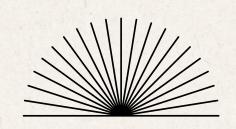


PROJECT PROJECT CAFE REVIEW WEB

NAME OF PROJECT: Cafe Review PRESENTED BY:

Nicholas

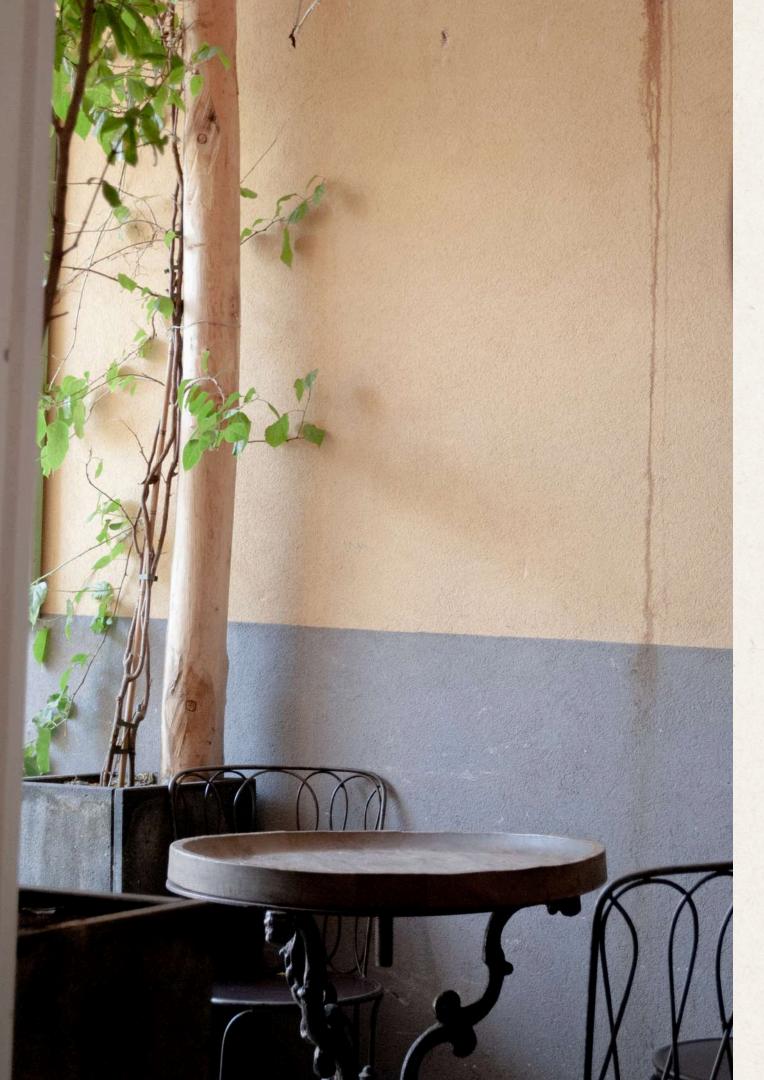


Agenda

PRESENTASI 1

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///////



Latar Belakang

Di zaman sekarang, nongkrong di cafe bukan cuma soal ngopi, tapi sudah jadi bagian dari gaya hidup anak muda. Sayangnya, banyak dari kita kesulitan untuk menemukan café yang sesuai selera karena kurangnya platform terpercaya yang menyajikan review asli dari pengunjung.

Kita sering kali hanya mengandalkan Instagram atau TikTok yang hanya menampilkan visual tanpa ulasan mendalam soal pelayanan, harga, atau suasana.

