Getting Started with HTML & CSS

1.1: Getting Started with Your Frontend Course

By Nikita Alekseev

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NikitaAlekseevDesigns

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Resume

Hi, I'm Nikita Alekseev!

I am a product designer that is very passionate about helping businesses create elegant and useful apps and websites. I want to inspire people and help them meet their needs through my work. I completed the Career Foundry UX design program online and experienced user research, wireframing, prototyping, and user testing.

ParentGURU 2021

Rough Home Screen

Hello, my name is Nikita Alekseev and I am 31 years old. I work in IT field right now but I can't wait to start my new career path as a UX designer.

ABOUT

I started without any background, but career foundry taught me so much about UX. I now have experience in user research, wireframing, prototyping and how to refine designs. I am very interested in using apps, solve problems and help users reach their goals.

I created ParentGURU expert app to help parents or expecting parents. Users can ask advice from educated experts, read blogs and articles, watch videos and chat with other parents in forums. I used Balsamiq, Adobe XD, Optimal workshop. I used the UX design process to complete my user research and final prototype.

SKILLS –
- Balsamiq
- Adobe XD
- Optimal Workshop
- Sketch
- User Testing
- Wireframing/Prototyping
- Affinity Mapping
- User stories/Personas

PROJECT 1

ParentGURU expert app

This app was created to help parents or future parents to get more knowledge about parenting. Chatting or video chatting with an expert is a great way to feel the support many parents are looking for. Reading blogs, articles and watching videos is a great way to educate yourself on many topics.

I started out with looking at other parenting apps. I compared them to figure out what more is needed in those apps. I wanted a more simple and personal app.

I interviewed 6 people to create 2 user personas. My personas represented my participants. Making my personas allowed me to make user flows. This showed me what goals and objectives the app needs to have. I made low-fidelity sketches and then mid-fidelity sketches of the app.
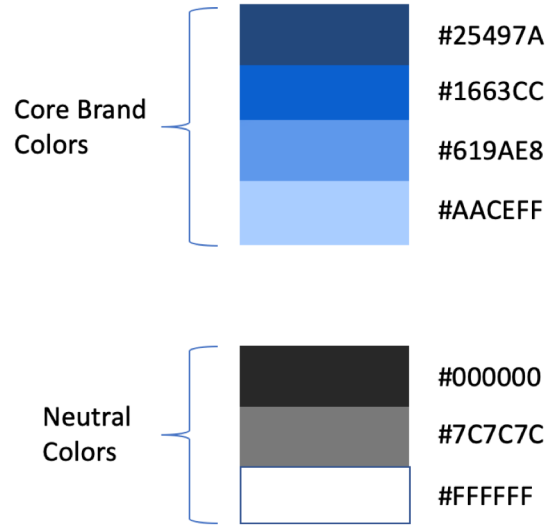
Once I got my mid-fidelity wireframes. I conducted user testing. This allowed me to see what changes I should make with my app. I saw that I had a lot of fixing to do until it was user friendly. I made a affinity map after interviewing participants. This organization made it easy for me to see all the negative and positive comments.

Once I received all of my feedback I was able to move onto the high-fidelity mobile screens. I refined my design multiple times due to all of the feedback I received.

TYPEFACE

Typestyles

HEADING 1	40px	**Microsoft Sans Serif regular**
HEADING 2	30px	KufiStandardGK regular
BODY 1	30px	SF Pro Text Semibold
BODY 2	24px	SF Pro Text Semibold
BODY 3	18px	SF Pro Text Semibold
Body 4	13px	SF Pro Text Semibold
DETAILS TEXT	13px	KufiStandardGK regular

Typefaces

Sans Serif

ABCDEFGHIJKLMNOPQRSTUVWXYZ
Abcdefghijklmnopqrstuvwxyz
0123456789

KufiStandardGK

ABCDEFGHIJKLMNOPQRSTUVWXYZ
Abcdefghijklmnopqrstuvwxyz
0123456789

SF Pro

ABCDEFGHIJKLMNOPQRSTUVWXYZ
Abcdefghijklmnopqrstuvwxyz
0123456789

Colors

Core Brand Colors
- #25497A
- #1663CC
- #619AE8
- #AACEFF

Neutral Colors
- #000000
- #7C7C7C
- #FFFFFF

I wanted to stick to a simple color pallet. I chose different shades of blue to make the design simple. This color is also a calm color. The font I chose was also simple and easy to read. I chose something that most users would recognize and it will be readable in all devices.