Module 2 - Data collection, validation and privacy

Assignment overview

In this assignment, you will be exploring various aspects related to collecting data and identifying bias in datasets. You will also be asked to consider issues of data privacy and governance.

For this assignment, it is possible to work in **groups of up to 2 students**.

Group members

Leave blanks if group has less than 2 members:

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Learning Goals:

After completing this week's lecture and tutorial work, you will be able to:

- 1. Discuss the implications of data governance and data ownership in data science
- 2. Argue the advantages and disadvantages of collecting individuals' data online
- 3. Distinguish between a sample and a population, what attributes make a representative sample and the possible ethical implications of a non-representative sample
- 4. Explain the elements of experimental design
- 5. Identify possible sources of bias in datasets (such as historical, measurement, and representation bias)
- 6. Describe the ethical implications of variable choice in data science (e.g., use of proxies, use of gender and race as variables)
- 7. Apply good practices for minimizing errors in data cleaning
- 8. Apply methods for improving privacy and anonymity in stored data and data analysis, such as k-anonymity and randomized response
- 9. Explain the notion of differential privacy

Part 1: Data collection, sampling and bias

In class, we discussed different sources of bias that can affect the data we want to use for our Data Science applications. Here is a summary:

1. Historical bias

Historical bias: bias that exists in society and is reflected in the data. It is the most insidious because it arises even if we are able to perfectly sample from the existing population. Most often, it affects groups that are historically disadvantaged.

E.g. In 2018, 5% of Fortune 500 CEOs were women. Historically, women have less frequently made it to a CEO position. A classifier trained to predict the best choice for a new CEO may learn this pattern and determine that being a woman makes one less qualified to be a CEO.

2. Representation bias

Representation bias: the sample underrepresents part(s) of the population and fails to generalize well. This may happen for different reasons:

- 1. The sampling methods only reached a portion of the population. E.g. Data collected via smartphone apps can under-represent lower incomes or older groups, who may be less likely to own smartphones.
- 2. The population of interest has changed or is distinct from the sample used during model training. E.g. Data that is representative of Vancouver may not be representative if used to analyze the population in Toronto. Similarly, data representative of Vancouver 100 years ago may not reflect today's population.

3. Measurement bias

Measurement bias: it occurs when choosing features that fail to correctly represent the problem, or when there are issues with the data collection. Fore example:

- 1. The measurement processes varies across groups. E.g. one group of workers is monitored more closely and thus more errors are observed in that group.
- 2. The quality of data varies across groups. E.g. women often self-report less pain than men and are therefore less likely to receive certain diagnoses
- 3. The defined classification task or one of the features used is an oversimplification. E.g. We are designing a model to predict whether a student will be successful in college. We choose to predict the final GPA as metric of success. This, however, ignores other indicators of success.

Question 1

Consider a crowd-sourcing project called Street Bump aimed at helping improve neighbourhood streets in Boston from 2011 to 2014. Volunteers used a smartphone app, which captured GPS location and reported back to the city everytime the driver hit a pothole. The data was provided to governments so they could use the data to fix any road issues.

Can you think of any sources of bias in the scenario above? Explain them.

There is a risk of representation bias, as the data will likely under-represent lower-income or older groups that are less likely to have smartphones, on top of the population of people that

would be interested in volunteering potentially not being representative of the overall population. There is also a risk of measurement bias, as road quality is determined by more attributes than potholes alone, such as effective drainage and traffic management. The frequency of drivers hitting potholes is also determined by other factors, such as the proficiency of the drivers themselves, or the location of the potholes. In other words, the feature used to determine the road quality is an oversimplification.

Observational and experimental studies

- Observational study: study where there is no deliberate human intervention regarding the variable under investigation. Observational studies are ones where researchers observe the effect of a treatment/intervention without trying to change who is or isn't exposed to it. In an observational study, the subjects are assigned or assign themselves to the exposure group they belong to.
- Experimental study: : study that involves planned intervention on the exposure to a condition. In an experiment, subjects are assigned to a condition by the researcher and thus one can establish a cause-and-effect relationship when we see a difference in the outcome between the experimental groups. Randomizing study subjects balances any differences between treatment groups with respect to all variables except the condition of exposure.

A/B testing

A/B testing can be considered the most basic kind of randomized controlled experiment.

Complete the following reading, then answer the comprehension questions below: https://hbr.org/2017/06/a-refresher-on-ab-testing

Question 2

In the following table, select which statements are true or false:

Statement	True	False
A/B testing is an example of experimental study.	✓	
Observational studies require subjects to not be informed that they are being studied.		•
Ethical experimental studies require genuine uncertainty about the benefits/harms of treatment or exposure (equipoise)	•	
A researcher is interested in studying the effects of certain dietary habits. They recruite people and, through a survey, they ask them to disclose their current dietary habits,		

Statement

On which bases they will be assigned to treatment or control group. This is an example of experimantal study.

The control group and the exposed group must include different individuals.

One of the main advantages of experimental studies is that they allow for better randomization.

Question 3

Explain the role of blocking in A/B testing.

Blocking is defined as splitting the data by similarity in a factor that is of less interest, but will still heavily influence the success metric of our interest. For example, from the article, whether or not someone views a website on mobile or desktop will influence the click rates on both versions of a website, but the groups of interest in the study are the two versions of our website, not the devices of users. In this case, we should first divide the users into blocks for each type of device used, then randomly assign users to each version within each block. Blocking in A/B testing allows for a more accurate reflection of the distinctions between the methods of interest.

Question 4

The authors warn about observing too many metrics when running an A/B test. Why is that the case? What could happen if I ignore this warning?

Observing too many metrics runs the risk of observing "spurious correlations", where multiple variables are only seemingly correlated without being causally related. The more metrics we observe, the more likely we will see some statistically significant results that only happen by chance, which is as what Fund described as "random fluctuation". Ignoring the warning will lead to some incorrect or misleading conclusions, making the interpretation of results difficult due to too many metrics influencing changes in data all at once. For example, you may want to switch to the new version of the product because you found some metrics significant from the A/B testing. But if you have too many metrics, it is more likely that some significant metrics occur only by chance. In this case, if you make a decision to switch the product to the new version based on this result, the new version may at best not be any more effective than the original one.

Question 5

You want to determine the size of the subscribe button on your website. You plan to evaluate the performance by the number of visitors who click on the button. To run the test, you show one set of users one version and collect information about the number of visitors who click on the button. One month later you show users another version where the only thing different is

the size of the button. Based on this test, you determine that the second version had a higher number of visitors who clicked on the button. Can you conclude that this version of the website leads to a higher number of visitors clicking on the button? Briefly explain.

