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Introduction

My name is Nicklas and I am an educated UI/UX designer and Information Architect who seeks a career consisting of designing and building web based technology. My professional competencies include frontend development with tools such as React.js, Sass and Type-Script (and many, many more), but also designing, testing and refining user experiences in large information environments. I have acquired knowledge of online marketing principles, media sociology and data structuring through my studies, which means I possess the overall picture of how all of these individual pieces fit together to form a web product with leverage.

Motivation

My motivation regarding wanting to work with digital products started with the design of websites, but has since grown into concept development and web development as well. Now I see myself as someone who can participate in multiple roles and balance the human touch of user experience design with the hands-on programming aspect of frontend engineering. I am motivated to build upon my web development knowledge so that I can at some point go from frontend to full-stack and participate in more crevices of web technology production. I am sharp, detail-oriented and used to communication in a team-based setting.

Quick facts

I grew up in the country. I play the guitar and produce amateur music. I love structure in everything. I enjoy to work out in the gym regularly.

Education

2019 to 2021 - Master's degree in Information Architecture and Persuasive Design at AAU

2017 to 2019 - Bachelor's degree in Digital Concept Develoment at UCN

2015 to 2017 - AP degree in Multimedia Design at UCN

What are examples of my practical competencies?

Frontend Dev

Information architecture
HTML/CSS/JS (React)
UI/UX design

Management

Agile, Waterfall, Hybrid
Concept development
Data structuring

User Research

Audience analysis
Prototype testing
Media sociology

Marketing

E-commerce strategy
SEO optimization
Ad campaigns