Nick So UX/UI & Game Designer

www.nickso.com contact@nickso.com linkedin.com/in/nick-so San Diego, CA 92129 415-420-1507

UX Designer proficient in creating user-centric designs based on research & real-world feedback, with mastery of user flows and wireframing to deliver coherent, consistent, and compelling experiences across all platforms. Flexible and agile with strong organizational and communication skills. Driven by a desire to discover problems and define solutions through proven design strategies with foundations built on user needs and company goals.

SKILLS

Technical - Adobe CC || Figma || HTML5 || CSS || Javascript || JQuery **UX -** User Research || Personas || Storyboards || Wireframing || Rapid Prototyping **Production -** Agile/Scrum || Trello || JIRA || Confluence || Remote Collaboration

EXPERIENCE

Specifics unavailable due to NDAs

Designer (December 2018 - Present)

Redemption Games (Carlsbad, CA - Remote)

- Designing gameplay for Sweet Escapes
- Over 250 shipped designs

Game & UX Design Consultant (February 2019 - March 2020)

Awairness, Inc (Santa Fe, NM - Remote)

- Designed and documented core game systems
- Prototyped user interfaces and first-time user experience
- Created design templates and modular development tools

Senior Game Designer (May 2015 - November 2018)

Jam City (Carlsbad, CA - On-Site)

- Managed tasks and schedules of a 20 person design team
- Dramatically improved core KPIs via various feature designs
- Wrote core design for unannounced projects

Assistant Game Designer (September 2012 - October 2014)

DeNA (San Francisco, CA - On-Site)

- Assisted production on remote international teams
- Wrote and edited feature specs and design documents

PROJECTS

Overwatch UX Update (2021)

Role: Lead Designer | Time Frame: 2 Weeks | Tools: Figma, Miro, Trello

https://nickso.com/design/ow.html

- UX/UI update to give players more agency while maintaining the brand identity
- Collaborated with a team of 2 other designers
- Facilitated stand-ups and delegated tasks
- Main contributor and director of prototype creation

California Innocence Project UX Case Study (2021)

Role: Designer || Time Frame: 2 Weeks || Tools: Figma, Miro, Trello https://nickso.com/design/cip.html

- UX/UI overhaul with a focus on social media and contemporary aesthetics
- Collaborated with a team of 3 other designers
- Conducted user research and user testing
- Created wireframes and UI mock-ups
- Contributed to the creation of a high fidelity prototype

OneNova Game & UX Design (2020)

Role: Lead Designer | Time Frame: 12 months

Tools: Balsamiq, Photoshop, InVision, Trello, Slack, Google Workspace https://onenovathegame.com (Work samples unavailable due to NDA)

- Designed and documented gameplay and progression systems
- Prototyped the first-time user experience including menus and interfaces.
- Discovered and refined UI elements and overall visual design

RoboRunner Game Design Document Sample (2020)

Role: Lead Designer || Time Frame: 1 Week || Tools: Balsamiq, Photoshop

https://sites.google.com/view/robo-runner

Sample GDD for a game intended to teach children basic programming concepts

EDUCATION

UX/UI Design Certificate

University of California, Irvine (2021)

An intensive, 24-week long boot camp dedicated to UX/UI Design. Upskilled and refreshed knowledge of HTML5, CSS, JavaScript, Bootstrap, jQuery, User-Centric Design Research, Visual Prototyping & Wireframing, and User Interface Development.

Bachelor of Arts, Film & Digital Media Production

University of California, Santa Cruz (2012)