I would argue that we cannot conclude that this version of the website leads to a higher number of visitors clicking on the button. There is no statistic provided to indicate that the difference in button clicks is statistically significant enough to reject the null hypothesis that the number of clicks for both websites is the same. More importantly, as the test was conducted in two different periods, there might be some other variables that could potentially influence the results also changing over time (i.e. users' mood, seasonal effect, etc). The data we collected for each version of the website may also be representative of different populations due to the difference in time frames, leading to representation bias. Therefore, we should conduct this test simultaneously by randomly assigning users to one of the versions, minimizing the effect of other variables on the result.

Ethical A/B testing

Ethical A/B testing still requires all the ethical considerations of any experimental study, such as informed consent or possibility to opt out. A notorious case of a company failing to meet ethics requirement in A/B testing is the infamous Facebook "social contagion experiment", in which almost 700,000 users were showed, for a week, only positive or only negative content, to see how this variation impacted their online behaviour. The selected users were not informed and could not opt out. Furthermore, their emotional state was affected. Facebook defended itself by saying that Facebook's Data Use Policy warns users that Facebook "may use the information we receive about you...for internal operations, including troubleshooting, data analysis, testing, research and service improvement". This defense was largely rejected by the scientific community, which still considered the study as unethical. You can read more about this incident in this article.

Case Study: National Institute of Justice's (NIJ) Recidivism Dataset

We will now look at the NIJ's Recidivism data set, which contains data on 26,000 individuals from the State of Georgia released from prison on parole (early release from prison where the person agrees to abide by certain conditions) between January 1, 2013 and December 31, 2015. **Recidivism** is the act of committing another crime.

This dataset is split into two sets, training and test, 70% of the data is in the training dataset and 30% in the test dataset. The training set contains four variables that measure recidivism: whether an individual recidivated within three years of the supervision start date and whether they recidivated in year 1, year 2, or year 3. In this data set, recidivism is defined as being arrested for a new crime during this three-year period. The test set does not include these four variables.

The data was provided by the Georgia Department of Community Supervision (GDCS) and the Georgia Bureau of Investigation.

Source: https://data.ojp.usdoj.gov/stories/s/daxx-hznc

Let's start by familiarizing with the dataset source. The website includes a lot of information on the dataset and a detailed description of each of its columns (look for Appendix 2: Codebook).

Question 6 Think about how the data set was collected and what we are trying to predict. Are there any potential sources of bias (historical, representation, measurement)? Explain your answer.

- Historical: The historical bias against some certain racial groups (i.e. Black people) can affect the performance of the model nowadays, reflecting past inequalities an unfairness.
- Representation: The population of individuals used for model training would have changed over time, such as the proportions of people at certain ages on release, and thus may not be reflective of the current population of people on parole. In addition, as the data only collects individuals from the State of Georgia, people released from prison on parole from other states or countries may be underrepresented. The data was also collected between 2013 and 2015, which may not be representative of the population of interests nowadays, due to social and political events and changes over time, such as COVID-19.
- Measurement: The recidivism is defined as being arrested for a new crime during this
 three-year period in this study. However, it is possible that some individuals recidivated
 are not arrested. Factors such as race and age may lead to the unfairness of
 measurements and quality of data between groups of individuals, such as stricter
 monitoring between those in the same supervision level due to racism or prioritization of
 criminal acts. In other words, the feature used to determine recidivism is an
 oversimplification.

Question 7: Exploratory Data Analysis (EDA)

We are now going to perform some Exploratory Data Analysis on the NIJ's Recidivism Training set. This will serve 2 purposes:

- it will help us familiarize with the dataset
- it will help us spot possible imbalances or sources of bias in the dataset

You are free to use tools and functions of your choice to complete the EDA. Your goal is to answer the following questions:

- 1. Does the dataset include protected characteristics? We recommend using the BC Human Rights Code for reference.
- 2. If the dataset includes protected characteristic, do you think they are necessary to perform the predictive task? Why or why not?
- 3. If we were to remove the columns including protected characteristics, do you think it would still be possible to retrieve that information through other features (proxies)? Explain how.
- 4. Is the target variable balanced? If not, what could happen?
- 5. Is the target variable balanced *across protected segments of the population?* What could happen if this is not the case?
- 6. Are there features with missing values? Do you suspect that they may be Missing Not At Random (MNAR), and if so, how would it be best to fill this information?

Notes:

Bar charts and other plots are helpful to visually spot imbalances

You are encouraged to talk to the instructor and TA to discuss your EDA strategy and if you need suggestions with the code

```
# Your solution here. You may add more code/markdown cells as needed.
import pandas as pd
train df =
pd.read csv("NIJ s Recidivism Challenge Training Dataset.csv")
train df.head()
   ID Gender
                                      Residence PUMA Gang Affiliated \
                Race Age at Release
0
    1
              BLACK
                              43-47
                                                  16
                                                                False
    2
              BLACK
                              33-37
                                                                False
1
           М
                                                  16
2
    3
                        48 or older
           М
              BLACK
                                                  24
                                                                False
3
    4
           М
              WHITE
                              38-42
                                                  16
                                                                False
4
    5
           М
              WHITE
                              33-37
                                                  16
                                                                False
   Supervision Risk Score First Supervision Level First \
0
                             3.0
                                                 Standard
1
                             6.0
                                              Specialized
2
                             7.0
                                                     High
3
                             7.0
                                                     High
4
                             4.0
                                              Specialized
         Education Level Dependents
                                       ... DrugTests Cocaine Positive
  At least some college 3 or more
                                                                   0.0
    Less than HS diploma
                                                                   0.0
1
2
  At least some college 3 or more
                                                                   0.0
    Less than HS diploma
3
                                                                   0.0
                                    1
    Less than HS diploma 3 or more
                                                                   0.0
  DrugTests Meth Positive DrugTests Other Positive
Percent Days Employed
                  0.000000
                                                 0.0
0.488562
                  0.000000
                                                 0.0
1
0.425234
                  0.166667
                                                 0.0
0.000000
                  0.000000
                                                 0.0
1.000000
                                                 0.0
                  0.058824
0.203562
  Jobs_Per_Year Employment_Exempt Recidivism_Within_3years \
       0.447610
0
                             False
                                                        False
1
       2.000000
                             False
                                                         True
2
                             False
       0.000000
                                                         True
3
                             False
                                                        False
       0.718996
4
       0.929389
                             False
                                                         True
```

```
Recidivism Arrest Yearl
                            Recidivism Arrest Year2
Recidivism Arrest Year3
                     False
                                                False
False
                     False
                                                False
True
                     False
                                                True
2
False
                     False
                                                False
False
                      True
                                                False
False
[5 rows x 53 columns]
display(train df.describe())
                      Residence PUMA
                  ID
                                       Supervision Risk Score First
count
       18028.000000
                        18028.000000
                                                        17698.000000
       13386.065343
                           12.307577
                                                            6.064753
mean
                                                            2.382811
std
        7721.451992
                            7.143255
                            1.000000
                                                            1.000000
min
           1.000000
        6702.750000
25%
                                                            4.000000
                            6.000000
50%
       13405.500000
                           12.000000
                                                            6.000000
       20081.250000
                                                            8.000000
75%
                           18.000000
       26761.000000
                           25.000000
                                                           10.000000
max
       Avg_Days_per_DrugTest
                                DrugTests THC Positive
                 13768.000000
                                          14396.000000
count
                    93.585860
                                               0.063120
mean
                   117.561341
                                              0.138357
std
min
                     0.500000
                                              0.000000
25%
                    28.666667
                                              0.000000
50%
                    55.000000
                                              0.000000
75%
                   110.000000
                                              0.068242
                  1087.000000
                                               1.000000
max
       DrugTests Cocaine Positive
                                     DrugTests Meth Positive
                      14396.000000
                                                 14396.000000
count
mean
                          0.014173
                                                     0.012768
std
                          0.063473
                                                     0.059572
min
                          0.00000
                                                     0.000000
25%
                          0.00000
                                                     0.000000
50%
                          0.000000
                                                     0.000000
75%
                          0.00000
                                                     0.00000
                          1.000000
                                                     1.000000
max
       DrugTests Other Positive Percent Days Employed
                                                           Jobs Per Year
                    14396.000000
count
                                            17721.000000
                                                            17494.000000
```

