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Peppa Pig, which is from Britain, is the most popular cartoon in the past few years in China. My old daughter was fansinated with it when she was a tiny tot. It was an instant hit when it was first released in China and so were the toys and other products related to this lovely pig and her family and friends. I bought one set of souvenior of the Peppa’s family for my daughter after she had asked for many times. How lucky these children are! They can hold these expensive toys when they are watching their favourite cartoons.

On the other hand, nowadays in China there are not enough animations for children to watch due to stricter policy to import popular cartoons from Japan and US than it was when I was a child. Moreover, most of the animations from the domestic companies were radiculous, misleading, and awkward for underage audiences. Apparently, these directors were not talented as Walt Disney who were able to create countless comic movies which are still popular around the world. The reason why these incompetent animators or directors couldn’t make excellent works is that their minds are restrained by the education they had in school so that they are not creative. Because personality, which is considered as an danger threathening the so called harmonic society, will definitely be supressed in class, in school and even in family. Eventually, they warn themselves unconsciously not to imagine and just to write boring stories. So do I and many other Chinese. What worse is we will educated our children as we were in decades ago.

Whereas, at the age of social media, more and more parents have realised that is unreasonable to resume this tragedy in the next genration. Perhaps that is why Peppa Pig are so popular in China and more and more will come, finally.