
NICHOLAS K. NEUTEUFEL

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EXPERIENCE

Organization for International Investment

Sep 2016—Present

State Government Affairs Associate

Upcoming.

Hillary for America

Dec 2015—Present

Energy & Environment Working Group Adviser

Write daily media briefing for HFA's Energy & Environmental Policy Working Group. Focus on developing legislation, energy innovation, state energy policies, and candidate-specific stories.

Opower | Oracle Utilities

May—Aug 2016

Communications Associate

Drafted, edited, and managed press releases. Worked to coordinate roll-outs and strategy changes. Helped manage communications for energy efficiency software company, including top principals. Coordinated with PR agencies in both domestic and global capacities.

Noah for N.C. House 103

Jan—Mar 2016

Communications & Political Director

[On-the-record spokesperson for a state House campaign](#). Pitched media stories. Responsible for online and mobile targeting/advertising. Spearheaded messaging strategies. Composed social media posts; refined platform. Prepared candidate for debate and media.

Office of the Sec. of Health & Human Services

May—Aug 2015

ACA Media Intern

Created weekly media metrics report statistically analyzing message breakthrough for senior staff. Authored opposition research books and wrote daily press briefing for Secretary Burwell and senior staff. Participated in crisis war rooms.

U.S. House of Representatives, Congressman Rick Larsen

Mar—May 2015

Press & Legislative Intern

Drafted [Extension of Remarks placed in the Congressional Record](#). Drafted "Dear Colleague" letter for Leg. Director on office priority bill tax reform bill. Authored memos for senior staff on committee marks-up & policy briefings. Tracked roll call and committee votes on key issues.

U.S.-Asia Institute

Jan—Mar 2015

Program Assistant

Consulted by ASEAN ambassador to develop legislative strategy to improve image of country in Congress. Organized off-the-record briefing on foreign policy aspects of cybersecurity policy.

SELECT RESEARCH & SOFTWARE

- **Sole author:** [POLLVIZR R package](#)—automates political poll analysis and visualization.
 - [Recognized by](#) Hadley Wickham ("[the man who revolutionized R](#)")
- Work on poll graphics in [Huffington Post Politics](#). 2015.
 - Based on PollVizR, as cited by [Middlebury Prof. Matthew Dickinson](#).
- Winner, team lead: UNC Fiscal Challenge (economic model challenge to solve US debt crisis).

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- Invited to present findings to Members of Congress & Chiefs of Staff on fully-funded trip with Fix the Debt.
 - **Report presenter:** *San Antonio Spurs*. [Integrating novel spatial statistics into basketball analytics framework](#).
 - Consultant: [Wakim, Alexander](#). 2014. “Functional Data Analysis of Aging Curves in Sports.” (M.S. thesis.)
 - **Case presentation:** Invited participant, [Charlotte Hornets—NBA free agent market](#).
 - **Conference presentation:** [Innovative offensive metrics](#), Basketball Analytics Summit (2014).
 - Selected as a “assistant math professor” in the [NBA PhD program](#) for excellence in sports analytics.
 - Work on novel basketball statistics cited in *Nylon Calculus* (Sports Illustrated). [2015](#) and [2014](#).
 - Web app for NBA player clustering featured in [SB Nation \(Vox\)](#). 2014.

EDUCATION

The University of North Carolina at Chapel Hill

May 2016

B.A. Political Science — **GPA: 3.939 (Politics: 4.00)** — *Phi Beta Kappa* — *Dean’s List*

Carolina Scholarship (four-year full-ride merit scholarship) — National Merit

Select Coursework: Mass Media & American Politics, U.S. Elections, Quantitative Analysis of Politics, Rhetoric & Composition in Social Sciences.

Study Abroad: Singapore, Malaysia, Thailand; South Africa, Lesotho.

SKILLS

Fluency — R (including package authorship), Markdown, \LaTeX , Shiny.

Proficient — SQL, Stata, Python, HTML/CSS, Bootstrap, Git, Qualtrics.

HOBBIES Tennis, poker, NBA, competitive debate, travel.