mean	0.007681	0.480035	0.766423
std	0.042224	0.424396	0.813474
min	0.000000	0.000000	0.000000
25%	0.000000	0.000000	0.00000
50%	0.000000	0.466543	0.636324
75%	0.000000	0.966184	1.000000
max	1.000000	1.000000	8.000000
<pre># 1, 2: Protected char display(train_df.info(</pre>	rame.DataFrame'> ries, 0 to 18027		Non-Null Count
int64 1 Gender			18028 non-null
object 2 Race			18028 non-null
object			
<pre>3 Age_at_Release object</pre>			18028 non-null
4 Residence_PUMA int64			18028 non-null
5 Gang_Affiliated object			15811 non-null
<pre>6 Supervision_Risk_</pre>	Score_First		17698 non-null
float64 7 Supervision_Level	_First		16816 non-null
object 8 Education_Level			18028 non-null
object 9 Dependents			18028 non-null
object 10 Prison_Offense			15707 non-null
object 11 Prison_Years object			18028 non-null

12 Prior_Arrest_Episodes_Felony object	18028 non-null
13 Prior_Arrest_Episodes_Misd object	18028 non-null
14 Prior_Arrest_Episodes_Violent	18028 non-null
object 15 Prior_Arrest_Episodes_Property	18028 non-null
object 16 Prior_Arrest_Episodes_Drug	18028 non-null
object 17 Prior Arrest Episodes PPViolationCharges	18028 non-null
object 18 Prior Arrest Episodes DVCharges	18028 non-null
bool	20020 11011 11411
19 Prior_Arrest_Episodes_GunCharges	18028 non-null
bool 20 Prior_Conviction_Episodes_Felony	18028 non-null
object 21 Prior Conviction Episodes Misd	18028 non-null
object	
22 Prior_Conviction_Episodes_Viol bool	18028 non-null
23 Prior_Conviction_Episodes_Prop	18028 non-null
<pre>object 24 Prior_Conviction_Episodes_Drug</pre>	18028 non-null
object 25 Prior Conviction Episodes PPViolationCharges	18028 non-null
bool	10020 11011-11011
26 Prior_Conviction_Episodes_DomesticViolenceCharges bool	18028 non-null
27 Prior_Conviction_Episodes_GunCharges	18028 non-null
bool 28 Prior Revocations Parole	18028 non-null
bool	
29 Prior_Revocations_Probation bool	18028 non-null
30 Condition_MH_SA	18028 non-null
bool 31 Condition Cog Ed	18028 non-null
bool	10000
32 Condition_Other bool	18028 non-null
33 Violations_ElectronicMonitoring	18028 non-null
bool 34 Violations_Instruction	18028 non-null
bool 35 Violations_FailToReport	18028 non-null
bool	10020 11
36 Violations_MoveWithoutPermission	18028 non-null

bool	
37 Delinquency Reports	18028 non-null
object	10020 11011 11411
38 Program Attendances	18028 non-null
object	
39 Program_UnexcusedAbsences	18028 non-null
object	
40 Residence_Changes	18028 non-null
object	
41 Avg_Days_per_DrugTest	13768 non-null
float64	14206
42 DrugTests_THC_Positive	14396 non-null
float64	14396 non-null
43 DrugTests_Cocaine_Positive float64	14390 11011-11411
44 DrugTests Meth Positive	14396 non-null
float64	14330 11011 11400
45 DrugTests Other Positive	14396 non-null
float64	
46 Percent Days Employed	17721 non-null
float64	
47 Jobs_Per_Year	17494 non-null
float64	
48 Employment_Exempt	18028 non-null
bool	10000
49 Recidivism_Within_3years	18028 non-null
bool	1002011
50 Recidivism_Arrest_Year1 bool	18028 non-null
51 Recidivism Arrest Year2	18028 non-null
bool	18028 11011-11411
52 Recidivism_Arrest_Year3	18028 non-null
bool	10010 11011 11411
dtypes: bool(20), float64(8), int64(2), object(23)	
memory usage: 4.9+ MB	
None	

Q7.1: From the list of columns provided by train_df.info(), the columns that likely include protected characteristics are Gender, Race, Age_at_Release, Dependents, and the characteristics involving prior arrests, convictions and revocations (Prior_Arrest_Episodes_Felony, Prior_Arrest_Episodes_Misdemeanor, Prior_Arrest_Episodes_Violent, Prior_Arrest_Episodes_Property, Prior_Arrest_Episodes_Drug, Prior_Arrest_Episodes_PviolationCharges, Prior_Arrest_Episodes_DomesticViolenceCharges, Prior_Arrest_Episodes_GunCharges, Prior_Conviction_Episodes_Felony, Prior_Conviction_Episodes_Misdemeanor, Prior_Conviction_Episodes_Violent, Prior_Conviction_Episodes_Property, Prior_Conviction_Episodes_Drug,

