
NICHOLAS K. NEUTEUFEL

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PROFESSIONAL EXPERIENCE

Organization for International Investment

Sep 2016—Present

State Government Affairs Associate

Lobby state governments on economic issues for Fortune 500 companies headquartered abroad. Assemble FDI Frontline Coalitions and write materials for member newsletter. Track legislative developments on taxation, trade, and economic regulation at the state level.

Hillary for America

Dec 2015—Present

Energy & Environment Working Group Adviser

Write daily media briefing for HFA's Energy & Environmental Policy Working Group. Focus on developing legislation, energy innovation, state energy policies, and candidate-specific stories.

Opower | Oracle Utilities

May—Aug 2016

Communications Associate

Drafted, edited, and managed press releases. Worked to coordinate roll-outs and strategy changes. Helped manage communications for energy efficiency software company, including top principals. Prepared company executives for appearances on international and domestic TV as well as before summits. Coordinated with PR agencies in both domestic and global capacities.

Noah for N.C. House 103

Jan—Mar 2016

Communications & Political Director

[On-the-record spokesperson for a state House campaign](#). Pitched media stories. Responsible for online and mobile targeting and electorate advertising. Spearheaded messaging strategies. Composed social media posts; refined platform. Prepared candidate for debate and media. Narrowly lost Democratic primary by fewer than 15 votes out of 6,400.

U.S. Dept of Health & Human Services, Ass't Sec. for Public Affairs

Summer 2015

ACA Media Intern

Created weekly media metrics report statistically analyzing message breakthrough for senior staff. Authored opposition research books for major controversial issues, including advance care planning and contraception, and wrote daily press briefing for Secretary Burwell and senior staff as well as nightly White House Cabinet Affairs memop. Participated in crisis war rooms, in particular, after the *King v. Burwell* SCOTUS victory.

U.S. House of Representatives, Congressman Rick Larsen

Spring 2015

Press & Legislative Intern

Drafted [Extension of Remarks placed in the Congressional Record](#). Drafted "Dear Colleague" letter for Leg. Director on office priority bill tax reform bill. Authored memos for senior staff on committee marks-up & policy briefings. Tracked roll call and committee votes on key issues, including the Trade Promotion Authority authorization of 2015, environmental, and labor bills.

U.S.-Asia Institute

Winter 2015

Program Assistant

Engaged the Southeast and East Asian diplomatic community and helped create linkage between it and the U.S. legislative community. Consulted by ASEAN ambassador to develop legislative strategy to improve image of country in Congress. Organized off-the-record briefing on foreign policy aspects of cybersecurity policy.

Centre for Environmental Rights

Fall 2014

Research Assistant

Researched the economic and environmental justice consequences of coal mining and associated techniques in the South African context. Helped lobby the South African parliament to create awareness about these issues.

SELECT RESEARCH & SOFTWARE

- **Sole author:** [POLLVIZR R package](#)—automates political poll analysis and visualization.
- Work on poll graphics in [Huffington Post Politics](#). 2015.
 - Based on PollVizR, as cited by [Middlebury Prof. Matthew Dickinson](#).
- [“Cracking Sample Size: Introducing Bayesian Analysis of 3PT Shooting.”](#) Published by Nylon Calculus (a *Sports Illustrated* publication.) 2015.
- Winner, team lead: UNC Fiscal Challenge (economic model challenge to solve US debt crisis).
 - Invited to present findings to Members of Congress & Chiefs of Staff on fully-funded trip with Fix the Debt.
- **Report presenter:** *San Antonio Spurs*. [Integrating novel spatial statistics into basketball analytics framework](#).
- Consultant: [Wakim, Alexander](#). 2014. [“Functional Data Analysis of Aging Curves in Sports.”](#) (M.S. thesis.)
- **Case presentation:** Invited participant, [Charlotte Hornets—NBA free agent market](#).
- **Conference presentation:** [Innovative offensive metrics](#), Basketball Analytics Summit (2014).
- Selected as a “assistant math professor” in the [NBA PhD program](#) for excellence in sports analytics.
- Work on novel basketball statistics cited in Nylon Calculus (a *Sports Illustrated* publication). 2015 and 2014.
- Web app for NBA player clustering featured in [SB Nation \(a Vox publication\)](#). 2014.

EDUCATION

The University of North Carolina at Chapel Hill

May 2016

B.A. Political Science — **GPA: 3.939 (Politics: 4.00)** — *Phi Beta Kappa* — *Dean’s List*
Carolina Scholarship (four-year full-ride merit scholarship) — National Merit

Research Assistance: Dr. Gary Marks, Political Science; Dr. Donald Hornstein, Law.

Select Coursework: Mass Media & American Politics, U.S. Elections, Quantitative Analysis of Politics, Rhetoric & Composition in Social Sciences.

Study Abroad: London; Singapore, Malaysia, Thailand; South Africa, Lesotho.

SKILLS

Research & Statistics

Lexis-Nexis Universe, Academic Engines. Machine learning, advanced regression.

Communications

Cision, Vocus, AP Style, social media analytics, digital ad targeting, Google AdWords.

Coding, Scripting, and Programming

Fluency — R (including package authorship), Markdown, L^AT_EX, Shiny.
Proficient — SQL, Stata, Python, HTML/CSS, Bootstrap, Git, Qualtrics.

PERSONAL

Hobbies: Tennis, poker, NBA, competitive debate, travel.

Government: US, Austria dual nationality. Tier 1 (“Confidential”) clearance.