of Remarks in the Congressional Record](#). Drafted "Dear Colleague" letter on office priority bill tax reform bill. Tracked roll call and committee votes on key issues.

U.S.-Asia Institute

Program Assistant, Political Affairs

Winter 2015

Washington, D.C.

Engaged East Asian diplomatic communities and helped create linkages with U.S. legislative community. Organized off-the-record briefing on foreign policy aspects of cybersecurity.

Centre for Environmental Rights

Research Assistant

Fall 2014

Cape Town, South Africa

Led research effort and assisted on lobbying the South African Parliament regarding the economic and environmental consequences of coal mining and extraction in rural South Africa.

RESEARCH & SOFTWARE

- **Sole author:** [POLLVIZR R package](#)—automates political poll analysis and visualization.
- **Cited in:** [“Is Sanders Really Leading in New Hampshire?”](#) *Huffington Post Politics*. 2015.
 - Based on PollVizR, as cited by [Middlebury Prof. Matthew Dickinson](#).
- **Report presenter:** *San Antonio Spurs*. [“The San Antonio Spurs & CATALYST.”](#) 2014.
- **Presentation:** *Charlotte Hornets*. [“What Factors Shape the NBA Free Agent Market?”](#) 2014.
- **Conference presentation:** [“CATALYST: The Next Premier Offensive Statistic in Basketball?”](#) Basketball Analytics Summit. 2014.
- **Sole author:** [“Cracking Sample Size: Introducing Bayesian Analysis of 3PT Shooting.”](#) Published by Nylon Calculus (a *Sports Illustrated* publication.) 2015.
- **Winner, team lead:** UNC Fiscal Challenge (political economy case study on U.S. debt)
 - Presented to Members of Congress & staff on fully-funded trip with Fix the Debt.
- **Notable course papers:** Links to Github repositories with data and replicable code.
 - [“Quantifying the Impact of Coup Events on Trade Relationships: A Synthetic Control Approach to Burundi 2001, a Natural Experiment.”](#) 2016. *Supervisor:* Layna Mosley.
 - [“Gauging a Horse Race: Experimental Evidence Towards a Theory of Political Poll Comprehension.”](#) 2015. *Supervisor:* Michael McKeown.
- **Consultant:** Wakim, Alexander. 2014. [“Functional Data Analysis of Aging Curves in Sports.”](#) (M.S. thesis.)
- **Cited in:** Articles on novel basketball statistics in Nylon Calculus (a *Sports Illustrated* publication). [2015](#) and [2014](#).
- **Cited in:** Web app for NBA player clustering featured in [SB Nation \(a Vox publication\)](#). 2014.
- **Research Assistance:** Gary Marks, Political Science (2015); Donald Hornstein, Law (2014).
- **Teaching Assistance:** Lynn Blanchard, UNC Gillings School of Global Public Health (2014).

EDUCATION

The University of North Carolina at Chapel Hill

May 2016

B.A. Political Science — **GPA: 3.939 (Major: 4.000)** — *Phi Beta Kappa* — *Dean’s List*

Carolina Scholarship (four-year full-ride merit scholarship) — National Merit

Abroad: National Univ. of Singapore, Mahidol Univ. (Thailand), Univ. of Cape Town.

SKILLS

Research & Statistics

Lexis-Nexis Universe, academic engines. Machine learning (regression trees, random forests, neural networks, etc.); advanced regression (including geographically-weighted, non-parametric, and synthetic control models). Visualization specialist.

Communications

Writing—AP Style, speechwriting experience at Cabinet and campaign levels, experience writing business and advertising plans for start-ups, political op-ed training.

Technology—Cision and Vocus CMS systems; experience leading social media analytics & digital ad targeting (Facebook, Twitter, Instagram); Google AdWords experience. Built my personal website from scratch and host and maintain it myself.

Coding, Scripting, and Programming

Fluency — R (including package authorship), Markdown, L^AT_EX, Shiny.

Proficient — SQL, Stata, Python, HTML/CSS, Bootstrap, Git, Qualtrics.

PERSONAL

Hobbies: Photography, tennis, poker, travel, chess, vegetarian food, surfing.

Nationality: Dual—U.S., Austria (E.U.).

Clearance: U.S. Office of Personnel Management (OPM), NACI Tier 1 Investigation: Favorable (2015).

Last updated: December 12, 2016.