Prior_Conviction_Episodes_DomesticViolenceCharges,
Prior_Conviction_Episodes_GunCharges, Prior_Revocations_Parole, and
Prior_Revocations_Probation). Q7.2: The Gender, Race, Age_at_Release, and
Dependents characteristics are unnecessary as they appear to only be indirectly correlated to
their probability of a person undergoing recidivism. The characteristics relating to prior arrests,
convictions, and revocations appear to be more directly related to a person recommitting crimes
and thus may be necessary for the predictive task. Q7.3: It could be possible to retieve an
individual's Age_at_Release, Prior_Arrest_Episodes_Drug, and
Prior_Conviction_Episodes_Drug. The former characteristic could be inferred from
characteristics that would likely tie to someone's work such as Percent_Days_Employed and
Jobs_Per_Year, under the assumption that a younger individual would likely have lower
values for both of those characteristics. The latter two characteristics are potentially associated
with other characteristics involving drug testing, as individuals with a history of drug abuse
would likely be closely monitored for potential relapses.

```
# 4: Check if the class distribution is balanced
display(train df["Recidivism Within 3years"].value counts(normalize=Tr
ue),
train df["Recidivism Arrest Year1"].value counts(normalize=True),
train df["Recidivism Arrest Year2"].value counts(normalize=True),
train df["Recidivism Arrest Year3"].value counts(normalize=True))
Recidivism Within_3years
         0.578045
True
         0.421955
False
Name: proportion, dtype: float64
Recidivism Arrest Year1
False
         0.701742
True
         0.298258
Name: proportion, dtype: float64
Recidivism Arrest Year2
False
         0.819558
True
         0.180442
Name: proportion, dtype: float64
Recidivism Arrest Year3
False
         0.900655
True
         0.099345
Name: proportion, dtype: float64
```

Q7.4: The target variable Recidivism_Within_3years is not balanced, with 57.8% of samples having Recidivism_Within_3years == True, and 42.2% of samples having Recidivism Within 3years == False. The proportions of recidivism in each of the trees

are not balanced either. As a result, the model may have biased predictive results in favor of the more frequent class of the target variable.

```
# 5: Check if class distribution is balanced within protected segments
for gender in train df["Gender"].unique():
    print("Recidivism Within 3years for gender:" + gender)
    display(train df[train_df["Gender"] == gender]
["Recidivism Within 3years"].value counts(normalize=True))
for race in train df["Race"].unique():
    print("Recidivism Within 3years for race:" + race)
    display(train df[train df["Race"] == race]
["Recidivism Within 3years"].value counts(normalize=True))
for age in train df["Age at Release"].unique():
    print("Recidivism Within 3years for age group:" + age)
    display(train df[train df["Age at Release"] == age]
["Recidivism_Within_3years"].value_counts(normalize=True))
for dep in train df["Dependents"].unique():
    print("Recidivism_Within 3years for dependent groups:" + dep)
    display(train df[train df["Dependents"] == dep]
["Recidivism_Within_3years"].value_counts(normalize=True))
Recidivism Within 3years for gender:M
Recidivism Within 3years
True
         0.595155
False
         0.404845
Name: proportion, dtype: float64
Recidivism_Within_3years for gender:F
Recidivism Within 3years
         0.543978
False
True
         0.456022
Name: proportion, dtype: float64
Recidivism Within 3years for race:BLACK
Recidivism Within 3years
True
         0.589159
False
         0.410841
Name: proportion, dtype: float64
Recidivism Within 3years for race:WHITE
Recidivism Within 3years
True
         0.563189
False
         0.436811
Name: proportion, dtype: float64
```

```
Recidivism Within 3years for age group:43-47
Recidivism Within 3years
        0.503229
True
False
         0.496771
Name: proportion, dtype: float64
Recidivism Within 3years for age group:33-37
Recidivism Within 3years
        0.57479
True
         0.42521
False
Name: proportion, dtype: float64
Recidivism Within 3years for age group:48 or older
Recidivism Within 3years
        0.587656
False
True
         0.412344
Name: proportion, dtype: float64
Recidivism Within 3years for age group:38-42
Recidivism Within 3years
True
        0.537745
False
         0.462255
Name: proportion, dtype: float64
Recidivism Within 3years for age group:18-22
Recidivism Within 3years
        0.719395
True
False
         0.280605
Name: proportion, dtype: float64
Recidivism Within 3years for age group:23-27
Recidivism Within 3years
         0.666574
True
False
         0.333426
Name: proportion, dtype: float64
Recidivism Within 3years for age group:28-32
Recidivism Within 3years
         0.6196
True
False
         0.3804
Name: proportion, dtype: float64
Recidivism Within 3years for dependent groups:3 or more
Recidivism Within 3years
         0.54828
True
```

```
False
        0.45172
Name: proportion, dtype: float64
Recidivism_Within_3years for dependent groups:1
Recidivism Within 3years
        0.605972
True
False
        0.394028
Name: proportion, dtype: float64
Recidivism Within 3years for dependent groups:2
Recidivism Within_3years
True
        0.582845
False
        0.417155
Name: proportion, dtype: float64
Recidivism Within 3years for dependent groups:0
Recidivism Within 3years
True
        0.585462
False
         0.414538
Name: proportion, dtype: float64
```

Q7.5: The target variable Recidivism_Within_3years is not balanced across most protected segments, nor are the distributions of each Recidivism_Within_3years category equal across each level of protected segments. For instance, the proportion of Recidivism_Within_3years being true is 59.5% among male individuals and 54.4% among female individuals; the proportion of Recidivism_Within_3years being true is 72% among age group:18-22 individuals and 50% among age group:43-47 individuals. This runs the risk of differential treatment and measurement of recidivism between categories of protected characteristics and increases the predictive bias against certain groups under protected characteristics

```
# 6: Presence of NaN
# https://stackoverflow.com/questions/36226083/how-to-find-which-
columns-contain-any-nan-value-in-pandas-dataframe
display(train df.isna().any())
ID
                                                       False
Gender
                                                       False
Race
                                                       False
Age at Release
                                                       False
Residence PUMA
                                                       False
Gang Affiliated
                                                       True
Supervision_Risk_Score_First
                                                        True
Supervision Level First
                                                       True
Education Level
                                                       False
Dependents
                                                       False
Prison Offense
                                                        True
```

Prison_Years	False
Prior_Arrest_Episodes_Felony	False
Prior_Arrest_Episodes_Misd	False
Prior_Arrest_Episodes_Violent	False
Prior_Arrest_Episodes_Property	False
Prior_Arrest_Episodes_Drug	False
Prior_Arrest_Episodes_PPViolationCharges	False
Prior_Arrest_Episodes_DVCharges	False
Prior_Arrest_Episodes_GunCharges	False
Prior_Conviction_Episodes_Felony	False
Prior_Conviction_Episodes_Misd	False
Prior_Conviction_Episodes_Viol	False
Prior Conviction Episodes Prop	False
Prior Conviction Episodes Drug	False
Prior Conviction Episodes PPViolationCharges	False
Prior Conviction Episodes DomesticViolenceCharges	False
Prior Conviction Episodes GunCharges	False
Prior Revocations Parole	False
Prior Revocations Probation	False
Condition MH SA	False
Condition Cog Ed	False
Condition Other	False
Violations ElectronicMonitoring	False
Violations_Instruction	False
Violations_FailToReport	False
Violations_MoveWithoutPermission	False
Delinquency_Reports	False
Program_Attendances	False
Program_UnexcusedAbsences	False
Residence_Changes	False
Avg_Days_per_DrugTest	True
DrugTests_THC_Positive	True
DrugTests_Cocaine_Positive	True
DrugTests_Meth_Positive	True
DrugTests_Other_Positive	True
Percent_Days_Employed	True
Jobs_Per_Year	True
Employment_Exempt	False
Recidivism_Within_3years	False
Recidivism_Arrest_Year1	False
Recidivism_Arrest_Year2	False
Recidivism_Arrest_Year3	False
dtype: bool	

