

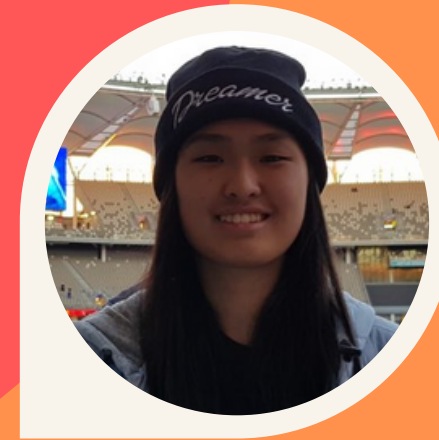
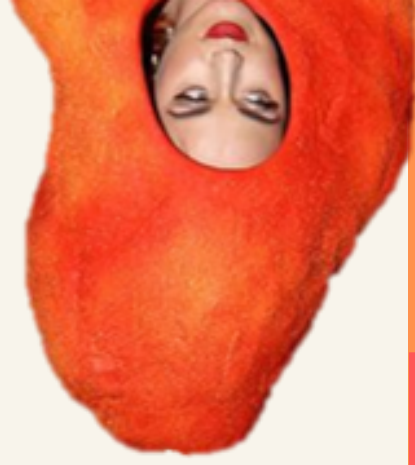
# HOT CHEETOS

(Team 71)



A team with a **burning** drive for development, creating products for people with a **flaming hot** passion for their work.





Rebecca Ye



Zakarya Butt



Nicholas Ang



Tiana Litchfield



Terry Tran



# The Team



# Communication Tools



# cheeto-central



**Rebecca** 16/09/2021

ah now im a detached head again! sick



**Tiana** 16/09/2021

rebecca stop beheading ur git  
that is not very nice  
big middle ages energy

might have broken something

did i somehow break something

Well something went wrong lol rip

guys im getting an error 🤔

some things wrong



## Problem 1

Not having a simple platform to store his customer's information in a way that suit his needs.

## Problem 2

Lacking a way to match customer information to the priority and progress of the work done.

## Problem 3

Losing track of when was the last time he has had contact with a customer.



# THIS IS FRANK.

Frank is a freelance software engineer working with multiple customers at once.



# Frank's Requirements

Customer Relationship Management (CRM)

A web app

Notifications for  
upcoming meetings and  
for when too much time  
has passed since last  
contact with customer

Assign and identify  
progress and priority to  
customer



## Phone book design

Access customers quickly and easily via a phone book like main page.

## Cohesive profiles

View profile pages for customers with all the information you need.

