NICHOLAS K. NEUTEUFEL

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PROFESSIONAL EXPERIENCE

Organization for International Investment   Sep 2016—*Present*
State Government Affairs Associate   *Washington, D.C.*

Lead the project on state-level sanctions impacting firms engaged with Iran's energy and financial sectors. Work to promote foreign direct investment in the U.S. by growing the FDI Frontlines Coalition and help direct its social media strategy (@FDIFrontlines) as well as website content. Manage the statistical/research aspects of OFII's lobbying work on economic issues. Work to influence state legislators on a variety of tax, trade, and economic development issues.

- Favorable performance review: November 2016 (R. Alexander, E. Hoffman)

Hillary for America   Dec 2015—Nov 2016
Energy & Environment Working Group Adviser   *Remote*

Wrote daily media briefing for HFA's Energy & Environmental Policy Working Group. Focused on developing legislation, energy innovation, state energy policies, and candidate stories. Managed crisis update system on breaking news stories, including Clean Power Plan and Paris.

Opower | Oracle Utilities   Summer 2016
Communications Associate   *Arlington, VA*

Helped manage communications for energy efficiency software company, including top principals. Drafted and edited press releases. Worked to coordinate roll-outs and strategy changes.

- Favorable performance review through company acquisition: July 2016 (A. Kotran)

Noah for N.C. House 103   Dec 2015—Mar 2016
Communications & Political Director   *Charlotte, NC*

On-the-record spokesperson. Pitched media. Responsible for online & mobile ad buys. Spearheaded messaging. Managed social media accounts; refined platform. Prepared candidate for debate, media appearances. Lost the Democratic primary by 13 votes of 6,483.

U.S. Dep't of Health & Human Services, Ass't Sec. for Public Affairs   Summer 2015
Health Care (ACA & Medicaid Expansion) Media Intern   *Washington, D.C.*

Led weekly media metrics report project analyzing message breakthrough for senior staff. Authored opposition research books, daily clips briefing for Sec. Burwell, and daily White House Office of Cabinet Affairs memo. Participated in crisis war rooms, including *King v. Burwell*.

U.S. House of Representatives, Congressman Rick Larsen   Spring 2015
Press & Legislative Intern   *Washington, D.C.*

Drafted Extension of Remarks in the *Congressional Record*. Drafted "Dear Colleague" letter on office priority bill tax reform bill. Tracked roll call and committee votes on key issues.

U.S.-Asia Institute   Winter 2015
Program Assistant, Political Affairs   *Washington, D.C.*

Engaged East Asian diplomatic communities and helped create linkages with U.S. legislative community. Organized off-the-record briefing on foreign policy aspects of cybersecurity.

Centre for Environmental Rights   **Fall 2014**
Research Assistant   *Cape Town, South Africa*
Led research effort and assisted on lobbying the South African Parliament regarding the economic and environmental consequences of coal mining and extraction in rural South Africa.

RESEARCH & SOFTWARE

- **Sole author**: POLLVIZR R package—automates political poll analysis and visualization.
- **Cited in**: "Is Sanders Really Leading in New Hampshire?" *Huffington Post Politics*. 2015.
  - Based on PollVizR, as cited by Middlebury Prof. Matthew Dickinson.
- **Report presenter**: *San Antonio Spurs. "The San Antonio Spurs & CATALYST."* 2014.
- **Presentation**: *Charlotte Hornets. "What Factors Shape the NBA Free Agent Market?"* 2014.
- **Conference presentation**: "CATALYST: The Next Premier Offensive Statistic in Basketball?" Basketball Analytics Summit. 2014.
- **Sole author**: "Cracking Sample Size: Introducing Bayesian Analysis of 3PT Shooting." Published by Nylon Calculus (a *Sports Illustrated* publication.) 2015.
- **Winner, team lead**: UNC Fiscal Challenge (political economy case study on U.S. debt)
  - Presented to Members of Congress & staff on fully-funded trip with Fix the Debt.
- **Notable course papers**: Links to Github repositories with data and replicable code.
  - "Quantifying the Impact of Coup Events on Trade Relationships: A Synthetic Control Approach to Burundi 2001, a Natural Experiment." 2016. *Supervisor*: Layna Mosley.
  - "Gauging a Horse Race: Experimental Evidence Towards a Theory of Political Poll Comprehension." 2015. *Supervisor*: Michael McKeown.
- **Consultant**: Wakim, Alexander. 2014. "Functional Data Analysis of Aging Curves in Sports." (M.S. thesis.)
- **Cited in**: Articles on novel basketball statistics in Nylon Calculus (a *Sports Illustrated* publication). 2015 and 2014.
- **Cited in**: Web app for NBA player clustering featured in SB Nation (a *Vox* publication). 2014.
- **Research Assistance**: Gary Marks, Political Science (2015); Donald Hornstein, Law (2014).

EDUCATION

The University of North Carolina at Chapel Hill   **May 2016**
B.A. Political Science — **GPA: 3.939 (Major: 4.000)** — *Phi Beta Kappa — Dean's List*
Carolina Scholarship (four-year full-ride merit scholarship) — National Merit
Select Coursework: Mass Media & American Politics, U.S. National Elections, Policymaking in the U.S. context–Domestic and Foreign, American Political Economy, Quantitative Analysis of Politics, Rhetoric & Composition in Social Sciences.
Abroad: National Univ. of Singapore, Mahidol Univ. (Thailand), Univ. of Cape Town.

SKILLS

Research & Statistics
Lexis-Nexis Universe, academic engines. Machine learning (regression trees, random forests, neural networks, etc.); advanced regression (including geographically-weighted, non-parametric, and synthetic control models). Visualization specialist.

Communications
Writing—AP Style, speechwriting experience at Cabinet and campaign levels, experience writing business and advertising plans for start-ups, political op-ed training.
Technology—Cision and Vocus CMS systems; experience leading social media analytics & digital ad targeting (Facebook, Twitter, Instagram); Google AdWords experience.

Coding, Scripting, and Programming
Fluency — R (including package authorship), Markdown, LATEX, Shiny.
Proficient — SQL, Stata, Python, HTML/CSS, Bootstrap, Git, Qualtrics.

PERSONAL
Hobbies: Photography, tennis, poker, travel, chess, vegetarian food, surfing.
Nationality: Dual—U.S., Austria (E.U.).
Clearance: Tier 1 (NACI) Investigation: Favorable (2015).