Q7.6: The columns Gang_Affiliated, Supervision_Risk_Score_First, Supervision_Level_First, Prison_Offense, Avg_Days_per_DrugTest, DrugTests_THC_Positive, DrugTests_Cocaine_Positive, DrugTests_Meth_Positive, DrugTests_Other_Positive, Percent_Days_Employed, and Jobs_Per_Year contain missing values. Of these characteristics, Gang_Affiliated,

Supervision_Risk_Score_First, Supervision_Level_First, and Prison_Offense are categorical, while the rest are numerical. The variables Gang_Affiliated, Avg_Days_per_DrugTest, and Jobs_Per_Year may be MNAR, as they may not applicable to the individual (e.g. Avg_Days_per_DrugTest for someone that never got tested for drugs in the first place), or actively refused to disclose such information (e.g. Gang_Affiliated). Gang_Affiliated and Prison_Offense can have their information filled by creating/using a separate "Other" category, while Avg_Days_per_DrugTest can be filled with a default value of 0 to indicate a lack of drug testing in the first place.

Part 2: Privacy

When collecting data for a study, privacy is almost always a primary concern. Our data set may include information that makes it possible to identify an individual, including:

- **Direct identifiers**, which are the ones that can be used to uniquely identify an individual or a household in a dataset, such as a record ID number, patient number, social insurance number, full address, etc. Usually, name is also considered a direct identifier (although several people can have the same name). Other features such as age, date of birth, or postal code are not sufficient on their own to uniquely identify an individual and would not be considered direct identifiers.
- Indirect (or quasi) identifiers, which are the columns that do not themselves identify any individual or household, but can do so when combined with other indirect-identifiers. For example, postal code and date of birth are often indirect identifiers, because it is very likely that within a zip code only one individual has this particular birth date. The more indirect identifiers that you have, the more likely it is that individuals become identifiable because there are more possible unique combinations of identifying features.

Question 8

- Which columns in the NIJ dataset are direct identifiers? Briefly motivate your answer.
- 2. Which of the remaining columns make good candidates for indirect identifiers? Which ones do not?

Hint: It can be useful to use the nunique() and value_counts() dataframe methods to get an idea of how many distinct values a feature has.

```
# Your answer here (code portion)
display(train df.nunique())
display(train df.shape)
ID
                                                        18028
Gender
                                                            2
                                                            2
Race
                                                            7
Age at Release
Residence PUMA
                                                           25
                                                            2
Gang Affiliated
Supervision_Risk_Score_First
                                                           10
Supervision Level First
```

Education_Level Dependents	3 4
Prison_Offense	5
Prison_Years	4
Prior_Arrest_Episodes_Felony	11
Prior_Arrest_Episodes_Misd	7
Prior_Arrest_Episodes_Violent	4
Prior_Arrest_Episodes_Property	6
Prior_Arrest_Episodes_Drug	6
Prior_Arrest_Episodes_PPViolationCharges	6
Prior_Arrest_Episodes_DVCharges	2
Prior_Arrest_Episodes_GunCharges	2
Prior_Conviction_Episodes_Felony	4
Prior_Conviction_Episodes_Misd	5
Prior_Conviction_Episodes_Viol	2
Prior_Conviction_Episodes_Prop	4
Prior Conviction Episodes Drug	3 2
Prior_Conviction_Episodes_PPViolationCharges	2
Prior Conviction Episodes DomesticViolenceCharges	2
Prior Conviction Episodes GunCharges	2
Prior Revocations Parole	2
Prior_Revocations_Probation	2
Condition MH SA	2
Condition_Cog_Ed	2
Condition_Other	2
Violations_ElectronicMonitoring	2
Violations Instruction	2
Violations FailToReport	2
Violations MoveWithoutPermission	2
Delinquency_Reports	5
Program Attendances	11
Program UnexcusedAbsences	4
Residence_Changes	4
Avg Days per DrugTest	7654
DrugTests_THC_Positive	311
DrugTests_Cocaine_Positive	203
DrugTests_Meth_Positive	201
DrugTests_Other_Positive	197
Percent_Days_Employed	7915
Jobs_Per_Year	3044
Employment_Exempt	2
Recidivism_Within_3years	2
Recidivism_Arrest_Year1	2
Recidivism_Arrest_Year2	2
Recidivism_Arrest_Year3	2
dtype: int64	
(10000 50)	
(18028, 53)	

- Q8.1: ID is the only column in the NIJ dataset that is a direct identifier, as the number of unique values in the training dataset is equal to the number of individuals in the dataset, which is 18028.
- Q8.2: Gender, Race, Age_at_Release, Residence_PUMA, Education_Level, and Dependents are effective as indirect identifiers, as they are unlikely to change drastically over extended periods of time and can be used to narrow down the individuals of interest; we can use a combination of these features to identify individuals of interest. The characteristics relating to supervision activities, from Violations_ElectronicMonitoring to Employment_Exempt, would make for poor candidates for indirect identifiers, as they are directly measured during parole and thus are unlikely to be matched with other anonymous data.

De-identification of structured data

To safeguard the privacy of the individuals in our dataset, we need to make sure that they are not identifiable, either directly or indirectly. There are three main strategies to achieve this: suppression, pseudonymization, and generalization.

Suppression

Suppression is an effective way to get rid of a direct identifier by simply removing the entire column.