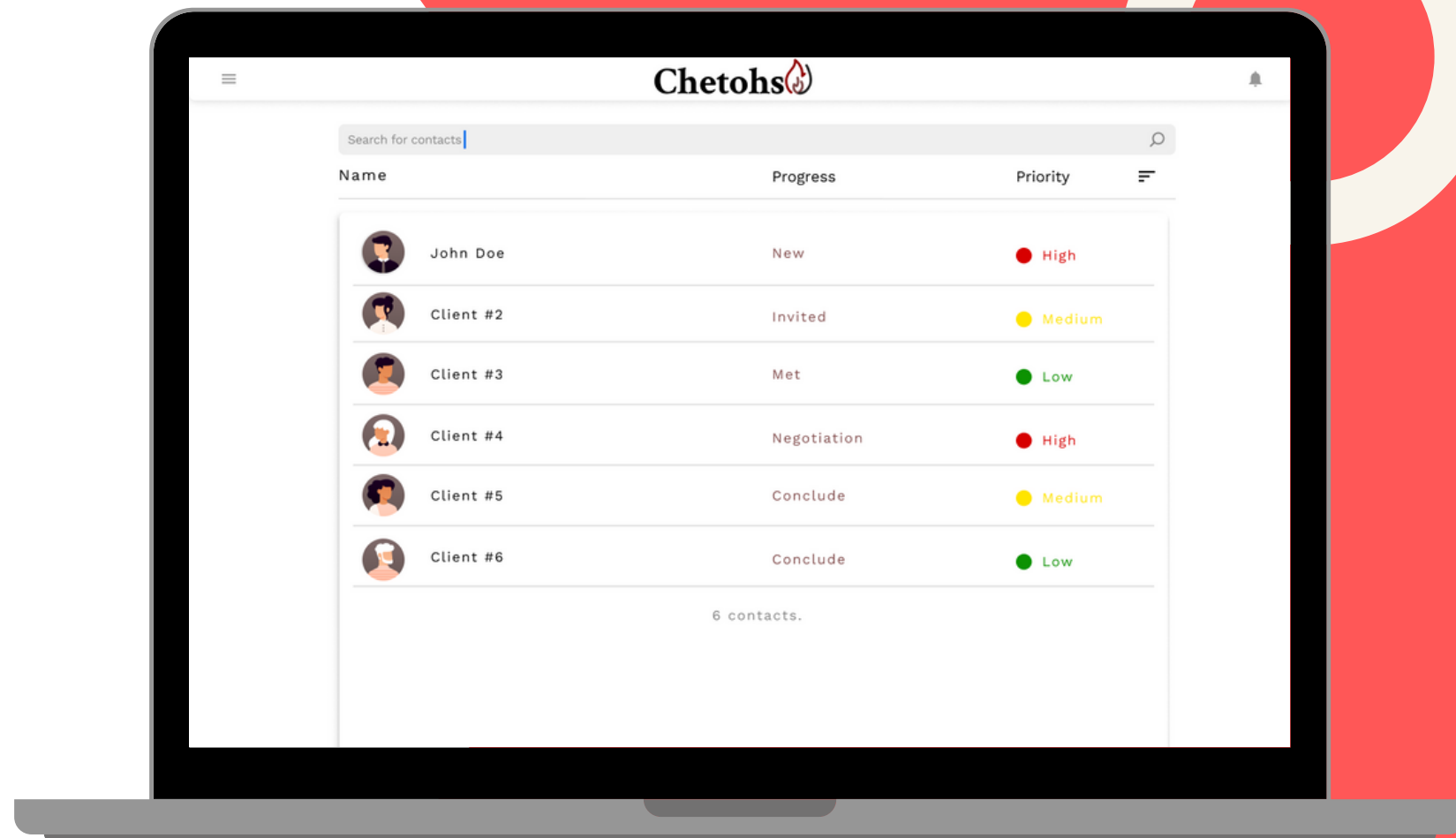
## Organised systems

Track and update customer progress and priority, monitor meeting days and contact.

# OUR SOLUTION.

Our solution, as informed by our client's requirements.





# Introducing Chetohs

A seamless CRM for productive  
freelance work.



# Beautifully and simply designed.

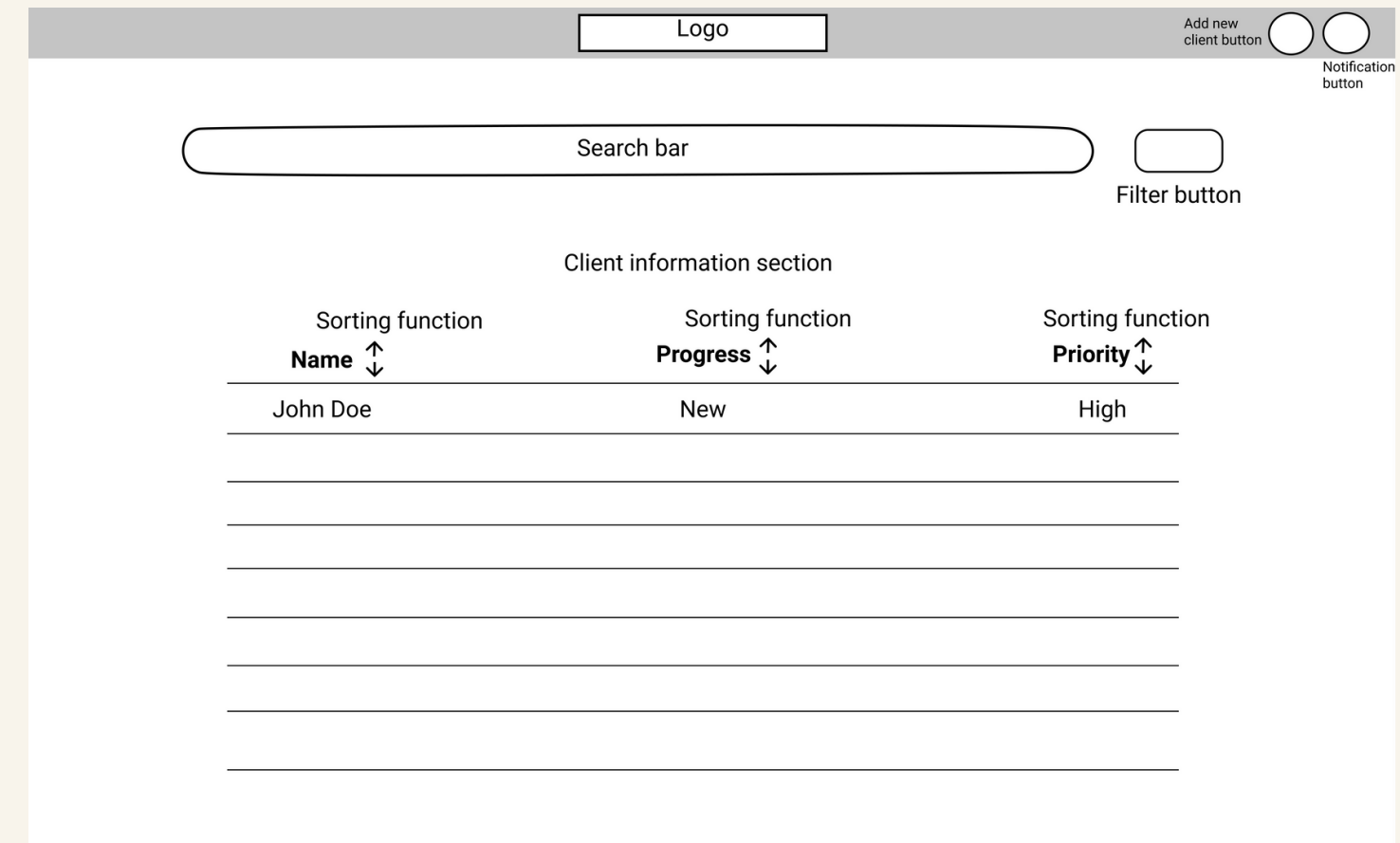
Chetohs was built using powerful design tools and a clear vision for clean UI.