Solusi: Sebuah platform berbasis web dengan pendekatan sosial media

Tujuan Proyek



POST

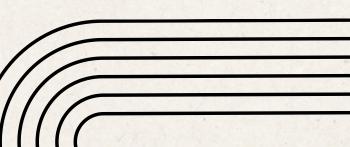
Posting dan Sharing Cafe Trend/Viral

INTERAKTIF

Bisa Memberikan Like dan Komentar

RATE

Melihat Rating Cafe



Fitur-Fitur

Fitur-Fitur Website



Manajemen User

User Manajemen, Verifikasi



Post Cafe

Post Cafe, bisa like dan komentar



Fitur Search

Fitur Search Cafe

SWOT

 Hanya Foku 	us Pada Ca	ife Yang Trend
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- Sosial Interaktif
- Flexibilitas Review

Butuh User Aktif

Tantangan Platform Lain (Google Review)

Manajemen Konten

SWOT

Pertumbuhan Cafe & Lifestyle

Kolaborasi dengan Cafe Lokal

•

•

Kompetitor Besar Perubahan Tren Sosial Media Masalah Review Negatif



Teknologi yang Digunakan

Front End

Tailwind Css

HTML

Javascript

Backend

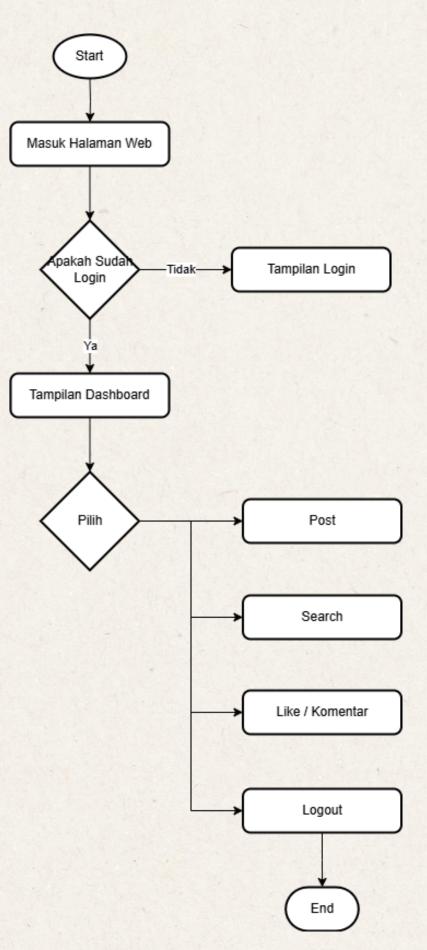
Laravel 10/11

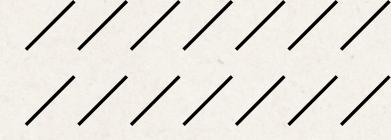
MySQL/MongoDB

API

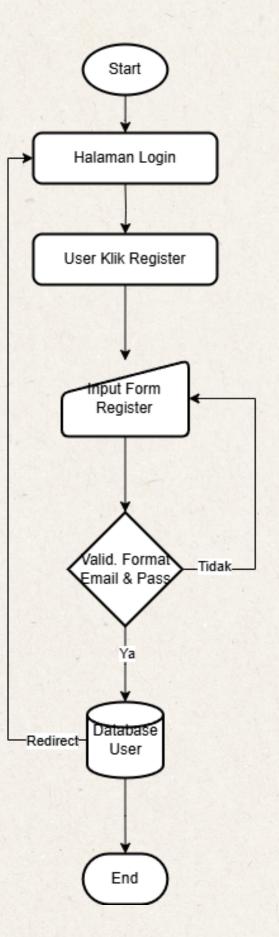


Flowchart Utama





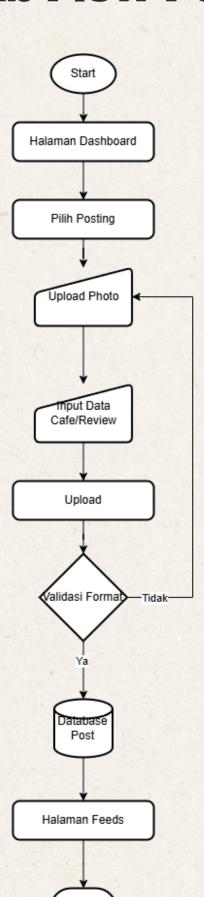
Sub Flow Register

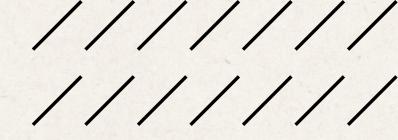




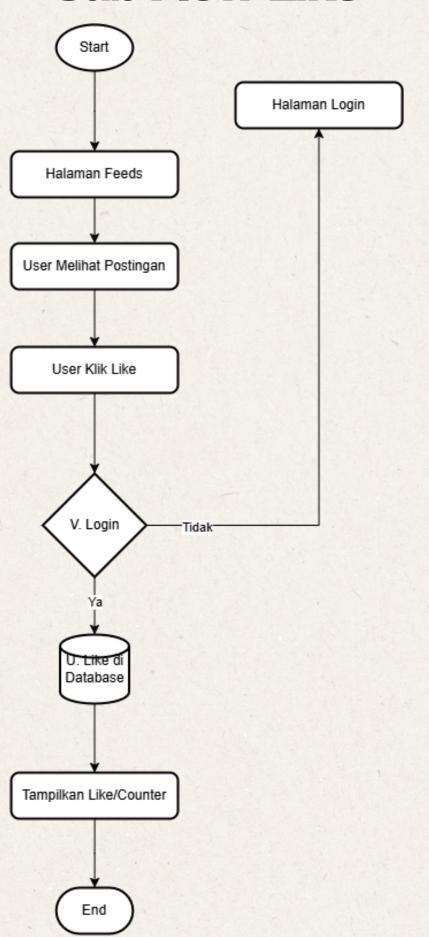
Cases & Studydy

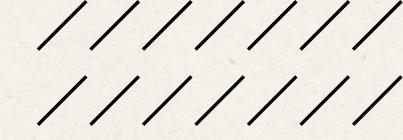
Sub Flow Post



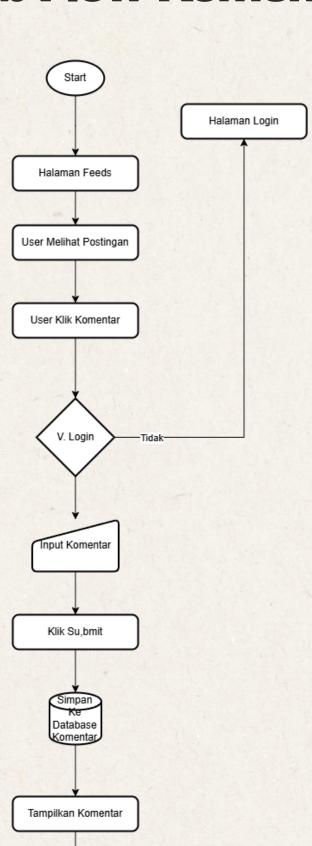


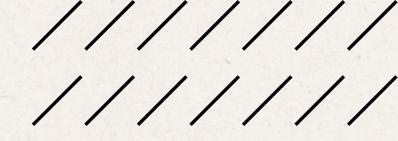
Sub Flow Like



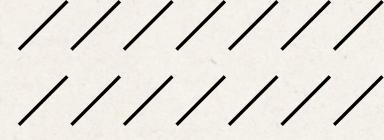


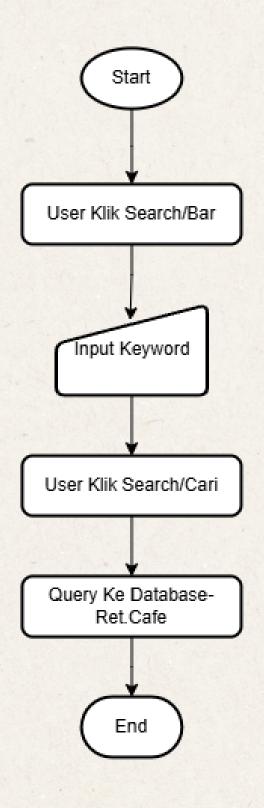
Sub Flow Komentar

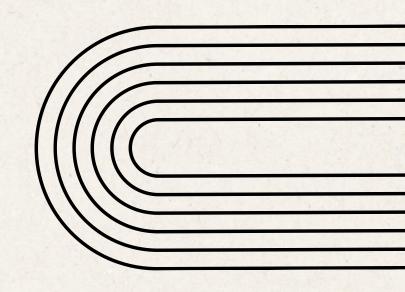




Sub Flow Search







THANK YOU