Question 9: using the appropriate dataframe methods, suppress all direct identifier in the NIJ training set. Save the result in a new dataframe called **suppressed** df

```
# Your answer here
direct id = ["ID"]
suppressed df = train df.drop(columns=direct id)
suppressed df.head()
                                 Residence PUMA Gang Affiliated \
  Gender
           Race Age at Release
0
       M BLACK
                          43-47
                                             16
                                                           False
1
                          33-37
       M BLACK
                                             16
                                                           False
2
       M BLACK
                   48 or older
                                             24
                                                           False
3
                                             16
       М
         WHITE
                          38-42
                                                           False
4
       M WHITE
                          33-37
                                             16
                                                           False
   Supervision_Risk_Score_First Supervision_Level_First
0
                             3.0
                                                Standard
1
                             6.0
                                             Specialized
2
                             7.0
                                                    High
3
                             7.0
                                                     High
                             4.0
                                             Specialized
         Education Level Dependents
                                       Prison Offense
   At least some college 3 or more
0
                                                 Drug
    Less than HS diploma
                                      Violent/Non-Sex
```

```
At least some college
                           3 or more
                                                   Drug
3
    Less than HS diploma
                                    1
                                               Property
    Less than HS diploma 3 or more Violent/Non-Sex
  DrugTests Cocaine Positive DrugTests Meth Positive
DrugTests_Other_Positive
                          0.0
                                               0.000000
0.0
                          0.0
1
                                               0.000000
0.0
                          0.0
2
                                               0.166667
0.0
3
                          0.0
                                               0.000000
0.0
                          0.0
                                               0.058824
4
0.0
  Percent Days Employed Jobs Per Year Employment Exempt
0
                0.488562
                               0.447610
                                                     False
1
                0.425234
                               2,000000
                                                     False
2
                0.00000
                               0.000000
                                                     False
3
                                                     False
                1.000000
                               0.718996
4
                0.203562
                               0.929389
                                                     False
  Recidivism Within 3years
                             Recidivism Arrest Year1
Recidivism_Arrest_Year2
0
                      False
                                                 False
False
1
                       True
                                                 False
False
                                                 False
                       True
True
                      False
                                                 False
3
False
                       True
                                                  True
False
  Recidivism Arrest Year3
0
                     False
1
                      True
2
                     False
3
                     False
4
                     False
[5 rows x 52 columns]
```

Pseudonymization

A big issue with suppression of direct identifier is that it is not reversible. If at some point we need to identify an individual in our dataset, we would be out of luck. If you have reasons to

believe that re-identification may be required, pseudonymization would be a better option to handle direct identifiers. Pseudonymization replaces one or more direct identifiers with a unique but less meaningful value. Usually when we pseudonymize an identifier, there is a possibility of re-identification if required (but it would not be available to the general public).

Question 10: pseudomyze the ID column of the NIJ training set and save the result in a new dataframe called pseudo_df. In a different code cell, show that it is possible to re-identify the samples by converting them back to the original ID number.

There are different ways to achieve this you may want to explore:

- Write your own pseudonymization function. You should write at least 2 functions: one to pseudomyze, and another to re-identify. The function does not have to be exceedingly complex but it should not be obvious either (e.g. only basic arithmetic involved).
- Use an extisting library, such as cryptography.

Q10 with cryptography

```
# Your answer here (you may add more cells as needed)
from cryptography.fernet import Fernet
# define the pseudomyze function:
def psuedo encry(col):
    key = Fernet.generate key()
    f = Fernet(key)
    result1 = col.apply(lambda x: x.to bytes(2, byteorder='big'))
    result2 = result1.apply(lambda x: f.encrypt(x))
    print("Data encrypted")
    return result2, f
# define the re-identify function:
def psuedo decry(col, f):
    result1 = col.apply(lambda x: f.decrypt(x))
    result2 = result1.apply(lambda x: int.from bytes(x,
byteorder='big'))
    print("Data decrypted")
    return result2
# Pseudomyzation
pseudo df = train df.copy()
pseudo df["ID"], f = psuedo encry(train df["ID"])
pseudo df.head()
Data encrypted
                                                   ID Gender
                                                               Race \
   b'gAAAAABm-5MXA9hGJCvBCeDUzlsYUWMdNs-dxLIcx10G...
                                                          M BLACK
   b'gAAAAABm-5MXmhhN8FFgyl7G9MROdBZqFsONiN2krkIG...
                                                          M BLACK
   b'gAAAAABm-5MXFP3MYwFK8QvUEUn2RB8f9 GoYEumQiH4...
                                                          M BLACK
   b'gAAAAABm-5MXU8pJWIlAVggD8Fg-6m0HAI7CDwTUdu7W...
                                                          M WHITE
   b'gAAAAABm-5MX sBJbLLIU4dMYEKKd3MKIWPzFd6aP2oo...
                                                          M WHITE
```

```
Age at Release
                   Residence PUMA Gang Affiliated \
0
           43-47
                                16
                                             False
           33-37
                                16
                                             False
1
2
                                24
     48 or older
                                             False
3
           38-42
                                16
                                             False
4
           33-37
                                16
                                             False
   Supervision Risk Score First Supervision Level First
0
                             3.0
                                                  Standard
1
                             6.0
                                              Specialized
2
                             7.0
                                                      High
3
                             7.0
                                                      High
4
                             4.0
                                              Specialized
         Education_Level Dependents
                                       ... DrugTests Cocaine Positive \
  At least some college 3 or more
  Less than HS diploma
                                                                    0.0
1
                                    1
  At least some college 3 or more
                                                                    0.0
3
    Less than HS diploma
                                                                    0.0
                                    1
    Less than HS diploma 3 or more
                                                                    0.0
  DrugTests Meth Positive DrugTests Other Positive
Percent Days Employed \
                  0.00000
                                                  0.0
0.488562
                  0.000000
                                                  0.0
0.425234
                                                  0.0
                  0.166667
0.000000
                  0.00000
                                                  0.0
1.000000
4
                  0.058824
                                                  0.0
0.203562
  Jobs Per Year Employment Exempt Recidivism Within 3years \
       0.447610
                             False
                                                        False
1
       2.000000
                             False
                                                         True
2
                                                         True
       0.00000
                             False
3
                                                        False
       0.718996
                             False
       0.929389
                             False
                                                         True
  Recidivism Arrest Yearl Recidivism Arrest Year2
Recidivism Arrest Year3
                     False
                                                False
0
False
                     False
                                                False
True
2
                     False
                                                True
False
```

```
3
                     False
                                               False
False
                      True
                                               False
False
[5 rows x 53 columns]
# Reidentification
pseudo df["ID"] = psuedo decry(pseudo df["ID"], f)
pseudo df.head()
Data decrypted
   ID Gender
               Race Age_at_Release
                                     Residence_PUMA Gang_Affiliated \
0
              BLACK
                              43-47
                                                                False
    1
                                                  16
    2
                              33-37
1
           М
              BLACK
                                                  16
                                                                False
2
    3
              BLACK
                        48 or older
                                                  24
           М
                                                                False
3
    4
           М
              WHITE
                              38-42
                                                  16
                                                                False
4
    5
           М
              WHITE
                              33-37
                                                  16
                                                                False
   Supervision Risk Score First Supervision Level First \
0
                             3.0
                                                 Standard
1
                             6.0
                                              Specialized
2
                             7.0
                                                     High
3
                             7.0
                                                     High
4
                             4.0
                                              Specialized
                                       ... DrugTests_Cocaine_Positive \
         Education_Level Dependents
  At least some college 3 or more
                                                                   0.0
  Less than HS diploma
                                                                   0.0
1
2 At least some college 3 or more
                                                                   0.0
    Less than HS diploma
3
                                                                   0.0
    Less than HS diploma 3 or more
                                                                   0.0
  DrugTests_Meth_Positive DrugTests_Other_Positive
Percent Days Employed \
                 0.00000
                                                 0.0
0.488562
                 0.000000
                                                 0.0
0.425234
                 0.166667
                                                 0.0
0.000000
                 0.000000
                                                 0.0
1.000000
                                                 0.0
                 0.058824
0.203562
  Jobs Per Year Employment Exempt Recidivism Within 3years \
       0.447610
                                                       False
                             False
       2.000000
1
                             False
                                                        True
```