Wireframes

Mockups

Prototypes





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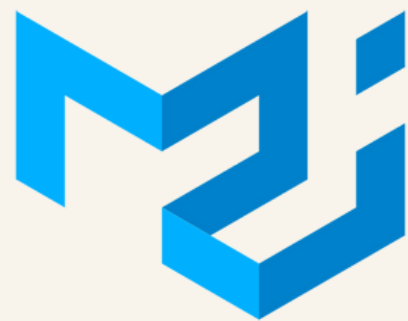


Search for contacts			
Name	Progress	Priority	
 John Doe	New	High	
 Client #2	Invited	Medium	
 Client #3	Met	Low	
 Client #4	Negotiation	High	
 Client #5	Conclude	Medium	
 Client #6	Conclude	Low	
6 contacts.			



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The screenshot displays the Chetohs web application. At the top, there is a header with the Chetohs logo and a search bar. Below the header, a table lists contacts with columns for Name, Progress, and Priority. The table contains six rows of data. At the bottom of the table, it indicates '6 contact(s)'.

Name	Progress	Priority
John Doe	Met	High
Jenny Doe	New	High
Johnny Bravo	Met	Medium
Marshal Mathers	Met	Medium
Elon Musk	New	High
Dulapeep Johnson	New	High

6 contact(s).



# Technologically powerful.

## Client Side



## Server Side



express

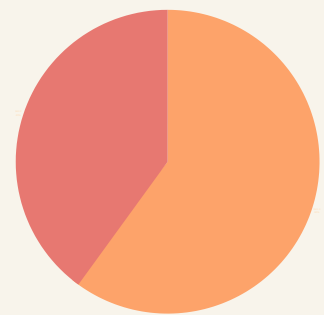
## Deployment





## 100% Satisfaction

Client has loved using the product



## 60% More Productivity

Client has seen an increase in productivity

## From the Client

*"It is really easy and nice to navigate"*

*"You've done a great job, and used up to date technology"*

## What we've delivered

We made a well designed, functional easy to use CRM which went way beyond our client's expectations.





# **Product demonstration**



# KEY CHALLENGES

## Experience

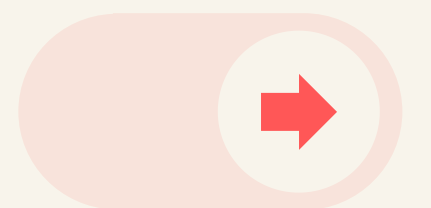
Lack of knowledge and experience with web development

## Feature creep

Planned features had many unplanned for add-ons

## Time Zones

Arranging meetings and collaborating on code was challenging



# What we've achieved

## User friendly CRM

Our CRM is easy to use. It makes sense to users. Our feedback has been excellent.

## Upskilled developers

All team members have been upskilled in web development.

## Effective teamwork

Our team functions in a fun, productive and effective manner.

## Excellent professional experiences

We were enabled to learn professional skills that will apply to all future products.



# THANKS FOR YOUR TIME.

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## Contact Us