2 3 4	0.000000 0.718996 0.929389	False False False		True False True
	divism_Arrest_Yearl vism Arrest Year3	Recidivism_Arrest	_Year2	
0 False	False		False	
1 True	False		False	
2 False	False		True	
3 False	False		False	
4 False	True		False	
	s x 53 columns]			

Generalization

Generalization is a commonly used technique in anonymization, which involves reducing the precision of a column. For example, the date of birth or the date of a doctor's visit can be generalized to a month and year, to a year, or to a five-year interval. Generalization can help achieving k-anonymity.

To check for k-anonymity, we will use the pycanon library. You can install this library in your virtual environment by running the command:

pip install pycanon

Question 11: pycanon includes several functions (feel free to explore them in the related documentation), but we will only be using k-anonimity. Look at the documentation, then use k-anonimity to determine the k-anonymity of the following groups of variables:

- *k*-anonymity of Gender and Race features: 743
- k-anonymity of Gender, Race, and Age_at_Release features: 44
- k-anonymity of Gender, Race, Age_at_Release and Residence_PUMA features: 1

```
from pycanon import anonymity

# Your answer here
k1 = anonymity.alpha_k_anonymity(train_df, quasi_ident = ["Gender",
"Race"], sens_att = ["Gender", "Race"])[1]
k2 = anonymity.alpha_k_anonymity(train_df, quasi_ident = ["Gender",
"Race", "Age_at_Release"], sens_att = ["Gender", "Race",
"Age_at_Release"])[1]
k3 = anonymity.alpha_k_anonymity(train_df, quasi_ident = ["Gender",
"Race", "Age_at_Release", "Residence_PUMA"], sens_att = ["Gender",
```

```
"Race", "Age_at_Release"])[1]
print("k-anonymity of Gender and Race features: " + str(k1))
print("k-anonymity of Gender, Race, and Age_at_Release features: " +
str(k2))
print("k-anonymity of Gender, Race, Age_at_Release and Residence_PUMA
features: " + str(k3))

k-anonymity of Gender and Race features: 743
k-anonymity of Gender, Race, and Age_at_Release features: 44
k-anonymity of Gender, Race, Age_at_Release and Residence_PUMA
features: 1
```

The k-anonymity of the combination of Gender, Race, Age_at_Release and Residence_PUMA is clearly problematic! It would be very easy to identify someone if we knew these 4 pieces of information about them.

Question 12: can you bin the Residence_PUMA feature to achieve 4-anonymity for this set of features? Add the new column to the existing dataframe, using the name Binned PUMA.

For this task, you may want to look into the cut() and qcut() functions of the pandas library.

Remember that now, when checking for k-anonymity, you should be looking at the new column Binned PUMA, not at Residence PUMA.

```
# Your answer here
import warnings
warnings.filterwarnings("ignore", category=FutureWarning)
for bin in range(20):
    train df["Binned PUMA"] = pd.qcut(train df["Residence PUMA"], bin)
    k = anonymity.alpha_k_anonymity(train_df, quasi_ident = ["Gender",
"Race", "Age_at_Release", "Binned_PUMA"], sens_att = ["Gender",
"Race", "Age_at_Release"])[1]
    if k==4:
        print("Minimum optimal number of bins: " + str(bin))
        print("k-anonymity of Gender, Race, Age at Release and
Binned PUMA features: " + str(k))
        display(train df.head())
        break
Minimum optimal number of bins: 5
k-anonymity of Gender, Race, Age at Release and Binned PUMA features:
   ID Gender
              Race Age at Release
                                    Residence PUMA Gang Affiliated \
0
           M BLACK
                             43-47
                                                              False
   1
                                                 16
   2
           M BLACK
                             33-37
1
                                                 16
                                                              False
2
   3
             BLACK 48 or older
                                                 24
           М
                                                              False
3
   4
           M WHITE
                             38-42
                                                 16
                                                              False
4
    5
           M WHITE
                             33-37
                                                 16
                                                              False
```

```
Supervision Risk Score First Supervision Level First
0
                              3.0
                                                   Standard
1
                              6.0
                                               Specialized
2
                              7.0
                                                       High
3
                              7.0
                                                       High
4
                              4.0
                                               Specialized
         Education Level Dependents
                                        ... DrugTests Meth Positive
   At least some college 3 or more
0
                                                             0.000000
1
    Less than HS diploma
                                                             0.000000
2
  At least some college
                                                             0.166667
                            3 or more
3
    Less than HS diploma
                                                             0.000000
    Less than HS diploma 3 or more
                                                             0.058824
  DrugTests Other Positive Percent Days Employed Jobs Per Year
0
                         0.0
                                           0.488562
                                                          0.447610
                         0.0
1
                                           0.425234
                                                          2.000000
2
                         0.0
                                           0.000000
                                                          0.00000
3
                         0.0
                                           1.000000
                                                          0.718996
4
                         0.0
                                           0.203562
                                                          0.929389
  Employment Exempt Recidivism Within 3years
Recidivism Arrest Year1 \
               False
                                          False
                                                                    False
1
               False
                                           True
                                                                    False
2
               False
                                           True
                                                                    False
3
               False
                                          False
                                                                    False
               False
                                           True
                                                                     True
                                                         Binned PUMA
  Recidivism Arrest Year2
                             Recidivism Arrest Year3
                                                        (15.0, \overline{20.0}]
0
                     False
                                                 False
1
                     False
                                                 True
                                                        (15.0, 20.0]
2
                      True
                                                 False
                                                        (20.0, 25.0]
3
                     False
                                                 False
                                                        (15.0, 20.0]
4
                     False
                                                 False
                                                        (15.0, 20.0]
[5 rows x 54 columns]
```

With 4-anonymity for these set of features, we can rest assured that there are at least 4 individuals sharing the same combination, making it more difficult to identify someone by knowing only these 4 pieces of information. However, let's not ignore the following issues:

• We did not test *k*-anonymity for other combinations of features, so it is very likely that our dataset is still not anonymized.

- 4-anonymity is not very strong; if I can narrow down my search to 4 people, I can still learn a lot about a person (at least approximatively).
- We may lose k-anonymity by adding more information.

Differential Privacy

As discussed in class, differential privacy is a stronger, mathematically robust definition of privacy for an algorithm. You can learn more about it by watching this video from Minute Physics: Protecting Privacy with MATH

After watching this video, try answering the following questions:

- 1. If you have two differentially private datasets, one with and one without your data, what does differential privacy guarantee regarding your privacy?
- 2. An algorithm has differential privacy $\epsilon = 2$, another one $\epsilon = 4$. Which one provides a higher level of privacy? Explain your answer.
- 3. The video highlights at least two of the main challenges with differential privacy. Summarize them.
- Q12.1: Differential privacy guarantees that the change in output of the algorithm between the two datasets will be minimal, and thus it would be difficult to deduce which dataset your data is present in. In other words, whether your data is in a dataset or not, the change in the output will be limited, so if the data is published, other people cannot easily detect your presence in the data.
- Q12.2: ϵ is a measure of the privacy loss as a result from differential changes in data, such as the addition of removal of new entries. As such, the algorithm with ϵ = 2 indicates that the change in the output will be small with and without the presence of your data, and thus has a higher level of privacy.
- Q12.3: There is a tradeoff between differential privacy and informational accuracy, so people will need to figure out the minimum amount of noise required to maximise both privacy and accuracy. The publication of multiple jittered statistics also runs the risk of being combined to reconstruct the data that was meant to be hidden, so their publication need to be future-proofed to prevent such.

Randomized response

In class, we described randomized polling as a way to conduct interviews including sensitive questions, while protecting individuals' privacy.

Question 13: imagine that UBC has been surveying students to understand how many of them have been cheating in a final exam. Because the information is very sensitive and students will most likely not want to share this information, they use the randomized polling protocol described in class. If 1000 students have been surveyed, and 300 of them responded "yes", what is the actual percentage of students who cheated in a final?

Let x be the actual percentage of students who cheated in the final.

$$\frac{x*3}{4} + \frac{(1-x)*1}{4} = \frac{300}{1000}$$

$$\frac{1}{4} + \frac{x}{2} = \frac{3}{10}$$

$$x = \frac{1}{10} = 10\%$$

Therefore, we conclude that \$x = 10% \$ is the actual percentage of students who cheated in the final.

Part 3: Data Governance

Data governance refers to the set of policies, procedures and standards that companies and organization must adopt to ensure quality, sacurity and usability of the data in their possession.

To gain a better understanding of what data governance is, why it is important and what common mistakes affect it, please read the following articles:

- https://www.egnyte.com/guides/governance/data-ownership
- https://atlan.com/data-governance-mistakes/#what-is-data-governance

As you can see, the issue of data governance is complex and multifaceted. A group of experts with a variety of experties is necessary to design and implement a robust data governance plan. Still, we can train ourselves to spot the most common mistakes when we see them. Take, for example, the following fictitional scenario (co-authored in collaboration with ChatGPT)

"SleekTech Solutions" is a cutting-edge technology company specializes in technologies related to artificial intelligence and data analytics. Their services include data analytics, big data processing, cloud computing, and Internet of Things (IoT). They offer their services to various industries, such as healthcare, finance, retail, manufacturing.

The company is young, only founded in 2021, and has rapidly expanded. At their inception, they used to accumulate data in a vast digital repository known as the "Data Lake." Initially, this seemed like a cost-effective solution to store all types of data, and they have not changed this strategy to this date.

To increase agility, SleekTech's different divisions have significant autonomy over their data. This means that the same data may be recorded by different department using different standards and metrics. SleekTech also encourages a culture of openness. Employees have access to vast amounts of data, including sensitive customer information, to complete the tasks they are assigned to.

SleekTech has been expanding rapidly. Founded in Canada, is now looking to expand into new markets including US and Europe.

Question 14: using the readings as reference, outline at least 4 distinct mistakes that SleekTech Solutions is likely to commit because of their data governance strategy.

• Unrestricted access privilages: In the question description, it says that "SleekTech also encourages a culture of openness. Employees have access to vast amounts of data, including sensitive customer information, to complete the tasks they are

- assigned to". All employees having little to no restriction on access privileges, including access to sensitive customer information, leads to a severe risk of security breaches and thus damage to the company's reputation.
- Inadequate communication: In the question description, it says that "The company is young, only founded in 2021, and has rapidly expanded". The rapid growth and significant autonomy would require significant amounts of communication between departments, otherwise "data governance initiatives may be misunderstood or improperly implemented" (atlan, 2023). The significant autonomy over the data within each department provides greater risks of potential misunderstandings and redundancies, improper implementation, and unnecessary confusion over the same data.
- Neglected data quality: SleekTech Solutions' data lake contains data on various industries with no indication that they are segregated for more efficient organization, which can lead to unnecessary difficulties in relevant operations involving seeking relevant data. Different departments are also likely to use differing standards and metrics on the same data, which if not communicated well can lead to misunderstandings that eventually cause degraded data quality and consistency, unnecessary maintenance costs and failures to comply with data regulations.
- Failure to evolve and adapt: The lack of adaptation to more effective data storage options since they were founded in 2021 may lead to their data management tools becoming redundant and irrelevant compared to their competition. By using the same strategy for more than three years without accommodating for changes in new technology, the tools for their system may not be compatible with said technology, driving away potential and existing customers, as well as more effort and costs required to update their system to remain competitive with similar companies.

Final thoughts

1) If you have completed this assignment in a group, please write a detailed description of how you divided the work and how you helped each other completing it:

- Jingyuan's response: We worked on the assignment separately, then collaborated to form our final assignment submission.
- Nicholas' response: We worked on the assignment separately, each taking turns answering all parts and modifying the responses down the line.
- 2) Have you used ChatGPT or a similar Large Language Model (LLM) to complete this homework? Please describe how you used the tool. **We will never deduct points for using LLMs for completing homework assignments,** but this helps us understand how you are using the tool and advise you in case we believe you are using it incorrectly.
 - Jingyuan's response: I used ChatGPT to help debug the codes for pseudonymization and re-identification from **pycanon**.

- Nicholas' response: I have used Poe to assist in accessing the **pycanon** module, as well as the encoding in Q10 with both the pseudonymization function idea and using cryptography.
- 3) Have you struggled with some parts (or all) of this homework? Do you have pending questions you would like to ask? Write them down here!
 - Jingyuan's response: Pending questions: what is the mathematical definition of ϵ -differential privacy? How do we interpret ϵ ?
 - Nicholas' response: Encoding ideas for Q10, computing ϵ for differential privacy.